TEXAS HEREFORD



The Official Publication of the Texas Hereford Association

March 2024



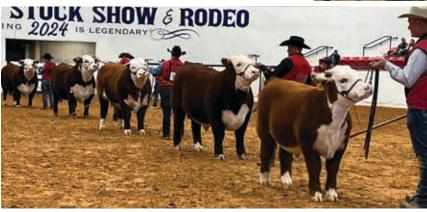
















GKB CATTLE BARBER RANCH SPRING BULL SALL in Desdemona

Each buyer will be entered in a drawing to win a custom built trailer from Hughes Trailers, Canyon, TX!

THURSDAY, MARCH 21, 2024

Noon, GKB Cattle Sale Facility, Desdemona, Texas 95 Hereford Bulls...Horned & Polled 25 Angus Bulls • 3 Red Angus Bulls



GKB GUARDIAN L120 ET

P44443708 • 2/26/23 • Polled C GKB Guardian 1015 ET x CRR 719 Catapult 109 CED +1.5, BW +2.6, WW +71, YW +121, MILK +32, CW +90, REA +.65, MRB +.24, CHB +152 Top 2% YW; top 4% WW and CW; top 7% CHB.



GKB COPPER L109 ET

44434696 • 2/11/23 • Horned BR Copper 124Y x NJW 98S R117 Ribeye 88X ET CED -0.7, BW +3.7, WW +65, YW +93, MILK +33, CW +95, REA +.93, MRB +.14, CHB +142 Top 1% REA; top 2% CW; top 6% MCW.



GKB GENESIS 2900

P44392443 • 8/22/22 • Scurred Loewen Genesis G16 ET x BR Made To Order E012 ET CED -3.1, BW +5.2, WW +72, YW +118, MILK +37, CW +87, REA +.60, MRB +.23, CHB +146 Top 3% YW; top 4% WW; top 6% Milk; top 7% CW; top 10% CHB.



GKB GUARDIAN K194 ET

44411575 • 11/13/22 • Horned C GKB Guardian 1015 ET x CRR About Time 743 CED -1.2, BW +3.3, WW +71, YW +117, MILK +25, CW +90, REA +.72, MRB +.28, CHB +153 Top 3% YW; top 4% CW; top 5% WW; top 6% CHB; top 8% REA.



GKB RESOLUTE 2805

P44394378 • 9/21/22 • Polled EFBeef C609 Resolute E158 ET x Hometown 10Y CED +5.8, BW +1.8, WW +58, YW +92, MILK +29, CW +80, REA +.60, MRB +.58, CHB +177 Top 1% SCF; Marb, BMI, BII, CHB; top 10% Teat.



GKB KINGSTON 2539

44367706 • 4/2/22 • Horned BR Kingston H028 ET x BR Belle Air 6011 CED -5.3, BW +5.0, WW +71, YW +121, MILK +31, CW +86, REA +.81, MRB +.32, CHB +156 Top 2% YW, SC; top 4% REA; top 5% YW, CHB; top 8% CW.



Catalog online and mailed on request.



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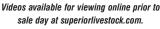
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Gary & Kathy Buchholz, owners









2nd Annual GKB CATTLE & BARBER RANCH SPRING BULL SALE





BR DESPERADO 2146

P44390086 • 9/13/22 • Homozygous Polled Churchill Desperado 029H x NJW 79Z Z311 Endure 173D CED -4.4, BW +3.9, WW +78, YW +124, MILK +36, CW +93, REA +.56, MRB +.15, CHB +150 Top 1% WW, YW and M&G; top 2% CW; top 7% CHB.



BR GENESIS 2355

P44417383 • 11/2/22 • Polled Loewen Genesis G16 ET x Gerber Anodyne 001A CED +8.8, BW +2.8, WW +77, YW +138, MILK +36, CW +107, REA +.86, MRB +.32, CHB +188 Top 1% WW, YW, SC, CW, CHB; top 2% REA; top 7% Milk.



BR BELLE AIR 2364

44417402 • 11/10/22 • Horned BR Belle Air 6011 x BR Sooner On Sooner CED -3.2, BW +4.0, WW +63, YW +106, MILK +29, CW +76, REA +.50, MRB +.26, CHB +144 Top 15% or higher for 7 traits.



BR ENDURE 2112

P44414316 • 9/3/22 • Polled BR Endure 0159 x Boyd 31Z Blue Print 6153 CED +6.7, BW +0.9, WW +58, YW +93, MILK +31, CW +78, REA +.50, MRB +.48, CHB +150 Top 1% BMI, BII; top 2% SC; top 3% Marb; top 8% CHB.



BR GENESIS 2312

P44414342 • 9/20/22 • Polled Loewen Genesis G16 ET x BR Sooner 7007 ET CED +1.9, BW +4.1, WW +68, YW +114, MILK +32, CW +89, REA +.75, MRB +.25, CHB +148 Top 5% YW, CW; top 6% REA, BII; top 7% BMI; top 9% WW, CHB.



BR GENESIS 2373

P44417427 • 11/28/22 • Polled Loewen Genesis G16 ET x BR SRR C&L Loewen Valiant CED +2.2, BW +3.4, WW +60, YW +98, MILK +26, CW +82, REA +.54, MRB +.55, CHB +170 Top 1% BMI, BII; top 2% Marb, CHB; top 3% Teat; top 6% SC.



GKB HOME TOWN K242 PB Angus • +20646698 • 9/6/22

GAR Home Town x EWA Peyton 642 CED +15. BW +0.4. WW +84. YW +153. MILK +26. MARB +1.50, RE +1.09, \$M +61, \$B +228, \$C +357 Top 1% \$B, \$C; top 2% \$F, \$G; top 3% CW, Marb; top 4% YW.



GKB CONCLUSION 2571

PB Angus • 20640722 • 9/7/22 VAR Conclusion 0234 x KCF Bennett TheRock A473 CED +5. BW +3.3. WW +93. YW +166. MILK +28. MARB +.96, RE +.99, \$M +66, \$B +195, \$C +319 Top 1% YW; top 2% WW; top 5% \$F.



GKB NIGHT MOVES 485K

PB Red Angus • 4585555 • 2/7/22 T Bars Night Moves 107H x HXC Conquest 4405P CED +13, BW -2.8, WW +73, YW +121, MILK +25, CW +25, REA +.27, MRB +.34 Top 12% WW; top 9% YW.

Join us March 21 in Desdemona for a great selection of both calving ease and performance bulls to choose from with top carcass traits included!



Official publication of the Texas Hereford Association

March 2024 · Vol. 73, No. 5

Mission Statement

The Texas Hereford Association will provide the leadership to unite, foster and protect the interest of the Hereford breed; and promote fairly the production and consumption of Hereford beef universally.

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On the cover

It was a big time in Cowtown during all of the annual meetings of the Association and Auxiliary along with sales, social events and fundraising. There was much excitement in the air for the Hereford breed with a new year starting off right!











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TEXAS HEREFORD

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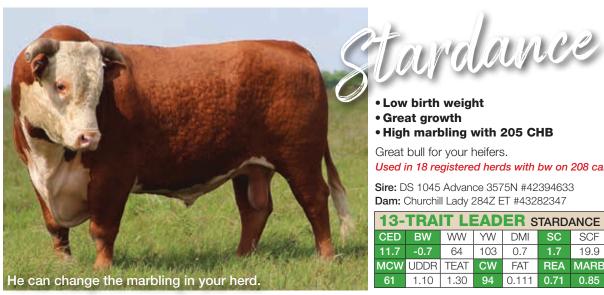
LPC – Livestock Publications Council National Cattlemen's Beef Association American Hereford Association Texas & Southwestern Cattle Raisers Association Texas Purebred Cattle Alliance

Son-in-law material.



H5 8232 DOMINO 161 #44237992 [DLF,HYF,IEF,MSUDF] Being used on Stardance first-calf heifers, and they look good.

	H5 8232 DOMINO 161 • Sire: CL 1 DOMINO 8232F • Dam: H5 MS 6206 DOMET 949																		
CE	CE BW WW YW DMI SC SCF MM MG MCE MCW UDDR TEAT CW FAT REA MARB BMI BII CHB																		
2.0	1.5	64	102	1.0	1.1	17.4	39	71	9.1	93	1.20	1.30	84	0.081	0.68	0.33	\$381	\$476	\$136



Low birth weight

- Great growth
- High marbling with 205 CHB

Great bull for your heifers.

Used in 18 registered herds with bw on 208 calves.

Sire: DS 1045 Advance 3575N #42394633 Dam: Churchill Lady 284Z ET #43282347

13-	13-TRAIT LEADER STARDANCE M8086 ET #43989449										
CED	BW	WW	YW	DMI	SC	SCF	MILK	M&G	MCE		
11.7	-0.7	64	103	0.7	1.7	19.9	40	72	9.4		
MCW	UDDR	TEAT	CW	FAT	REA	MARB	ВМІ	BII	СНВ		
61	1.10	1.30	94	0.111	0.71	0.85	\$459	\$591	\$205		

Semen prices:

10 straws or less \$45.00 20 straws \$40.00 50 straws..... \$35.00 Al certificates \$75.00

Commercial semen: 20 or more straws \$20.00

FOR SALE

32 Fertility-tested bulls

6 Open Heifers

10 Spring calving cows







Savay Sexton

Savay Sexton Receives THA Foundation Scholarship

Savay Sexton, Cost, was selected as the recipient of the THA Foundation Scholarship awarded during the annual meeting of the THA.

She is attending Texas A&M University in College Station and majoring in Agriculture Leadership and Development with a minor in Hospitality, Hotel Management and Tourism.

Savay has been very active in the junior association through the years with many awards to her name. She has also been active on committees and in the show ring. In 2023 she won the very competitive FWSSR Heifer Superintendent's Beef Challenge, in 2021 she won the senior showmanship contest at the State Show and in 2018 selected as top Herdsman athe State Show.

Her parents are Dwight and Suzanne Sexton. ★



Online Auction to Support the JNHE and Develop Your Herd

On March 20, the Sale of Champions will be happening on Sale Day Inc. The Sale of Champions is an opportunity for buyers to get access to unique lots featuring past Junior National Hereford Expo (JNHE) champions and opportunities during the 2024 JNHE. Proceeds from this sale go straight back to ensuring that the JNHE is funded each year and offering unique and memorable moments for junior Hereford members. Beyond the support of the JNHE, this sale allows you to continue to develop your own herd with genetics that are not traditional available. Save the date, and keep watch for more information about the different lots at www.hereford.org.★

Texas Junior State Show Scholarships

This year all the scholarships awarded at the combined state show will be: Ashley Radde Memorial Scholarship Auxiliary Scholarship, Horace Stevens Memorial Scholarship, Texas Hereford Youth Foundation, Texas Hereford Association, Texas Polled Hereford Association, Denny Fuston Memorial Scholarship, Texas Junior Polled Hereford Association Scholarship and the Jacob Jackson Memorial Scholarship.

There will be one scholarship form to fill out and you can select which you are eligible for. You can find the link to this application at www.Texasherefordstateshow.com, under the scholarship tab. If you have any questions about the scholarships or the application, please reach out to Diane Johnson at the THA office, 817-831-3161.★

Welcome New Members!

Russell and Kristi Kaker RK Hay & Cattle, Dodd City Kenneth Cook K. Cook Ranch, Huntsville Rick and Deby Reeves Happy Valley Ranch, Hallsville Kelly and Sean Verret

Loose Hide Ranch, Grapeland



Tragedy in the Texas Panhandle and Oklahoma

Many of our THA mmbers have been affected by the unbelieveable devastation from the fires in the Panhandle of Texas and into Oklahoma. Please refer to page 36 in this issue to see the variety of ways to help. The Texas A&M AgriLife Extension Service is working diligently to assist those in need. We highly encourage you to support in any way you can. ★



Blue skys ahead



Madelyn winning division with an Atlas bred heifer out of Atlas 96F and Atlas 46B.

... and much more offered at Atlas Farms

We have a great selection of both bulls and females.

It's calving time, and we have 2YOs with their baby calves. They have plenty of milk, perfect udders and they will make grown cows like you see pictured here.





We also have Polled and Horned powerful, stout bulls that will improve your calf crop.

Plus, quality open heifers for sale.

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Nine Oh!

by Editor Diane Johnson

Thinking of a topic for this column I just Googled to see what historical events happened in March. Not surprising there are some famous people born in March.

But the most famous person I know is my father. Born on March 14 in the year of 1934 which makes him 90. Nine Oh. 9 decades. Approximately 32,850 days or 788,400 hours. Wow, am I proud.

Some of you know I was raised in Kansas. Smack dab in the middle of the state and that's where it all began for my father growing up raising and showing registered Hereford cattle.



He graduated from Kansas State University with a degree in Animal Husbandry and was drafted to the Army in the late 1950s. He tells stories of being stationed in San Antonio, Fitzsimons in Denver, Fort Riley in Kansas. His duty was a medic and tells the story of soldiers coming in and claiming they were sick. He and his team members would give them a shot of clean saline and all of a sudden they were well. Don't tell anyone, it might not have been legal.

Through the years Hereford



cattle was what Dad lived and breathed. In 1977 Johnson Hereford Farm dispersed 777 head of registered Herefords. After that our operation shifted but my brothers and I continued to be involved in showing cattle, the Junior Hereford Associations, 4-H – you know the drill. All three of us also graduated from K-State with ag degrees.

Dad eventually went from full time ranching/farming to real estate. I'm proud to say that his reputation of being known as a most honest realtor made him one of the top realtors in the region. People knew if he was on their side then the outcome would be an honest deal.

Dad's a pure Swede. Like 100 percent. For many years he even went as a tour host to Sweden with organized tour groups from my little Swedish town. However he has absolutely no fluency in Swedish and neither do I. Swedes work hard and I believe his work ethic from a young boy to his career as a realtor is something that I admire. He also instilled it in my two brothers and me as we worked hard whether it was working cattle, hauling wheat, painting fence. I had to pull double duty as I was also on the kitchen crew with my mother baking and continued on page 26





HORNED HEREFORD by Liberty out of CMCC 560C Miss 850F



POLLED HEREFORD

by The Profit out of BK Good Point 937G

PB MAINE-ANJOU by GCC Ole Money

SPRING EDITION XXVIII SAL

SATURDAY, MARCH 30, 2024 AT 1:00 P.M.
Selling 75 head Hereford, Maine-Anjou, Maine Tainer, Angus
and Simmental Fall Born Show Prospects.



POLLED HEREFORD

by Marksman out of Kool Aid Points





HORNED HEREFORD by Marksman

out of MCKY Arabella 7662



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All Buck cattle are fed MFM Feed. Talk to us about their advantages.

WHERE CHAMPIONS ARE A TRADITION

10th Flying S Herefords

LINE ONE PRODUCTION SALE

TUESDAY, MARCH 19, 2024

12 NOON, AT THE RANCH, PALUXY, TEXAS

60 READY-FOR-SERVICE LINE ONE BULLS

Top Quality Fall Long Yearlings & Spring Yearlings with Performance & Ultrasound Data plus GE-EPDs

40 ELITE LINE ONE FEMALES

Fall Bred Heifers, Open Heifers, 3-in-1s & Bred Cows



FS MISS ADVANCE 2022K ET

AHA 44526484 • 8/18/22
HH Advance 0074H ET × HH Advance 3006A
CED +1.1, BW +3.1, WW +57, YW +95, MILK +40,
CW +80, REA +.38, MARB +.21, CHB +135
Selling choice of 2022 and two maternal sisters.



FS MISS ADVANCE 2039K

AHA 44525572 • 8/27/22
FS Advance 9082G × HH Advance 5107C ET
CED +11.7, BW 0.0, WW +56, YW +92, MILK +33,
CW +84, REA +.42, MARB +.14, CHB +129
Sells bred for a fall calf.



FS MISS ADVANCE 2119K

AHA 44526013 • 10/25/22

HH Advance 0043H × HH Advance 0081X ET

CED +10.3, BW +0.1, WW +57, YW +95, MILK +25,

CW +76, REA +.36, MARB +.17, CHB +113

Sells bred for a fall calf.



James Strode 214.533.9669
james.strode@gmail.com
Jim Strode 214.801.9669
Ranch 1 hour southwest of Fort Worth
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SALE MANAGER

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think Line One - think Flying S Herefords!

FLYING S HEREFORDS 10th ANNUAL PRODUCTION SALE



FS ADVANCE 3001L

Top calving ease with spread.

AHA 44533577 • 1/3/23
HH Advance 0043H × HH Advance 7101T
CED +10.1, BW –0.1, WW +57, YW +92, MILK +34,
CW +80, REA +.32, MARB +.18, CHB +123



FS ADVANCE 3002L

AHA 44533579 • 1/7/23
HH Advance 0043H × HH Advance 9073G ET
CED +11.0, BW -0.6, WW +55 YW +91, MILK +29,
CW +62, REA +.05, MARB +.45, CHB +127
Elite calving ease with value-added marbling.



FS ADVANCE 2066K

AHA 44525612 • 9/12/22
HH Advance 0043H × HH Advance 221 ET
CED +11.5, BW -0.2, WW +56, YW +93, MILK +34,
CW +84, REA +.42, MARB +.19, CHB +129
Elite calving ease and style.



FS ADVANCE 2035K ET

AHA 44526487 • 8/25/22
HH Advance 0044H ET × HH Advance 3006A
CED +1.6, BW +3.5, WW +59, YW +98, MILK +36,
CW +80, REA +.48, MARB +.05, CHB +124
Powerful, well marked herd bull.



FS ADVANCE 2034K ET

AHA 44525936 • 8/25/22

HH Advance 8120F ET × HH Advance 3006A

CED -0.1, BW +4.1, WW +59, YW +102, MILK +34,

CW +89, REA +.48, MARB +.17, CHB +142

Powerfully constructed. Added length and eye appeal.



FS ADVANCE 2024K ET

AHA 44526486 • 8/19/22
HH Advance 0074H ET × HH Advance 3006A
CED +1.0, BW +3.1, WW +56, YW +94, MILK +40,
CW +80, REA +.37, MARB +.20, CHB +134
Tremendous depth and added muscle.



FS ADVANCE 2087K

AHA 44525967 • 9/23/22
FS Advance 7053E ET × HH Advance 1098Y
CED -1.6, BW +4.9, WW +59, YW +95, MILK +33,
CW +75, REA +.26, MARB +.17, CHB +121
Performance with added bone and power.



FS ADVANCE 2138K

AHA 44526084 • 12/7/22

HH Advance 0124H ET × HH Advance 6092D ET

CED +0.1, BW +3.1, WW +61, YW +95, MILK +25,

CW +75, REA +.38, MARB +.21, CHB +121

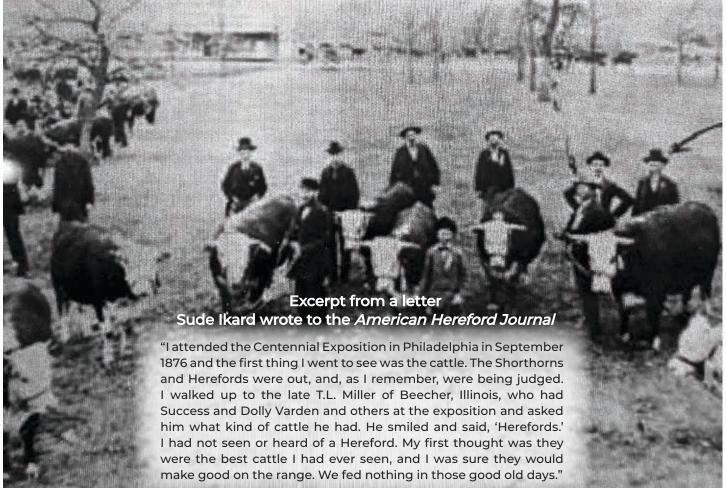
Cool marked bull with added length and bone.

First breeding season guarantee on bulls • All bulls semen tested • Free bull delivery up to 500 miles on \$10,000 purchases

Flying S Line One Herefords have: Pigment, Calving Ease, Good Udders, Fleshing Ability, Fertility, Low Birth Weights, Higher Weaning Weights, Higher Yearling Weights and Carcass Advantages!

Please call or text to request your Flying S sale catalog today!





Captain W.S. Ikard, at the far right, and his prize winning show herd of 1897 or 1898.

A LOOK XD68

Celebrating 125 years of The Texas Hereford Association

e're celebrating 125 years of our beloved Texas Hereford Association THA)! It's been a wild ride filled with ups and downs, but through it all, we've stuck together and grown stronger. From humble beginnings to where we are now, this milestone is truly worth commemorating. Over the next few months, we're going to be reflecting on some of the history and the impact the cattle and breeders have made, as well as memories and friendships. Cheers to us and all that have gone before us for what we have achieved together!

The first meeting of the THA was held in a boot shop in San Antonio on November 7, 1899. It was there the founders hammered out a structure and began organizing the state group. The American Hereford Association was founded in 1881 and as the breed grew, the need for more state/regional organizations grew. It was time for Texas Hereford breeders to work together to promote their white-faced cattle.

Captain Williams S. (Sude) Ikard, of Henrietta, the first breeder of Hereford cattle in the state was elected to serve as the first president. Others known to be there at the inaugural meeting were Col B.C. Rhome, B.C. Rhome, Jr., and J.F. Yearwood.

It seems fair to assume that if this group of men had been composed of fainthearted doubters instead of the imaginative and visionary men they were, the history of the Hereford industry for Texas could have been much less impressive.

A study of the early-day records of the association shows that these men had a definite credo in mind as to the necessity for such an association. Evidently, they were thinking of the future of their favorite breed of cattle in an unselfish manner rather than for immediate personal gains. Article I of the By-Laws says: "Its object shall be the uniting, fostering, and protecting of the interests of the Hereford breeders of the State of Texas.

It can be said to the credit of the men who have followed in the footsteps of these forward-looking, objective-thinking, early-day cattlemen, that they have unhesitatingly accept the tenets of the founders. Not only have they raised the level of the beef cattle industry in Texas, but they participated in the betterment of the breed for the



48 - 2 YEAR OLD HEREFORD BULLS 46 - SPRING PAIRS & BRED HEIFERS





2050
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25
/S MANDATE SON
ELITE CALVING EASE & MATERNAL



82
VALIDATE SON
SUPERIOR GROWTH MARBLING & RIBEYE



2094 RED TORNADO DAUGHTER DUE THIS SPRING



CINCH DAUGHTER
DUE THIS SPRING



92
BENNETT PROVIDENT BY CHURCHILL LADY 002X
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Ikard, William Susan (1847–1934) First THA President. William S. Ikard, rancher, was born in Somerville, Mississippi, the son of Dr. Milton and Isabella (Tubb) Ikard. He used the name Sude in place of his given middle name. His parents and four brothers moved from Mississippi, first to Union Parish, Louisiana, and in 1852 to Lamar County, Texas. In 1855, the family moved to a home about nine miles southwest of Weatherford in Parker County, probably the most dangerous and violent part of the United States at the time. There Ikard received his schooling and learned to farm and ranch. His family fought in several encounters with Indians in the 1850s to 1870s and fortunately suffered no deaths. Ikard was a boy when the Civil War began, but by 1863 the Confederacy was desperate for recruits, and he joined a militia unit that helped defend the North Texas frontier. He lost a brother in the war.

In 1865, Sude and his brother Elisha Floyd entered the cattle business by rounding up cattle in Parker County that had strayed south during the winter. They held and then returned the cattle to their owners at a dollar a head, payable in money or cattle. With the herd formed from payments in cattle, all four Ikard brothers began in 1867 to make from one to three trail drives a year up the Chisholm Trail to Kansas City and other rail depots. They continued these drives until 1874, after the Missouri, Kansas and Texas Railroad had been completed to Denison. In 1871, W. S. and E. F. Ikard secured range rights and moved to what later became Clay County, where they built a log cabin with a buffalo-hide roof. The two brothers helped organize the county and lay out the town of Henrietta. In 1878, Ikard built a new home and moved to it. The two brothers bought 20,000 acres at Charlie in 1875, and this V Bar Ranch prospered until the great drought of 1881. The Ikards then joined the three Harrold brothers and drove their combined herds to Greer County, Indian Territory, where they paid for range rights to a large area between the North and South forks of the Red River. This gamble succeeded, and the next year W. S. sold out to the Harrolds and to his brother

In 1883, Ikard purchased a tract of 11,000 acres near Wichita Falls and 75,000 acres in Clay and Archer counties, the latter of which became the Circle Ranch. In 1884, he sold half-interest in this ranch to E. F., who had liquidated his Greer County holdings, and they subsequently brought in the other two brothers, Lafayette E. and Milton Ikard, Jr. The Ikards were among the first ranchers in North Texas to fence their land but because they left large gaps and gates, they were never troubled by fence-cutting. The Indians also left them alone because the Ikards employed several Indian cowboys and paid Quanah Parker a fee every month for protection from raids. The drought, however, persisted into the mid-1880s, and the winters of 1885-87 caused additional devastation to the Ikard herds. When the Circle Ranch went bankrupt, the four brothers divided their holdings and continued ranching individually. Sude focused his efforts on purebred, especially Hereford, cattle that he had purchased at the Philadelphia Centennial Exposition in 1876. Unfortunately, most of these died from Texas fever soon after they reached Henrietta, and it took him years to build a small herd of immune cattle. The calves of these surviving Herefords provided the nucleus of the state's Hereford industry.

Ikard was one of the founders of the Cattle Raisers Association of Texas (now the Texas and Southwestern Cattle Raisers Association) in 1896 and was a founder and first president of the Texas Hereford Association. He married Kate Lewis on September 18, 1877, and they had eight children. He died at the age of eighty-seven on September 13, 1934, and was buried at Henrietta. ★

Sources for this article:

History of the Texas Hereford Association, by Frank Reeves, Texas Hereford 1959 Texas State Historical Association, https://www.tshaonline.org American Hereford Journal, October 1936 entire United States and Mexico in its program to provide more and better beef for the fast-growing population that through the years has regarded beef as its #1 food item.

If a written record was made of the names of the men who attended the first meeting in San Antonio and those joined and names of the men who were slated to direct the activities of this young organization, no one has been able to find it. The word-of-mouth reports of



This marker is located in Henrietta, Texas and commemorates the first Hereford cattle arriving in Texas in 1876. Photographer: Mark Hilton

relatives and friends, all well-meaning and immensely helpful but dimmed by years, do not always agree on just who did attend this and other later early-day meetings. Henry Elder, who served as the THA secretary from 1945-1973 spent a great amount of time trying to gain information about this day and the very early days of the association.

If there is one specific thing for which this early-day group of cattlemen that founded and kept going to the Texas Hereford Association can be criticized for not doing, is their failure to keep complete and accurate records of just what happened, who made it happen and who attended the meetings. But none the less, they established the foundation that we stand on today. \star



RPC JCS 7119 007

(DBF,DLF,HYF, IEF,MSUDF,MDF) | REG#: 44376473

210



Rubble was recently crowned the National Champion Bull at Cattleman's Congress and went on to be selected Top 5 Supreme Overall. He then went on to be Reserve Champion Bull at Ft. Worth.

We feel what he offers goes way beyond the show ring. This is a true herd bull that shows well. You'll be hard pressed to find a bull with his progressive genetics from an EPD standpoint, but is even more impressive phenotypically.

Perfectly marked, fully pigmented, freckles, and red to the ground.

His dam, 7119, is a brood cow deluxe with overwhelming body thickness, a great udder, and a flawless structure.

BR HUTTON 4030ET (DLF)HYFJEF,MSUDF)

BR ER BIG COUNTRY 007 ET

BR BELLE 4082 ET

NJW 73S 980 HUTTON 109Z ET (DUFHYFJEFMSJJDFMDF)

PCC NEW MEXICO LADY 7119 ET (DLF;HYF;JEF;MSUDF)

UPS MISS NAVARRO 1029 (DLF/HYF/EF)

CE	IIW	ww	YW	DMI	SC	SCF	HH
4.2	4.4	71	120	0.5	0.9	16	36
MG	MCE	MCW	UDDR	TEAT	CW	FAT	REA
72	4.8	131	1.4	1.4	92	-0.039	0.93
HARR	IIRI	III	CHO	111			
0.23	398	489	169				



PCC NEW MEXICO LADY 7119 ET DAM OF RUBBLE



DREW, LAUREN, MILA AND MYLES PEREZ CANYON, TEXAS

DREW: 806-640-8340 DREW@RUNNINGPCATTLE.COM



NATIONAL CHAMPION HEREFORD BULL CATTLEMAN'S CONGRESS 2024



CLIFF & PAT COPELAND 575-403-8123 C3COPELAND@PLATEAUTEL.NET

MATT, ALYSSA, CALLY JO & KINLEY COPELAND M-580-336-8284 A-731-499-3356 ALYSSA@COPELANDHEREFORDS.COM

SandHills Stock Show | Odessa

Results furnished by SandHill Stock Show personnel.



Supreme Champion and Champion Hereford: Kinleigh Guidry, Washington Co 4-H; KCC 850 Mallory 2205 ET



Res. Supreme Champion and Champion Polled: Aidyn Barber, Dumas FFA; BR Anastasia L069 ET

Heifer Show: Sponsored by Cox Cattle Co.

iп Memory of Bob & JoJoп Cox

Steer Show: Sponsored by GKB Cattle

in Memory of Tee & Jo Knox





Reserve Hereford Heifer: Sloan Beerwinkle, Springlake-Earth FFA



Reserve Polled Heifer: Sadie Wampler, Randall Co. 4-H



Supreme Champion and Champion Hereford: Ryder Day, Meadow



Res. Supreme Champion and Champion Polled: Jett James, Grayson Co. 4-H



Reserve Hereford: Sadie Wampler, Randall Co. 4-H



Reserve Polled: Cooper Marsh, Deaf Smith Co 4-H

From our place... to first place.





Prestyn Borgsted 3rd Place Lightweight.

Sloane Beerwinkle 5th Place Lightweight Polled Hereford.

Saylor Beerwinkle 5th Place Medium
Weight Polled Hereford Steer.





Morgan Cox • (432) 213-1235
Jonama Cox Myrick • (432) 238-6219
P.O. Box 11 • Tarzan, TX 79783
mcoxcattle@gmail.com



Highlights

2024 ANNUAL MEETING



Loyd Whitehead presents John Dudley with an Honorary Membership in the THA. Also shown is Ginger Dudley who always stands by John's side with support and charm!



President Larry Johnson congratulates G.G. Park as she was named THA Friend of the Year. She has been working with magazine production and graphic design for the THA for more than 28 years. Diane Johnson is also shown.



Terri Barber and Larry Johnson present Michael Hampton, Central Life Sciences, with the THA Booster of the Year. CLS are longtime supporters of the association due to Michael's work.



Lisa Echols is a familiar face in Hereford gatherings. Representing their Muleshoe Ranch.



Ashleigh Mimms will take over the president's role in the Texas Hereford Auxiliary.



◆ Auctioneer Bruce Miller congratulating THA Manager Diane Johnson on a successful fundraiser.

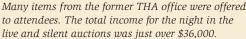


◆ The FWSSR National Hereford Show was named in honor of the Hereford Superintendents who have served as superintendents for many years. These three men, Ronnie Hansen, Mike McCravey and Gene Jernigan are flanked by Larry Johnson and Chad Breeding who recognized these men.



Gary Buchholz, GKB Cattle, is always a big supprter with his wife Kathy.





◀ The top selling lot of the night were these bookends bringing in \$5100. Yes, fifty one hundred. Thank you Lileth.



Chad Breeding who is the president-elect of the American Hereford Association keeps Carol Brandenberger Faulkenberry in check during the event.







Larry Johnson (left) will move to immediate past president on the board while E.C. Rosson will take on the president's role for the next two years. Wade Perks (far right) was elevated to the president-elect position.



That is one big smile Jeff Chaffin's face (aka Papi) face as he holds his grandson, Caleb whose parents are Garrett and Callie Cline.



Three interns were enlisted to assist with the activities over the weekend. According to Diane, she could never have done it without these three young ladies. Ashley Johnson, Kaitlynn Hughes, and Braylee Brooks. The THA Foundation funded this program so your support has presented these students with experience and a huge educational in organized chaos.





◀ Gene Jernigan, longtime Hereford Superintendent acknowledges the award for his team. Gene has been working with the Hereford breeders and exhibitors for more than 35 years.

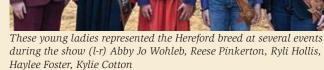






Big smile from Berry and Jennifer Summerour with niece, Ashlee Glock..







Alise Nolan, Erick Schmidt, Ilissa Nolan and Blayke Breeding are all smiles and supported the auction.





Loyd Perks sits next to sister Jade. It appears that Loyd is reviewing the script for Loyd when he presented the awards to John Dudley and honored Jim Boyd who was unavailable to be with us for the presentation but was also recognized as a THA Honorary Member.



Two big supporters of the auction were Scott Nolan and President Rosson.

Cord Weinheimer, our AHA Fieldman, taking his annual photo with Terri, Martha Garrett and Diane. We appreciate his excellent work with our breeders







Champion bull line up at the National Hereford Show held on January 29.



It took a village to pull the auction items together and these two pros were the key behind the event. Phil Stoll, Weekly Livestock Reporter, and Col. Bruce Miller took charge and made it happen. Phil is the publisher/owner at the Weekly Livestock Reporter and new owner of the former THA building at 4609 Airport Freeway. Big thanks to these two.

Rocking Chair Ranch



LOYD WHITEHEAD, OWNER / DUEÑO · FT. MCKAVETT, TX 76841
SETH KOETTING, MANAGER / GERENTE: 325-396-4911 · € ROCKING CHAIR RANCH · SALES@ROCKINGCHAIRRANCH.NET

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thank you

Ranches who donated heifers for the Heritge Pen benefiting the THA.



BUD BRAINARD ESTATE CANADIAN, TX



ED BRAINARD ESTATE CANADIAN, TX



FLYING S PALUXY, TX



GRAY WYNN KLEIN HENRIETTA, TX



H RANCH CHANNING, TX



JP FAMILY LIMITED PARTNERSHIP FT. McKAVETT, TX



LAZY O RANCH ABILENE, TX



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O H TRIANGLE RANCH MERTZON, TX



PIED PIPER FARMS HAMLIN, TX



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ROSSON RANCHES
MILFORD, TX

SCHARBAUER RANCH, LLC MIDLAND, TX



W4 RANCH MORGAN, TX



CHARLES & WARD SMITH PLEASANTON, TX

Buyers of the memorabilia that was sold during the annual meeting. Over \$35,000 was raised by these generous buyers.

Brainard Ranches

Lileth Brainard

Chad Breeding

Gary & Kathy Buchholz

Jeff Chaffin

Jack & Lyn Chastain

Garrett Cline

Brad & Missy Coffelt

Guy Colyer

Ginger Dudley

TJ Dudley

Cara Ellison

Mark Ellison

Carol & Joe Faulkenberry

Michael Hampton

Amanda Heck

Carl Herrmann

Gene & Margaret Jernigan

Larry Johnson

LL Ranches

Barbara Metch

Bob Morris

Illisa Nolan

Nolan Herefords

Oman Family

Jenny & Marie Prodell

Jackie Pullen

Edward Roeder

Shelli & Steve Rose

Rossen Ranches

Harrison Smith

Phil Stoll

to these generous

Donors are responsible for the awards presented at the National Hereford Show along with donating to the High Point Scholarship presented to junior heifer exhibitors placing the highest in the open show. (*signifies contributing to both award programs)

Bar Oak Ranch

Buck Cattle Co.*

Case Ranch

Colver Herefords*

Copeland Cattle Co.

Cox Cattle Co.*

Dudley Bros.

James & Dena Floyd*

Forrest Ranch*

GKB Cattle*

Charles & Gretchen Halfmann*

Cheryl Harris

Pete Hudgins

Joe Jackson Family Ranch

Kocurek Cattle Co.

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MA Tyler Ranch

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Murphey Circle M Ranch Ltd.*

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Pfluger Herefords

Rocking Chair Ranch*

Rosson Ranches*

Scaling, Wilson

Scharbauer Ranch LLC*

Karen and Harrison Smith

TT Herefords*

Victoria Powell Johnson

Weil Cattle Co.

Wilson Scaling

Hereford Influence

Bidding came fast at Mitchell Livestock Auction

Strong

ven considering strong demand and historically high prices for calves and feeder cattle this winter, the Hereford and Hereford-influenced sale at Mitchell Livestock Marketing in South Dakota Feb. 15 was a head-turner.

For instance, 63 head of straight Hereford steers weighing 663 pounds brought \$320 per hundredweight (cwt.). Seventy-five Hereford steers weighing 716 pounds brought an average of \$268.

Approximately 85% of the 4,471 head reported selling at Mitchell were Hereford or Hereford-influenced. Overall, steer calves and feeders weighing 550-900 pounds sold \$3-\$5 per cwt. higher week to week.

"They dollared up against any of the best black cattle in the world," says Keith Fawcett of Fawcett's Elm Creek Ranch, Ree Heights, S.D. "You've got to appreciate the buyers coming in and taking home what they and their customers want."

Alongside Hereford steers and heifers, Hereford-sired black baldy and red baldy cattle met with strong demand. For instance, 73 red baldy steers weighing an average of 697 pounds brought an average of \$265.50 and 61 black baldy steers weighing an average of 859 brought \$242.25.

"More ranches around here are seeing how the black baldies sell," Fawcett says, explaining the growing demand for Hereford bulls to use on commercial black and red females.

"Demand for Hereford bulls in our area has really taken off in the last four or five years," says Garin Haak of Knippling Herefords, Gann Valley, S.D. "We've got customers with closeouts who know their black baldies return \$30-\$40 more per head than their straight blacks. Heterosis is basically free pounds." Besides many commercial Hereford cow-calf operations continuing in that direction he says more commercial black herds are adding Hereford bulls.

Fawcett's Elm Creek Ranch and Knippling Herefords were among multi-year consignors to the Mitchell sale. They consigned the Hereford steers, respectively, mentioned at the outset.

"Hereford cattle don't give up anything to black cattle in the sale," Haak emphasizes. "The Herefords at this sale dollar out with the blacks and baldies that sell at other sales."

Relative to the regional market during other Hereford-influenced sales this winter, Aaron Friedt, regional representative for the American Hereford Association (AHA) says the latest Mitchell sale was the top one so far in terms of the number of bidders and prices paid.

In addition to the quality and breed type buyers sought, Friedt notes cattle at the sale were in the clean, light-fleshed condition buyers favor.

Jarrid Herrmann owns Mitchell Livestock Marketing, as well as Cherokee Sales Co. in Oklahoma. Both markets host Hereford and Hereford-influenced calf and feeder cattle sales. When adding the specials at Cherokee, Herman explained, "The reason we're doing this Hereford-influenced sale is because we've had some exceptional sets of

Herefords come through our barn. When they come through, they're bell-ringers and can really go right up there with the best of the blacks."

"Founders, supporters and organizers of the Hereford and Hereford-influenced sale at Mitchell have worked for years to establish the enviable following they have and the opportunity they provide both consignors and buyers," says Trey Befort, AHA director of commercial programs. "Their success is one reason you see more Hereford-influenced sales taking place at auction barns in other parts of the country."

More than 10,000 head sold in 20 Hereford and Hereford-influenced sales during AHA's last fiscal year. Numbers will likely grow during the current fiscal year. ★





CHURCHILL CATTLE **COMPANY'S WORLD CLASS BULL SALE**

January 23, 2024 · Manhattan, MT **Auctioneer: Joe Goggins**

	Average
109 bulls	\$9,557
TOP SELLING BULL	
Lot #: 61 Price:	. \$130,000
(three quarter interest)	
Reg Name: CHURCHILL STANFIELD	3122L

MESSNER RANCH HEREFORD & ANGUS BULL SALE

February 3 · Laverne, OK **Auctioneer: Ronn Cunningham**

	-
	Average
37 Older Bulls	\$3875
18 Yearling Bulls	\$4600
14 Spring Pairs	\$2721
11 Comm. Bulls	\$3327
Gross	\$264,300 \$3830
51 Hereford Bulls	\$4333
21 Hereford Females	\$3830

COLYER HEREFORDS & ANGUS ANNUAL PRODUCTION SALE

February 26, 2024 · Bruneau, Idaho Auctioneer: Butch Booker & Kyle Colyer

Lots	Average
122 Bulls \$8,995	
26 Female \$3,171	
148 Total \$7,972	
250 Semen \$258	
TOP SELLING YEARLING BULL	
Lot #: 55 - C CJC 4264 ADVANCE	
3125 ET.	
Price:	. \$130,000
TOP SELLING SPRING OPEN	
Lot #: 234 - C REAL BELLA 3042	





Exhibiting the Champion and reserve champion Hereford heifers in the Commercial Heifer Sale was W4 Ranch, Morgan, Texas. Shown are manager Jeff Chaffin, Colleen Chaffin, Joey, Tripp, Sydney and Kim Walker and THA President Larry Johnson.

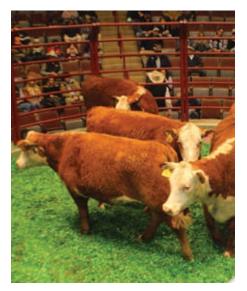


TEXAS HEREFORD ASSOCIATION'S 54TH ANNUAL POWERHOUSE **HEREFORD SALE**

January 27, 2024 Fort Worth, Texas **Auctioneer: Dustin Layton**

	Overall Average
110 commercial females	\$2,436
	Average
10 Fall Pairs	\$3,900
20 Spring Bred Heifers	\$2,925
20 Fall Bred Heifers	\$2,475
20 Late Fall Open Heifers	\$2,875
40 Spring Open Heifers	1,587
	Gross
Heritage Pen	\$27,500

◀ Steve Whitaker, Flying 5 Cattle Co., Hart, took home champion honors in the English cross division while Rosson Ranches, Milford, was awarded reserve honors. President Johnson (center) presents the awards.



SOUTH TEXAS HEREFORD ASSOCIATION ANNUAL **SPRING BULL AND FEMALE SALE**

February 3, 2024 · Beeville, Texas **Auctioneer: Leo Casas**

Lots	Average
43 bulls	\$5,541
110 comm. females	\$2,097
TOP SELLING BULL	
Lot #: 21 - Price:	\$6,750
Reg Name: B&C SENSATION OPTION	1309J

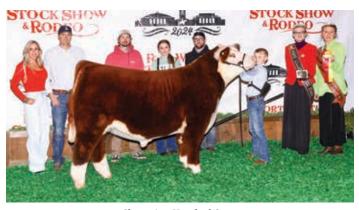
2024 Fort Worth Stock Show



Champion Polled Hereford Steer-Riggin Day, Meadow



Reserve Champion Polled Hereford Steer-Bricelyn Patschke, Idalou



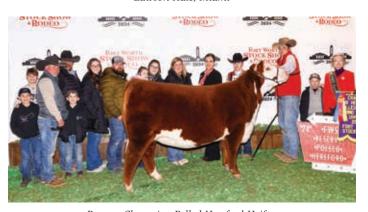
Champion Hereford Steer-Riley Martin, Plains



Reserve Champion Hereford Steer-Lawson Hale, Miami



Champion Polled Hereford Heifer-Landry Allan, Nocona - Spearmint 2233



Reserve Champion Polled Hereford Heifer-Grady Creamer, Waxahachie GKB GCC Notice Me 9401 2147



Champion Hereford Heifer-Kinleigh Guidry, Brenham, KCC 850 Mallory 2205 ET



Reserve Champion Hereford Heifer-Jarrett Worrell, Mason, T/R 1816 Faye K39



Big Stout Bulls and Females for sale. Pairs, bred Heifers, open Heifers. Beautiful cattle with great udders and very gentle.

Contact: Jimmy or Claudia Atlas Atlas Farms Grandview, TX 76050 214 202 5178 atlasfarms@sbcglobal.net

9 registered, 2-year-old, horned and polled Hereford bulls

Contact: 4 S Farms
David Chachon
David.ch_01@hotmail.com
Dennison, TX
903-328-8579

3 two old Line 1 Hereford Bulls and 5 yearling Line 1 Hereford Bulls for sale.

Contact: Bar J Bar Hereford Ranch El Paso, TX 79932 Jim Darnell 915-479-5299 Jeep Darnell 915-549-4771

Hereford Bulls for sale in East Texas. 45 breeding age bulls, tested, hot and ready to work! Mostly horned, but a few good polled bulls as well.

Contact: Jim G. Bell Farms Pollok, TX 75969 936-867-5126

20 Head Spring 2023 Bulls For Sale. 15 Head of Spring 2023 Heifers For Sale. Check with us for heifers and cows.

Contact: B&H Herefords Pinon & Artesia, NM Jim Bob Burnett: 575-365-8291 burnettjimbob@gmail.com Phil Harvey, Jr.: 575-644-6925 philharveyjr@comcast.net BHHerefords.com

8 Registered 2-year-old and 4 Registered 18-month-old bulls for sale. Straight Line One pedigrees.

Contact: William Brymer Brymer Ranch Herefords Caldwell, TX 77836 979-595-7451

8 Registered horned bulls, one to 2 years old for sale. LH Calgary and Line One bloodlines. U Bar Hereford Ranch near Lockhart, TX.

Contact: Thomas Cardwell Manor, TX 78653 512-689-5297

1 2 1/2 year-old bull (horned). 4 fall coming 2-year-old bulls (1 horned, 3 polled). 2 spring (2023) yearling bulls (1 horned, 1 polled). 6 registered heifers PE to Angus bull since 12-1-23. 7 open registered heifers - all Jan. 2023 - 1/2 sisters.

Contact: Jack Chastain Mineral Wells, TX 76067 Mobile: 817-821-3544

10, 18-month-old Horned Hereford bulls for sale.

Contact: Larry Collins Collins Cattle Co. Hughes Spring, TX 75656 903-736-3599

65 bulls to choose from, for delivery 12-1-23 or 4-1-24. Come pick your next herd bull now. Several stout prospects. 8 spring heifers for sale now ready to go,

Contact: Mike Doyle P.O. Box 82 Wolfe City, TX 75496 Doyleherefordranch.com 214-240-4538

Buy them young and save! 3 yearling Registered L1 Hereford bulls for sale. Top Pedigrees! Baldy females also available.

Contact: Dr. Bob Faseler Faseler Farms Branchville, Texas 409-749-9277 bobfaseler@gmail.com

Two Polled 18-month-old sons of Validated coming off test in October-excellent carcass numbers! 7 fall bull calves will be available in November. Excellent pedigrees and numbers.

Contact: Paul Funk Spearhead Ranch Copperas Cove, TX 76522 254-289-7657 butchfunk@gmail.com

Consistent quality bulls available from proven P606, Logic, Online, Garrett bloodlines: 24- 2 yr. olds ready to go; 25- 14-17 month old long yearlings; 28-8-11month old development bulls.

Contact: Dale Hester Rockin 4H Ranch Canton, TX 75103 903-340-5006

10 bred heifers, bred to Hi Roller son, to calve April-May 2023. 5, 3-4 year old Rushmore cows bred to Hi Roller son to calve April-May 2023.

Contact: Charles Holloway CSH Farms Whitesboro, TX 76273 940-727-9613

7 yearling bulls for sale.

Contact: Pete Johnson Sunny Hill Ranch Lufkin, TX 75904 936-465-1672 (cell)

15 registered horned Hereford bulls for sale 12-23 months old.

Contact: Cindy Pope Leaverton Fairview Hereford Farm Henrietta, Texas 76365 940-867-7197

12, 12–18-month-old Line One bulls for sale. Fancy, fully vaccinated and wormed. Horns tipped, guaranteed fertile and sound. Gentle, Virgin. Prefer phone call or text message.

Contact: McKenney Farms Terrell, TX 75161 214-384-5465 docmckenney@aol.com

8 registered Hereford bulls for sale. 5 are Horned and 3 are polled. Stout coming two-year-olds. Developed in large traps with limited supplement. Also offering three show heifer prospects that will grow into productive cows. From a herd that has produced many successful show heifers in the past, including division champions at this year's West Texas Fair in Abilene. All have nationally recognized pedigrees and good performance data.

Contact: Sam Massey Massey Hereford Ranch Stephenville, TX 76401 432-940-7720 samhereford@yahoo.com

5 Registered Hereford bulls, twelve to 20 months old. Both Horned and Polled available.

Contact: Kurtis Mathias Mt. Pleasant, TX 75455 903-573-1791

2 - 2-yr. old horned Hereford bulls and 3 - 18-month-old polled Hereford bulls for sale.

Contact: Mimms Herefords Lorenzo, TX 79343 806-781-3400 — Brady 806-778-6677 — Ryan 806-778-6996 — Rhett

12 - 2 yr old Registered Horned Hereford bulls for sale.

Contact: Murphey's Circle M Ranch Meridian, Texas 76665 Contact: David Murphey Cell 254-588-9489 Home 254-435-2162

Registered Horned Herefords for sale: 6, 22-Month-old - service ready bulls; 16, 9 to 11-month-old bulls; 13, 9 to 11-month-old heifers.

Contact: Noack Herefords, LLC

120 East Bell Ave.
Rockdale, Texas 76567
Phone: 979-218-0065 (Steven Noack)
Phone: 979-218-8498 (Luke Noack)
Phone: 512-446-6200 (Office)
email: kelly@ernestoperating.com
Facebook: Noack Herefords 7-

Yearling and Two year old horned and polled Hereford Bulls, cows, pairs, show/replacement heifers for sale. Can help with delivery. Contact: Mike Nolles

Contact: Mike Nolles Nolles Cattle Co. Bassett, NE 68714 402-244-5473 mtnolles@abbnebraska.com

Horned Hereford bulls for sale – ready for service.

Contact: Mark P Ranch Sunset, TX 76270 Dr. Floyd Pirtle – 806-744-1300 Lubbock, TX 79415 Clyde Johnson, Mgr. - 940-366-9444

Horned and polled bulls for sale, ages 10 months to 2 years. In Northeast Texas, Mt. Vernon, TX.

Contact: Steven Rader Rader Herefords Mt. Vernon, TX 75457 903-439-4418

Registered Hereford for Sale: Bulls and Heifers, Horned and Polled. Doyle Hereford Ranch and Iron Lake Ranch genetics as foundation.

Contact: Mike Roberts Roberts Ranch 4607 CR 4400 Commerce, Texas 75428 Call or Text: 903-366-3555

10 polled Hereford bulls; 10 Angus 14-16 month old. Fertility tested. 10 horned & polled Hereford cows. Bred to Hudgins Brahman bulls for fall calves. 10, 10-13 month old open polled Hereford heifers for sale.

Contact: Joseph Skrivanek Caldwell, TX 77836 979-567-3131 979-567-3857 979-224-4698

7 Horned Hereford Bulls, 22-26 months old and tested ready to go.

Contact: Wesley Theuret Kenedy, TX 78119 210-315-0103 theuret@sbcglobal.net

8 cows, 7 pair and 1 bred; 1 four-yearold bull for sale.

Contact: Jamey Thompkins Haslet, TX 76052 Cell: 817-851-2870 Email: jamey_thompkins@msn.com

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Nine Oh!

continued from page 6

cooking up a storm which makes me think of the following.

I fondly remember (now, but not then) that I seemed to always be making something – cakes, cookies, or whatever – for lunch. You see the order of meals in our family was breakfast early, 9 am: "lunch", noon was dinner, 3-4 pm: "lunch" and supper was whenever it happened. What I remember is that I would be mixing cake batter and he would come in to the house and grab a big spoon and dig into the bowl while I was mixing it. It totally drove me crazy (at that age, lots drives a girl crazy). So one day I stirred up a batch of cake batter and put it in the refrigerator and told him he could just eat the whole thing. I bet he doesn't remember this but I do. It was chocolate.

In my little Swedish town there is an old blacksmith shop on Main Street. It was converted to a coffee shop many years ago and that's where you will find him almost every morning with his cohorts. Now who might show up varies every day but you can be assured that Einar will most likely be there. On Fridays my three boy cousins meet him to check in and find out family matters.

Another thing I've always been used to his unique name. At a young age I would hear him call a potential bull buyer and hear him say "Yes, this is Einar Johnson < then slowly > ... E.I.N.A.R) Growing up I thought that was his full name: Einar Johnson E.I.N.A.R. I also used to sing "Jesus loves me yes Einar". Why not?

I have been fortunate to have him as my father and here are a few things I've learned:

Keep a sense of humor. Many years ago my home church (Lutheran) was interviewing for a new pastor. It would have been on a Sunday afternoon where the parish met to have an open discussion with the potential candidate. This pastor confessed to this very conservative crowd that if they came over to the parsonage there might be some beer in the refrigerator. Egads! So the



(left to right) My mother Kristin, Scott, Dad, Grant and me.

process for the interview had finished and it was opened up for questions. Insert awkward silence. Beer at the parsonage? After a long pause from the back of the church my father raised his hand and asked "What kind of beer?" Ohhhh Dad.

 He loves "show and tell". He's known for bringing unique but interesting items to the Blacksmith Shop and showing them with a story he either made up or it might be true. One time he brought a cane made out of a bull penis. Yeah... found that out from a cousin's report.

What else

- Keep a diverse interest. He reads the newspaper every day. He enjoys everything from Fox News to Price is Right, watching pretty much any sporting event, he'll even go to a high school concert with my mother. At the local Pizza Hut, he'll order coffee. That's pretty diverse.
- Keep your word. When you tell my father that you are going to do something, call him back, drop off something, whatever.....you dang sure better do it. You said you would.
- I am pretty sure that Dad coined the phrase "What would the neighbors think?" I play by that phrase all the time because I have neighbors and I'm not going to embarrass myself with an overgrown yard, dirty car, or crazy parties.

My mother, Kristin, and Dad will be married 64 years on August 20 of this year. I've never even done anything for 64 years…however I am only 60. But wow, what an accomplishment. My mother thinks "Daddy is funny" and he is. I think that's the other thing to remember − have fun, do things that are fun, funny, creative, memorable. But also keep your word, be honest, be good. Nine Oh should be on all of our radars. Why not? ★



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Junior News



The High Point Placing junior member was Ella Macias, Canadian, and will receive \$4000 in scholarship funds. Second place went to Jacob Dauer, Panhandle, third Madelyn Beaver, Grandview and fourth to Austin Newman, Leonard. A total of \$8000 was presented as scholarships to these youth. These funds are made possible by the Texas Hereford Association Foundation funded by generous donors.



The Helen Louise and John Henry Dean Jr. Memorial award is presented with a silver tray each year to the exhibitor of the champion Hereford heifer in the junior show. This year's award went to:Kinleigh Guidry, Brenham with KCC 850 Mallory 2205 ET. Shown in the photo are family members: Pat and Clyde McCall (front center) and flanked by Courtney and Jimmy Anderson, Bobby and Vivienne Mays, Marshall Mays and two-year-old McCall Mays. Judge Katy Wunderlich and Texas Hereford Queen Abby Jo Wohleb are also shown.

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It was a packed room for the TJHA/TJPHA meetings during the cold heifer show weekend in Fort Worth.



Officers of the two organizations announced details of this summer's state show. Many more details will be published in the magazine and online through the next few months.



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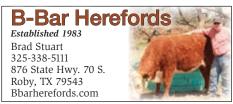
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Texas Culinary Duo to Host Surprise Guests

at their kitchen table during the 2024 Cattle Raisers Convention & Expo

Texas & Southwestern Cattle Raisers Association announced the renowned culinary duo, Lisa and Tom Perini, will welcome surprise guests to the kitchen table for a not-to-be-missed main stage session Saturday, March 23 at the 2024 Cattle Raisers Convention and Expo in downtown Fort Worth.

Alongside Deborah Ferguson, co-anchor of NBC 5 Today, The Perinis will offer attendees a glimpse into their own extraordinary experiences while they serve up great conversations about cattle, beef and the people who bring us together.

The Perinis, who own and operate Perini Ranch Steakhouse in Buffalo Gap, Texas, are recognized as culinary legends, bringing over 40 years of experience to the stage. They have established themselves as an award-winning couple serving "Real Texas Food" and leaving a lasting mark on the culinary and cattle industries. ★



Lisa and Tom Perini

This main-stage event is part of the 2024 Cattle Raisers Convention & Expo. To explore the full slate of speakers at the 2024 Cattle Raisers Convention & Expo and to register, visit http://www.cattleraisersconvention.com.

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Texas A&M Ranch Management School Opens registration for April 8-12 session

Long-running event renamed thanks to David McKnight '73 Ranch Management University Endowment

by Kay Ledbetter, Texas AgriLife Today

The award-winning and newly renamed David McKnight '73 Ranch Management University is scheduled for April 8-12 at Texas A&M University in Bryan-College Station. Registration is open and seating has been expanded to the first 70 enrolled.

The workshop is a collaboration of the Texas A&M College of Agriculture and Life Sciences Department of Soil and Crop Sciences, Department of Animal Science, Department of Agricultural Economics and the Department of Rangeland, Wildlife and Fisheries Management. It also involves the Natural Resources Institute, NRI, and the U.S. Department of Agriculture Natural Resources Conservation Service.

This is the first spring session named for David McKnight, after the David McKnight '73 Ranch Management University Endowment was created last fall. McKnight graduated from Texas A&M in 1973 and spent much of his adulthood pursuing his interests in land conservation, farming and ranching.

"We are honored that Mr. McKnight thought so much of this training that he wanted to make a donation to ensure it continued," said Larry Redmon, Ph.D., Department of Soil and Crop Sciences associate department head and Texas A&M AgriLife Extension Service program leader, Bryan-College Station. "The Ranch Management University is designed to give new or inexperienced ranchers and landowners a crash course on a lot of different subjects."

Event details

Each spring and fall, participants spend five days learning about a variety of ranch management topics ranging from soil fertility to forage and weed management to livestock and wildlife management. ★

Workshop attendees will meet at the Scotts Miracle-Gro Turf Facility located at 3100 F&B Road, College Station. The program will begin at 11 a.m. on April 8 and run from 7:15 a.m. to 6 p.m. daily until its conclusion at noon on April 12.

Meals and break refreshments will be provided as well as a resource flash drive containing over 250 publications addressing ranch resource management and a workbook of all presentations.

AgriLife Extension experts from across the state will lead the instruction. Three general Texas Department of Agriculture continuing education units will be offered

Registration is \$625, and the deadline to register is March 29. Register online, or for more information, contact Linda Francis at linda.francis@ag.tamu.edu.

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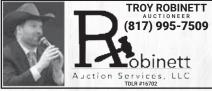
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Jason and Kaycee Hoffman 530-604-5096



Robert Schacher 817-219-0102 www.schacherauction.com LIVESTOCK MORTALITY INSURANCE

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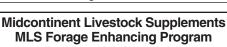
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Michael Hampton Regional Sales Manager

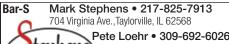
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www.thegenesource.com

LHF



Mar. 8: L Bar W Cattle Co. Annual Production Sale, Absarokee, MT

March 8: Junior Heifer Show, Houston Livestock Show & Rodeo (8 am)

Mar. 11: Holden Herefords 58th Annual Production Sale, Valier, MT

Mar. 12: Cooper Hereford Ranch 58th Annual Production Sale, Willow Creek, MT

Mar. 14-15: Junior Steer Show, Houston Livestock Show & Rodeo

Mar 15: Colyer Herefords & Angus Spring Frozen Genetics Sale (online)

Mar. 16: Express Ranches Honor Roll Heifer Calf Sale, Yukon, OK

Mar. 16: Muleshoe Ranch Annual Range Ready Production Sale, Breckenridge

Mar. 16: Express Ranches Honor Roll Sale, Yukon, OK

Mar. 19: Flying S Herefords 10th Annual Line One Production Sale, Paluxy

Mar. 21: 2nd Annual GKB & Barber Ranch Spring Bull Sale, Desdemona

Mar. 25: Copeland & Sons Herefords Demand the Brand Annual Bull Sale, Clayton, NM

Mar. 26: Harrison Hereford Ranch Production Sale, Arapaho, OK

Mar 27: Churchill Cattle Co. World Class Frozen Genetics Sale (online)

Mar. 30: Buck Cattle Co. 28th Annual Spring Edition Sale, Madill, OK

Apr. 4-7: BOLD (Building on Leadership Development) Leadership Conference, Desdemona

Apr. 8: Bar A Elite Heifer Sale (online)

Apr. 13: Northeast Texas Hereford Assn. Annual Sale, Mt. Pleasant

Apr. 20: Stuber Ranch 56th Annual Production Sale, Bowman, ND

Apr. 20: W4 Ranch Spring Production Sale, Morgan, TX

Apr. 26: Express Ranches Annual Grass Time Sale, Yukon, OK

June 5-8: TJHA-TJPHA Combined State Show, Belton

July 6-12 Junior National Hereford Expo, Grand Island, NE





ATLAS FARMS	HENSON, CLYDE 29	POWELL HEREFORDS
B-BAR HEREFORDS	HIDDEN OAKS RANCH	PRAIRIE MEADOW HEREFORDS
B&C CATTLE CO	HOFFMAN RANCH	PRUITT POLLED HEREFORD FARM 28
B&H HEREFORDS32	HOLDEN HEREFORDS	PULLEN HEREFORDS
BAR A CATTLE CO	HONEYMOON RANCH	R. SCHLEGEL & SONS
BAR J HEREFORD RANCH	HZS CATTLE	RADER HEREFORDS
BAR OAK RANCH	INDIAN MOUND RANCH	RAFTER J CATTLE CO
BARBER RANCH IFC, 1 30	JACKSON HEREFORD RANCH	RED CHAIN FEEDS
BRAINARD CATTLE CO	JOHNSON CATTLE MARKETING 32	REDBIRD RANCH
BRYMER RANCH HEREFORDS	JUSTIN B. STOUT AUCTION SERVICE	RICKETSON HEREFORDS
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C2 CATTLE CO	LANK LAND & CATTLE LLC31	ROCKING CHAIR RANCH
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CASAS III, LEO	LARSON'S POLLED HEREFORDS	SCHACHER AUCTION SERVICES
CASE RANCH	LEDBETTER CATTLE CO	SCHMIDT HEREFORDS 6, 31
CENTRAL LIFE SCIENCES	LEE TERRELL REAL ESTATE	SEXTON CATTLE CO
CHASTAIN CATTLE CO	ML CATTLE	SILVEUS 32
CIRCLE M RANCH	MANN CATTLE CO	SKRIVANEK RANCHES
COATES RANCH CO	MASSEY HEREFORD RANCH	SMITH HEREFORDS
COLLINS CATTLE CO	MATHIAS REGISTERED HEREFORDS 28	SOUTH TEXAS HEREFORD ASSN. SALE
COPELAND & SONS LLC	MCCLINTOCK, MARK	SPEARHEAD RANCH
COX CATTLE CO	MCINNIS CATTLE CO 31	STEPHENS AND LOEHR
COX CONCRETE PRODUCTS14	MCKENNEY FARMS	STILL RIVER RANCH
DANGELMAYR BROS	MCKNIGHT RANCH CO	SUNNY HILL RANCH
DAUER HEREFORDS30	MESSNER HEREFORDS	THA POWERHOUSE SALE
DEAD END RANCH	MIDCONTINENT LIVESTOCK SUPPLEMENTS, INC 32	THEURET, WESLEY S
DEBTER HEREFORD FARM	MILLIGAN HEREFORDS32	THREE D RANCH
DOMINEY HEREFORD RANCH 28	MIMMS HEREFORDS	TT HEREFORD RANCH
DOUBLE DIAMOND RANCH	MULESHOE RANCH	U - RANCH
DOYLE HEREFORD RANCH	MW HEREFORD RANCH	W4 RANCH
DUDLEY BROS	NEEL POLLED HEREFORDS	WALKER HEREFORDS
FLYING 5 CATTLE CO	NOACK REGISTERED HEREFORDS	WEIL CATTLE CO
FLYING S CATTLE CO	NOLAN HEREFORDS	WEINHEIMER RANCH, INC
FUSTON HEREFORDS	NOLLES CATTLE CO	WEST STAR RANCH
G3 RANCH	NORTHEAST TEXAS HEREFORD ASSN 26	WHITAKER FARMS
GARY HUMPHREYS LAND AND CATTLE 28	OH TRIANGLE	WOODY POLLED HEREFORDS
GKB CATTLE	PEREZ CATTLE CO	WW LIVESTOCK
HARRISON CATTLE CO	PIED PIPER FARMS	

until next month...



... and I thought it was beautiful. Such vibrant colors for a sunset. Thank you Wes Ebeling for sending in such beauty taken from nearer the Hill Country.

As the fires started, my thoughts turned to the bright orange from a beautiful sunset to what our friends have had to see in the bright colors of a devastating fire. As of this writing the fires continue to burn and we send fervent prayers for strength to those fighting on the frontline, to our fellow ranchers who are experiencing loss that will take years to recover from, for those who have lost their lives, to the years in the future where we will continue to suffer loss. Luckily we have a higher power who will get everyone through this.

So our focus can be on the beauty that God gives us. It will take a while to comprehend what so many are experiencing but it will happen. We all have had losses in our life and as humans we are resilient. We have to be. And will be

God bless ranchers and America.



Application for Membership in the Texas Hereford Association

Advantages of THA Membership

SERVICE – The Texas Hereford Association is a service organization to benefit the Hereford breed and the breeder.

Members are assisted in buying and selling cattle at private treaty and by auction.

The Texas Hereford Association sponsors the Powerhorse Hereford Female Show and Sale, the Powerhouse Halter Sale, and the THA Fall Classic. These sales promote the use of better Hereford bulls and females. The Texas Hereford Association is also actively engaged in the promotion of Texas Herefords and in sponsoring seminars, field days, and other events to encourage educational opportunities for members.

ASSOCIATION – The Texas Hereford Association was organized in 1899. Its membership has included the elite of the Texas Hereford industry since its inception. Membership dues are \$125.00 per year. Associate memberships are available for \$100.00 per year.

DIRECTORY ISSUE – Every active member of the Texas Hereford Association has a free listing in the Directory issue of *The Texas Hereford*. This Directory is used by thousands of Hereford breeders the year round. Information pertaining to your herd such as herd sires, bloodlines, location of farm or ranch, telephone numbers, etc., will be listed in this widely used reference book. This herd listing alone is worth the price of membership. Associate members are also listed.

THE TEXAS HEREFORD - Monthly publication of the Texas Hereford Association. It is the only publication in Texas devoted solely to Herefords. It includes news about the association, news about Herefords and timely editorial features. Active members can list Herefords for sale **FREE** in the Cattle For Sale column. This service has been responsible for selling thousands of Texas Herefords all over the nation. Texas Hereford Association members may advertise in The Texas Hereford at low livestock rates - a considerable savings for your marketing program. Sale catalogs, brochures, flyers, and other marketing aids designed are produced by our professional staff at considerable savings. (Advertising rates will be sent on request).

> The Most Important Investment You Can Make as a Registered Hereford Breeder is a membership in the Texas Hereford Association.

All memberships are up for renewal on December 31.

ACTIVE Membership Application

I hereby make application for membership in the TEXAS HEREFORD ASSOCIATION.

Upon becoming a member, I will abide by the constitution and By-Laws of the Association and also the rules of the American Hereford Association. _____head of registered Herefords and _____ I am the owner of ____ head of commercial cattle. Attached hereto is remittance of One Hundred and twenty-five dollars. (\$125.00 covers active membership for one year). Dues include a subscription to the Texas Hereford magazine and a one year free listing in the "Cattle for Sale" on the THA website and monthly magazine. RANCH NAME STATE _____ZIP ____ SPOUSE'S FIRST NAME ______ **ASSOCIATE** Membership Application ADDRESS _____ZIP _____ __ DATE __ Attached hereto is remittance of one-hundred dollars (\$100.00) covering associate membership fee for one year in the Texas Hereford Association. (Includes magazine) _____ Voluntary Contribution THA Foundation (Tax-deductible) _____ SUBSCRIPTION FORM - \$25.00 per year includes directory issue __ ZIP ___

TEXAS HEREFORD ASSOCIATION

4609 Airport Freeway • Fort Worth, Texas 76117 • Phone 817/831-3161 • Fax 817/831-3162 e-mail: texashereford@sbcqlobal.net • www.texashereford.org



Wildfire Relief for the Texas Panhandle

Thank you for your interest in helping the residents of the Texas Panhandle who sustained losses as a result of the wildfires beginning February 26, 2024. Following is contact information for donating hay, feed, fencing supplies or other livestock or ranch supplies.

SUPPLY POINTS FOR LIVESTOCK FEED AND RANCH SUPPLIES

(Please call for supply point hours of operation prior to delivering supplies)

East Location

Clyde Carruth Pavilion 301 Bull Barn Drive Pampa, TX 79065 Contact: **Marcus Preuninger** Office: 806.669.8033

North Location

Canadian AH&N Ranch Supply 100 Hackberry Trail Canadian, TX 79014 Contact: **Andy Holloway** Office: 806.323.9114

West Location

Hutchinson Animal Supply Pt. 407 Industrial Blvd Borger, TX 79007 Contact: **Hanna Conner** Office: 806.878 4026

Hay | Feed | Cow Feed Fence Supplies *Wildlife Feed*

Thank you to those who are

willing and able to donate the following items:

General questions about **AGRICULTURE** needs & supply deliveries - please call **806.354.5800** (8a-5p)

WILDFIRE RELIEF DONATION ASSISTANCE

Hemphill County

For All General Donations

(excluding Agriculture)
AgriLife Extension - Hemphill Co.
10965 Exhibition Center Road
Canadian, Texas 79014
Ph: 806-323-9114

Hemphill County

For people who lost their home http://fbccanadian.org/firehelp

Hemphill County Agriculture Wildfire Relief, P.O. Box 300 Canadian, Texas 79014

<u>Hemphill County</u>

To support ranchers in the county and surrounding areas, you can mail donations to:
Canadian Volunteer Fire Department
PO Box 300, Canadian, Texas 79014
Reference the check to state
"Rancher Wildlife Relief Fund"

Hutchinson County

Hutchinson relief fund:
Hutchinson County
United Way fund at the Amarillo National Bank
- or -

https://www.hutchinsoncountyunitedway.org/donate

Gray County

Mail to: City of Pampa, Attn: Finance PO Box 2499, Pampa, Texas 79066

First Bank Southwest, Ph: 806.665.2341 Reference: City of Pampa for Smokehouse Creek Fire

Roberts County

Donations to help the people of Roberts County recover from the Smokehouse Creek Fire can be delivered to any BOC Bank location (Miami, Shamrock, McLean or Amarillo) or be mailed to: BOC Bank, P.O. Box 8, Miami, Texas 79059

Donors who wish to specifically help farmers and ranchers restore their agricultural operations should make checks payable to: **Unmet Needs Agriculture**. All other donations should be made payable to: **Unmet Needs General**Through a partnership with the Miami Ministerial Alliance, a 501(c)3, all donations are tax-deductible.

Carson County

Monetary donations to **Carson County Relief Fund** at any Happy State Bank Branch location.

Or mail to:

Happy State Bank, Panhandle Branch
PO Box 990. Panhandle. TX 79068

<u>Potter County Agriculture</u>

Checks made payable to: **Potter Ag.**Can be mailed or delivered to:
Texas A&M AgriLife Extension
Attn: Potter Ag.
3301 SE 10th Building 1, Amarillo, TX 79104

Coming for You!



CHURCHILL STANFIELD 3122L #44462187

	OURDENIT EDD										
	CURRENT EPDs										
CE	BW	WW	YW	DMI	SC	SCF	MM	MG	MCE		
1.7	4.6	76	132	1.3	1.7	24.7	45	84	4.1		
MCW	UDDR	TEAT	CW	FAT	REA	MARB	BMI	BII	CHB		
72	1.20	1.40	91	0.011	0.71	0.38	\$498	\$612	\$159		

CHURCHILL ROUGH RIDER 719E CHURCHILL ROUGHNECK 0280H ET CHURCHILL W4 LADY 770E

CHURCHILL STANFIELD 3122L

CHURCHILL GALLATIN 5211C ET CHURCHILL LADY 890F

CHURCHILL LADY 4222B

WE RECENTLY PURCHASED A LARGE SEMEN PACKAGE ON THE TOP-SELLER (\$130,000) AT THE 2024 CHURCHILL PRODUCTION SALE... HERE'S WHY:

- *A TRUE PERFORMANCE BULL WEIGHING 1402 LBS. AT A YEAR OLD, BOASTING A 41.5 CM SCROTAL WITH A 15.65 RIBEYE AREA AND AN IMPRESSIVE 3.52 MARBLING. ALL THIS WITH ONLY AN 84 LB. ACTUAL BIRTHWEIGHT!
- **A TRUE DATA BULL THAT RANKS IN THE TOP 5% OF THE BREED IN AN INCREDIBLE 10 TRAITS!
- 🔭 A TRUE STACKED BULL TRACING BACK TO THE IMMORTAL KING TEN A WHOPPING 15 TIMES!
- 🖈 A TRUE COWMAN'S BULL COMBINING THE GENETICS OF MANY OF THE NATION'S TOP BREEDERS. NO WONDER HE IS SO SOGGY, MASSIVE, AND EYE-APPEALING.

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Toby: 307-267-1997 Laura: 307-267-6786

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Bred, developed and pasture
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Out of 20 outstanding sires, representing some of the most admired programs in the breed.

Good body condition - not too fat and ready for service.

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 - Excellent balanced EPD's
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John: 325-642-0745 - Mobile • Tom: 325-642-0748 - Mobile Office: 325-356-2284 • Email: John@dudleybros.com

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