

TEXAS HEREFORD

The Official Publication of the Texas Hereford Association

September 2025



BARBER RANCH

Your answer to real-world success for payday profits and a sustainable cow herd!



ANNUAL BULL SALE

WEDNESDAY, NOVEMBER 12, 2025

11 a.m., Jordan Cattle Auction, San Saba, Texas

Horned, Polled & Homozygous Polled Hereford Bulls...Powerful...Docile...Efficient...Fertile...GE-EPDs

In addition to approximately 100 service-age Hereford bulls, our 2025 San Saba sale will feature approximately 50 head of spring bred registered Hereford heifers—all with genomically enhanced EPDs.

Progressive cattlemen have been choosing Barber Ranch bulls for over 100 years.

Wanna know the reason?

Our emphasis has *always* been on **extra muscle** in an **attractive package**.

Our 2025 sale bulls sport impressive carcass EPDs to complement their performance. We offer a unique combination of calving ease, explosive growth and highly desirable carcass traits with extra good looks.



Offering cattle backed by more than 120 years of genetic progress for the purebred and the commercial cattleman!



One Family. One Passion. Since 1904.

Brett Barber (806) 681-2457
Justin Barber (806) 681-5528
Terri Barber (817) 727-6107
Jacob Toombs (417) 399-0738
Dale & Mary Barber
office@barberranch.com
10175 FM 3138, Channing, TX 79018
barberranch.com



Catalog requests:

Rylee.R.Barber@gmail.com

Barber Ranch is located 60 miles northwest of Amarillo, Texas.

Visitors always welcome!



10.9.25
Second Annual

Fall Bull Sale

THURSDAY, OCTOBER 9, 2025

12 noon at the GKB Sale Headquarters

...Desdemona, Texas

115 Coming 2-year-old Bulls Sell!

80 Hereford + 35 Angus, SimAngus & Red Angus



GKB GUARDIAN 4192

AHA P44545986 • 2/24/24 • Scurred

s: C GKB Guardian 1015 ET

MGS: BR Belle Air 8123

CED +0.3 / BW +4.3 / WW +70 / YW +114 / SC +2.0 / MILK +22
REA +.74 / MARB +.44 / BMI +452 / BII +560 / CHB +173



GKB GUARDIAN 4292

AHA P44547734 • 3/13/24 • Homozygous Polled

s: C GKB Guardian 1015 ET

MGS: JDH Victor 719T 33Z ET

CED +2.9 / BW +2.5 / WW +67 / YW +98 / SC +1.0 / MILK +27
REA +.71 / MARB +.37 / BMI +573 / BII +680 / CHB +158



GKB GCC IMPACT 3721

AHA P44522918 • 12/18/23 • Polled

s: KJ GKB 364C Impact 249J ET

MGS: T/R BPF American Classic 561C ET

CED +4.7 / BW +3.3 / WW +66 / YW +103 / SC +1.4 / MILK +28
REA +.62 / MARB +.22 / BMI +424 / BII +515 / CHB +140



GKB GUARDIAN 4290

AHA 44547345 • 3/11/24 • Horned

s: C GKB Guardian 1015 ET

MGS: GKB 88X Laramie B293

CED +4.8 / BW +3.3 / WW +70 / YW +110 / SC +1.9 / MILK +27
REA +.75 / MARB +.22 / BMI +391 / BII +483 / CHB +152



GKB CONAIR M104 ET

AHA 44531993 • 1/21/24 • Horned

s: GKB Conair K102 ET

MGS: DS 1045 Advance 3575N

CED +0.6 / BW +3.2 / WW +68 / YW +112 / SC +1.9 / MILK +33
REA +.69 / MARB +.33 / BMI +422 / BII +522 / CHB +153



GKB ADVANCE 4119

AHA 44538393 • 2/23/24 • Horned

s: GKB 6006D Advance 2282Z 9903

MGS: NJW 79Z Z311 Endure 173D ET

CED +3.5 / BW +2.9 / WW +70 / YW +112 / SC +1.0 / MILK +38
REA +.91 / MARB +.17 / BMI +380 / BII +468 / CHB +154

Catalog available online and mailed on request — please call or text to request your mailed copy. Videos online prior to sale day.



Gary & Kathy Buchholz, owners • Office (254) 440-1440
Gary Buchholz (214) 537-1285 • gary@gkbcattle.com
Jay Creamer (254) 707-2199 • jay@gkbcattle.com
Raymond Gushee (207) 256-7365 • ray@gkbcattle.com
7440 Hwy. 16, Desdemona, TX 76445

gkbcattle.com  



Dustin N. Layton (405) 464-2455
laytond@yahoo.com
Chisolm Kinder (405) 747-4683
laytonauction.com



He'll make you see red.



Jimmy Atlas flanked by the Primo Family



Thank you to Primo Herefords USA, our friend and new partner on ATLAS 014K, P4450940. 014K is an important bull in our herd for pigmentation and performance, while sustaining our high standards for quality.

Visitors are always welcomed to stop by the ranch and see his stout red-eyed calves. One of his sons will see service in our herd.

Let's Hereford

with Atlas Farms

**Stout bulls & beautiful
females for sale year-round.**

Atlas Farms Jimmy, Claudia and Precious Atlas
Jimmy 214-202-5178
4920 CR 401 • Grandview, TX 76050
e-mail: atlasfarms@sbcglobal.net

Room Block for THA Annual Meeting

This year we have a room block at the Hilton Garden Inn Fort Worth Medical Center. This is also the location of the Annual Meeting on January 31. The dates of the block will be for Jan 24-29, 2025. We have a rate of \$150 for a King or Double Queen. To ensure you get this rate you need to book by December 26, 2025. Call 817-921-0788 and tell them you are booking with the Texas Hereford Association room block. The address of the hotel is 912 Northton St. Fort Worth, TX 76104. The link will also be shared to Facebook for easier access. ★

Powerhouse Sale Entries Due Nov. 1

Entries are now due for the 56th Annual Powerhouse Replacement female sale. We can accept Angus x Hereford cross heifers as well as Black-baldie heifers. All pen entries will come to THA. We will still show pens of ten and give the option to sell in pens of ten or five. We will judge in the pens on Friday afternoon and the sale will be at 1:00 p.m. on Saturday January 31. Contact Missy Coffelt at 682-309-7555 or texashereford4609@gmail.com or Dustin Layton, sale manager, at 405-464-2455 or laytond@yahoo.com ★



Correction

In the Texas Junior Hereford State Show 2025 coverage in the August issue of *Texas Hereford* magazine, this photo of the Reserve Grand Champion Polled Steer, exhibited by Jarrett Worrel was misidentified. ★



OCTOBER 22-26, 2025 | KANSAS CITY, MO, USA



Young Breeders
COMPETITION
2025 WORLD HEREFORD CONFERENCE U.S.A.

OCTOBER 18-26, 2025
MANHATTAN, KAN., USA

WORLDHEREFORDCONFERENCE.COM

The United States will welcome 19 countries for the World Hereford Conference including:

- Afghanistan
- Argentina
- Australia
- Canada
- Chile
- Denmark
- Estonia
- Finland
- Germany
- Ireland
- Kazakhstan
- Mexico
- New Zealand
- Norway
- South Africa
- Switzerland
- United Kingdom
- United States
- Uruguay

Order *Stardance* semen for your heifers today.

You can thank us later.



Only act now, if next spring you want easy calving, low birth weights and growth.

12-Trait Leader STARDANCE M8086 [CHB,DLF,HYF,IEF,MSUDF] #43989449 02/25/2018

CE	BW	WW	YW	DMI	SC	SCF	MILK	M&G	MCE	MCW	UDDR	TEAT	CW	FAT	REA	MARB	BMI	BII	CHB
+11.1	-0.2	+60	+104	+0.6	+1.6	+22.6	+47	+77	+11.8	+74	+1.00	+1.20	+86	+0.134	+0.53	+0.97	+\$500	+\$639	+\$210

RED = TRAIT LEADER

MM **TOP 1%**
 MG **TOP 1%**
 MCE **TOP 1%**
 MARB **TOP 1%**
 CHB **TOP 1%**

*Well-known
 for awesome
 marbling*

Next Sale Opportunity

His sons and daughters sell **March 7, 2026** in our production sale held at the ranch.

Doyle Hereford Ranch
 Visitors always welcome!
 DoyleHerefordranch.com

Mike Doyle • 214-240-4538
 mike@acecreditconsulting.com
 P.O. Box 82 • Wolfe City, TX 75496





Sale Days From My Past

by Diane Johnson | Editor | Manager

After a very fast summer and, fortunately, a very mild one here in Texas, the fall sale season is coming up quickly. For many operations it's the main source of income and needs to go well to support many mouths to feed, both humans and bovines, for the next year. As many of you may know I grew up on a registered Hereford operation and it was my family of five, my grandfather and grandmother and uncle who operated Johnson Hereford Farms, so it was a big deal for a successful sale each year.

We had 20 bull sales on the third Saturday of November in the 60's and 70's. We dispersed the registered herd in September of 1977 with 777 head

and then moved on to feeder cattle and my brothers and I with show heifers and steers.

While I was quite young during those years there are so many things I remember about sale prep and more.

Some random thoughts I remember:

Mom getting the paperwork ready and handwriting footnotes and tracking TPR data – so much paper! Then when the catalog arrived, we would all assemble in the family room with hundreds of

continued on page 35



In it for the long haul.

Registered Herefords Since 1948

REGISTERED HEREFORDS

ANGUS-HEREFORD BLACK BALDIES | SPANISH GOATS

JK Schmidt 972-921-8281 | jkschmidt1019@gmail.com

14273 SR Ranch Road | Mason, Texas 76856



Family. Tradition. Quality.

The home of Miles McKee, Worlds Record Selling Bull
COLYER HEREFORDS

24th Annual Fall Female Sale

Saturday, October 4, 2025

Open heifers, bred heifers, spring heifer
 calf pair splits, young donors,
 embryos and semen

3 p.m. MST ~ at the ranch Bruneau, Idaho



LOT 29
C 2157K SYLVIA 4205 ET

P44559425 - 01/08/2024 — What a way to lead off the bred heifer part of the sale with a full sister to Patton. He was the lead bull in our Denver Grand Champion Pen of 3 in Denver. This female stems from a long line of popular cattle by 8019 and sired by Sherman that has sired top sellers nationwide. 4205 has a very balanced EPD profile being in the top 10% for IMF, Teat, 15% for SBMI and SCHB. 20% for Stayability. A heifer calf by Legion will be a great breeding piece going forward. Selling 1/2 embryo interest. AI Bred 04/03/2025 to SHF LEGION H315 L060, due 01/11/2026. Checked safe.



LOT 30
C 2157K AMBER 4185 ET

P44559408 - 01/01/2024 — Here is a real breeding piece with some of the freshest genetics in the breed. She is a full sister to our top selling bull at \$70,000 in our February sale to Bowling Ranch. He was also a member of our Grand Champion Denver pen. We feel she is ideal phenotypically and already shows that she will have an awesome udder just like her mother. Top 5% WEPPD, %IMF, 15% YEPD, 10% Stayability, 1% CWT and Ribeye, 3% SBMI and 2% SCHB. Selling 1/2 embryo interest. AI Bred 04/06/2025 to NJW 98S R117 RIBEYE 88X ET, due 01/14/2026. Checked safe.



LOT 31
C 88X GEMINI 4123

P44559355 - 02/01/2024 — One of the top maternal pedigrees in the entire sale with a WWR of 117 and YWR of 104. Sired by the grand old 88X bull that continues to crank out some of the best females in the breed. When you study the hind leg and hip on this female combined with her early udder development, you know she has the makings of a great female. Top 20% WEPPD, 10% Milk, 25% Teat, 15% IMF. Selling 1/2 embryo interest. AI Bred 04/03/2025 to C REIGN MAKER 3210 ET, due 01/11/2026. Checked safe.

Special attraction at our fall sale — Your opportunity to pick.

Selling half interest in our young donor cows on the ranch.



Lot 1A
C 1086 LEANNE 3063



Lot 2B
C 9010 0069 LASS 3031 ET



LOT 5
C SULL 210 MERCY ME 5217 ET

P44650466 - 01/06/2025 — We feel these 3 sisters are some of the top show prospects we have ever offered. Who Makers out of D83 who is a full sister to Marksman. They are all unique in their build and have extreme pieces and quality. Lot 5 is a longer spined female with a great hip and hind leg. We have lots of discussion on which of these is the best but bottom line these females will hunt.



Lot 3
C SULL 210 MERCY ME 5048 ET
 P44650322 - 01/10/2025

We feel these 3 sisters are some of the top show prospects we have ever offered. Who Makers out of D83 who is a full sister to Marksman. They are all unique in their build and have extreme pieces and quality. Lot 3 has the neck and features of a modern show heifer with the body and bone to match. We have lots of discussion on which of these is the best but bottom line these females will hunt.



Lot 7
C 159H BAILEE 5209 ET
 P44650459 - 01/07/2025

These Liberty sisters are very much alike at this stage, and it is easy to tell they are related. Both have lots of look and extension with extra bone and power. Most impressive is the way they move and glide around the pasture. They are dead level topped and up headed as they go demanding attention. Donor dam 8105 was a top selling female for \$99,000 and is still one impressive beast to look at.



Lot 50
CCC 1564 Tess 5002 ET
 +21236992 - 12/29/2024

We lead the Angus ET heifers with a daughter from last year's high selling donor to Barber Ranch in Texas. This heifer ranks in the top 25% among her contemporaries across 13 traits. Phenomenal phenotype that tops all of our lists and that can have show ring success in the hands of any junior. She has the added extras that can progress your herd quickly and on multiple levels. Watch her video and you will want to be all in on sale day.



Lot 8
C D87 DIANA 5211 ET
 44650461 - 01/13/2025

This one is so unique and different in her design and build. She is extreme bodied and deep sided. Great hipped with the look of a show heifer from the side. She is so easy fleshing we had to wean her earlier to keep her fresh. We look for her to be one of the top choices this fall.



Lot 22A
C 3210 NOTICE ME NOW 5178
 44650434 - 01/09/2025

We feel this heifer calf is one of the sale features and one that will compete at a high level not only this season but more importantly as a bred. She is so well built at the ground but still has style and presence that demands attention. She is fancy marked and still has the EPD profile to build a herd around with extra calving ease, low birth, and carcass traits.

Sale will be broadcast on
LiveAuctions.TV



31058 Colyer Road • Bruneau, ID 83604
 208/845-2313 (home) • 208/845-2314 (fax)
 208/599-0340 (Guy Cell) • 208/250-3924 (Kyle Cell)
 guy@hereford.com • sherry@hereford.com

View videos and catalog at www.hereford.com

Costly

Consequences

by Lindsay L Allen



Pneumonia...Bovine Respiratory Disease (BRD)... Shipping Fever... call it what you want, but the fact is that this disease results in \$3B annually spent on prevention, treatment, and production losses, according to a 2021 handout from the Texas A&M Veterinary Medical Diagnostic Laboratory (TVMDL). It also said it is the costliest disease for stocker and feedlot cattle and has multiple causes including viruses, bacteria, parasites, nutrition, environmental stressors, and host susceptibility. With so much on the line (animal health and

continued on page 10



FALL PRODUCTION SALE

Friday, October 17, 2025 • 12:30 • At the Ranch

BULL OFFERING

75 Two-Year-Old Hereford Bulls • 10 Two-Year-Old Polled Hereford Bulls

HEIFERS

50 Spring Calving Reg Hereford Heifers Bred to Hereford Bulls • 75 Spring Calving Reg Hereford Heifers Bred to Angus Bulls
60 Spring Calving Commercial Hereford Heifers Bred to Angus Bulls • 25 Spring Calving F1 Black Baldy Females

Registered Herefords & Certified F-1s

Bosque County - Since 1961
Office (254) 635-4444

P.O. Box 9 • Morgan, TX 76671

Jeff Chaffin, Ranch Manager

Mobile (254) 396-2785

email: jeff@w4ranch.com

Joe Walker / General Mgr-Owner

Joey Walker / Owner-Member



Sale managed by

JOHNSON
CATTLE MARKETING

Tom Johnson

440 FM 246, Wortham, Texas 76693

Mobile (817) 291-5121

johnsoncattlemarketing@gmail.com



View, Bid &
Buy Online!

LiveAg

Watch for our
catalog online at
w4ranch.com



Costly Consequences

continued from page 8

a financial impact), it's only wise that producers gain the knowledge needed to prevent BRD and treat it if they find it in their herd.

Impacts

Dr. Lee Jones, veterinarian for the University of Georgia, College of Veterinary Medicine, said, "When disease is present in a herd, you have three levels of cost; death, reduced performance and/or cost of treatment. All of these options are expensive and treating animals includes the cost of your time as well. Anytime we see disease on a regular basis within a herd it is a signal that something is wrong with our management. It is so much more fun to raise healthy cattle as disease, BRD included, is a lot work and expense."

The Beef Cattle Research Council states that respiratory infections are the leading cause of antibiotic treatments in calves from birth to weaning and that BRD accounts for 65-80% of the morbidity (sickness) and 45-75% of the mortality (deaths) in some feedlots.

Dr. Jones went on to share that the data shows that calves impacted by BRD do not wean as heavy (usually 50-100 lbs. less) as those who did not. Dr. João Bittar, veter-

inarian and assistant professor of beef cattle extension for the University of Florida, College of Veterinary Medicine, pointed out that when the average daily gain of the calf is reduced, it will most likely impact not only the feeding performance of the animal, but can also increase the time it takes to a heifer reach puberty.

Prevention

Dr. Bittar, said BRD is not necessarily more prevalent during a certain time of year, but the abrupt changes in weather conditions are more detrimental to cattle and favor BRD development (occurrence).

**... you have three levels of cost;
death, reduced performance
and/or cost of treatment.**

In addition, it is known that young animals, like in stocker and feedlot operations, are more commonly undergoing a wide set of stressful situations, which makes calves more prone to BRD. The most common and challenging stressful situations include but are not limited to weaning, transportation, change of location, commingling, restriction and/or reduction of feed and water, abrupt diet changes, and surgical procedures such as castration and dehorning, especially after calves were weaned.

Knowing this, a producer's goal should be to minimize stress as best they can in their animals to maintain health.

Another factor for preventing BRD is at the beginning of the animal's life. Jones said, "Whether or not the calf gets sufficient colostrum will determine if there is a passive transfer of the antibodies needed to fight off calfhood BRD." He went on to share that biosecurity is another area where producers can place their focus and help with prevention. "When introducing new animals to the herd, it is safe to include a quarantine plan (recommended 30 days) and ensure these new animals are under the same management and health protocols as the rest of the herd," Jones shared, "I also recommend keeping your cattle on enough acreage that they can spread out. When they huddle up, there is a high chance that they are passing diseases."

Dr. Bittar also recommends a good nutritional program for your herd to give the body the resources it needs to fight off and respond to disease and provide immunity, along with a good pre-weaning conditioning program for the same reason.

Vaccination will be key to prevention as well. Vaccinating cows will allow the colostrum to be enhanced with

continued on page 23



*Here or There
We will meet
you
anywhere*

SF Ranch
**Ultrasound
Services**

Steve Fleming ~ 229-529-5913
Virginia M. Fleming ~ 254-842-8803
451 CR 215 ~ Comanche, Tx 76442

CASE Ranch HEREFORDS

Genetics

Selected for top to bottom uniformity from top producing bloodlines across the U.S.

Build

Deep bodied with structured soundness and adaptable to any environment

Performance

High fertility rates mixed with excellent carcass quality & durability for longevity in breeding programs



Contact: pete@caseranch.com Telephone: 325-650-6209

www.caseranch.com

Ranch located between Eldorado and Mertzon TX on FM 915



**Consigning cattle to the STHA sales on October 25, 2025
& February 7, 2026 in Beeville, TX**

Texas Junior Hereford State Show 2025

QUIZ BOWL pictured left to right



1st place Junior Team: Callee Albus, Aubrey Lockhart, Abigail Snoodly, Henley Barber



1st place Senior Team: Kinleigh Guidry, Jarrett Worrell, Gabe Swallow, Allyson Hamilton

PROMOTIONAL POSTER pictured left to right



Pre PeeWee
1st Kase Brown
2nd Kozy Kelley
(not pictured)
3rd Cameron Brown



PeeWee
1st Mila Perez
2nd Liam Ortiz
3rd Rance



Junior
1st Kimber Adams
2nd Andrew Kembro
3rd Makenna Makovy



Intermediate
1st Claire Pond
2nd Madeline Chevallier
3rd Caitlyn Clapper

ALTOSID[®] IGR

WHEN THEIR HEADS GO DOWN, YOUR REVENUE GOES UP.

See a 15.8% increase in daily weight gains.

Keep cattle eating. Grow your bottom line with the first and proven feed-through to control horn flies.

SEE THE ALTOSID[®] IGR ADVANTAGE. THE PROOF IS IN THE PROFITS.
www.altosidigr.com

Always read and follow label directions. Altosid and the Cow Head design are registered trademarks of Wellmark International. ©2025 Wellmark International.

CENTRAL LIFE SCIENCES

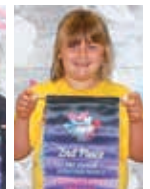
PHOTOGRAPHY CONTEST pictured left to right



Pre-PeeWee Enhanced
1st Charlie Dreibodt
2nd Parker Mueller
3rd Kinley Godwind



Pre-PeeWee Cattle
1st Charlie Dreibodt
2nd Parker Mueller
3rd Kozy Kelley
(not pictured)



Pre-PeeWee People
1st Stone Kelley
(not pictured)
2nd Madiso Godwin



PeeWee Enhanced
1st Channing Borgstedt
2nd Witten Scarpinato
3rd Scarlett Edwards



PeeWee Cattle
1st Mia Perez
2nd Scarlett Edwards
3rd Liam Ortiz



PeeWee People
1st Mila Perez
2nd Nolan Beaver (not pictured)
3rd Scarlett Edwards

continued on page 14

He will. He will. Rock your *genetic* world!



RCR 22 LONG TOWN 23301 #44496365 8/15/2023

CE	BW	WW	YW	DMI	SC	SCF	MILK	M&G	MCE	MCW	UDDR	TEAT	CW	FAT	REA	MARB	BMI	BII	CHB
+1.0	+4.2	+57	+101	+0.6	+1.3	+18.5	+28	+56	-1.0	+60	+1.30	+1.30	+76	+0.012	+0.53	+0.21	+\$387	+\$468	+\$132

We are selling a pen of open yearling heifers and two-year-old bulls at the **Texas Breeders Classic, September 27, Industry, Texas.**



RCR MS BLENDED WHISKEY 24136 #44647088
Sire: NJW Long Haul 36ET
MGS: JCS Royal Blend 7210 ET



RCR 24355 #44650685
Sire: RCR Texas Tea 23009
MGS: H5 1147 Advance 4118

They all sell!



Rocking Chair Ranch



They all sell!

Lloyd Whitehead, Owner
John Tolbert, Manager
325-396-4911
sales@rockingchairranch.net

A 70-day spring and fall calving season, provides a year round inventory of Rocking Chair raised bulls. Backed by a cowherd with Genomically Enhanced EPDs. Bulls come with performance data, EPD's, and ultrasound information. Fertility tested and guaranteed.
www.therockingchairranch.com

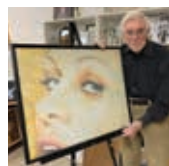
Rocking Chair Ranch
5749 Rocking Chair Lane
Ft. McKavett, TX 76841

Facial recognition...

he's good at that.



(clockwise, from top) Robert Duvall, Ginger & John Dudley, Jack Chastain, Terri Barber, Curtis Younts, Jr. and Claudia & Jimmy Atlas.



Louis Daniel
Illustration and Design
 817-334-0039
 louisdanielartist@gmail.com
 3205 Hamilton Ave., Suite 108
 Fort Worth, TX 76107

PHOTOGRAPHY CONTEST

pictured left to right
 continued from page 12



Junior Enhanced
 1st Kathryn Pond
 2nd Braxton Lockhart
 3rd Andrew Kembro



Junior Cattle
 1st Holden Roeder
 2nd Braxton Lockhart
 3rd Kianu Ongudu



Junior People
 1st Holden Roeder
 2nd Abigail Snoddy
 3rd Caitlyn Edwards



Intermediate Enhanced
 1st Anisley Williams
 2nd Maddie McCullough
 3rd Brody Brogan



Intermediate Cattle
 1st Mallory Hamilton
 2nd Christopher Ortiz
 3rd Savannah Grimes



Intermediate People
 1st Kenedy Schatte
 2nd Jarrett Worrell
 3rd Rylis Hollis

Buffalo Bound!



He sells in the THA Fall Classic Sale
 OCTOBER 29, 2025 • BUFFALO, TEXAS

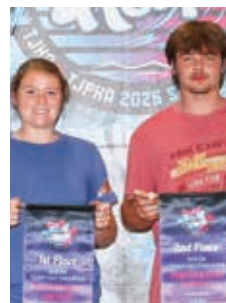
RSS COUNTRY KID 2407 #44576957 • 02-22-2024

CE	BW	WW	YW	DMI	SC	SCF	MM	MG	MCE
7.1	2.7	53	86	-0.1	0.8	11.8	20	47	6.8
MCW	UDDR	TEAT	CW	FAT	REA	MARB	BMI	BII	CHB
106	1.20	1.20	71	-0.016	.060	0.25	\$313	\$387	\$146

Quality Horned & Polled Herefords

R. Schlegel
 & SONS

Ronnie Schlegel
 Cell 940-256-8490
 rsshrfd@brazosnet.com
 www.rschlegelandsons.com
 1226 Hall Rd. • Olney, TX 76374



Senior Enhanced
 1st Allyson Hamilton
 2nd James Glaspy
 3rd Megan Gajdic



Senior Cattle
 1st Megan Gajdica
 2nd Allyson Hamilton
 3rd Devon Lockhart



Senior People
 1st Devon Lockhart
 2nd James Glaspy

ILLUSTRATED SPEECH

pictured left to right



Pre-PeeWee
 1st Charli Poe
 2nd Cameron Brown
 3rd Kinley Godwin



PeeWee
 1st Mila Perz
 2nd Addison Poe
 3rd Adellyn Kuydendall



Junior
 1st Keaton Kuykenal
 2nd Aubrey Lockhart
 3rd Rebel White

continued on page 18

POWELL HEREFORDS

FT MCKAVETT, TX

Join us again this year!

28th Annual Production Sale

Tuesday, October 14th 2025

Six Mile Ranch Ft. McKavett, Texas
11:30 Lunch | 12:30 Sale

**BUILDING BETTER BEEF
WITH POWELL HEREFORD GENETICS**



JOHNSON
Cattle Marketing
Tom Johnson, Sale Mgr.
(817) 291-5121

James L. Powell • Arthur Uhl • James Uhl
36 W. Beauregard, Ste. 301, San Angelo, TX 76903
Office: (325) 653-1688

LiveAg™

David Neal, Ranch Manager (325) 456-0669 | Britt Mynatt, Herd Manager (325) 853-2202

www.powellranches.com



powellranches@gmail.com



Application for Membership in the Texas Hereford Association

Benefits of a THA Membership

The **Texas Hereford Association** (THA) was organized in 1899 in Fort Worth, Texas. Its membership has included the elite of the Texas Hereford industry since its inception and continues to have elite loyal members and supporters.

As an association one of its goals is the promotion of Hereford genetics in Texas and connect buyers and sellers. The THA sponsors the Powerhouse Commercial Heifer Show and Sale in January during the Fort Worth Stock Show and Rodeo (FWSSR), along with the Fall Classic Bull & Female Sale in Buffalo, Texas, in October. Both sales are ways that members can market their cattle and promote their operations.

The THA is also represented at many industry events including the Texas and Southwestern Cattle Raisers Association Convention and Texas A&M Beef Cattle Short Course, along with other statewide seminars and events. The annual meeting of the THA is held during the Hereford weekend at the FWSSR in January.

The **Texas Hereford Association Foundation** is a 501(c)3 portion of the THA. Its purpose is to support educational programs and youth through scholarships and internships.

The **Texas Junior Hereford Association** is for our young future Hereford breeders. The members' membership extends through their 22nd birthday with the opportunity to participate in junior activities at age 7 by January of the current year. The largest state cattle breed show in the country is hosted by the TJHA in late May/early June each summer and draws more than 500 head and more than 240 participants. Many contests outside of the show ring are held during this event including public speaking, quiz bowl and poster contests. Many scholarships are also presented during this show.

The **Texas Hereford Auxiliary** is an affiliated association that includes women who are proud to support the Hereford breed. Their annual meeting is held during the activities in Fort Worth in January. They offer scholarships as well and help to promote the Certified Hereford Beef® program.

The official magazine of the THA is the **Texas Hereford**. It is published 11 times each year with the June/July combined to serve as a valuable directory of members of the association, junior association and Auxiliary. It is a resource used by thousands in the cattle industry. All THA members receive a free listing with information pertaining to your herd such as herd sires, bloodlines, location of farm or ranch, telephone numbers, etc. This herd listing alone is worth the price of membership.

As the only publication in Texas devoted solely to Herefords it includes news about the association, calendar of events, news from the American Hereford Association and timely editorial features. You are encouraged to advertise and take advantage of having your name available for others to find you. Low rates make it a wise choice your marketing program.

The THA continues to be a proud leader in the livestock industry promoting ownership of quality Hereford cattle.

ACTIVE MEMBERSHIP APPLICATION

I hereby make application for membership in the TEXAS HEREFORD ASSOCIATION. Upon becoming a member, I will abide by the constitution and By-Laws of the Association and also the rules of the American Hereford Association.

I am the owner of _____ head of registered Herefords and _____ head of commercial cattle.

Attached hereto is remittance of One Hundred and twenty-five dollars. (\$125.00 covers active membership for one year). Dues include a subscription to the *Texas Hereford* magazine.

NAME _____

RANCH NAME _____

ADDRESS _____

CITY _____

STATE _____ ZIP _____

PHONE _____

E-MAIL _____

WEBSITE _____

SPOUSE'S FIRST NAME _____

SIGNED _____ DATE _____

SUBSCRIPTION FORM - \$25.00 per year includes directory issue

NAME _____

ADDRESS _____

CITY _____

STATE _____ ZIP _____

ALL MEMBERSHIPS ARE UP FOR RENEWAL ON DECEMBER 31

TO COMPLETE THE FORM ONLINE



TEXAS HEREFORD ASSOCIATION

Diane Johnson, Manager/Editor
Office: 817/831-3161

4609 Airport Freeway
Fort Worth, Texas 76117
e-mail: texashereford@sbcglobal.net
www.texashereford.org

Missy Coffelt, Ad Sales / Field Rep
Cell: 682-309-7555
e-mail: texashereford4609@gmail.com

Annual Dues: \$125 / \$130 if paid online

TO PAY MEMBERSHIP DUES ONLINE



2025 THA **Fall Classic Sale**

October 29, 2025 | Buffalo, Texas

Exclusively for...

THA MEMBERS

**Major Marketing
Opportunity!**

**The perfect venue to
showcase and sell your...**

- Registered Hereford Bulls (18 months-26 months of age)
- Registered Hereford Females (Bred & Open)
- Hereford-Influenced Commercial Females

**Still accepting female consignments,
but the sale catalog will close soon.
Call Missy 682-309-7555 today.**

Consignors

BULLS

B&L Hereford Ranch
Bear Creek Farms
Flying 5 Herefords
Hamman Ranch
McClintock Herefords
Nolan Herefords
O H Triangle Ranch
Rafter J Cattle
RK Hay & Cattle
Rose Hereford
Schlegel & Son
Smith Ranch
Last Chance Ranch
Trinity Farms
White Rock Hereford Ranch
Zoeller Family Herefords

FEMALES

B&L Hereford Ranch
McClintock Herefords
O H Triangle Ranch
Texas Tech University
Zoeller Family Herefords

ADVANCED SPEECH pictured left to right
continued from page 14

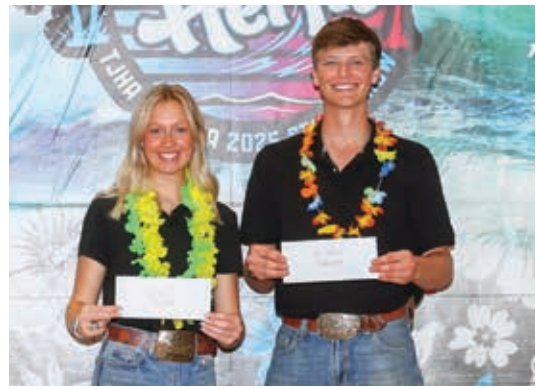


Intermediate
1st Madison Coughran
2nd Caitlynn Clapper
3rd Jarrett Worrell

FUTURE PROFESSIONAL pictured left to right



Senior
1st Devon Lockhart



Senior 1st Devon Lockhart
Intermediate 2nd Mason Roeder

INDIVIDUAL SALES pictured left to right



Pre-PeeWee
1st Steeley Schaate
2nd Berkeley Borgstedt
3rd Cameron Brown



PeeWee
1st Addison Poe
2nd Mack Macias
3rd Channing Borgstedt

2025 THA Fall Classic Sale

October 29, 2025 | Buffalo, Texas
Selling 3 bulls, all sired by BR Sensation G021 ET

Sire
BR SENSATION G021 ET [DLF,HYF,IEF,MSUDF,MDF,DBF] #44095386 • 09/16/2019

CE	BW	WW	YW	DMI	SC	SFC	MM	MG	MCE
+9.6	-0.2	+57	+94	+0.6	+1.2	+21.9	+41	+69	+9.9
MCW	UDDR	TEAT	CW	FAT	REA	MARB	BMI	BII	CHB
+71	+1.00	+1.00	+83	+0.074	+0.94	+0.57	+\$473	+\$578	+\$171

Selling Proud to offer this year's selection.

EJE G021 R307 [HYF] #44641346 • 10/30/2023 • Dam: EJE 9318 Control Rancher R307 [HYP]

CE	BW	WW	YW	DMI	SC	SFC	MM	MG	MCE
+1.5	+3.6	+47	+77	-0.3	+0.5	+12.4	+17	+41	-0.4
MCW	UDDR	TEAT	CW	FAT	REA	MARB	BMI	BII	CHB
+99	+1.30	+1.30	+66	-0.006	+0.48	+0.01	+\$298	+\$352	+\$114

EJE G021 R103 BRADY R317 [DBP] #44641347 • 12/02/2023 • Dam: EJE 6025 R308 ROSETTE R103 [DBP]

CE	BW	WW	YW	DMI	SC	SFC	MM	MG	MCE
+0.2	+5.2	+65	+99	+0.4	+0.6	+9.3	+22	+55	-2.8
MCW	UDDR	TEAT	CW	FAT	REA	MARB	BMI	BII	CHB
+112	+1.30	+1.30	+77	-0.026	+0.81	-0.01	+\$262	+\$328	+\$118

EJE G021 JAMES R331 [DBP] #44641353 • 12/25/2023 • Dam: EJE 6025 R623 SASSY LADY R113 [DBP]

CE	BW	WW	YW	DMI	SC	SFC	MM	MG	MCE
+1.5	+3.6	+47	+77	-0.3	+0.5	+12.4	+17	+41	-0.4
MCW	UDDR	TEAT	CW	FAT	REA	MARB	BMI	BII	CHB
+99	+1.30	+1.30	+66	-0.006	+0.48	+0.01	+\$298	+\$352	+\$114

WHITE Rock E.C. ROSSON & FAMILY
HEREFORD RANCH 817-922-3152 Milford, TX



Junior
1st Aubrey Lockhart
2nd Braxton Lochart
3rd Mckenna Macovy



Intermediate
1st Jarrett Worrell
2nd Wyatt Tackett
3rd Cohen Box



Senior
1st Devon Lockhart

continued on page 22

A
CATTLE
SINCE 1922

BAR A CATTLE COMPANY



BACC-241-HALEY-472
GRAND CHAMPION BRED & OWNED • JNHE
CONGRATS LANDRY ALLAN!



BACC-618-KILEY-368
CHAMPION HEREFORD & 4TH OVERALL • NE CLASSIC
CONGRATS CHESNEY PRINZI!



BACC-629-GEORGIA KAY-356-ET
DIVISION CHAMPION • CATTLEMEN'S CONGRESS
CONGRATS HARPER STARNES!



BACC-612-HADLEY-417-ET
CHAMPION HEREFORD FEMALE • OHIO STATE FAIR
CONGRATS DELANEY CHESTER!



BACC-978-KILEY-350-ET
SUPREME FEMALE • SANDHILLS STOCK SHOW
CONGRATS RYDER DAY!



BACC-629-GEORGIA KAY-359-ET
DIVISION CHAMPION • FORT WORTH STOCK SHOW
CONGRATS GRIMMEL-SCHAAKE & ABBY HILL!



BACC-953-GEORGIA KAY-406
DIVISION CHAMPION • CATTLEMEN'S CONGRESS
CHAMPION HEREFORD • KENTUCKY BEEF EXPO
CONGRATS ANDREW RAY!



BACC-77E-SPICE-437-ET
DIVISION CHAMPION • CATTLEMEN'S CONGRESS
CONGRATS KENDALL DEVINE!

ELITE HEREFORD FEMALE SALE

10.12.25

SC
ONLINE SALES

14382 FM 103 • NOCONA, TEXAS

DAVE 979-561-7115 // TYLER 979-743-1512 // MASON 979-309-8059 // BECKY 512-750-8367

WWW.BARACATTLE.COM

Juniors

Kansas City, Mo. — Eighty-four National Junior Hereford Association (NJHA) members from 21 states gathered at the Purina Animal Nutrition Center in Gray Summit, Mo., July 30 – August 2, for the 2025 Faces of Leadership conference.



Hosted in partnership with Purina, this year's event kicked off with a focus on exploring leadership through a personal lens, encouraging members to discover and develop their unique leadership styles while sharpening vital communication and team-building skills.

"People want to follow leaders who stay humble, stay hungry and always try to find better for those around them," said Mike Matheny, St. Louis, Mo., setting the tone for NJHA members during the first night of the conference. Matheny is a New York Times best-selling author, former Major League Baseball catcher and manager. He is also a leadership coach who inspires others through his faith-based approach to mentoring, team building and character development.

Conference participants enjoyed several unique learning opportunities during the event, including:

An inside look at Purina Animal Nutrition Center, where participants toured the dairy, beef, poultry and

companion animal facilities, learning about the farm's diverse operations from industry leaders.

A hands-on leadership simulation led by the NJHA board of directors, designed to challenge and grow their decision-making and communication skills, while working in a team-setting.

Roundtable discussions with American Hereford Association staff provided valuable insight and guidance to help prepare participants for future careers in the industry.

The Bridging the Gap — College and Career Fair, included representatives from 13 agricultural companies and universities for juniors to meet with and explore opportunities.

Among other key insights, Faces of Leadership conference participants learned the importance of understanding their personal "why" and how it inspires and drives leadership, no matter the career or educational path.

Missouri Director of Agriculture, Chris Chinn, explained how her personal "why" fuels her advocacy for agriculture and those who work in it.



people that meet you where you are and encourage you,” Sifford explained. “Sometimes being unique isn’t always key, but support, encouragement, acceptance, and transformation are.”

Made possible by the Coley-Malir Leadership Endowment and the Hereford Youth Foundation of America, this conference is a pivotal stepping-stone to building the pipeline of future leaders for the Hereford breed. This year, juniors were fortunate to have Rick Malir and his wife Bonnie Coley-Malir join for a duration of the conference, and heard from Rick as a keynote speaker.

The annual Faces of Leadership conference is open to NJHA members 14-21 years old. Watch for more information on future conferences at Hereford.org/youth/njha/faces-of-leadership.★

“My “why” is because I want my kids to have a better future than I had. I want you [NJHA members] to have every opportunity available to you,” Chinn explained. “Don’t not try.”

Over the course of the two-day leadership simulation workshop, participants leaned into their personal leadership styles and found motivation through their individual “why.” The experience came full circle with a powerful closing keynote from NJHA Chairman Salem Sifford.

“I was never told that I had to be one way or another to be a leader within the Hereford breed. My Hereford family accepted me as I am and simply encouraged me along the way. I learned that it truly is all about the

Look sharp

and support THA with a
custom-made pocketknife
by MooreMaker, Inc.



Stockman

3 blades
length 3 7/8"
\$145

Trapper

White with smooth
bone handle
2 blades
length 4 1/8"
\$170

Price includes state sales tax and shipping.

Proceeds benefit the Texas Hereford Association

To place your order, call Missy Coffelt
682-309-7555 or send her an e-mail
texashereford4609@gmail.com

HIGH POINT

continued from page 18



High Point PeeWee - Mila Perez



High Point Junior - Braxton Lockhart & Audrey Lockhart



High Point Intermediate
Jarrett Worrell



High Point Senior
Devon Lockhart

HERDSMAN



Herdsman Award - Carlisle Braman

PREMIER BREEDER



Premier Breeder- Braxton Lockhart

PITCHFORK



Pitchfork Award- Adelynn Kuydendall

COX
CONCRETE PRODUCTS

Tired of replacing metal, wooden and plastic troughs?

903-572-5902 • Mt. Pleasant, TX • coxconcrete.com

DON'T SWEAT OVER DRY WEATHER. INSURE YOUR FORAGE.

- USDA-RMA Program
- Sign up September 1- December 1
- Owned or leased land accepted
- Coverage from 70-90% of normal historic rainfall

Zach Gerik
zachgerik@gmail.com
(254)-707-1336

Lyle Zoeller
lyle.zoeller@gmail.com
(254)-223-4517

AG Southwest, LLC
208 Hewitt Drive
Suite 103-388
Waco, Texas 76712
Office: 866-936-2767

continued from page 10

antibodies and passed to the calf and a solid vaccination program for calves, around 3-4 months of age, will also benefit them well in fighting off BRD.

Clinical Signs

“The first signs of affected cattle usually involve reduction in appetite and lethargy. This may rapidly progress to a “drawn” appearance and animals that are slow to move and separated from the herd. Depression, drooped head and ears, nasal and ocular discharge, coughing, and labored breathing are also commonly observed signs with BRD,” according to the 2021 TVMDL handout.

Since BRD is very common amongst feedlot cattle, particularly in the first two weeks of arrival, pen checkers should identify sick animals (those appearing depressed/separated from the herd) and use body temperature as a determining factor for treatment. The same principals should be applied for cow/calf operations, especially when new cattle are introduced to the herd. BRD can occur after the two-week mark of introduction, however, but may be harder

to detect and characterized by a chronic cough and weight loss and could impact the joints, leading to lameness.

Treatment

Treatment involves antibiotics and a consultation with your veterinarian regarding the type, prescription and dosage. There are a number of antibiotics that can properly treat BRD, which is why it is important to have a good relationship with your veterinarian, to determine the route you should take.

It is recommended that sick cattle be pulled from the herd to prevent sickness from spreading and to give the quarantined animal an opportunity to rest and not “fight” for food as they recover.

Obviously, treatment is costly and time consuming and so the best investment is spent on the front end, through prevention.

Because of the negative performance impacts and cost associated with it, producers are better off understanding, preparing and preventing BRD from entering their herd. ★

**Beeville, Buffalo,
and our Bulls – sired by...**





NJW 11B 173D ENDURE 81J ET [CHB,DLF,HYF,IEF,MSUDF] 02/12/2021 #44272806											
CE	BW	WW	YW	DMI	SC	SCF	MM	MG	MCE		
+8.2	+1.3	+66	+104	+0.3	+1.1	+27.7	+37	+70	+3.9		
MCW	UDDR	TEAT	CW	FAT	REA	MARB	BMI	BII	CHB		
+105	+1.30	+1.30	+109	-0.006	+0.97	+0.09	+\$574	+\$660	+\$172		


NJW 175E 87G MANIFEST 173J [DLF,HYF,IEF,MSUDF] 02/25/2021 #44272813											
CE	BW	WW	YW	DMI	SC	SCF	MM	MG	MCE		
+7.2	+1.1	+64	+97	+0.2	+1.5	+27.2	+34	+66	+0.7		
MCW	UDDR	TEAT	CW	FAT	REA	MARB	BMI	BII	CHB		
+99	+1.40	+1.40	+59	+0.024	+0.29	+0.30	+\$514	+\$615	+\$121		

Selling three bulls out of
RJ GKB ABIGAIL 5008 ET
(out of BR Abigail 8130 ET).

Watch for our bull consignments by these two herd bulls.
Selling one at the South Texas Hereford Association Sale,
October 26 in Beeville, and two at the THA Fall Classic
in **Buffalo, October 29.**

Rafter J
CATTLE

Larry Johnson • Cell 325-201-2001 • 325-692-3940
Colt & Kasey Johnson • 325-280-7975
1917 Hillside Rd. • Abilene, TX 79603
rafterjherefords@gmail.com • www.rafterjcattle.com



SOUTH TEXAS HEREFORD ASSOCIATION

Est. 1937

October 25

Fall Bull Sale

CONSIGNORS

Case Ranch
WD Cattle Co
Schmidt Herefords
Moscatelli Herefords
O H Triangle Ranch
Rafter J Cattle Co.
Pfluger Herefords
Schatte Herefords
Alyxandra Hackebeil
Rancho De Santos
Flying 5 Herefords
B & C Cattle Co.
DRC Ranch
Twisted L
Russell Kaker
Jackie Pullen

Pride of Texas Female Sale

Accepting Entries

Due September 30, 2025

EARLY CONSIGNORS

Moscatelli Herefords
WD Cattle Co
OH Triangle Ranch
Roy Steindorf
Stubenthal Brothers
Edward Roeder
Flying 5 Herefords
Carl Glass Jr.
Case Ranch

Noon • October 25, 2025

Beeville Livestock Commission • 2218 Hwy 59 E Beeville, TX 78102
Watch our website for updates on sale • Southtexashereford.org
Check us out on Facebook or Instagram.

For more info, contact:

Sara Lanham-Sale Manager 210-844-4806
southtexashereford@gmail.com



LiveAuctions TV



HEREFORD BULLS BUILT FOR THE RANGE

Bulls Bred for Performance but Raised on Limited Feed and Grass

FERTILITY • EFFICIENCY • DOCILITY • SOUNDNESS • LONGEVITY

ANNUAL PRODUCTION SALE OCTOBER 13, 2025 12:30 P.M. AT THE RANCH

SELLING: **67** Coming 2-year-old Bulls (53 Horned & 14 Polled)

12 Fall-Calving Cows (most calved by sale day)



IMR 0270H ADVANCE 4021M {DLF,HYF,IEF,MSUDF}

SIRE: HH ADVANCE 0270H

MGS: HH ADVANCE 3297A ET

CE	BW	WW	YW	DMI	SC	SCF	MM	M&G	MCE
12.1	-0.3	54	75	0.3	0.3	26.1	32	59	5.0
MCW	UDDR	TEAT	CW	FAT	REA	MARB	BMI\$	BIIS	CHBS
76	1.30	1.40	71	0.062	0.50	0.32	502	593	128

IMR 0117H DOMINO 4092M {DLF,HYF,IEF,MSUDF}

SIRE: IMR 710E DOMINO 0117H ET

MGS: HH ADVANCE 5047C ET

CE	BW	WW	YW	DMI	SC	SCF	MM	M&G	MCE
-3.8	4.9	76	116	0.8	1.3	17.5	33	71	6.7
MCW	UDDR	TEAT	CW	FAT	REA	MARB	BMI\$	BIIS	CHBS
91	1.40	1.50	99	0.072	0.42	0.12	383	478	135

IMR 0117H DOMINO 4116M {DLF,HYF,IEF,MSUDF}

SIRE: IMR 710E DOMINO 0117H ET

MGS: HH ADVANCE 5095C ET

CE	BW	WW	YW	DMI	SC	SCF	MM	M&G	MCE
13.1	0.0	56	85	0.6	1.0	23.2	31	59	8.3
MCW	UDDR	TEAT	CW	FAT	REA	MARB	BMI\$	BIIS	CHBS
60	1.40	1.50	81	0.012	0.80	0.03	455	524	118



IMR 66589 MANDATE 4058M {DLF,HYF,IEF,MSUDF}

SIRE: /S MANDATE 66589 ET

MGS: INNISFAIL WHR X651/723 4013 ET

CE	BW	WW	YW	DMI	SC	SCF	MM	M&G	MCE
3.4	2.6	83	135	0.3	1.3	19.1	26	67	0.8
MCW	UDDR	TEAT	CW	FAT	REA	MARB	BMI\$	BIIS	CHBS
156	1.20	1.20	81	0.042	0.56	0.36	436	553	163

IMR 9084G VICTOR 4081M {DLF,HYF,IEF,MSUDF}

SIRE: IMR 33Z VICTOR 9084G ET

MGS: CMF 59Z CONFIDENCE 204C

CE	BW	WW	YW	DMI	SC	SCF	MM	M&G	MCE
-2.8	4.2	69	102	0.1	0.1	21.9	24	58	-2.7
MCW	UDDR	TEAT	CW	FAT	REA	MARB	BMI\$	BIIS	CHBS
97	1.30	1.30	63	0.072	0.38	0.18	432	527	109

IMR 8099F MS ADVANCE 2092K ET {DLF,HYF,IEF,MSUDF}

SIRE: IMR L1 5047C ADVANCE 8099F ET

MGS: IMR 408 HARLAND 9038W ET

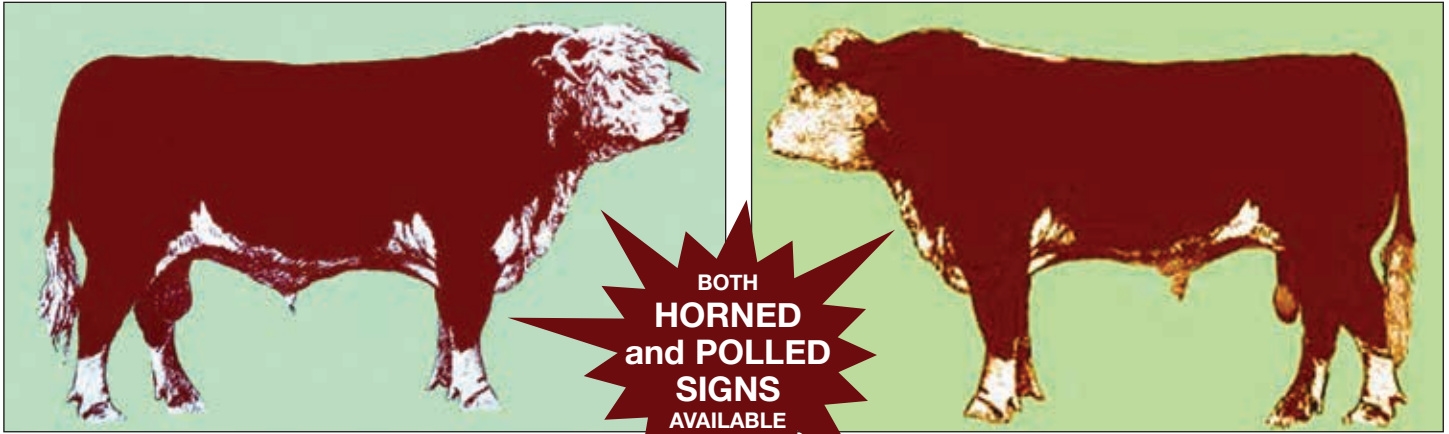
CE	BW	WW	YW	DMI	SC	SCF	MM	M&G	MCE
11.1	1.0	52	67	0.1	0.6	22.1	23	49	4.5
MCW	UDDR	TEAT	CW	FAT	REA	MARB	BMI\$	BIIS	CHBS
50	1.50	1.70	88	0.022	0.72	0.30	466	549	155

Bred AI on 12/5/24 to HH Advance 2123K, then pasture exposed to IMR 710E Domino 0117H ET from 12/11/24 to 2/1/25.



CONTACT: Lee and Jacqui Haygood
923 Hillside Ave., Canadian, TX 79014
806-323-2906 • lee@indianmoundranch.com
www.indianmoundranch.com





Hereford Spoken Here

That's exactly the message that this sizable sign projects!



Hardware pictured is not included.

- Constructed of sturdy 16 gauge steel and finished with a baked porcelain enamel, it will stand up to all weather conditions!
- Printed on both sides.
- The bull is on a green background, and the name panel is maroon with white lettering.
- Each one is a rich display of the Hereford breed.

The sign is available in two sizes:

- 30" tall x 38" wide or
- 38" tall x 60" wide

Name panel is available in two sizes:

- 10" tall for one or two lines
- 14" tall for three lines

Yes!

Send me:

Horned **Polled**

- 30" x 38" sign with 10" x 38" name panel @ \$650.00*
- 30" x 38" sign with 14" x 38" name panel @ \$735.00*
- 38" x 60" sign with 10" x 60" name panel @ \$1100.00*
- 38" x 60" sign with 14" x 60" name panel @ \$1185.00*

Price does not include shipping.

Freight charges will be billed after delivery.

All signs must be pre-paid by check or credit card.

Add 3% service charge for credit cards and contact THA office for link to pay.

All prices FOB Dallas, TX

*TEXAS RESIDENTS must add 8.25% sales tax.

Special art work for brands or special type billed at cost.

PLEASE PRINT LETTERING FOR NAME PLATE:

10" tall allows for 2 lines 14" tall allows for 3 lines

1st line _____

2nd line _____

3rd line _____

Ship by motor freight to: (must be physical address – no P.O. Boxes)

e-mail: _____

Phone # for questions _____

Please send completed form and check to:

Texas Hereford Association • 817-831-3161

<http://www.texashereford.org> • texashereford@sbcglobal.net

4609 Airport Freeway • Fort Worth, Texas 76117

REV5-5-25

The Texas Hereford Association Presents



December 6-7, 2025 (Show Days)
Taylor County Expo Center - Abilene, Texas
Early Move in Begins December 3rd
Out-of-State Cattle Welcome

Herefords of All Kinds - One Big Weekend

Open Show - Sat Dec 6 Judge: Kody Lucherk
Junior Show - Sun Dec 7 Judge: Ryan Rash
Females • Bulls • Cow/Calf Pairs • Steers • Miniature Herefords

Entries Open on the Showman app

Join in some extra fun!

Cowboy Santa • Cookies & Cocoa • Santa Showdown
Cornhole Tournament

Sponsorships available – Showcase your ranch
or business!

Scan for
Full Show
Details



Questions or Sponsorship Inquiries?
Email: winterclassicshow@gmail.com
Phone: (682) 309-7555

On the road again!

Beeville

OCTOBER 25



OHT 9218 LONG DOMINO 349 [HYF,DBP] #44494930 ▶ 09/10/2023

CE	BW	WW	YW	DMI	SC	SCF	MM	MG	MCE
+7.2	+1.3	+52	+87	+0.3	+1.0	+18.4	+30	+56	+5.6
MCW	UDDR	TEAT	CW	FAT	REA	MARB	BMI	BII	CHB
+96	+1.30	+1.30	+72	+0.042	+0.53	-0.02	+\$378	+\$439	+\$106



OHT 814 NEON SENSATION 373 [IEP] #44508517 ▶ 10/30/2023

CE	BW	WW	YW	DMI	SC	SCF	MM	MG	MCE
+6.5	+1.5	+51	+88	+0.3	+1.4	+10.4	+33	+58	+4.5
MCW	UDDR	TEAT	CW	FAT	REA	MARB	BMI	BII	CHB
+63	+1.20	+1.30	+68	+0.012	+0.35	+0.12	+\$258	+\$322	+\$115



OHT 814 YANK DOUBLE SEN 376 #44508527 ▶ 10/31/2023

CE	BW	WW	YW	DMI	SC	SCF	MM	MG	MCE
+3.0	+2.2	+45	+85	+0.1	+1.7	+13.6	+33	+56	+2.6
MCW	UDDR	TEAT	CW	FAT	REA	MARB	BMI	BII	CHB
+62	+1.20	+1.30	+56	+0.022	+0.22	+0.11	+\$296	+\$357	+\$105



OHT 814 YANKEE SENSATION 379 [IEP] #44517658 ▶ 12/04/2023

CE	BW	WW	YW	DMI	SC	SCF	MM	MG	MCE
+4.1	+2.8	+45	+87	+0.1	+1.5	+11.3	+31	+54	+2.6
MCW	UDDR	TEAT	CW	FAT	REA	MARB	BMI	BII	CHB
+63	+1.10	+1.20	+61	+0.012	+0.27	+0.10	+\$266	+\$325	+\$111



OHT 9650 YANKEE TRAIN 357 #44508539 ▶ 10/28/2023

CE	BW	WW	YW	DMI	SC	SCF	MM	MG	MCE
+0.3	+4.9	+59	+99	+0.5	+1.1	+10.8	+23	+53	+1.4
MCW	UDDR	TEAT	CW	FAT	REA	MARB	BMI	BII	CHB
+89	+1.20	+1.20	+78	+0.002	+0.48	+0.04	+\$269	+\$336	+\$117



Also selling five 2½ year-old bred registered heifers.

Buffalo

They all sell!

OCTOBER 29



OHT 9650 SUSTAIN TRAIN 358 [IEP] #44496992 ▶ 09/25/2023

CE	BW	WW	YW	DMI	SC	SCF	MM	MG	MCE
+0.5	+4.4	+51	+84	+0.1	+1.0	+16.0	+31	+57	-0.4
MCW	UDDR	TEAT	CW	FAT	REA	MARB	BMI	BII	CHB
+50	+1.10	+1.20	+68	+0.002	+0.41	+0.02	+\$339	+\$400	+\$109



OHT 505 YANKEE DOMINO 253 [IEP] #44494935 ▶ 09/18/2023

CE	BW	WW	YW	DMI	SC	SCF	MM	MG	MCE
+8.9	+1.1	+50	+90	+0.5	+1.0	+7.5	+29	+54	+6.6
MCW	UDDR	TEAT	CW	FAT	REA	MARB	BMI	BII	CHB
+115	+1.30	+1.30	+73	+0.012	+0.35	+0.11	+\$222	+\$283	+\$119



OHT 9218 MIGHTY RANGE 366 [IEP,DBP] #44498507 ▶ 10/02/2023

CE	BW	WW	YW	DMI	SC	SCF	MM	MG	MCE
-1.8	+5.2	+63	+96	+0.4	+0.8	+17.4	+31	+62	-0.1
MCW	UDDR	TEAT	CW	FAT	REA	MARB	BMI	BII	CHB
+109	+1.30	+1.30	+80	+0.022	+0.58	-0.02	+\$374	+\$444	+\$113



OHT 505 SENS DOUBLE DOM 380 [IEP] #44519921 ▶ 12/18/2023

CE	BW	WW	YW	DMI	SC	SCF	MM	MG	MCE
+5.3	+2.4	+54	+100	+0.5	+1.2	+9.0	+33	+60	+4.8
MCW	UDDR	TEAT	CW	FAT	REA	MARB	BMI	BII	CHB
+97	+1.20	+1.20	+72	+0.002	+0.36	+0.09	+\$242	+\$306	+\$119



Also selling five 2½ year-old bred registered heifers.

O H TRIANGLE RANCH
est. 1898

O H Triangle Ranch
Office 325-655-4486



Follow us on social media
@ohtriangleranch

IRION COUNTY, TEXAS
36 W Beauregard Ave., Suite 616 • San Angelo, Texas 76903
Ryan Akers | Ranch Manager • Cell 805-709-2289
OHTranch@ohtriangleranch.com



easy meal for young cooks

Alise Nolan | www.theranchkitchen.com

Nothing will ever compare to my mother-in-law's chicken-fried steak or venison when we think back to our favorite meals and I'm sure for many of you that standard holds true for you matriarchs. Growing up, cuts of round steak were always used for chicken fried steak and pepper steak seemed something very exotic. As our girls grew up we tried to include different types of cuisine to our meals and nights out. Our youngest daughter Audrey and husband Scott loved pepper steak when eating out at Luby's cafeteria when we would meet their dad for lunch. So, when she started learning to cook, we created this recipe from several popular ones we found online.

Coming home from high school and college, this was one of her favorite meals she'd ask for. So just like any parent and favorite meals, we've made Audrey's Pepper Steak a lot through the years for family dinners, when her friends came over for movie nights, and when visits from Texas A&M University brought her home.

You'll find the easy recipe below as well as on my recipe site The Ranch Kitchen. I hope you will try pepper steak with your young cooks as it's a fun meal for them to learn to make and they'll be pretty proud of themselves for doing it. ★

Audrey's Pepper Steak

INGREDIENTS

- 2 pounds beef round steak, cut into 1/2 inch by 3-inch strips against the grain of the meat
- 1 green bell pepper, sliced into strips
- 1 red bell pepper, sliced into strips
- 1 large white onion, sliced into strips
- 4 tablespoons Olive oil, divided
- 4 cloves of garlic, chopped
- 1 teaspoon salt
- 1 teaspoon pepper
- 2 teaspoons sugar
- 3 teaspoons brown sugar
- 2 teaspoons ground ginger
- 4 teaspoons cornstarch
- 1/2 cup of Soy Sauce

INSTRUCTIONS

- Slice bell peppers, garlic, and onion. Heat them all in 2 tablespoons of oil in a preheated nonstick wok or pan until vegetables are softened and onions are limp. Place vegetables in a heat-resistant bowl and set aside.
- In the same wok or pan, place the oil and beef that has been sliced and prepared. Season the steak with salt and pepper on both sides as you turn and saute the meat on a medium heat. Cook the steak until no pink remains on low heat.
- While the meat cooks, place soy sauce, white and brown sugars, ginger, and cornstarch in a small bowl and mix well.
- Drain excess liquid from the meat and add it back in with the bell peppers, garlic, and onions.
- Next, add in soy sauce liquid and blend well with the steak and vegetables while you continue to cook on a low heat.
- Heat the pepper steak through for five minutes until the liquid in the pot thickens. You do not want to cook the pepper steak too long and overheat your meat as it will make it tough, so be careful to just heat through.

Serve pepper steak over rice, mashed potatoes, buttered noodles, or alone along with rolls, French bread, a side salad and of course sweet Texas tea!

Cook's Note: You can easily half this recipe to make a smaller portion.
Audrey Nolan | The Ranch Kitchen

Your Chance to Earn Extra \$\$\$

In 2025 – as a thank you for your business – Park Place Enterprises will pay **\$100** directly to any THA or TJHA member (sorry *Diane Johnson and Missy Coffelt, you're ineligible*) whose photo is chosen to run on the front cover of *Texas Hereford* magazine.



Submit your high-resolution (300 dpi) digital image (jpg, approximately 10" x 12") for consideration directly to the Texas Hereford Association office via e-mail – texashereford@sbcglobal.net. Please use the subject line: Cover Submission. Deadline is the 10th of each month.

WEST



CASE Ranch
HEREFORDS
P.O. Box 240, Mertzon, TX 76941
Pete and Angela Case • 325-650-6209
Stephen and Tiffany Loyd • 325-642-5818
pete@caseranch.com • www.caseranch.com
7350 FM RD 915 • Eldorado, TX 76936



Coates Ranch Co.
www.coatesranch.com
Box 645 • Mertzon, TX 76941
Steve Wayne: 325-835-2531
Stephen: 325-226-4184
Email: scoatesjr@yahoo.com

Select Group of Horned and Polled Hereford Steers for Sale
Morgan Cox (432) 213-1235
Jonama Cox Myrick (432) 238-6219
P.O. Box 11 • Tarzan, TX 79783
mcoxcattle@gmail.com




RAFTER J CATTLE CO.
Colt Johnson • 325-280-7975
Larry Johnson • 325-201-2001
1917 Hillside Rd. • Abilene, TX 79603
rafterjherefords@gmail.com • www.rafterjcattle.com



Jon David Moore
PO Box 331 • Hamilin, TX 79520
214-534-3402
jdmoores623@yahoo.com

POWELL
HEREFORDS
Off: 325-653-1688
www.powellranches.com
powellranches@gmail.com



James L. Powell
Arthur Uhl
James Uhl
Office: 36 W. Beauregard, Ste. 301
San Angelo, TX 76903

David Neal, Ranch Manager
325-456-0669 or 325-651-2826

Britt Mynatt, Head Manager
325-853-2202

McKNIGHT Ranch Co.
Bobby McKnight, Ranch Manager
432/426-3003
P.O. Box 1042 • FT. DAVIS, TEXAS 79734

Massey Hereford Ranch
Sam and Kila Massey
P. O. Box 518 • Wickett, TX 79788
P. O. Box 691 • Stephenville, TX 76401
432-940-7720
samhereford@yahoo.com
www.masseyherefordranch.com



Corporate Sponsor Opportunities
Call Missy Coffelt
682-309-7555




ROCKING CHAIR RANCH
LOYD WHITEHEAD | OWNER
Jon Tolbert | Manager 325-396-4911
www.therockingchairranch.com
Ft. McKavett, Texas



WEINHEIMER RANCH, INC.
Established in 1921
For All Your Cattle Needs
Roy 830/644-2226 Box 327 Len 830/889-2026
Stonewall, TX 78671

See us for bulls, show steers & heifers
TT HEREFORDS
RICK TISDALE • Cell: 325-423-2509
rstisdale@yahoo.com • 107 FAWN RIDGE • KINGSLAND, TX 78639

B-Bar Herefords
Established 1983
Brad Stuart
325-338-5111
876 State Hwy. 70 S.
Roby, TX 79543
Bbarherefords.com



Bull & Heifers for Sale
J—HEREFORD RANCH
Jim Darnell - Owner
5 Paseo de Paz Lane, El Paso, TX 79932
915-479-5299 (Jim's Cell) • 915-549-2534 (Sue's Cell)
915-532-2442 (Office) 915-877-2535 (Home)
e-mail: barjbarherefords@aol.com
"Texas' Only Hereford Operation West of the Rio Grande"
Se Habla Espanol

BUTTON ESTES RANCH, LTD.
1900-2021
Ranch 432-638-7779
Office 432-664-8512 | FAX 432-570-7769
2000 West Tennessee | Midland, Texas 79701
Beau & Barbara 432/682-2272 | Ginny 432/687-2454



CLYDE HENSON
P. O. Box 820 • Kermit, TX 79745
432-940-8882



Mimms Herefords
Jere, Brady, Rhett & Ryan
Lorenzo, Texas
806-842-3459

Since 1947
Walker Herefords
Stamford, TX • La Grange, TX
Don 325-773-2062
Tom 979-247-4119 • Cell 979-966-8353

PANHANDLE

RUNNING R
CATTLE CO
CANYON, TEXAS
Drew & Lauren Perez • 806-640-8340
drew@runningpcattle.com

BARBER RANCH
Channing, Texas 79018
Brett Barber 806-681-2457
Justin Barber 806-681-5528
www.barberranch.com
email: office@barberranch.com



B & C CATTLE CO.
Bill or Chad Breeding
1301 N. Lions • P.O. Box 186
Miami, TX 79059 (806) 868-4661 or (806) 570-9554
breeder@amaonline.com

DAUER HEREFORDS *Continuing a legacy...*
Quality Hereford cattle since 1934.
Registered Hereford bulls, heifers & Black Baldies for sale.
Justin Paul Dauer • 806-683-7073
997 County Road P • Panhandle, Texas 79068



Indian Mound Ranch
923 Hillside Ave. • Canadian, TX 79014
Lee & Jacqui Haygood
Res: 806/323-8232
Cell: 806/323-2906
Email: lee@indianmoundranch.com
www.indianmoundranch.com

Mike & LaReshia Bragg
1923 Shawnee Trail
Dalhart, TX 79022
home 806-249-5367
cell: 806-333-4486
website: mlcattle.com • Email: mlcattle@mlcattle.com




Whitaker Farms
Flying 5 Herefords
Hereford Bulls for Sale
Steve and LaNell Whitaker
cell 806-774-7598
120 CR 291 • Hart, TX 79043
stevewhitakerfarms@gmail.com

Ricketson Herefords
ALLAN RICKETSON • 806-333-0624
JARRETT RICKETSON • 806-676-8609
406 Oak Ave. • Dalhart, TX 79022

Ledbetter Cattle Co.
Joe Dan Ledbetter • 806-236-0958
P.O. Box 266 • Wheeler, TX 79096
joedan@ledbettercattleco.com
www.ledbettercattleco.com

CENTRAL | SOUTH CENTRAL

NORTH CENTRAL, continued

DOUBLE DIAMOND HEREFORDS

Registered Polled Herefords

McDade, Texas ♦ Rusk, Texas
512.970.1595 ♦ 512.970.3588
www.DoubleDiamondHerefords.com

McINNIS Bill McInnis
 325-642-8823 cell
CATTLE COMPANY Ben McInnis
 Est. 1896 325-647-4159 cell
 e-mail: mcinniscattle@hotmail.com
 14200 Highway 183 N. • May, TX 76857

B "Registered Herefords Since 1938"
DUDLEY BROS. Box 10,
 Comanche, Texas 76442
 Office: 325/356-2284 • Fax: 325/356-3185
 John: 325/642-0745 • Tom R.: 325/642-0748
 E-Mail: John@dudleybros.com

NEEL POLLED HEREFORDS
Replacement Heifers Available
 Nina Neel Sanders • (214) 454-8587
 Brady, Texas

Honeymoon Herefords
 "Breeding cattle for the 21st century."
 Jeff Mezger
 614 Honeymoon Ranch Rd.
 Marble Falls, TX 78654
 830/598-2258

Carl Herrmann (C) 979-820-5349
 Hank Herrmann (C) 979-820-5277
Sale Every Wednesday • 1PM
 HAULING AVAILABLE
Sale Barn: 979-567-4119
 P.O. Box 542 • Caldwell, TX 77836



Brymer Ranch Herefords
 Registered Line One Herefords
 CALDWELL, TEXAS **WB**
 William and Anduin Brymer
 mobile: 979-595-7451

Noack Herefords
 "Quality Registered Herefords"
7- BULLS FOR SALE 7-
 Office: 512-446-6200 • noackherefords.com

Raising cattle in Texas since 1855
SKRIVANEK RANCHES
 Joey & Susan Skrivanek, owners
 407 W. Mustang • Caldwell, TX 77836
 Joey res. (979) 567-3857 • cell (979) 224-4698
 office: (979) 567-3131 • e-mail: j.skrivanekranch@outlook.com
 9 miles E. of Caldwell on Hwy 21, or 15 miles W. of Bryan-College Station on Hwy 21

MW HEREFORD RANCH

Steve & Elizabeth Chambers
 325/642-9370
 11967 FM 45 • Richland Springs, TX 76871
 "Top Quality Herefords" "Home of Pathfinder"

NORTH CENTRAL

GKB CATTLE
GARY BUCHHOLZ
 Gary Cell: 214.537.1285
 Herdsman: Jay Creamer: 254.707.2199
 email: gary@gkbcattle.com
 Semen Inquiries: (254) 440-1440
GKBCATTLE.COM

Atlas Farms Jimmy, Claudia & Precious Atlas
 214-202-5178
 817-456-4691 (cell)
 4920 CR 401
 Grandview, TX 76050

BAR OAK RANCH
 RANDALL BARNES & FAMILY
 HEREFORD BREEDERS
 TOLAR, TEXAS
 (817) 279-3543 Randall
 (817) 243-5867 Craig
 www.baroakranch.com
 email us at: herefords@baroakranch.com

Chastain Established in 1854
 cattle company Bulls, Females Club Calves
 P.O. Box 516 • Mineral Wells, TX 76067
 Jack's cell 817-821-3544 • Lee's cell 817-683-2150
 Ranch located 10 miles south of Mineral Wells on US281

J.T. Echols DVM
 P.O. Box 709 • Breckenridge, TX 76424
 Office: (254) 559-9739
 Mobile: (254) 559-0156
muleshoeranch@gmail.com
muleshoeherefordandangus.com

Flying 'S' Herefords
 Registered Line One Herefords • Paluxy, Texas
Jim Strode James Strode
 214-361-6900 214-533-9669
James.strode@gmail.com

Jackson Hereford Ranch
JJ 6481 Stephens CR 105
 Ranger, Texas 76470
 Robert & Dena • (254) 647-3671
 Fax (254) 647-3622
denajackson@agristar.net
 Ranch located 15 miles north of Ranger on FM 207

RSS **R. SCHLEGEL & SONS**
 Route 2, Olney, TX 76374
Registered Herefords Since 1974
 Bulls, Females, Club Calves
 email: rsshfrd@brazosnet.com
 Ranch (940) 873-4437 Home (940) 873-4621

LEE TERRELL
REAL ESTATE
 Farms • Ranches
 Commercial • Property Evaluations
 (903) 868-2505 • Res. (903) 893-2289
 cell (903) 815-1299
 2404 San Miguel • Sherman, TX 75092

LANK HEREFORDS
 MILLSAP, TX
 BRYAN & JILL LANK, OWNERS
 ZACK MAUNEY, RANCH MANAGER
 940.329.8694 • LANKCATTLE.COM

EAST CENTRAL

WEIL CATTLE CO. Est. 1957
J. Mac Weil
 254-495-3386
macweil@yahoo.com
Jon Weil
 225-324-0770
 P.O. Box 91 • Irene, TX 76650

G3 Harry & Cheryl Grett
 512-585-2948
 P. O. Box 969
 Elgin, Texas 78621
g3ranch@aol.com

"Stressing Excellence In Polled Herefords"
Larsons' Polled Herefords
 Ken and Carolyn Larson, Owners
 972-223-6450 Office • 972-223-8955 Home
 254-435-6063 Ranch Office • 972-230-0629 Fax
 Lee Larson, executive mgr • 972-824-5869 Cell
 2793 F.M. 1991 • Clifton, Texas 76634
www.larsonspolledherefords.com • RunLRanch@aol.com

Circle M Ranch
Jane S. Murphey, Manager
 254/588-9489 (cell)
 254/435-2162 (res.)
 P.O. Box 405 • Meridian, TX 76665

HS CATTLE
 Harrison 254-223-0110
 Karen Smith 254-216-0167
harrisonsmith@yahoo.com
 2655 FM 107 • Gatesville, TX 76528

Zoeller Family Herefords
 Gatesville, Texas
 Horned & Polled Bulls | Show Heifers & Steers
 Lyle & Dona Zoeller (254) 223-4517
 Colie Zoeller (254) 223-4518
 Zach & Kendall Zoeller (254) 223-4516
 Email: zoellerfamilyherefords@gmail.com

follow us
 facebook- Texas Hereford Association
 instagram- txherefordassociation

NORTHEAST



Owners: Gary & Claudia Humphreys
817-304-1642 • Grandview, Texas

DDD
DDD
DDD

THREE D RANCH
PAUL DAVIS
777 Paul Davis Lane
ROCKWALL, TEXAS 75032
972/771-3396 (RANCH)
972/771-5653 (OFC.)
MIKE HAWKINS, MGR.
903/348-7049 (CELL)

The Doyle Difference
"Genetics of today's leading performance families."
DOYLE HEREFORD RANCH
P.O. Box 82 • Wolfe City, TX 75496
mobile: 214/240-4538
www.doyleherefordranch.com
email: mdoyle0326@yahoo.com




Registered Herefords & Paint Horses
Kurt • Brenda
192 CR 4040 • Mt. Pleasant, TX 75455
903-573-1791 • kmathias@txk.net



Registered Line One Herefords
Terrell, Texas
"Doc" and Nancy McKenney
Mobile 214-384-5465 • Ranch 972-524-0088
Email: docmckenney@aol.com

NOLAN HEREFORDS
Scott, Alise, Ilissa, Bethany & Audrey
1950 Skylark Rd. • Gilmer, TX 75645
nolanherefords@aol.com
www.nolanherefords.com
Res.: 903-797-6131 • Cell: 903-738-5636



Mike, Susan, Steven, Sara
3117 US Highway 67 E • Mt Vernon, Texas 75457
903-439-4418 • raderherefords@gmail.com

Still River Ranch
MARBLE-LATION
Larry Woodson • 214-491-7017
Bonham, Texas
ranch located 10 miles south of Bonham
and 2 miles south of Gober

Jackie Pullen *Est. 1985*
PULLEN HEREFORDS
972-571-5906 CELL • 972-722-5081 RES
460 Pullen Road • Rockwall, TX 75032

Pruitt Herefords
MINEOLA, TX
ROB PRUITT • 903-569-4224
Res. 903-569-2174 • robert1947pruitt@gmail.com

Kevin Self | Savanna Layman | AJ Self
214-287-1249 | MANAGER 469-525-1214 | 214-952-1370

Dead End Ranch
deadendranchtx@outlook.com
789 CR 4534 • Whitewright, TX 75491
@_deadendranch_

woodypolledherefords.com
Woody Polled Herefords
GARY WOODY (972) 658-6903
woodygary@sbcglobal.net
461 Rockcrest • McKinney, TX 75071

SOUTH

SCHMIDT HEREFORDS
RANGE RAISED CATTLE SINCE 1965
JD, Robert & Larry Schmidt
(830) 931-5451 • (830) 444-9564
located 13 miles south of Hondo off Hwy. 173

Smith Herefords
Horned Herefords Since 1904
George West, Texas
Charles Smith | Ward Smith
H 361-449-2510 | 830-255-9788
C 361-362-3429

Redbird Ranch
Herefords • Golden Certified F1s
Harlen Merks, Mgr. 361-649-1717
Nopal, TX • 11 mi. No. of Yorktown
redbirdranchcattle.com

WESLEY THEURET
Res./Ranch: 830-583-3365
Cell: 210-315-0103
2348 CR 165 • Kenedy, TX 78119-5101
theuret@sbcglobal.net

SOUTHEAST

MEISCHEN POLLED HEREFORDS
RDR CATTLE
Robert & Marilyn Meischen | Randy & Deanna Roeder
1522 Woods Rd. | 3208 Good Luck Rd.
Yorktown, TX 78164 | Sequin, TX 78155
361-550-5531 or 361-550-4326 | 830-305-9213 or 830-305-9211
robertmeischen@ymail.com
Registered Bulls, Heifers and Black Baldies
www.meischenpolledherefords.com

ROCKIN' W HEREFORDS
Maynard Warnken • 979-561-8846
Kevin Warnken • 979-743-0619
e-mail: rockinw@cvctx.com
www.rockinwranch.net
Fax 979-561-8867 • Drawer 29 • Schulenburg, TX 78956

Expect **affordable pasture bulls**,
the type of easy keepers
always in demand. *That's the only kind we sell.*
U-Ranch Thomas Cardwell
512-689-5297 • tccardwell@earthlink.net
2801 E. Howard Lane • Manor, Texas 78653

Sam & Barbara Dominey
Ken Cook, Mgr.
936-291-0008
3312B SH 19N
Huntsville, TX 77340
BULLS FOR SALE

Sunny Hill Ranch
Pete Johnson
Registered Polled Herefords
Hwy. 94 West • 5 Miles
Cell: (936) 465-1672
e-mail: pijmhj@yahoo.com
Office: 844 Ben Dunn Rd. • Lufkin, TX 75904

SEXTON CATTLE COMPANY Est. 1983
Gonzales Co.
Dwight Sexton • Mobile 830-203-0168
sextoncattle@icloud.com
9528 W. St. Hwy. 97 • Cost, TX 78614

SPEARHEAD RANCH
Paul and Sheila Funk • 254-289-7657
525 County Road 51
Copperas Cove, TX 76522-7004
sheilabfunk@aol.com • www.spearheadranch.net

NEXT MONTH, YOUR AD CAN GO HERE

Draw more attention with a 4-inch classified ad.

No extra charge for color.
No charge for creating your ad.

LEO CASAS, III
 Off: 361-362-COWS • Fax 361-362-1035
 Cell: 361-362-5863
 casascattle@hotmail.com
 171 Fairway Ridge • Beeville, TX 78102


Michael Hampton
 Regional Sales Manager
 For information, call 1-817-487-5138 or visit our websites: www.altosidigr.com www.centrallycontrol.com www.starbarproducts.com
 314 CR 4760, Wrensboro, TX 75494 • mhampton@central.com

BUCK cattle co.
 Jiri, Brenda & Bailey Buck
 Cell 580.795.4865
 jiri@buckcattle.com
Jiri Buck & Family
 Madill, OK 73446
 www.buckcattle.com
 Matt Scasta
 580.220.7288

JOHNSON
 CATTLE MARKETING
 Tom Johnson
 440 FM 246 • Wortham, TX 76693
 cell: 817/291-5121
 e-mail: johnsoncattlemarketing@gmail.com
 website: www.johnsoncattlemarketing.com

OUT-OF-STATE

D-Debter Hereford Farms
 Glynn Debter (205) 429-2040
 Perry Debter (205) 429-4415
 Fax (205) 429-3553
 4134 Co. Hwy. 30 • Horton, AL 35980


HCC Harrison Cattle Co.
 Leslie & Jan Harrison • Registered Herefords
 22551 E. 990 Rd. • Arapaho, OK 73620
 Leslie's cell 580 331-8103
 Email: harrisoncattle2@icloud.com
 www.harrisoncattlecompany.com

Mark & Teresa McClintock
 Registered Herefords • Sales and Consulting
 Mark (325) 650-4223 • Teresa (325) 763-9202
 10614 Mule Creek Road • San Angelo, TX 76901
 mcclintock@wcc.net • markandteresamcclintock.com

HOLDEN HEREFORDS
 "The Best in Line 1 Breeding"
Jack and Tresha Holden
 3139 Valier Dupuyer Rd. • Valier, MT 59486
 406-279-3301
 406-279-3300 Ranch • 406-450-1029 Mobile
 www.holdenherefords.com

MESSNER HEREFORDS


 Milton Messner (580) 837-5384
 Van Messner (580) 837-5532
 Route 1, Box 350 • Laverne, OK 73838

TROY ROBINETT
 AUCTIONEER
 (817) 995-7509

 Auction Services, LLC
 TDLR #16702

1/5 HOFFMAN RANCH
 modern, stout, functional
 Denny and Dixie Hoffman 530-336-5778
 Jason and Kaycee Hoffman 530-604-5096
 P.O. Box 287 Thedford, NE 69166
 jason@hoffmanranch.com
 www.hoffmanranch.com

West Star Herefords
 BULLS FOR SALE At Private Treaty
 Sheldon Wilson • 575/451-7469
 cell: 580-651-6000 – leave message

JUSTIN B. STOUT
 AUCTION SERVICE
 Making your program stronger - one sale at a time!

NOLLES CATTLE COMPANY
 REGISTERED HEREFORD CATTLE
 www.nollescattleco.com
 MIKE, TRUDY & KATIE NOLLES • OFFICE 402.244.5473
 MIKE 402.760.3084 • TRUDY 402.760.1948 • KATIE 402.760.1122
 86732 454TH AVE. • BASSETT, NEBRASKA 68714

B & H Herefords
 Phil Harvey, Jr. 575-524-9316
 Cell 575-644-6925
 P.O. Box 40 Mesilla, NM 88046
 Philharveyjr@comcast.net
 Jim Bob Burnett Cell 575-365-8291
 205 E. Cottonwood Rd. Lake Arthur, NM 88253
 burnnetjimbo@gmail.com
 bhherefords.com

genesource
 Dave & Becky Allan 979-562-2700
 Dave 979-561-7115
 Becky 512-750-8367
 Drew Schmidt 443-386-5882
 14382 FM 103 • Nocona, TX 76255
 www.thegenesource.com

LARGENT and SONS
 Hereford Cattle Since 1902
 P.O. Box 66 • Kaycee, WY 82639
 307-738-2443 or 307-267-3229
 Sale Date: November 19, 2020
 largentandsons@yahoo.com
 www.largentandsons.com

Copeland Herefords
 www.copelandherefords.com
 Cliff Copeland • 575.403.8123
 Matt Copeland • 580.336.8284
 859 Romero Rd • Nara Visa, New Mexico
 copeland@plateauetel.net

Midcontinent Livestock Supplements
 MLS Forage Enhancing Program
 www.mlstubs.com

 Kyle Latham 254-715-2162
 Valley Mills, TX

PRAIRIE MEADOW HEREFORDS
 11268 Hobbs Rd. • Rochester, IL 62563
 Office (217) 529-8878 • Fax (217) 529-9374
 Greg (217) 498-7095

King Herefords
 Bill King 505-832-4330
 505-220-9909
 Tommy & Becky Spindle • 505-832-0926
 P.O. Box 564 • Stanley, NM 87056
 Located 5 miles north of Moriarty on Hwy. 41, then 1.5 miles east.

AUCTIONEER • SALE MANAGEMENT
 MARKETING AND CONSULTING
SCHACHER AUCTION SERVICES
 Robert Schacher 817-219-0102
 www.schacherauction.com
 LIVESTOCK MORTALITY INSURANCE

Bar-S Mark Stephens • 217-825-7913
 704 Virginia Ave., Taylorville, IL 62568
Pete Loehr • 309-692-6026
 113 Northgate Rd., Peoria, IL 61614
 Farm: 1777 N. 1000 East Rd. Taylorville, IL 62568
 LHF www.stephensandloehrherefords.com

PÉREZ Michael & Connie PEREZ 575/633-2038
 CATTLE COMPANY
 Michael's cell • 575-403-7970
 Kyle's cell • 575-403-7971
 Drew's cell • 575-403-7115
 901 Quay Road 96 • Nara Visa, NM 88430

Gorman Milling Co., Inc.
 Manufacturer of Red Chain Feeds
 Gorman, TX
 (800) 588-2252
 REDCHAINFEEDS.COM

Texas Hereford ASSOCIATION

Diane Johnson, Manager/Editor 817.831.3161
 e-mail: texashereford@sbcglobal.net
 Missy Coffelt, Sales Rep. 682-309-7555
 e-mail: texashereford4609@gmail.com
 website: www.texashereford.org

Sept 15: Ad deadline for October *Texas Hereford* magazine

Sept 18-19: Churchill Cattle Company World Class Dispersal, Manhattan, MT

Sept 25-26: Heart of Texas Fair Junior Heifer Show, Waco, TX

Sept 28-29: Heart of Texas Fair Junior Steer Show, Waco, TX

Oct 2: Dudley Bros. 63rd Annual Bull Sale, Comanche, TX

Oct 4: Colyer Herefords Annual Fall Female Sale, Bruneau, ID

Oct 9: GKB Fall Bull Sale, Desdemona, TX

Oct 12: Bar A Cattle Company Elite Hereford Female Sale (online), Nocona, TX

Oct 13: Indian Mound Ranch Annual Bull and Female Sale, Canadian, TX

Oct 14: Powell Herefords 27th Annual Production Sale, Fort McKavett, TX

Oct 15: Ad deadline for November *Texas Hereford* magazine

Oct 17: State Fair of Texas Pan American Hereford, Polled, & Mini Show, Dallas, TX

Oct 17: W4 Annual Fall Production Sale, Morgan, TX

Oct 18: State Fair of Texas Junior Hereford Show, Dallas, TX

Oct 19: State Fair of Texas Junior Polled Hereford Show, Dallas TX

Oct 22-26: World Hereford Conference, Kansas City, MO

Oct 25: South Texas Hereford Association Sale, Beeville, TX

Oct 25: American Hereford Annual Membership Meeting & Conference, Kansas City, MO

Oct 26: American Royal National Open Hereford Show, Kansas City, MO

Oct 27-29: World Hereford Conference Tour, Fort Worth, TX

Oct 29: Texas Hereford Association Fall Classic Sale, Buffalo, TX

Nov 3: P&R Herefords Annual Production Sale, Trail, OK

Nov 9: Perez Cattle Co Annual Fall Bull and Female Sale, Columbus, TX

Nov 12: Barber Ranch Annual Bull Sale, San Saba, TX

Nov 15: Ad deadline for December *Texas Hereford* magazine

Nov 19: North American International Livestock Expo Hereford Show, Louisville, KY

Nov 20: Largent and Sons Desert Prime Bull Sale, Kaycee, WY

Dec 6-7: Texas Hereford Winter Classic Show, Abilene, TX

Dec 4-7: Western States Hereford Show, Reno, NV

Dec 9: GKB Cattle & Barber Ranch The Female Event Vol. 3, Desdemona, TX

Dec 15: Ad deadline for January *Texas Hereford* magazine

2026

Jan 9-10: Cattleman's Congress Open Hereford Show, Oklahoma City, OK

Jan 10: Sandhills Stock Show & Rodeo, Odessa, TX

Jan 15: Ad deadline for February *Texas Hereford* magazine

Jan 15: National Western Stock Show, Denver CO

Jan 24: Fort Worth Stock Show Junior Heifer Show, Fort Worth TX

Jan 27: Churchill Cattle Company's World Class Bull Sale, Manhattan, MT

Jan 31: Texas Hereford Association's 56th Annual Powerhouse Hereford Sale, Fort Worth, TX

Jan 31: Texas Hereford Association's Heritage Hereford Sale, Fort Worth, TX

Jan 31: Texas Hereford Association Annual Meeting, Hilton Garden Inn, Fort Worth, TX

Feb 2: Fort Worth Stock Show National Hereford Show, Fort Worth TX

Feb 5-6: Fort Worth Stock Show, Junior Market Steer Show, Fort Worth, TX

Sale Days From My Past

continued from page 6

catalogs and put labels on and lick stamps. My dog, Heidi, occasionally got to lick one to help out too.

We all know how important it is to connect to your potential buyers prior to your sale. I fondly remember Dad making phone calls in the weeks prior. Keep in mind we were on a party line. There were eight other families on our party line and in some instances, there were some nosey neighbors who would tap in to find out more information they needed to know! But the best part of this memory was that I would hear my Dad say as he called bull buyer Joe Blow:

"Hi this is Einar Johnson...."

Slight pause (customer most likely asking *"who" or "can you spell that?"*)

Dad: *E.I.N.A.R.*

Then he would go into his sales pitch.

What's funny is as a youngster, I thought his name was *"Einar Johnson E.I.N.A.R."*

As sale day approached the local neighbors and cousins who helped every year would increase in numbers the closer we got to sale day. Excitement building. From getting the bulls ready to securing the porta-potties to retrieving the bleachers from the high school, there was a lot to do. Then the farm was changed into an event.

When the bright lights that were stored in the eaves were pulled out and hung over the sale ring and auction block, well, then it was really getting real. But here's the kicker...we always had GREEN chips in the sale ring. I doubt I have very many color pictures, but we make Louisville's green chips put to shame! (IYKYK).

Then the ladies from church who served the lunch - I can still smell the meat in the big cookers. Fieldmen would show up - Doug Paul, Neil Orth, T.V. Jones.... We had George Morse as our auctioneer for years and then Stanley Stout took over. Dad says if he remembers correctly that Stanley kind of "cut his teeth" with our sales. I remember it like it was yesterday.

And one other fabulous memory is that we had gifts for every bull buyer, sometimes it was a box of candy or branded yardsticks, and others that I don't remember. Yet how can I forget the night lights? I still have two and of course they don't work today, I still keep this memory from a wonderful childhood growing up in this business and this breed.

And now many of you get to have your sleepless nights, phone calls to potential buyers, and the excitement of your annual sale. Maybe it's your first, maybe it's your 61st, I wish you great success as the busy season kicks off. Hopefully the cattle market will continue to stay strong. And of utmost importance, I wish you safe travels as you support your fellow breeders' sales. ★

DISPLAY ADVERTISERS

AG SW	22
ATLAS FARMS	3
BAR A CATTLE	19
BARBER RANCH	IFC
CASE RANCH	17
CENTRAL LIFE SCIENCES	12
COLYER HEREFORDS	7
COX CONCRETE PRODUCTS	22
DOYLE HEREFORD RANCH	5
DUDLEY BROS	BC
GKB CATTLE	1
INDIAN MOUND RANCH	25
LARGENT & SONS	IBC
LOUIS DANIEL	14
O H TRIANGLE RANCH	28-29
POWELL HEREFORDS	15
RAFTER J RANCH	23
ROCKING CHAIR RANCH	13
SCHLEGEL & SONS RANCH	14
SCHMIDT HEREFORDS	6
SF RANCH ULTRA SOUND SERVICES	10
SOUTH TX HEREFORD ASS.	24
W4 RANCH	9
WHITE ROCK HEREFORD RANCH	18

CARD AD ADVERTISERS

ATLAS FARMS	32
B-BAR HEREFORDS	31
B&C CATTLE CO.	31
B&H HEREFORDS	34
BAR J BAR HEREFORD RANCH	31
BAR OAK RANCH	32
BARBER RANCH	32
BRYMER RANCH HEREFORDS	32
BUCK CATTLE CO.	34
BUTTON ESTES RANCH, LTD.	31
CALDWELL LIVESTOCK COMMISSION	32
CASAS III, LEO	34
CASE RANCH	31
CENTRAL LIFE SCIENCES	34
CHASTAIN CATTLE CO.	32
CIRCLE M RANCH	32
COATES RANCH CO.	31

COPELAND & SONS LLC	34
COX CATTLE CO.	31
DAUER HEREFORDS	34
DEAD END RANCH	33
DEBTER HEREFORD FARM	34
DOMINEY HEREFORD RANCH	33
DOUBLE DIAMOND RANCH	32
DOYLE HEREFORD RANCH	33
DUDLEY BROS.	32
FLYING 5 CATTLE CO.	34
FLYING S CATTLE CO.	32
G3 RANCH	32
GARY HUMPHREYS LAND AND CATTLE	33
GENESOURCE	34
GKB CATTLE	32
HARRISON CATTLE CO.	34
HENSON, CLYDE	31
HOFFMAN RANCH	34
HOLDEN HEREFORDS	34
HONEYMOON RANCH	32
HZS CATTLE	32
INDIAN MOUND RANCH	31
JACKSON HEREFORD RANCH	32
JOHNSON CATTLE MARKETING	34
JUSTIN B. STOUT AUCTION SERVICE	34
KING HEREFORDS	34
KJB HEREFORDS	32
LANK LAND & CATTLE LLC	32
LARSON'S POLLED HEREFORDS	32
LEDBETTER CATTLE CO.	31
LEE TERRELL REAL ESTATE	32
MASSEY HEREFORD RANCH	31
MATHIAS REGISTERED HEREFORDS	33
MCCLINTOCK, MARK	34
MCINNIS CATTLE CO.	32
MCKENNEY FARMS	33
MCKNIGHT RANCH CO.	31
MEISCHEN POLLED HEREFORDS	33
MESSNER HEREFORDS	34
MIDCONTINENT LIVESTOCK SUPPLEMENTS, INC.	34
MILLIGAN HEREFORDS	34
MIMMS HEREFORDS	31

ML CATTLE	31
MULESHOE RANCH	32
MW HEREFORD RANCH	32
NEEL POLLED HEREFORDS	32
NOACK REGISTERED HEREFORDS	32
NOLAN HEREFORDS	33
NOLLES CATTLE CO.	34
PEREZ CATTLE CO.	34
PIED PIPER FARMS	31
POWELL HEREFORDS	31
PRAIRIE MEADOW HEREFORDS	34
PRUITT POLLED HEREFORD FARM	33
PULLEN HEREFORDS	33
R. SCHLEGEL & SONS	32
RADER HEREFORDS	33
RAFTER J CATTLE CO.	31
RED CHAIN FEEDS	34
REDBIRD RANCH	33
RICKETSON HEREFORDS	31
ROBINETT AUCTION SERVICES, LLC	34
ROCKIN' W HEREFORDS	33
ROCKING CHAIR RANCH	31
RUNNING P CATTLE CO.	34
SCHACHER AUCTION SERVICES	34
SCHMIDT HEREFORDS (HONDO)	33
SEXTON CATTLE CO.	33
SKRIVANEK RANCHES	32
SMITH HEREFORDS	33
SPEARHEAD RANCH	33
STEPHENS AND LOEHR	34
STILL RIVER RANCH	33
SUNNY HILL RANCH	33
THEURET, WESLEY S.	33
THREE D RANCH	33
TT HEREFORD RANCH	31
U - RANCH	33
WALKER HEREFORDS	31
WEIL CATTLE CO.	32
WEINHEIMER RANCH, INC.	31
WEST STAR HEREFORDS	34
WOODY POLLED HEREFORDS	33

It pays to advertise!

NOVEMBER 20 STANDOUTS

Selling 8 Great Bull Calves sired by...



Churchill Stanfield 3122L



L3 B413 Desert Value 219



Stardance M8086 ET



L3 MC Rocket Fuel 263



OR TP Desert Prime | Sire of most of the Dams

TATTOO	SIRE	DAM	CE	BW	WW	YW	DMI	SC	SFC	MM	MG	MCE	MCW	UDDR	TEAT	CW	FAT	REA	MARB	BMI	BI	CHB
528	Stardance M8086 ET	L3 Desert Chica 300	+9.6	-0.2	+57	+94	+0.6	+1.2	+21.9	+41	+69	+9.9	+71	+1.00	+1.00	+83	+0.074	+0.94	+0.57	+\$473	+\$578	+\$171
532	Churchill Stanfield 3122L	L3 Desert Chica 154	+8.1	+2.6	+58	+97	+0.7	+1.2	+19.5	+40	+69	+3.5	+65	+1.20	+1.40	+74	+0.034	+0.76	+0.32	+\$409	+\$498	+\$137
541	L3 MC Rocket Fuel 263	L3 834 Madam Meloria 218	+6.3	+2.1	+69	+104	+0.8	+0.9	+17.5	+37	+71	+6.9	+89	+1.10	+1.10	+100	+0.024	+1.16	+0.48	+\$425	+\$531	+\$183
550	L3 MC Rocket Fuel 263	KL Desert Chica 012	+6.8	+2.7	+65	+99	+0.9	+0.9	+23.7	+40	+72	+5.3	+89	+1.10	+1.20	+96	+0.034	+0.89	+0.73	+\$516	+\$641	+\$197
552	L3 B413 Desert Value 219	L3 Desert Chica 003	+9.0	+1.0	+60	+101	+0.6	+0.9	+24.1	+33	+63	+6.6	+99	+1.20	+1.20	+93	+0.044	+1.03	+0.44	+\$514	+\$614	+\$177
556	Churchill Stanfield 3122L	NL Desert Chica 997	+2.5	+3.6	+63	+106	+0.8	+2.0	+24.6	+40	+72	+4.9	+68	+1.20	+1.30	+74	+0.024	+0.66	+0.30	+\$480	+\$576	+\$132
557	Churchill Stanfield 3122L	KL Lady Cuda 130	+7.9	+2.4	+67	+112	+0.9	+1.7	+18.0	+43	+77	+7.0	+66	+1.10	+1.30	+67	-0.026	+0.55	+0.33	+\$379	+\$476	+\$130
562	L3 MC Rocket Fuel 263	L3 Desert Chica 316	+6.7	+1.1	+61	+91	+0.7	+0.9	+22.9	+35	+65	+6.3	+96	+1.20	+1.10	+75	+0.014	+0.69	+0.65	+\$480	+\$595	+\$164

These outstanding prospects have an average REA of .88 and Marb of .51!
Quite possibly no other sale offers this excellence!

THE DESERT ★ MART "DOUBLE PORTION" SALE

NOVEMBER 20, 2025 AT THE RANCH | SELLING 100 HEREFORD BULLS

LARGENT AND SONS

Hereford cattle since 1902

Mark & Cathy 307-738-2443 | Mark's cell 307-267-3229 | Dave 307-267-4491 | Toby 307-267-1997 | Laura 307-267-6786
 largentandsons@yahoo.com | website: www.largentandsons.com | P.O.Box 66, Kaycee, WY 82639 | 10 miles south on I-25

64th ANNUAL BULL SALE

Thursday, **OCTOBER 2, 2025** Comanche, TX

125 Two-Year-Old Bulls

Bred, Developed and Pasture Raised by Dudley Bros. in North Central Texas.
Bulls are adaptable to climate and forage conditions East, West, North and South!

- *Good body condition, not too fat and ready for service!*
- *Well-muscled with good feet and legs!*
- *Excellent balanced EPDs!*
- *Large percentage well pigmented!*



Mark your calendar for our sale! • Contact us for a catalog!



DUDLEY BROS.

Box 10 • Comanche, Texas 76442

John 325-642-0745 • Tom 325-642-0748

Office: 325-356-2284 • Email: john@dudleybros.com • www.dudleybros.com

LiveAg™