

**WELCOME
TO BELTON**



**EXHIBITOR
MANUAL**

GENERAL INFORMATION

Facilities:

*Bell County Expo Center
301 W Loop 21
Belton, TX 76513*

In the barns:

- No dogs
- No alcohol
- No generators
- No pens or tents in tie outs

Tie outs: *if available*

- First come first serve
- Port-a-cools allowed

Shavings:

- Must be purchased from Bell County Expo
- \$9.00 per bag

The show office is located in the Garth Arena in the south corner through the tunnel.

If you have any questions or concerns please contact:

TJHA President and Advisors:

Savannah West: 806-679-0645

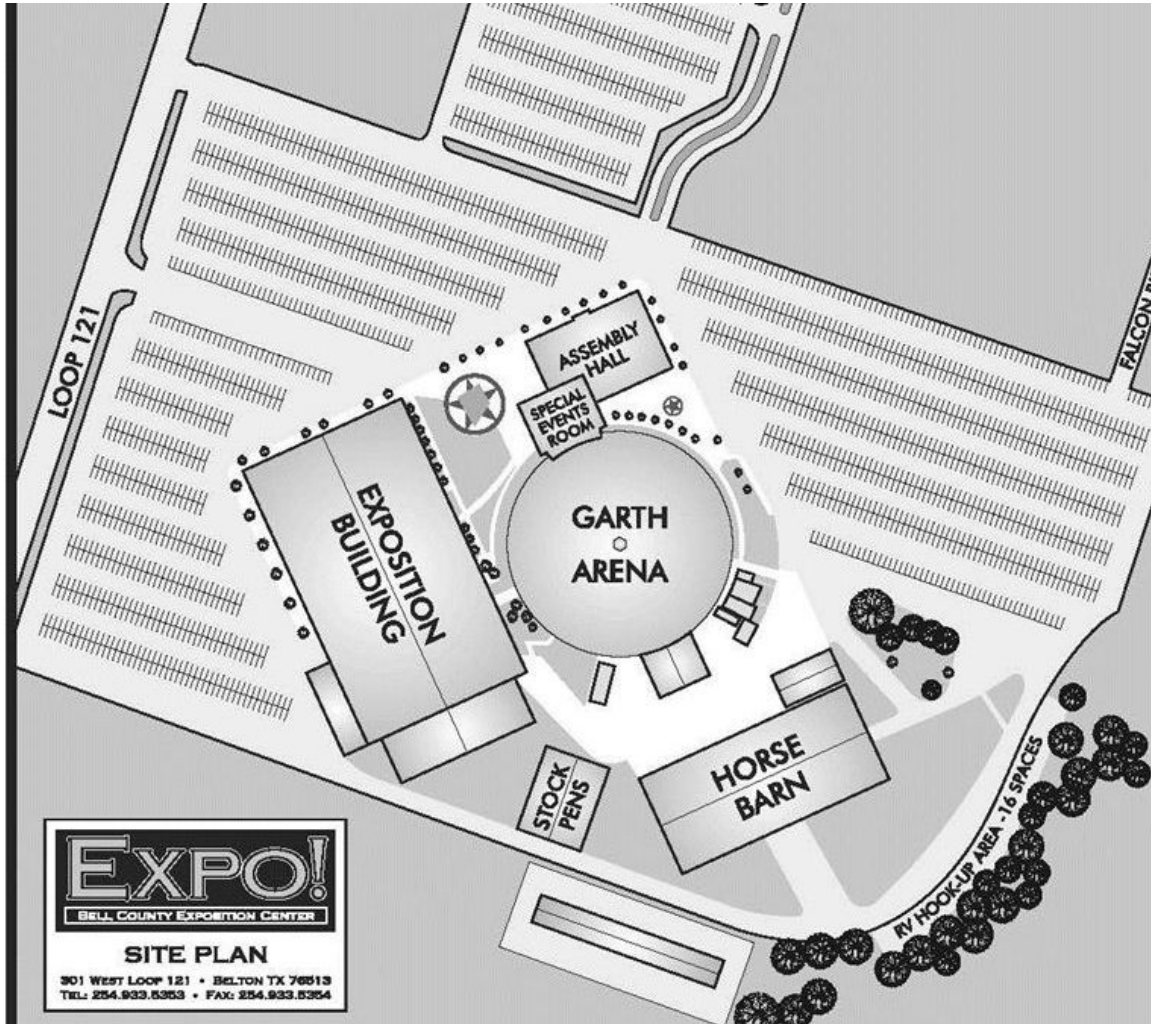
Stephanie West: 806-679-9052

TJPHA President and Advisors:

Carter McClendon: 972-824-6602

Cole McClendon: 469-853-2965

STATE SHOW MAPS



STALLING: Exposition Building
SHOWING: Garth Arena
SHOW OFFICE: Garth Arena

TEXAS CONTEST AGE BREAKS

CONTEST	PEEWEE	JUNIOR	INTERMEDIATE	SENIOR	AS OF:
Showmanship	7-9	10-13	14-17	18-21	Jan 1, 2018
Team Fitting	7-9	10-14	None	15-21	Jan. 1, 2018
Quiz Bowl	None	7-14	None	15-21	Jan. 1, 2018
Photography	7-9	10-13	14-17	18-21	Jan. 1, 2018
Poster	Up to 9	10-14	None	None	Jan. 1, 2018
Team Sales	7-9	10-13	14-17	None	Jan. 1, 2018
Individual Sales	7-9	10-13	14-17	18-21	Jan 1, 2018
Speech Contest	7-9	10-13	14-17	18-21	Jan. 1, 2018

HEREFORD BOWL

The primary objective of the Hereford Bowl is to provide opportunity for TJHA and TJPFA members to demonstrate their knowledge of Hereford beef cattle. The Hereford Bowl competition will allow contestants to demonstrate good sportsmanship and it is hoped that this contest will provide an educational experience for both participants and spectators.

I. Rules:

- Each state can have one team per age division, or if a single state does not have four members to compete as a team those team members may combine with another state association to form a team. As long as a team has not already been formed from either state.
 - o Each team will consist of four members.
 - o All contestants must be members of the TJHA and/or TJPFA.
 - o The senior division will consist of junior members who are 15 years of age and older as of January 1. The junior division will consist of junior members who are 7-14 years old. Any junior may play as a senior, but no senior may play as a junior.

II. Procedures

- There will be two officials who will determine the accuracy of the answers.
- Members of the TJHA and TJPFA board will help with scoring, moderating, and overseeing the contest.

III. Preliminary competition

- The preliminary round will consist of a 50-question written test.
- All team members must take the written test.
- The eight teams with the highest combined team scores will compete in the semi- final quiz bowl round. Teams will be ranked, with the highest ranked team playing the lowest ranked team, and so on.

IV. Quiz bowl round

- The first match will consist of one 10 question round. Any member may answer any question.
- The second match will consist of two rounds. One 12- question round where anyone can answer a question, and then a second eight- question match- up round (where only the first member of each team can answer the first question, the second question answered the second person in each team and so on.)
- The third and final match will consist of two rounds. There will be one 12- question round where any member can answer, one 12- question round for one- on- one competition, and one final jeopardy round where the teams will risk "x" points, confer on the question, and give one written team answer within 30 seconds.
- Contestants will have 10 seconds to answer each question in the first and second rounds.
- Each match will have the same questions for all competing teams.
- In case of a tie, a batch of three questions that can be answered by any member of the team.
- If a team answers incorrectly, the other team may answer to receive full credit.
- Each question is worth 1 point, except the final jeopardy round, during which the amount of points risked will be decided by the individual teams

INDIVIDUAL SALES CONTEST

The main objective of Individual Sales is to give juniors a glimpse at a real-life situation of selling while promoting the importance of communication skills, marketing technique and an understanding of performance and pedigree information.

Rules:

- Contestants must be members of both the TJHA and/or TJPHA
- Each state may enter as many individuals as they wish. Individuals will compete in their corresponding age divisions: senior, intermediate, junior and peewee.
- Individuals must register with their advisors; advisors complete the electronic sign-up form by the contest sign-up deadline.
- Presentations will be from 3-6 minutes long. The objective of each individual will be to convince the judges that they should purchase their entry.
- Individuals may present any item that is related to agriculture, i.e.: an animal, semen, embryo packages, etc.
- Participants will be discounted for using notes.
- The order of presentations will be determined by the advisor and will be announced prior to contest.
- Animals are not allowed in this contest; however, participants may use visual aids such as I-pads, tablets, binder with information pertaining to the item being sold, etc.
- No posters, dry erase boards, etc. may be used during the presentation.
- **Senior and Intermediate contestants will be required to incorporate some form of graphic design and computer technology to design marketing materials that will supplement their presentation in the sale of their agricultural product. This may include flyers, brochures, ads, etc.**

Scoring for Junior and Peewee Contestants:

Points will be awarded as follows:

- Knowledge -25 points
- Ability to communicate -25 points
- Organization -25 points
- Overall effect -25 points (Salesmanship, Creativity/ Originality, Believability)

Scoring for Senior and Intermediate Contestants:

Points will be awarded as follows:

- Knowledge -20 points
- Ability to communicate -20 points
- Organization -20 points
- Overall effect -20 points (Salesmanship, Creativity/ Originality, Believability)
- Creative Design -20 points

Ten points will be subtracted from the total if judges detect the use of notes. Two points will be subtracted for each minute a presentation goes more than six minutes.

Judging will be by a three- member panel of judges based on 100 points maximum from each judge. Each judge will then rank the individuals based on points allocated.

ILLUSTRATED SPEECH CONTEST

The purpose of the Illustrated Speech Contest is to encourage public speaking and leadership abilities in youth, to develop character and leadership in Hereford youth and promote interest in the beef industry and project Herefords in a positive image.

Rules:

1. The speech topic should be related to the beef industry.
2. Contestant must be a member of the TJHA and/or TJPHA
3. Contestants in the senior division must be 18-21 years of age on Jan. 1.
Contestants in the intermediate division must be 14-17 years of age on Jan. 1. Contestants in the junior division must be 10-13 years of age on Jan. 1.
4. Length – 6 to 8 minutes for senior division; 3 to 5 minutes for junior and intermediate divisions. No points will be deducted for speech lengths of 5 minutes 30 seconds to 8 minutes 30 seconds in the Senior Division and 2 minutes 30 seconds to 5 minutes 30 seconds in the intermediate and junior divisions. After that, each 30-second period over or under will result in a 10- point deduction.
7. Each contestant shall provide the title and primary objective of his/ her speech at the time of entry deadline. (Example title: "Purebred Cattle in Today's Economy." Objective: To discuss the impact of today's economic factors on purebred cattle operations.)
8. The speech must be presented orally.
9. A minimum of one illustration or visual aid must be prepared and used. Types of illustrations contestants are encouraged to use are charts, diagrams, props, inanimate models, puppets, posters, etc. The use of electronic devices will not be accepted, which means no slides; videos or electronic presentations are allowed.
10. An additional three to four minutes will be allowed following the oral presentation to answer questions, which may be asked by the judges.
11. The primary objective of the speech must be clearly related to the designated theme of the contest.
12. Contestants will not be allowed in the presentation room prior to their speeches.

Qualification procedures:

1. Speeches will be entered and given at the state level in contests sponsored by the state women's organization, Hereford Association or Junior Hereford Association.
2. Each state is eligible to certify one senior division winner, one intermediate division winner, and one junior division winner to compete at the national level.

TEAM FITTING CONTEST

The main objective of the Team Fitting contest is to encourage team participation for the preparation of an animal for the showing.

Rules

- All contestants must be members of the TJHA and/or TJPHA
- Teams will consist of three members.
 - o One Peewee (7-9 years of age as of January 1)
 - o One junior (10-14 years old as of January 1)
 - o One senior (15-21 years old as of January 1)
- Team members may be substituted accordingly: a peewee may substitute for a junior or senior, or a junior may substitute for a senior. Seniors may not substitute for another age division.
- Each team must provide its own animal for the contest. All supplies needed (grooming chute, blower, clippers, adhesive, etc.) must be provided by the team.
- Each animal will be fogged with water by a contest official before the contest begins.
- Each team will be allowed 45 minutes to fit their animal.
- Teams who are missing a maximum of one junior member to complete a team may ask another junior (who is the age that is needed to complete their team) to serve in that capacity.
- When time is up, one team member will parade their animal before the judge(s). The judge(s) will make comments and announce the winners.

MEET YOUR DIRECTORS

Texas Junior Hereford Association

President: *Savannah West, Channing, TX*
1st Vice President: *Audrey Nolan, Gilmer, TX*
2nd Vice President: *Tyler Allan, Schulenburg, TX*
Secretary: *Maggie Chaffin, Morgan, TX*
Treasurer: *Randi Williams, Dublin, TX*
Reporter: *Zachary Schneider, Aquila, TX*
Parliamentarian: *Luke Daniels, Dalhart, TX*

Texas Junior Polled Hereford Association

President: *Carter McClendon, Lavon, TX*
President-Elect: *Stephanie Golightly, Bellville, TX*
Vice President: *Kaily Hamman, Jacksboro, TX*
Secretary/Treasurer: *Seth Billups, Mt. Pleasant, TX*
Reporter: *Madeline Braman, Refugio, TX*

TJHA Senior Directors:

Tyler Allan
Ashley Cline
Eric Rosson
Zachary Schneider
Rylee Barber
Maggie Chaffin
Audrey Nolan
Savannah West
Luke Daniels
Stephanie Golightly
Randi Williams
Bryden Barber

TJPHA Directors:

Cooper Coffelt
William Diezi
Devon Lockhart
Jena McCall
Kaylee McInvale
Dylan Morish
Gracie Oates

TJHA Junior Directors:

Aubree Blissard
Alex Harris
Mason Allan
Luke Haygood

ENJOY BELTON!

Restaurants:

Belton:

Mexicano
Miller BBQ
Scheophs BBQ
Whataburger

Salado:

Johnnys BBQ
The Shed

Temple:

Raising Canes
Texas Roadhouse
McAllister's
Chick fil a
Taco Cabana

Summer Fun Waterpark

1401 Waco Road
Belton, TX

Salado Winery

841 N. Main Street
Salado, TX

The Shoppes of Main

Main Street
Salado, TX