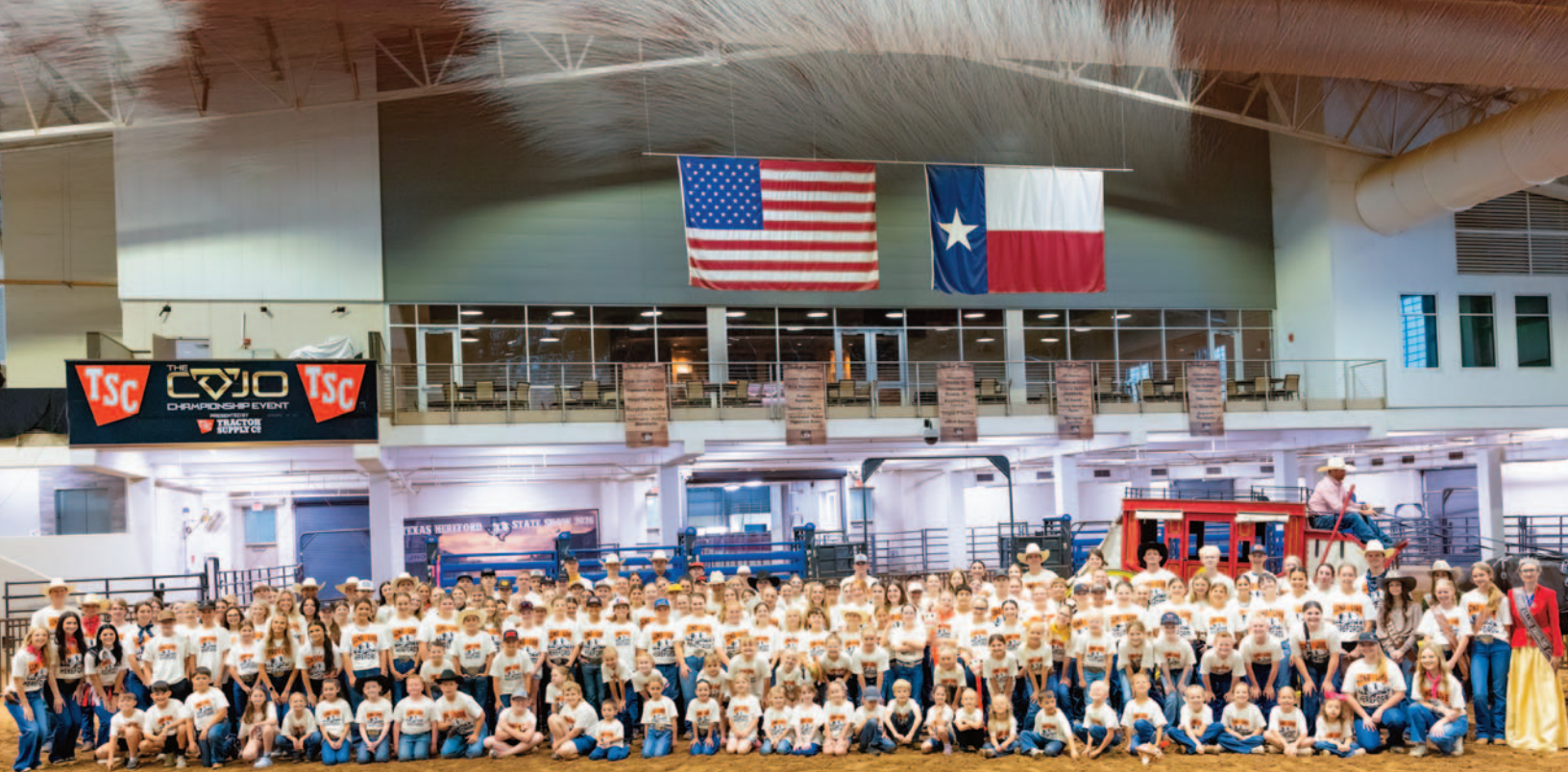




TEXAS HEREFORD

The Official Publication of the Texas Hereford Association

August 2026



Long Live Herefords

BARBER RANCH

— Since 1904 —

ANNUAL BULL SALE

WEDNESDAY, NOVEMBER 11, 2026

12 noon, Jordan Cattle Auction, San Saba, Texas

Selling 100 bulls backed by cutting-edge Hereford genetics!

Polled, Homozygous Polled & Horned Bulls...Powerful...Docile...Efficient...Fertile...GE-EPDs

Sustainably Raised to Exceed Your Expectations!



2026 sale bulls pictured July 19, 2026

PRINCIPAL HERD SIRES REPRESENTED

LOEWEN GENESIS G16 ET • BR TRENDING K014 ET • BR GKB TRENDING 0104
BR BELLE AIR 6011 • BR RARE AIR 2174 • BR SAN SABA 3057 • BR E133 ROLLS ROYCE 2384

— Also selling a select group of heifers bred A.I. to calve March 2027 —



Female Sale: **SATURDAY, DECEMBER 12, 2026** GKB Cattle & Barber Ranch Female Event, Desdemona, TX



One Family. One Passion. Since 1904.

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Heather Reynolds OFFICE (806) 690-3659
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Catalog requests: rylee.r.barber@gmail.com • text (806) 676-0098

GKB CATTLE'S FALL BULL SALE *in Desdemona*

THURSDAY, OCTOBER 8, 2026

GKB CATTLE SALE HEADQUARTERS - DESDEMONA, TEXAS

GPS ADDRESS: 7440 TX 16, DESDEMONA, TX 76445

SONS OF THESE HERD SIRES WILL BE FEATURED OCTOBER 8TH...



SHF LEGION H315 L060

P44442417 • 1/31/23 • Polled

Sire: SHF HEADSTRONG D287 H315 ET | Dam: SHF CHEER 051 J175



EFBEEF C609 RESOLUTE E158 ET

P43847198 • 9/26/17 • Polled

Sire: EFBEEF RESOLUTE CEO | Dam: EFBEEF P606 MABEL R415

Plus brothers to our 2026 Spring Bull Sale Offering Sell!



*Selling
125 head!*

85 Long Spring Yearling Horned & Polled Hereford Bulls!
Plus 40 Powerful Black & Red Angus Bulls!



GARY BUCHHOLZ

(214) 537-1285 • gary@gkbcattle.com

Jay Creamer (254) 707-2199

Ray Gushee (207) 256-7365

7440 TX 16, Desdemona, TX 76445

Sale Facility located 75 miles west of Fort Worth



Dustin N. Layton Chisolm Kinder
(405) 464-2455 (405) 747-4683

Online Bidding

LiveAuctions.TV

LiveAg

GKBCATTLE.COM

The Texas Hereford Association will provide the leadership to unite, foster and protect the interest of the Hereford breed; and promote fairly the production and consumption of Hereford beef universally.

Young, single moms...

proven to groom future standouts!



(pictured top, left) Madelyn Beaver shown here with her 2026 Texas Hereford State Show Division Champion bull calf, Ridge – only 8 months old.

Mamas who can produce calves like these as two and three-year-olds (**well-known for their good udders, milk flow and great dispositions**) are the foundation of our program.

They can help strengthen yours as well.

Let's Hereford

To improve your program, we have females, pairs and stout bulls for sale year 'round.

Also for sale, grazing seed oats, cold tolerant, and broad leaf.

Jimmy, Claudia and Precious Atlas



Atlas Farms

Jimmy 214-202-5178
and Claudia 817-456-4691
4920 CR 401 | Grandview, TX 76050

e-mail: atlasfarms@sbcglobal.net



Drach Named AHA Southwest Region Field Representative

Ty Drach, Cashion, Okla., joined the American Hereford Association (AHA) as southwest region field representative on May 9. He will serve Hereford producers in Arkansas, Louisiana, New Mexico, Oklahoma and Texas.



Ty Drach

In his role, Drach will assist with Association activities and services and represent AHA members in the region. Drach will help commercial users of Hereford genetics and Hereford breeders utilize AHA promotional programs and attend Hereford sales and events. He will work to expand relationships across the industry, while providing marketing assistance for breeders.

"It is exciting to welcome Ty," says Kane Aegerter, AHA director of seedstock marketing. "Ty's strong upbringing in raising livestock, combined with his successful livestock evaluation career, has provided him with a deep understanding of the industry and a keen eye for quality cattle. His passion, knowledge and commitment to the industry will make him a tremendous asset as he assumes responsibility for the southwest territory."

An Illinois native, Drach graduated from Oklahoma State University (OSU) with his master's degree in animal science in 2026. He holds a bachelor's degree in animal science from OSU and attended Black Hawk East (BHE), competing on the livestock judging teams at both colleges. He was a member of the national champion team at OSU and earned All-American honors at BHE. He previously served as the OSU assistant livestock judging coach and has completed internships with ST Genetics and Earlybird Nutrition. Drach has a lifelong passion for livestock. He grew up exhibiting Simmental cattle and remains involved in his family's operation.

"I'm excited to hit the ground running with the AHA and connect with breeders across my territory," Drach says. "Building relationships and providing outstanding service to our members is important to me, and I'm eager to work alongside breeders to help position their genetics at the forefront as the Hereford breed continues to grow and build strong momentum."

Reach Drach at 815-822-3552 or tdrach@hereford.org.

AHA Annual Meeting Hotel Information

Kansas City Marriott Downtown is the host hotel for the AHA Educational Forum and Annual Meeting, October 23–25, 2026.

Kansas City Marriott Downtown • 816-421-6800
200 W 12th St. Kansas City, MO 64105

Reservation cut-off: September 24, 2025 (Room block availability is limited and on a first-come, first-served basis. Note that securing a room within the block is not guaranteed.)

Food For Thought

She eats two pounds less every day and still holds better condition.

Most breed arguments are about what comes off the calf. This one is about what goes into the cow, every single day, for her whole life.

Oklahoma State University (OSU) set out to test whether cow maintenance costs could actually be lowered by crossing in a breed known for lower feed intake.

The result? Cows carrying Hereford genetics (Hereford crosses) consumed about two pounds less feed per day than straightbred Angus cows in that project, maintained body condition scores about one-half point higher.

Eating less and staying in better shape at the same time.

Dr. Dave Lalman, the OSU beef cattle specialist behind the work, put the practical number on it. Taking advantage of that lower intake and lower maintenance requirement should let an outfit increase its stocking rate or cut the acres needed by roughly one acre per cow-calf unit.

Think about that against your own place. Roughly one acre saved per cow-calf unit each year. On a 200-cow outfit that is 200 acres you do not have to lease, buy or carry.

Nobody is saying straightbred is wrong. Lalman was direct about that. The point is that feed intake is a real, measurable, and selectable trait, and almost nobody talks about it because it does not show up on a sale sheet.

—The Beef Brief



A Winter Tradition in Abilene

Mark your calendars for the
Texas Hereford Winter Classic

December 12–13, 2026

Taylor County Expo • Abilene, TX

Featuring Divisions for Everyone: Open & Junior Shows
Junior Steers • Full Slate of Miniature Hereford Shows

For more information contact:
Missy Coffelt, (682) 309-7555



Spread the word and get those calves ready.
We'll see you in Abilene!

STARDANCE 8086 AND PINPOINT 252K

HERD BULLS THAT ARE HARD TO MATCH!

Elite Genetics That Set the Pace.



CE	BW	WW	YW	DMI	SC	SCF	MM	MG	MCE
10.4	0.1	61	104	0.6	1.5	25.2	53	84	10.9
MCW	UDDR	TEAT	CW	FAT	REA	MARB	BMI	BII	CHB
76	0.90	1.00	89	.135	.51	.99	\$544	\$687	\$215

Invest in calving ease. Profit from the results.

Stardance is a premier heifer bull, combining a low birth weight with an elite .99 marbling EPD that ranks him in the top 1% of the Hereford breed. Plus, he's a 13 EPD trait leader.

CE	BW	WW	YW	DMI	SC	SCF	MM	MG	MCE
1.6	3.2	61	113	1.2	1.2	8.4	39	70	3.5
MCW	UDDR	TEAT	CW	FAT	REA	MARB	BMI	BII	CHB
65	0.90	0.80	79	-.025	.62	.35	\$243	\$328	\$143

Built to pass on exceptional eye pigment.

Pinpoint is a powerhouse, weighing 2,770 lbs and consistently delivering exceptional length and growth. Most impressively, he stamps his offspring with 90% pigment across the board.

SEMEN AVAILABLE
10 straws or more \$50 • \$75 certificate

Annual Bull & Female Sale • Saturday, March 6, 2027
We hope you make plans to join us!

HEIFERS FOR SALE PRIVATE TREATY



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Mike Doyle (214) 240-4538
mike@acecreditconsulting.com
Landon Doyle (817) 501-7177
9545 St. Hwy. 34N, Wolfe City, TX 75496
doyleherefordranch.com



I've Been Everywhere, Man by Missy Coffelt | Ad Sales | Field Representative

*I've been everywhere, man
I've crossed the deserts bare, man
Breathed the mountain air, man
Travel I've had my share, man
I've been everywhere...*

Then Brian Burns starts naming Texas towns—Waco, Hico, Hondo, Navasota, Live Oak, Lone Oak... no joke! Every time I've spent several weeks on the road, those lyrics start playing in my head.

This spring and summer have certainly felt that way. The travel started in Canadian, Texas, in the far north and stretched all the way to Corpus Christi on the coast. Every mile has been worth it because each stop has created opportunities to promote Herefords, the Texas Hereford Association, and the many events and programs we offer our members.

One of the highlights of this summer has been taking the Texas Hereford Association booth to conferences and trade shows across the state. These events allow us to increase awareness of the Hereford breed, connect with producers who may not already be involved with THA, introduce potential advertisers and sponsors to our publication, and promote upcoming events—including the THA Influenced Feeder Sale, Fall Classic Sale, PowerHouse Sale, and

Winter Classic Show. Most importantly, they put the Hereford breed in front of thousands of people.

The first stop was the **Hemphill County Beef Conference** in Canadian, Texas, on April 28-29. The six-hour drive was well worth it. It was my first time attending, and I was impressed by every aspect of the conference—the quality of the educational sessions, the outstanding exhibitors, and the incredible attendance. More than 1,000 producers from multiple states participated. Don't let the size of Canadian fool you; this conference is one I would highly recommend.

This year, Herefords were the featured breed, making it an even better opportunity to showcase our association. Our own Lee Haygood, former THA President and AHA Director, along with Shane Bedwell, Chief Operating Officer and Director of Breed Improvement for the American Hereford Association, were featured speakers. Throughout the conference, I had the opportunity to visit with producers about upcoming Texas Hereford sales, answer questions, and share information about our association.



(continued on page 23)

SCHMIDT HEREFORD RANCH

Registered Herefords Since 1948

Registered Herefords | Angus-Hereford Black Baldies | Spanish Goats

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Family. Tradition. Quality.

The Future of Our Program Has Arrived ...

The future of our breeding program is here. With the addition of these new herd bulls, we are taking major genetic strides forward and continuing our commitment to quality, performance, and progress.



HH Advance 5007N ET (DLFHYFJEFMSUDFMDDBF)

Sire: CL 1 Domino 241K

Dam: HH Miss Advance 4287B ET

BW	WW	YW	MM	REA	MARB	CHBS
2.0	66	100	36	0.83	0.21	151



CL 1 Domino 581N 1ET (DLFHYFJEFMSUDFMDDBF)

Sire: HH Advance 3044L ET

Dam: CL 1 Dominette 6162D

BW	WW	YW	MM	REA	MARB	CHBS
2.0	60	98	45	0.40	0.15	135



Churchill Advance 560N (DLFHYFJEFMSUDFMDDBF)

Sire: HH Advance 2116K

Dam: Churchill Lady 3143L

BW	WW	YW	MM	REA	MARB	CHBS
0.0	72	114	35	0.51	0.54	174



Churchill Jr Thomas 4253M ET (DLFHYFJEFMSUDFMDDBF)

Sire: H WMS Thomas County 1443 ET

Dam: Churchill Lady 1221J ET

BW	WW	YW	MM	REA	MARB	CHBS
2.7	77	136	27	0.82	0.66	216

**Make Plans To Attend Our Annual Sales
at the ranch in Morgan, Texas!**

Friday, **Oct. 16**, 2026

Wednesday, **March 17**, 2027



Joe Walker, General Mgr./Owner

Joey Walker/Owner, Member

Jeff Chaffin, Ranch Manager

Cell 254-396-2785

Office 254-635-4444

jeff@w4ranch.com

P.O. Box 9 • Morgan, Texas 76671



HH Advance 5113N ET (DLFHYFJEFMSUDFMDDBF)

Sire: HH Advance 2123K

Dam: HH Miss Advance 6169D

BW	WW	YW	MM	REA	MARB	CHBS
5.5	67	108	29	0.55	0.16	137

FINE FOCUS

Maternal heterosis in F1 baldy females built with Hereford genetics, whether they're black, red or tiger stripe. Reasons for their popularity are many and time-proven, such as increased fertility, longevity and lifetime production compared to their straightbred peers.

"The baldy female, in my opinion, is second to none as a replacement female, from the milking ability we get from the Hereford and the carcass merit to sustainability," says Paul Koffskey, Groendyke Ranch manager, Nash, Oklahoma. "If you're not using that to your advantage, I think you're leaving money on the table."

Although baldy maternal advantages are well known, the American Hereford Association (AHA) 2022-2027 Strategic Plan underscores the demand for maternal heterosis in the commercial cow-calf sector as a lynchpin for breed growth. The overarching vision of the plan: "Establish Hereford genetics as the essential component of the U.S. beef cow herd."

"There is no question that commercial demand for Hereford genetics has grown in recent years and continues to build," says Jack Ward, AHA executive vice president. "One reason is the renewed focus on lost maternal performance as the nation's cow herd became more straightbred over time. The advantages of maternal heterosis are becoming too difficult to ignore as input costs continue to rise and the opportunity cost of every calf is historically high."

Ongoing multi-year research at the University of Illinois Urbana-Champaign (UIUC) details the advantages of Hereford-sired F1 black baldy females across generations, compared to straightbred commercial Angus females. For instance: 14% more first-calf weaning rate, 18% more bred back as 2-year-olds and 13% more remained in the herd as 4-year-olds.

"Especially with the breed's significant improvement in carcass traits over time, commercial producers know they can capitalize on maternal heterosis and Hereford's inherent breed strengths without sacrificing feedlot or carcass performance," explains Shane Bedwell, AHA director of breed improvement and chief operating officer.

"There is no question that commercial demand for Hereford genetics has grown in recent years and continues to build," says Jack Ward.

(continued on page 12)





ROCKING CHAIR RANCH



Est. 1958

A Trusted Name in The Hereford Business



MH HIGH NOON 4519M 1ET

Sire: CHURCHILL GRIT 6244D ET

MGS: GOLDEN OAK OUTCROSS 18U

BW 3.7; WW 63; YW 106; SC 0.7; MM 31; REA: 1.25; MARB 0.18



NJW LONG HAUL 36E ET

Sire: UPS DOMINO 3027

MGS: LJR 023R WHITMORE 10W

BW -0.8; WW 61; YW 98; SC 2.0; MM 45; REA: 0.48; MARB 0.08



H ENTICE 2249 ET {DLF,HYF,IEF,MSUDF}

Sire: UPS ENTICE 9365 ET

MGS: WHITEHAWK 4013 ROOSTER 284D

BW 5.8; WW 73; YW 121; SC 2.1; MM 25; REA 0.65; MARB 0.39

+120
Ranch Raised
HEREFORD BULLS
for Sale Annually by
Private Treaty!



BR COOPER L070 ET {DLF,HYF,IEF,MSUDF,MDF,DBF}

Sire: CL 1 DOMINO 1195J 1ET

MGS: BR LANSING 3060

BW 6.3; WW 67; YW 109; SC 1.8; MM 35; REA 109; MARB 0.04



RCR TEXAS TEA 23009 {DLF,HYF,IEF,MSUDF}

Sire: UU KINGSLEY 7241E

MGS: RCR TRUST GOLD 16648 ET

BW 4.7; WW 65; YW 96; SC 1.7; MM 45; REA 0.38; MARB 0.20



We are proud of our Hereford heritage,
and the role that Rocking Chair genetics
have played in the U.S. beef industry.

Visitors always welcome!

ROCKING CHAIR RANCH

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Keep cattle eating. Grow your bottom line with the first and proven feed-through to control horn flies.

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CENTRAL LIFE SCIENCES

FINE FOCUS

(continued from page 10)

Stamped for more

AHA's new advertising campaign embodies these realities with a direct, powerful message — Hereford genetics stamp baldies with the indelible white face, which signifies more docility, fertility, longevity and efficiency.

"This new advertising campaign also serves as a gateway," says Taylor Belle Matheny, AHA director of communications. "The ad directs producers to a new landing page (Hereford.org/stamped), where they will find compelling videos, photos and articles telling the powerful story of maternal heterosis built with Hereford genetics while inviting them to learn more and subscribe to a variety of free information, including the Baldy Advantage magazine and the monthly Bald Faced Bottom Line e-newsletter."

Matheny notes that all "Stamped for More" ads, communications, and promotional materials are free for AHA members to use and available under the media tab at Hereford.org.

"This is more than a new advertising campaign; it represents a cohesive, powerful message that speaks to solutions for commercial cow-calf producers," Ward says.

"I encourage every AHA member to magnify the message by utilizing these materials in their individual marketing efforts." ♦



POWER IN THE PASTURE!

O H Triangle Ranch makes it a point to use the best bulls we can find or raise to improve our cow herd so that we can deliver the best bulls and females to our customers. Our award-winning cattle come from years of deliberate selection for longevity, functionality, soundness, calving ease and powerful growth! These traits serve us well on large range land in all conditions and we pass these traits along to our customers. Bulls like these make cattle that work. Don't miss opportunities in the Spring and Fall at the top Hereford sales in Texas, we will see you around the old Lone Star State, offering you O H Triangle power for your operations!



OHT 9218 MIGHTY RANGE 245 ♦ #44387556 ♦ 9/7/2022

CED 3.6 ♦ BW 2.4 ♦ WW 62 ♦ YW 102 ♦ MILK 32
REA 0.81 ♦ MARB 0.04 ♦ BMI \$326 ♦ BII \$396 ♦ CHB \$126



OHT 782 CONCHO KING 145 ♦ #44293354 ♦ 10/22/2021

CED 5.1 ♦ BW 2.5 ♦ WW 40 ♦ YW 74 ♦ MILK 41
REA -0.01 ♦ MARB 0.16 ♦ BMI \$472 ♦ BII \$541 ♦ CHB \$85



BR LONG RANGE 9218 ♦ #44106106 ♦ 11/23/2019

CED 2.7 ♦ BW 2.7 ♦ WW 58 ♦ YW 101 ♦ MILK 31
REA 0.79 ♦ MARB -0.03 ♦ BMI \$409 ♦ BII \$476 ♦ CHB \$123



DHR STARDANCE 672 DOMINO 3810 ♦ #44557104 ♦ 9/19/2023

CED 8.5 ♦ BW 1.3 ♦ WW 66 ♦ YW 113 ♦ MILK 49
REA 0.47 ♦ MARB 0.66 ♦ BMI \$494 ♦ BII \$620 ♦ CHB \$183



O H TRIANGLE RANCH

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1898

IRION COUNTY, TEXAS

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Ryan Akers | Ranch Manager | Cell (805) 709-2289

OHTranch@ohtriangleranch.com | Office (325) 655-4486

TEXAS JUNIOR HEREFORD STATE SHOW 2026

The Junior Hereford Organization of Texas (JHOT) gathered June 10–13 in Belton for the Texas Junior Hereford State Show, where junior members from across the state competed in the show ring, took part in contests, developed leadership skills, and enjoyed four days of family fun and fellowship. Find the event results on the following pages.



Peewee: 1. Mila Perez 2. Aislynn Knoll
3. Berkeley Borgstedt



Junior: 1. Braxton Lockhart 2. Beckett Barber
3. Blaze Edwards



Intermediate: 1. Jarrett Worrell



Senior: 1. Devon Lockhart



Intermediate: 1. Jarrett Worrell
2. Laney Bludau 3. Mary Rose Gallagher



Senior: 1. Devon Lockhart
2. Madison Coughran 3. Caitlyn Clapper



Intermediate: 1. Riggan Day
2. Aubrey Lockhart 3. William Tackett



Pre Peewee: 1. Kenley Godwin



Peewee: 1. Mila Perez 2. Whitten Scarpinato
3. Collins Schatte



Junior: 1. Adelynn Kuykendall 2. Elliot Ehrig
3. Keaton Kuykendall



Pre Peewee: 1. Jacqueline lafrato
2. Emberly Gross 3. Kinley Godwin



Peewee: 1. Rance Price 2. Carter Rabe
3. Mila Perez



Junior: 1. Liam Ortiz 2. Bryn Henderson
3. Jacob Daver



Pre Peewee: 1. Leighton Janysek
2. Emberly Gross



Pre Peewee: 1. Jacqueline lafrato 2. Bryndel
Edwards (not pictured) 3. Rylee Thompson



Peewee: 1. Berkeley Brogstedt 2. Mila Perez
3. Parker Mueller



Peewee: 1. Maryann Moore
2. Fallon Savage 3. Mila Perez



Junior: 1. Maci Hjelmervik 2. Kiana Ogundu
3. Holden Roeder



Junior: 1. Channing Borgstedt 2. Liam Ortiz
3. Blaze Edwards



Intermediate: 1. Paisley Miller
2. Jarrett Worrell 3. Kenzie

POWELL HEREFORDS

Join us again this year!
29th Annual Production Sale

FT MCKAVETT, TX

TUESDAY, OCTOBER 13TH 2026

Six Mile Ranch Ft. McKavett, Texas
11:30 Lunch | 12:30 Sale

Powell Bulls working across the region
BUILDING BETTER BEEF
WITH POWELL HEREFORD GENETICS



Jessie Luna mgr., Jack Cook & Colt Cook

THE CROSS TO CREATE PRODUCTIVE FEMALES: POWELL HEREFORD BULLS AND BRAHMAN COWS
PICTURED: F-1 HEIFERS SIRED BY POWELL BULLS, RAISED BY JACK COOK AT NINE-POINT MESA

40 Bulls / 10 Years / Countless Calves

Customer appreciation is about more than numbers - it's about partnerships.

We're proud to recognize Nine-Point Mesa and the success they've built using Powell genetics.

Thank you to all of our buyers for trusting Powell Bulls to work in your cattle program for the past 28 years.

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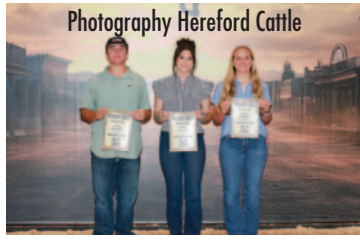
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David Neal, Ranch Manager (325) 456-0669 | Britt Mynatt, Herd Manager (325) 853-2202

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TEXAS JUNIOR HEREFORD STATE SHOW 2026



Intermediate: 1. Zeb Murphree
2. Ainsley Williams 3. Laney Bludau



Senior: 1. Madeline Beard
2. Madison Coughran 3. Maddie McClough



Senior: 1. Hannah Wages 2. Madeline Beard
3. Maddie McClough



Intermediate: 1. Jarrett Worrell
2. Aubrey Lockhart 3. Wyatt Tackett



Senior: 1. Devon Lockhart
2. Madison Coughran 3. Caitlyn Clapper



Senior: Jarrett Worrell, Junior: Gage Creamer



1st place Junior Team: Henley Barber, Collins Schatte, Gage Creamer, Dirk Daniels



1st place Senior Team: Augustus Sexton, Ailyn Barber, Jarrett Worrell, Gabe Swallow



Jacqueline lafrato, Emberlee, Case Brown, Cooper Knoll, Rylee Thompson



Aishlynn Knoll, Kashlynn Guidry, MaryAnn Moore, Mila Perez, Fallon Savage



Gage Creamer, Kiana Ongudu, Addalyn Jackson, Abigail Koenig, Sloane Beerwinkle



Randa Tillman, Will Sims, Kinleigh Jo Guidry, Hadley Dobbs, Laundry Allan



Devon Lockhart, Mason Roeder, Ryli Hollis, Lilly Leal, Savannah Grimes



1st place team - Devon Lockhart, Beckett Barber, Kashlynn Guidry



2nd place team - Sage Beerwinkle, Mason Leifeste, Gabe Swallow



3rd place team - Landry Allan, Kynlee Kampen, Henleigh Kidd



Hereford
Crowns



2026-27 Texas Polled Hereford Royalty: Queen - Kylie Cotton, Senior Princess - Caitlyn Clapper, Junior Princess - Maci Hjelmervik, Sweethearts - Laney Cotton, Brooklyn Self, Kynadi Hjelmervik, Adalynn Kuykendall



2026-27 Texas Hereford Royalty: Queen - Kenedy Schatte, Sweetheart - Jessie Rios with Queen Coordinator Berkleee Clements.



South Texas HEREFORD ASSOCIATION

FALL BULL SALE & PRIDE of TEXAS FEMALE SALE

October 31, 2026 • 12 Noon

Beeville Livestock Commission • 2218 Hwy 59E • Beeville, TX

PRIDE OF TEXAS FEMALE SALE

Accepting Entries

Due September 30, 2026

Current Consignors:

WD Cattle Co., OH Triangle Ranch,
Stubenthal Brothers,
Edward Roeder, B & C Cattle Co.,
David Bonham, Ben Otahal,
Wesley Theuret, 5H Cattle
Rancho De Santos

FALL BULL SALE

Accepting Entries

Deadline August 31, 2026

Current Consignors:

Schmidt Herefords, Moscatelli Herefords,
OH Triangle Ranch, Rafter J,
Pfluger Herefords, Schatte Herefords,
B&C Cattle Co., McReynolds Cattle,
Felux Cattle Co.,
Smith Herefords, Case Ranch
Brahman Bulls: Flying Diamond Ranch,
C8 Cattle Co.

Check our website for sale updates!

www.southtexashereford.org

LiveAuctions.TV
2.0

Bid online @ www.LiveAuctions.tv



For more information contact:

Sara Lanham, Sale Manager

210-844-4806 • southtexashereford@gmail.com



TEXAS JUNIOR HEREFORD STATE SHOW 2026

Bred & Owned Show | June 12, 2026 | Judge: Tyler Bush



Grand Champion B&O Bull, Division IV Champion, BR GKB Hercules N102 ET • Exhibited by Henley Barber



Reserve Grand Champion B&O Bull, Division III Champion, SMB 233 Premium 513N • Exhibited by Sloane Beerwinkle



Grand Champion B&O Female, Division III Champion, PC Cox Melanie 507 • Exhibited by Paisley Conroy



Reserve Grand Champion B&O Female, Division IV Champion, 534 RPC 023 Miss Rubble 534 ET • Exhibited by Mila Perez

Owned Heifer Show | June 13, 2026 | Judge: Scott Bayer



Grand Champion Owned Horned Female, Division III Champion, PC Cox Melanie 507 • Exhibited by Paisley Conroy



Reserve Grand Champion Owned Horned Female, Division VI Champion, ZK Hazel 2M ET • Exhibited by William Tackett



Grand Champion Owned Polled Female, Division V Champion, BACC 072 Georgia Kay 509 ET • Exhibited by Landry Allan



Reserve Grand Champion Owned Polled Female, Reserve Division V Champion, KJ TWJ 907E Chardonnay 825N ET • Exhibited by Mason Roeder

TEXAS JUNIOR HEREFORD STATE SHOW 2026

Cow-Calf Show | June 12, 2026 | Judge: Tyler Bush



Grand Champion Cow-Calf, Hawk Adley 29M ET • Exhibited by Gage Creamer



Reserve Grand Champion Cow-Calf, M2 Kolt Style Points 371M ET • Exhibited by Tatum Tolbert

Steer Show | June 12, 2026 | Judge: Tyler Bush



Grand Champion Horned Steer • Exhibited by Fallon Savage



Reserve Grand Champion Horned Steer • Exhibited by Saige Beerwinkle



Grand Champion Polled Steer • Exhibited by Riggin Day



Reserve Grand Champion Polled Steer • Exhibited by Willa Stephens

Owned Miniature Show | June 13, 2026 | Judge: Blane Warnken



Grand Champion Owned Mini Female, Division IV Champion, SSC Blown Away 409N CLP ET • Exhibited by Tarynn Garza



Grand Champion Owned Mini Bull, Division V Champion, HL Poco Bueno CLP ET • Exhibited by Cort Maples

TEXAS JUNIOR HEREFORD STATE SHOW 2026



Jacob Jackson Memorial Scholarship presented to Ryli Hollis by Shelby Hogan and Addalyn Jackson.



Thomas Smith Memorial Scholarship presented to Savannah Grimes by Karen Smith, Harrison and Lauren Smith.



Horace Stevens Memorial Scholarship presented to Ryli Hollis by Susan Radar.



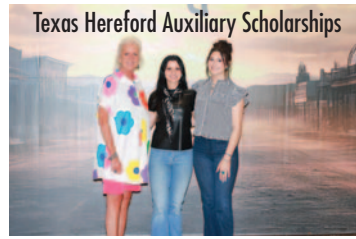
JHOT Scholarships presented to Cade Harris, Avery McInvale, Ainsley Williams by James and Shannon Worrell.



Poll-ette Scholarships presented to Augustus Sexton, Ryli Hollis, Ainsley Williams, Cade Harris, by Barbra Metch.



Texas Hereford Youth Foundation Scholarship presented to Ryli Hollis Missy Coffelt and Diane Johnson.



Texas Hereford Auxiliary Scholarships presented to Avery McInvale, Ainsley Williams by Diane Johnson.



Pitchfork Award presented to Iron Stone Ranch.

SEEN at the SCENE!



Directors of the Junior Hereford Organization of Texas (JHOT) are picture from left to right: Jarrett Worrell, Ainsley Williams, Paisley Miller, Rylee Hollis, Lily Leal, Layna Ottmers, Kinleigh Guidry, Hadley Doris, Cade Harris, Avery McInvale, Aubrey Lockhart, Landry Allan, Gabe Swallow, Luke Hamlin, Keaton Kuykendall, Lyla Dorris, Addyson Donnalson, Channing Borgstedt, Beckett Barber, Holden Roeder, Braxton Lockhart and Brooklyn Self.



VINTAGE *Hereford*

Step back in time with this collection of vintage Hereford photographs celebrating the people, cattle, and traditions that built the breed. Each image preserves a piece of Hereford history and the legacy that lives on today.



Belinda Burkman Oman left of Lueders, Texas was crowned the 1972 Texas Hereford Queen by Kelie Box of Carrizo Springs.



Newly elected officers shown left to right are: Jim Snyder, Baird, first vice president; Pam Mimms, Lorenzo, secretary; Bob Franke, College Station, director; Ann Davis, Coleman, president; Mark Barr, Coahoma, second vice president; Kelie Box, Carrizo Springs, treasurer; James Dickison, Lampasas, reporter; and James Steen, Marfa, director. (year unknown)

The Centennial Hereford and Texas Junior Hereford Field Day was held at V Bar Ranch in Stanton in 1981, drawing approximately 250 participants from five states for a day of activities.



The top junior live animal evaluation team went to Ector County 4-H including Shawn Ramsey, Larry Roberts, Jennifer Oman and Shawn Mitchell, all of Odessa.



Texas Junior Hereford achievement award winners pictured, are Rene Stewart, Sterling City, first-place junior; Shana Summerour, Dalhart, first-place senior; Shelly Summerour, Dalhart, second-place senior; and Lea Weinheimer, Stonewall, third-place senior.



Charles and Mary Midkiff, V Bar Ranch owners, and Bruce and Judy Brandenberger, managers.

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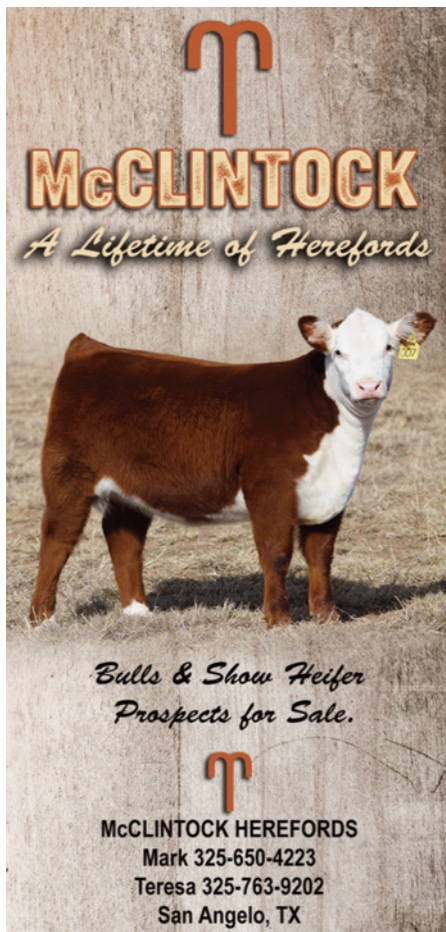
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NJHA Elects New Board Members - JHOT Member Voted In

National Junior Hereford Association (NJHA) members elected four new directors during the 2026 VitaFerm® Junior National Hereford Expo (JNHE). The new NJHA directors were recognized at the Scholarship, Award and Maroon Jacket Ceremony July 9. They will serve a three-year term on a team of 12 directors who govern and serve the organization's more than 4,200 members.

The four new directors are Aidyn Barber, Texas; Amberlyn Christenbury, S.C.; Rhett Lehman, Ill.; and Matalyn Martinson, Minn.



In addition to the four newly elected board members, the 2026-2027 NJHA officer team consists of chairman, Rylie Meinhardt, Kan.; vice chairman, Matt Bruns, Neb.; communications chair, Maddie Weaber, Kan.; membership chair, Kendall Boatman, Ill.; fundraising chair, Emma Ballinger, Ky.; and leadership chair, Sarah Beth, Tenn. Also serving as directors are: Gavin Rhode, Mo.; and Jordan Mitchem, N.C.

Texas Team Wins Intermediate Livestock Judging at JNHE

Young evaluators put their skills to the test during the livestock judging and oral reasons contests at the JNHE held July 6.

First place intermediate team: Texas: W. Zeb Murphree, Hamilton; Landry Allan, Nocona; Keeley Warnken, Schulenburg; and Kinleigh Guidry, Brenham. Murphree was third high individual. In the senior division, Mason Wurzbach, Seguin, was second high individual.



JHOT Starts a Legacy Endowment Fund During JNHE

Congratulations to the Junior Hereford Organization of Texas (JHOT) for making their first deposit on the Legacy Endowment Fund while at JNHE.



Barber Honored with the High Point Senior Award

Aidyn Barber, Channing, Texas, won the Walter and Joe Lewis High Point Senior Award at the 2026 JNHE, July 10.

This Walter and Joe Lewis High Point Senior Award goes to the high-point exhibitor in the senior division. Young people receive points for their placings and participation in JNHE contests and showing performance. On the final day, points are totaled, and the senior with the most points receives the award. The award winner receives a custom belt buckle and \$1,000 scholarship.



Support the future of JHOT by bidding in the **JHOT GENETICS SALE** on SC Online Sales, **SEPTEMBER 14**, and invest in outstanding genetics while supporting the next generation of Hereford leaders.

Click away on September 14 at www.sconlinesales.com

JHOT



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Wednesday, October 21, 2026 • Buffalo Livestock Market

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e-mail: _____

We will consign the following cattle:

Deadline August 15, 2026

_____ Bulls (age required) \$50/Bull Entry Fee

_____ Registered Hereford Females (number, age, breeding status) \$50/Group Entry Fee

_____ Commercial Females (breed, age, breeding status) \$50/Group Entry Fee

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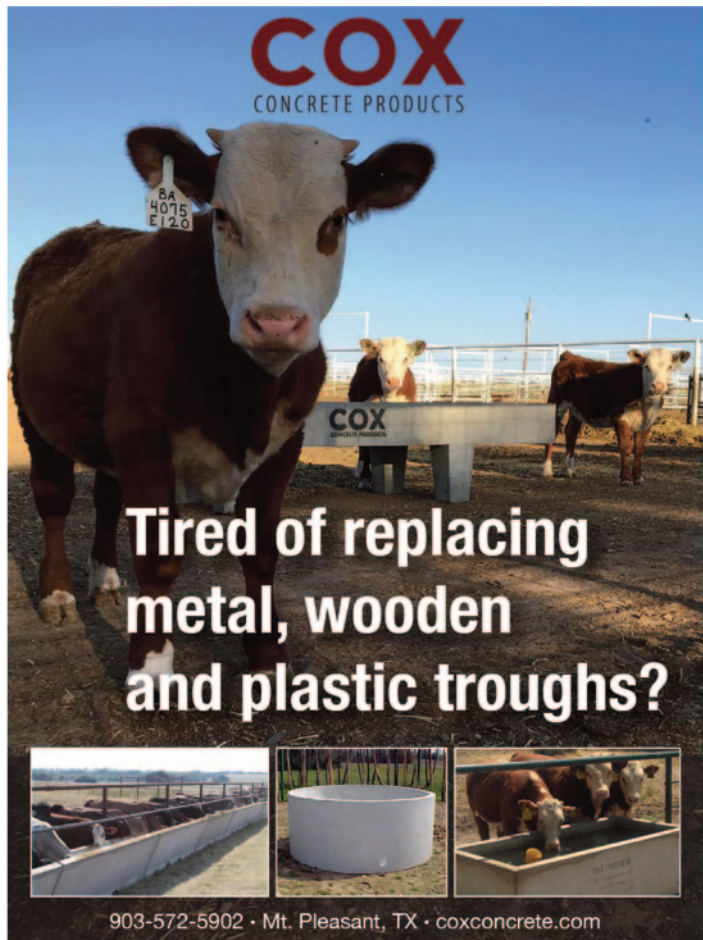
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A beautiful make-ahead dessert layered with buttery pound cake, luscious cheesecake filling, fresh berries, and a touch of sweet strawberry preserves.

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Patriotic Cheesecake Trifle

Cheesecake Filling

- 2 (3.4-ounce) boxes **Jell-O** Instant Cheesecake Pudding Mix
- 3 cups cold whole milk
- 1 (14-oz) can sweetened condensed milk
- 1 teaspoon pure vanilla extract
- 1 (8-oz) container Cool Whip, thawed

Trifle Layers

- 1 large butter pound cake (or 2 frozen Sara Lee pound cakes), cut into 1-inch cubes
- $\frac{3}{4}$ cup strawberry preserves
- 2 pints fresh blueberries

Garnish

- Additional Cool Whip, if desired
- Fresh strawberries
- Fresh blueberries
- Fresh mint leaves (optional)

Directions

Prepare the Cheesecake Filling

- In a large mixing bowl, whisk together the cheesecake pudding mix and cold milk for about 2 minutes until it begins to thicken.
- Whisk in sweetened condensed milk and vanilla until smooth and creamy.
- Using a rubber spatula, gently fold in Cool Whip until fully incorporated.
- Refrigerate for 10–15 minutes while preparing remaining ingredients.

Assemble the Trifle

- In a large clear trifle bowl, begin with $\frac{1}{3}$ of the pound cake cubes.
- Lightly spoon or spread about $\frac{1}{4}$ cup strawberry preserves over the cake cubes. (It doesn't have to completely cover the cake—little pockets of preserves are delicious.)
- Spread one-third of the cheesecake filling over the cake.
- Repeat the layers two more times: Pound cake, Strawberry preserves, Cheesecake filling, Strawberries, Blueberries
- Finish with the remaining cheesecake filling.

Decorate the top with fresh strawberries and blueberries in a patriotic design, adding dollops of Cool Whip and mint leaves if desired.

- Chill

Cover and refrigerate for at least 4 hours, but overnight is even better. This allows the cake to soften slightly while keeping enough texture for beautiful slices. Serves: 12–16

Ranch Tips ♥ Warm the strawberry preserves in the microwave for 10–15 seconds before spreading. They'll drizzle beautifully over the cake. ♥ Don't overmix the Cool Whip into the filling. Folding it gently keeps the filling light and fluffy. ♥ Make it a day ahead—it gets even better! ♥ If freezing, freeze before adding the decorative berries on top. Add those fresh after thawing for the prettiest presentation.

I've Been Everywhere, Man

(continued from page 6)

Next came the **Texas Hereford State Show** in Belton on June 11-13. As many of you know, this junior show is packed with activities and brings Hereford families together from across Texas. While exhibitors are busy showing cattle, the THA booth provides another opportunity to connect with members, answer questions, and share information about everything happening within the association.

There was tremendous interest in the Winter Classic, along with information on the THA Influenced Feeder Sale, the PowerHouse Sale, and the Fall Classic Sale in Buffalo. We also enjoyed visiting with members and selling THA merchandise throughout the weekend. Events like the State Show allow us to reach members beyond the show ring and remind them of all the opportunities available through the association.

July 6-9 took me to Fort Worth for the **Texas FFA State Convention**. At first, some people question why the THA would have a booth at a youth event. The answer is simple—exposure.

More than 16,000 people attend the Texas FFA Convention, including students, agricultural science teachers, parents, industry professionals, and exhibitors. We were the only beef breed association represented in the trade show, giving Herefords unmatched visibility.

The response exceeded my expectations. Advisors stopped by to learn more about the Winter Classic, students were excited to hear about the event, and many asked, "Why didn't we know about this before?" We also visited with producers about the THA Influenced Feeder Sale, the PowerHouse Sale, and the Fall Classic Sale, including opportunities to consign cattle and participate in upcoming events. Just as importantly, we introduced countless young people to the Hereford breed.

One of the most rewarding parts of the convention was hearing the appreciation from members, advisors, and students who thanked us for being there. Other exhibitors also took notice. Our new Winter Classic sponsor, Ag Workers Insurance, was there, and the convention opened doors to conversations with several other companies that could become future partners. Opportunities to put Herefords in front of 16,000 people don't come along very often.

The next stop was the **Texas Ranch Roundup** in Wichita Falls on July 17-18. A special thank you to Ronnie Schlegel for sharing booth space with THA. This event reaches a different group of cattle producers from another region of Texas, allowing us to make new connections while promoting our association, upcoming events, and Hereford cattle.

Although THA didn't have a booth at the **Ag Teachers Association of Texas Conference** in Corpus Christi, attending the



Texas Junior Hereford State Show



Texas FFA State Convention



Texas Ranch Roundup

conference created valuable networking opportunities with agricultural educators from across the state. Those relationships help spread the word about Hereford youth programs and events to classrooms throughout Texas.

The final stop of the summer will be the **Texas A&M Beef Cattle Short Course** in College Station. Having attended before, I know firsthand the tremendous number of producers, members and exhibitors who participate. It continues to be one of the premier opportunities to promote Hereford cattle and build relationships across the beef industry.

LOOKING BACK OVER THE SUMMER, ONE WORD STANDS OUT—EXPOSURE.

Every event provides another chance to promote Herefords, strengthen the Texas Hereford Association, and encourage participation in our sales, shows, and programs. Growth is one of the primary goals of any organization. That growth comes in many forms: more members, more Hereford cattle, more consignors and buyers, more exhibitors, more advertisers, and more participation in THA events.

Perhaps the greatest benefit of all is the personal connections that are made along the way.

Every conversation at a booth, every handshake, and every new relationship helps strengthen our association and the Hereford breed. Those connections are what keep people involved and encourage new families to become part of the Hereford community.

So yes, I've been everywhere this summer—or at least it feels that way. But every mile traveled has been an investment in promoting Herefords, supporting our members, and building a stronger future for the Texas Hereford Association. I look forward to seeing many more of you down the road. ♦

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- August 2-4:** TAMU Beef Short Course, College Station, Tx
- August 15:** *Ad deadline for September Texas Hereford magazine*
- August 31:** Perez Cattle Company Spring Calving Cow Herd Dispersal, Nara Vista, NM
- September 4-5:** West Texas Fair Open & Junior Hereford Show, Abilene, TX
- September 6-7:** West Texas Fair Junior & Open Mini Hereford Show, Abilene, TX
- September 15:** *Ad deadline for October Texas Hereford magazine*
- October 1:** Heart of Texas Fair Junior Heifer Show, Waco, TX
- October 4:** Colyer Hereford Annual Fall Female Sale, Bruneau, ID
- October 5:** Heart of Texas Fair Junior Steer Show, Waco, TX
- October 8:** GKB Fall Bull Sale, Desdemona, TX
- October 11:** Bar A Cattle Company Elite Hereford Female Sale(online), Nocona, TX
- October 12:** Indian Mound Ranch Annual Bull and Female Sale, Canadian, TX
- October 13:** Powell Hereford 28th Annual Production Sale, Fort McKavett, TX
- October 15:** *Ad deadline for November Texas Hereford magazine*
- October 16:** W4 Annual Fall Production Sale, Morgan, TX
- October 16:** State Fair of Texas Pan American Hereford, Polled, & Mini Show, Dallas, TX
- October 17:** State Fair of Texas Junior Hereford Show, Dallas, TX
- October 18:** State Fair of Texas Junior Polled Hereford Show, Dallas TX
- October 21:** Texas Hereford Association Fall Classic Sale, Buffalo, TX
- October 25:** American Hereford Annual Membership Meeting & Conference, Kansas City, MO
- October 25:** American Royal National Open Hereford Show, Kansas City, MO
- October 31:** South Texas Hereford Association Sale, Beeville, TX
- November 2:** P&R Herefords Annual Production Sale, Trail, OK
- November 9:** Perez Cattle Co Annual Fall Bull and Female Sale, Columbus, TX
- November 11:** Barber Ranch Annual Bull Sale, San Saba, TX
- November 14:** North American International Livestock Expo Hereford Show, Louisville, KY
- November 15:** *Ad deadline for December Texas Hereford magazine*
- November 19:** Largent and Sons Desert Prime Bull Sale, Kaycee, WY
- December 2-5:** Western States Hereford Show, Reno, NV
- December 12:** GKB Cattle & Barber Ranch The Female Event Vol. 4, Desdemona, TX
- December 12-13:** Texas Hereford Winter Classic Show, Abilene, TX
- December 15:** *Ad deadline for January Texas Hereford magazine*

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