

Texas Hereford Queen and Sweetheart Rules

1. The Texas Junior Hereford Association members, age 15-22, who have been members prior to February 1, are eligible to compete for Texas Hereford Queen.

2. The Texas Hereford Queen will be assisted by a Texas Hereford Sweetheart, ages 11-14, which will be chosen in the same manner as the Queen.

3. Queen/Sweetheart Candidates will be selected in the following manner:

A. - Interview – 60 points, to be conducted at the state show with a member of each, the Texas Hereford Association, the Texas Hereford Auxiliary, the Texas Junior Hereford Association, a former queen, and the Second Vice President of the Texas Hereford Auxiliary to be the interviewing board. Candidates will be awarded a maximum of 10 points per category during the interview. The four categories will consist of the following:

1. - Texas Hereford activities, honors, and awards.
2. - 4-H, FFA, school, church, and community activities.
3. - Knowledge of Hereford cattle and the beef industry.
4. - Poise, neatness and appearance, and written and oral communication skills.

B. - Election Process – 40 points, to be conducted at the state show by secret ballot. Each current member of the Texas Hereford Association, the Texas Hereford Auxiliary, and the Texas Junior Hereford Association having one vote. Auxiliary members not having a candidate nominated will supervise the voting booth. No mail outs, campaign or promotional materials may be used to solicit votes prior to or during the contest.

C. - Etiquette Course - Each candidate will be required to attend an etiquette course which will take place at the state show. In addition to candidates taking the course any girl who is within two years of being eligible to run is allowed to attend the etiquette course.

4. - Show Attendance: The Texas Hereford Queen and Sweetheart are required to represent the Hereford industry at the following:

- Fort Worth Auxiliary Annual Meeting
- Fort Worth Commercial Heifer Sale and Open Show
- Texas Junior Hereford State Show

Texas Hereford Royalty shall coordinate their itineraries in order for at least one of the ladies to be present at the Junior National Hereford Expo [Queen only], the National Western in Denver, the American Royal in Kansas City, the Sand Hills Hereford Show in Odessa, the Fort Worth Junior Heifer and Steer Shows in Fort Worth, and the Houston Junior Heifer and Steer Shows in Houston.

5. Dress for the Texas Hereford Royalty shall abide by the following code:

Show Ring: Non-denim colored pants (Black and Khaki preferred), tailored shirt, jacket/blazer, leather banner, hat and tiara. Short-sleeved tailored shirt with no jacket may be allowed during warmer seasons.

Any combined horned and polled show (Expo, Denver, Kansas City, etc.): dress code will follow that set at the national level. Information for dress at these functions may be obtained from the AHA National Queen Coordinator.

Outside Functions: Western cut skirt, jacket, tiara and banner or other appropriate attire for dressy functions can be worn with approval.

Absolutely NO spaghetti straps, tube tops, or off-the-shoulder style tops allowed. Appropriate attire should be selected as the Royalty represents the Hereford breed and themselves.

6. - In keeping with the girl's suggestions, she will be an ambassador for the Hereford cattle and the beef industry, and should provide interviews with the media at the major shows whenever they can be scheduled for her.

7. - The Queen and Sweetheart are required to send their itinerary to the Texas Hereford Auxiliary 2nd Vice President by September 1. Expo plans will be made at the field day with the Auxiliary Queen Committee. Any changes to her plans must be made 10 days prior to the show. Final approval of extenuating circumstances will be made by the Queen Committee consisting of the 2nd Vice President and two other directors, appointed by the President.

8. Failure to follow the contract rules the girl and her parents sign may result in her forfeiting her title and all awards and monies received for that title. In this instance the Sweetheart would assume duties and role of the Queen. The Texas Hereford Queen will receive \$400 and the Sweetheart \$200, as well as additional prizes and awards, from the Auxiliary.