

# TEXAS HEREFORD

The Official Publication of the Texas Hereford Association

February 2021



# Flying S Herefords

## 7<sup>th</sup> Annual **LINE ONE** **PRODUCTION SALE**

### Tuesday, March 16, 2021

12 noon at the Ranch & on [SuperiorClickToBid.com](https://www.superiorclicktobid.com)



#### **FS ADVANCE 9082G**

AHA 44114570 • 9/27/2019

HH Advance 6250D ET x HH Advance 3006A  
CED +9.1, BW +2.0, WW +61, YW +102, SC +1.7, MILK +33,  
CW +83, REA +.47, MRB +.08, CHB +118



#### **FS ADVANCE 9084G**

AHA 44114573 • 10/2/2019

HH Advance 6250D ET x HH Advance 0002X  
CED +4.9, BW +3.1, WW +58, YW +97, SC +1.5, MILK +33,  
CW +84, REA +.49, MRB +.09, CHB +127



#### **FS ADVANCE 9059G**

AHA 44114646 • 9/5/2019

HH Advance 5148C ET x HH Advance 1059Y  
CED +2.9, BW +4.0, WW +54, YW +85, SC +1.3, MILK +29,  
CW +67, REA +.32, MRB +.08, CHB +99



#### **FS ADVANCE 9057G**

AHA 44114645 • 9/1/2019

HH Advance 5148C ET x HH Advance 4052B ET  
CED +6.2, BW +2.5, WW +52, YW +80, SC +1.3, MILK +29,  
CW +63, REA +.13, MRB +.10, CHB +96



#### **FS ADVANCE 9075G**

AHA 44114561 • 9/23/2019

HH Advance 6116D x HH Advance 9075W ET  
CED -1.3, BW +5.0, WW +58, YW +91, SC +2.0, MILK +24,  
CW +61, REA +.09, MRB +.02, CHB +92



#### **FS ADVANCE 9077G**

AHA 44114563 • 9/24/2019

HH Advance 6006D ET x HH Advance 4052B ET  
CED +6.8, BW +1.6, WW +48, YW +74, SC +0.8, MILK +33,  
CW +65, REA +.20, MRB +.12, CHB +107

# Selling at Paluxy Tuesday, March 16<sup>th</sup>

## 60 READY-FOR-SERVICE LINE ONE BULLS

Fall long yearlings & spring yearlings...

Performance & ultrasound data + GE-EPDs furnished

## 47 ELITE LINE ONE FEMALES

24 December 2019 to March 2020 Open Heifers • 5 Fall Bred Heifers

10 Fall Bred Cows • 4 3-in-1s with Heifer Calves at side



### FS ADVANCE 9100G

AHA 44114593 • 11/3/2019

HH Advance 6250D ET x HH Advance 1098Y  
CED +2.3, BW +5.0, WW +65, YW +103, SC +1.3, MILK +31,  
CW +80, REA +.42, MRB +.01, CHB +110



### FS ADVANCE 9065G

AHA 44114549 • 9/11/2019

HH Advance 6250D ET x GB L1 Domino 177R  
CED +5.1, BW +3.2, WW +63, YW +98, SC +1.2, MILK +29,  
CW +82, REA +.50, MRB +.14, CHB +125



### FS ADVANCE 9090G

AHA 44114581 • 10/10/2019

HH Advance 6116D x HH Advance 7034T ET  
CED +1.9, BW +5.1, WW +67, YW +105, SC +1.7, MILK +27,  
CW +66, REA +.14, MRB +.02, CHB +87



### FS ADVANCE 9114G

AHA 44114610 • 12/4/2019

HH Advance 7193E ET x HH Advance 1081Y ET  
CED +7.1, BW +2.4, WW +52, YW +87, SC +0.8, MILK +32,  
CW +71, REA +.25, MRB +.17, CHB +113

## think Line One...think Flying S



Catalogs mailed on request.

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Ranch located southwest of Fort Worth at Paluxy

Visit us online: [FlyingSHerefords.com](http://FlyingSHerefords.com)



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# TEXAS HEREFORD

Official publication of the Texas Hereford Association

February 2021 • Vol. 70, No. 4

## Mission Statement

The Texas Hereford Association will provide the leadership to unite, foster and protect the interest of the Hereford breed; and promote fairly the production and consumption of Hereford beef universally.

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## On The Cover

A lone herd bull seeks shelter behind anything he can find on a cold, icy day at Rocker b Ranch. Cover photo submitted by Sarah Webb of Barnhart, Texas. For the photo chosen from all the submissions Sarah will receive a check for \$250 from Park Place Enterprises.

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American Hereford Association  
Texas & Southwestern Cattle Raisers Association  
Texas Purebred Cattle Alliance

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**WAXAHACHIE | TARZAN | STEPHENVILLE | MADISONVILLE**

## **Texas Hereford Association,**

Thank you for supporting all the show kids at the Sandhills Stock Show and Rodeo. I was so excited to win Reserve Champion Division heifer. This was our first time to go to that show and loved it. We will be back next year.

*Thank you,  
Brenley Brogan  
Paradise, TX*

## **Texas Hereford Association,**

Thank you for supporting the Sandhills Hereford Heifer Show. We are grateful for your donations!

*Sincerely,  
Clara Davis  
Slaton, TX*

## **Texas Hereford Association,**

Thank you for supporting the Sandhills Stock show. Without your support this show would not be possible.

*Jett James  
Prosper, TX*

## **Texas Hereford Assn. Foundation,**

Thank you for your support of the Sandhills Stock Show Steer sale. The money will go toward my calf for next year and feed. Thanks for supporting youth in agriculture.

*Cash Wallace  
Canyon, TX*

## **Texas Hereford Association,**

Thank you for sponsoring the premiums at Sandhills Stock Show. It will help pay my feed bill and be put in my college fund.

*Thanks again,  
Jarrett Worrell  
Mason, TX*

## **Thank You SandHills Heifer Show Sponsors**

THA Foundation would like to thank Atlas Farms, Bar One, B&C Cattle Co., Case Ranch, Colyer Herefords, Dauer Herefords, Mimms Herefords,

Nolan Herefords, Rafter J Cattle Co., Rocking Chair Ranch, E.C. Rosson Family, Texas Hereford Youth Foundation, Texas Junior Hereford Association, Worrell Enterprises and Curtis Younts and Son for donating a total of \$5,000 to sponsor premiums for the 2021 SandHills Heifer Show. ★



*Herdsmen of the Year winner Alyssa Copeland with husband Matt Copeland*

## **Alyssa Copeland Named Hereford Herdsman of The Year**

Alyssa Copeland was honored as the 2021 Hereford Herdsman of the Year at the National Hereford Show during the Cattlemen's Congress. After votes were cast by fellow Hereford herdsmen and breeders, the award was announced prior to the selection of the grand champion polled Hereford female on Jan. 10.

Hailing from Tennessee, Alyssa Copeland now calls New Mexico home. After graduating from Tennessee Technological University in 2014 she joined the team at Copeland and Sons Herefords in Nara Visa. Along with the entire Copeland family, Alyssa and her husband, Matt, manage the ranching operation and show cattle.

"It takes work ethic. It has to be in your heart. It takes willpower, no matter the good times or bad times, to present your cattle to the best of your ability." As Gary Buchholz of GKB Cattle describes the makeup of a Hereford Herdsman, he says this year's winner has definitely earned the title. "It's not a man's world anymore," he says. "She has a work ethic like I've never seen among young

women today. She does it right and with pride."

Alyssa has been part of many national champions at the National Western Stock Show, Fort Worth Stock Show and Junior National Hereford Expo. With the help of Alyssa's expertise, Copeland and Sons has been named premier breeder at both the National Western and Fort Worth stock shows.

"In my humble opinion, there is nobody more deserving for this award," says fellow herdsman and family friend Ty Krebs. "She's dedicated on the ranch, off the ranch and in the ring. What distinguishes her is that she is a friend and mentor to everybody. I can't say enough words to congratulate her." ★

## **William (Billy) Sidney Smith**

William (Billy) Sidney Smith passed away December 29, 2020.

Billy was a lifelong rancher, farmer and conservationist who raised Registered and Commercial Hereford cattle in George West. He became the third generation to run the family ranch.

Billy was a member of the Live Oak Soil and Water Conservation Society from 1993 to 2017 serving as director, secretary, vice chairman and chairman. He was a member of Young Farmers of America, where he served as State VP; the Texas Hereford Association; the American Hereford Association; Live Oak County Farm Bureau, where he served as director; and the South Texas Hereford Association (STHA), where his father, Leonard Smith, and grandfather, Sid Smith, were founding members. Billy also served in many capacities with the STHA. He served as president, director and secretary for many years.

He is survived by his son John Hutchens (Lisa) of San Antonio; daughter Cathy Andrews (Johnny), of San Antonio; daughter Jennifer Rather (Rodney) of Spring; and son Sidney Smith (Harper) of George West; brother, Charles L. Smith (Sammie) of George West; and seven grandchildren. ★

2020 Houston Livestock Show & Rodeo All Breeds Show & Sale

# Overall CHAMPION



**2020 San Antonio Livestock Show & Rodeo  
All Breeds Show & Sale**

**RESERVE GRAND CHAMPION and  
HIGH SELLING BULL OVER ALL BREEDS**

**3 Atlas-bred bulls placed in the top 6 of all breeds!**

We invite you to visit our stalls at the 2021 San Antonio and Houston Commercial All Breeds Bull and Female sales. We will be consigning bulls and heifers that will mature into cows like the two two-year olds below. They will produce quality bulls like we bring to San Antonio and Houston each year.



*Visitors are always welcome at the farm. Females and herd bull prospects also for sale at private treaty.*

**Bulls & Females  
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Quality.**

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February 2021 • TEXAS HEREFORD 5

The start of the new year 2021 has proven to be quite different from previous years. The cancellation of both the National Western Show in Denver and the Southwestern Exposition Stock Show in Fort Worth along with THA cancelling all of our activities at Fort Worth has presented a few challenges. However, the old phrase “The Show Must Go On” appropriately fits us. THA put some extra resources into the SandHills Hereford Heifer Show and greatly thank the sponsors who contributed. The Cattleman’s Congress was proven to be a huge success. Congratulations to all the participants and winners in Oklahoma City and to the organizers and sponsors.

Another famous quote that “Success breeds Success” bides well with these activities and the sales held in conjunction with the shows. The sales at Cattleman’s Congress were exceptionally strong. Some early sales in the Northwest states have been strong. Private treaty sales in Texas have been strong. The demand for Hereford bulls has been and still is strong. We Hereford breeders have many things to be thankful for. Let us stay healthy, strong and optimistic about the rest of 2021 and future years. I do ask all of you to keep our organization in your plans. We need your support in these tough times by your membership, advertising, attendance at events and ideas to keep promoting the breed. We ask you to keep us informed of your activities. ★



## ANNUAL RANGE READY BULL SALE



**MARCH 20,  
2021**

We will present an offering of Angus and Hereford bulls along with fall calving bred heifers and spring calving pairs.

**J.T. Echols, DVM**

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**DEVIN MORTON**



Grand Champion Maine-Anjou Female, 2021 Cattlemen's Congress Jr Show, 2020 American Royal Jr & Open Shows and 2020 Tulsa State Fair. She was also Reserve Grand Champion Maine-Anjou Female, 2020 NJMAS

**JACKSON RIPPEON**



Grand Champion Maine-Anjou Female, 2020 NAILE

Grand Champion Polled Hereford Female,  
2020 Oklahoma Youth Expo

**JILL EMERSON**



Reserve Grand Champion Polled Hereford  
Heifer, 2020 JNHE

**CHANCEE CLARK**



**KOY MOONEN**



Reserve Grand Champion  
Maine-Anjou Female, 2021  
Cattlemen's Congress, Jr Show

**MADISON LOSCHKE**



Grand Champion  
Maine-Anjou Female,  
2021 Cattlemen's  
Congress, Open Show &  
Reserve Grand Champion  
Maine-Anjou Female,  
2020 American Royal

**KYNLEE DAILEY**



Champion Horned Hereford Female,  
2020 Oklahoma Youth Expo

**FALLON GOHR**



Champion Polled Hereford  
Female, 2020 Hereford  
Heritage Showcase

**HUNTER MORTON**



Champion Chianina Female,  
2020 Tulsa State Fair

**WHERE  
CHAMPIONS ARE  
A TRADITION**

# Spring Edition

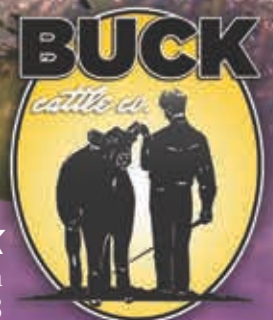
## XXV SALE

**SATURDAY, MARCH 27, 2021**  
SELLING 75 HEAD OF AUGUST - NOVEMBER BORN SHOW HEIFERS

Breeds represented are Maine-Anjou, MaineTainer, Horned Hereford,  
Polled Hereford, Charolais, Angus & Chianina

**JIRL, BRENDA & BAILEY BUCK**

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Matt Scasta, 580.220.7288



# THE HERD SIRES OF

*All Registered Bulls and Females  
on the ranch  
are sired from these genetics.*

O H Triangle Ranch pride ourselves on producing **rugged, sturdy, sound** cattle that will get the job done in any operation. Our cattle are accustomed to all vehicles and trailers, as well as being **worked with via horse, on foot and with dogs**. We are always striving to improve both our registered and

commercial herds of horned Herefords in order to improve high quality beef production for us and you. **Docile and easy fleshing cattle** is what we work towards and strive to deliver. Classic West Texas Herefords with **modern genetics** from our family owned and operated ranch **founded in 1898**.



**B&C MIGHTY 7053E** [DLF,HYF,IEF,MSUDF] • #43844720 • 04/15/2017  
Sire: NJW 79Z 22Z Mighty 49C ET [DLF,HYF,IEF,MSUDF,MDF]  
Dam: B&C Miss L1 Dom 2039Z

BW	WW	YW	Milk	M&G	REA	MARB	CHB
+4.8	+52	+81	+20	+46	+0.41	+0.12	+\$119



**SR SUSTAIN 782Z** [DLF,HYF,IEF] • #43311138 • 03/05/2012  
Sire: Churchill Sensation 028X [SOD,DLF,HYF,IEF,MDF]  
Dam: SR UTIA 078X

BW	WW	YW	Milk	M&G	REA	MARB	CHB
+1.3	+47	+83	+44	+67	+0.36	+0.21	+\$113



**CHURCHILL DOMINO 477B** [DLF,HYF,IEF,MSUDF] • #43499000 • 01/18/2014  
Sire: CL 1 Domino 955W [CHB,SOD,DLF,HYF,IEF]  
Dam: Churchill Lady 2155Z ET [DOD]

BW	WW	YW	Milk	M&G	REA	MARB	CHB
+1.7	+58	+84	+31	+60	+0.77	-0.11	+\$104



**DC 860U TUFF STUFF 102** • [DLF,HYF,IEF] • #43175387 • 02/03/2011  
Sire: CL 1 Domino 860U [SOD,DLF,HYF,IEF]  
Dam: JA L1 Dominette 5019R [DOD]

BW	WW	YW	Milk	M&G	REA	MARB	CHB
+3.7	+59	+108	+26	+56	+0.34	+0.07	+\$115

# → O H TRIANGLE RANCH



**OHT 782 SENSATION 814F** [DLF,HYF,IEF,MSUDF] • #43884430 • 02/25/2018  
**Sire:** SR Sustain 782Z [DLF,HYF,IEF]  
**Dam:** DC Neon Dominette 140 [DOD]

BW	WW	YW	Milk	M&G	REA	MARB	CHB
+2.0	+55	+97	+37	+65	+0.25	+0.30	+\$117

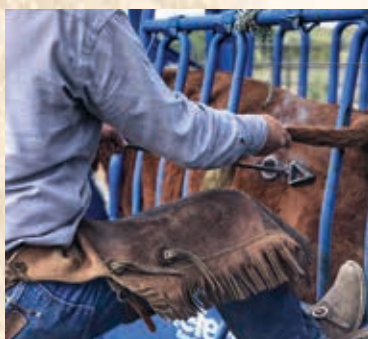


**DC 8108 HARLAND 315** [DLF,HYF,IEF] • #43369678 • 02/16/2013  
**Sire:** MCR Yankees Domino 8108 ET  
**Dam:** MCR Harlands Gold Dominet 934

BW	WW	YW	Milk	M&G	REA	MARB	CHB
+3.0	+50	+84	+23	+49	+0.30	+0.06	+\$104



O H TRIANGLE



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# 41<sup>st</sup> Annual PRODUCTION SALE FEBRUARY 22<sup>nd</sup>

12:30 P.M. MST ~ AT THE RANCH, BRUNEAU, IDAHO

**LOT 45**




**C CJC 4264 LAD 0137 ET**

CED	3.8
BW	3.9
WW	69
YW	110
MM	31
REA	0.42
MARB	0.51
CHB	167

Awsome look and pedigree in this prospect. Dark red color with big red eyes. He is a maternal brother to Belle Heir and with chart topping IMF and CHB values. Genomics say he should be an easier calving sire while still staying in the top 2% of the breed for growth at both weight periods.

**LOT 96**



**C 1311 MR CANADA 9324 ET**

CED	7.2
BW	2.4
WW	61
YW	90
MM	38
REA	0.79
MARB	-0.01
CHB	104

Mr. Canada son out of a full sister to Miles McKee. Maternal brother to Double Your Miles, Special Edition and numerous donors like 6018. Lots of calving ease with as much pigment and maternal excellence as you can build in one.

**LOT 33**



**C CJC 4264 INNISFAIL 0102 ET**

CED	4.1
BW	3.3
WW	72
YW	109
MM	23
REA	0.59
MARB	0.55
CHB	180

Big stout rugged made prospect with a huge CHB number of 180. This one is in the top 1% for IMF and still stays in the top 10% for ribeye. His mother 4264 has produced so many great ones including herd sire Belle Heir and numerous young donors we are currently flushing.

**LOT 24**



**C 2052 LONG RANGE 0074 ET**

CED	4.4
BW	2.6
WW	59
YW	98
MM	32
REA	0.39
MARB	0.25
CHB	123

This Long Range son blends together everything cattlemen are searching for into one complete package. He comes from one of our most popular donors 2052 and has so many of her qualities that made her a standout. Huge bodied with tons of shape and doability. He truly bridges the gap between good cattle that have calving ease, performance, maternal traits and carcass.

**LOT 42**



**C CANADA BELL 0125**

CED	3.1
BW	2.4
WW	65
YW	103
MM	38
REA	0.68
MARB	0.15
CHB	125

This one is out of a first calf heifer that we flushed last spring and has a unique pedigree with a balanced set of numbers. Genomics revealed a touch more growth and ribeye in this one while still staying inbounds on calving ease and IMF.

**LOT 94**



**C BAR1 BAILEE VALOR 9354**

CED	-0.6
BW	3.4
WW	66
YW	109
MM	22
REA	0.77
MARB	0.14
CHB	154

Exciting young sire with as much look and quality as you can find. He is bred for standout phenotype but has a great EPD profile to go along with it. Huge growth numbers with excellent carcass traits place him in the top 2% for CHB.

**LOT 46**



**C 1311 LONG RANGE 0138 ET**

CED	1.7
BW	2.6
WW	57
YW	95
MM	31
REA	0.65
MARB	0.06
CHB	118

Here is a polled Long Range son out of Miles McKee's full sister 1311. If you are looking for an all around sire with tremendous phenotype and look this is a great place to land. His mother is one of the very best donors we have ever produced and her presence in pedigrees is a must. She is knocking on the door of having one million dollars of progeny sales with numerous daughters being flushed.

**LOT 40**



**C 1311 4013 INNISFAIL 0121 ET**

CED	-0.6
BW	4.0
WW	68
YW	105
MM	30
REA	0.54
MARB	0.42
CHB	160

This young herd sire will be found by many top cattlemen this spring. He is a full brother to the lot 11 female from the fall sale that so many top seedstock producers were trying to own. Lots of performance and weight with a 160 CHB in the top 1% of the breed but still has the maternal strength for many generations.

**LOT 21**



**C BELLE HEIR 0065**

CED	9.5
BW	0.3
WW	60
YW	88
MM	36
REA	0.53
MARB	0.35
CHB	145

This young sire could prove to be very useful when breeding replacement females this spring. He is out of a first calf heifer that made it straight to the donor pen. Use this one for udder quality and calving ease but also his carcass values and look makes him a big time prospect.

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FEBRUARY 23, 2021 | 1:00 PM (MST) | **AT THE RANCH IN NARA VISA, NM**  
**110 HORNED AND POLLED HERFORD AND ANGUS BULLS | YEARLING & 18-MONTH OLD BULLS**



**PCC 7009 173D Endure 0155 ET**

REG: 44183729 | DOB: 2/15/2020 | Polled  
 Sire: NJW 79Z Z311 Endure 173D ET  
 MGS: NJW 79Z 22Z Mighty 49C ET

CED	BW	WW	YW	MILK	REA	MARB	CHB
2.4	3.3	62	103	27	0.72	0.18	134



**PCC 7037 173D Endure 0159 ET**

REG: 44183753 | DOB: 2/16/2020 | Polled  
 Sire: NJW 79Z Z311 Endure 173D ET  
 MGS: NJW 79Z 22Z Mighty 49C ET

CED	BW	WW	YW	MILK	REA	MARB	CHB
3.0	4.3	71	117	26	0.65	0.23	139



**PCC 7009 173D Endure 0183 ET**

REG: 44183736 | DOB: 2/16/2020 | Polled  
 Sire: NJW 79Z Z311 Endure 173D ET  
 MGS: NJW 79Z 22Z Mighty 49C ET

CED	BW	WW	YW	MILK	REA	MARB	CHB
2.4	3.3	62	103	27	0.72	0.18	134



**PCC 457Y 66589 Mandate 0211 ET**

REG: 44184159 | DOB: 3/16/2020 | Horned  
 Sire: /S Mandate 66589 ET  
 MGS: THR Thor 4029

CED	BW	WW	YW	MILK	REA	MARB	CHB
4.6	1.3	65	100	21	0.52	0.19	127



**PCC 2043 173D Endure 9329 ET**

REG: 44166891 | DOB: 9/6/2019 | Polled  
 Sire: NJW 79Z Z311 Endure 173D ET  
 MGS: UPS Domino 5216

CED	BW	WW	YW	MILK	REA	MARB	CHB
-0.1	3.7	65	105	31	0.75	0.22	138



**PCC 1181Y 173D Endure 9331 ET**

REG: 44166896 | DOB: 9/6/2019 | Polled  
 Sire: NJW 79Z Z311 Endure 173D ET  
 MGS: HH Advance 7034T ET

CED	BW	WW	YW	MILK	REA	MARB	CHB
5.7	2.8	60	98	31	0.62	0.17	131



**PCC 457Y 49C Mighty 9365 ET**

REG: 44114483 | DOB: 9/30/2019 | Horned  
 Sire: NJW 79Z 22Z Mighty 49C ET  
 MGS: THR Thor 4029

CED	BW	WW	YW	MILK	REA	MARB	CHB
2.9	2.6	59	95	22	0.50	0.12	116



**PCC 457Y 49C Mighty 9379 ET**

REG: 44114484 | DOB: 10/4/2019 | Horned  
 Sire: NJW 79Z 22Z Mighty 49C ET  
 MGS: THR Thor 4029

CED	BW	WW	YW	MILK	REA	MARB	CHB
2.9	2.6	59	95	22	0.50	0.12	116



**PCC 7125 49C Mighty 9305**

REG: 44208237 | DOB: 8/25/2019 | Horned  
 Sire: NJW 79Z 22Z Mighty 49C ET  
 MGS: NJW 73S 980 Hutton 109Z

CED	BW	WW	YW	MILK	REA	MARB	CHB
5.1	2.4	53	90	26	0.47	0.08	110

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# COOPER HEREFORD RANCH

**55<sup>th</sup> Annual PRODUCTION SALE**

**Tuesday, March 9, 2021**

at the ranch, 1/2 mile south of Willow Creek, MT



— Free Delivery!! —  
first 1,000 miles, on purchases totaling \$5000+

*Selling*  
**85 20**  
Yearling Bulls • Yearling Heifers



*Dominette*  
**c11 102H ET**  
8138F ET x 528C

CE	WW	YW	M	M&G	IMF	CHB
5.7	61	89	32	63	0.49	151



*Domino*  
**c11 001H**  
776E ET x 8150F

CE	WW	YW	M	M&G	IMF	CHB
6.6	60	99	29	59	0.33	140



*Dominette*  
**c11 132H ET**  
710E ET x 9184W

CE	WW	YW	M	M&G	IMF	CHB
5.5	65	103	34	67	0.19	151



*Domino*  
**c11 076H**  
878F x 825F

CE	WW	YW	M	M&G	IMF	CHB
2.1	69	102	34	69	0.09	123



**Unable to Attend?**  
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Mark Cooper (406) 539-6885 Dave Hanson (406) 570-5519

# POWERFUL, PROVEN & PREDICTABLE

## 55th ANNUAL PRODUCTION SALE

### MONDAY, MARCH 8, 2021

AT THE RANCH, VALIER, MONT. • 12:30 (MDT)

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**110 BIG, STOUT YEARLING BULLS • 20 POWERHOUSE 18-MONTH-OLD BULLS**

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**5 SPECIAL ET HEIFERS • 20 TOP QUALITY YEARLING HEIFERS**

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- Bulls sell with complete performance and ultrasound data •
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- Over 50% of the sale offering ranks in the top 15% of the breed or higher on CHB\$ •
- Free delivery on purchases totaling \$5000 or more •
- Buy from a program with 60 years of consistent balanced trait selection backed by a linebreeding program that guarantees uniformity and predictability and is built on a strong maternal foundation •



#### HH ADVANCE 7143E ET

- CED 8.8 BW 1.2 WW 56 YW 99 MM 31 M&G 59 REA .39 MARB .21 CHB\$ 153
- Long bodied, deep ribbed, extra well marked and fancy. Ranks in the top 10% on CED, Milk, M&G, UDDR, and MARB and the top 5% on TEAT, CWT, and CHB\$. His first sons sell and they are an exciting set!



#### HH ADVANCE 0022H ET

- CED 7.1 BW 1.3 WW 51 YW 85 MM 34 M&G 60 REA .56 MARB .19 CHB\$ 145
- This goggle eyed, stylish made 7143E son is one of the longest bodied bulls we have ever raised. Ranks in the top 3% on all Profit Indexes and top 20% on CED, REA, and MARB EPD's.



#### HH ADVANCE 0054H ET

- CED 4.0 BW 2.3 WW 66 YW 110 MM 37 M&G 70 REA .67 MARB .16 CHB\$ 159
- 0054H will knock your eyeballs out! One of the best we have ever raised and the numbers to go with it. He is thick butted and deep bodied and loaded with carcass. Ranks in the top 4% or higher on WW, YW, Scrotal, Milk, M&G, STAY, and CWT and the top 2% on all Profit Indexes. Exceptional herd bull potential!!



#### HH ADVANCE 0169H ET

- Sire: HH Advance 6186D ET
- CED 7.2 BW 2.1 WW 56 YW 90 MM 27 M&G 55 REA .28 MARB .30 CHB\$ 122
- Wide based, big bodied, extra thick and out of a great young donor cow. 0169H has been a standout all year. Exceptional phenotype and maternal strength.



#### HH MISS ADVANCE 5139R ET

- This elite donor has produced almost \$1.5 million in progeny sales along with multiple donors and herd sires for top programs across the U.S. She is still in embryo production at 15 years of age. She is the maternal great granddam of all of the sale bulls pictured on this page along with the 6212D, 6186D, and 8132F sires represented in our 2021 Sale.



#### HH ADVANCE 0159H

- CED 0.3 BW 4.4 WW 72 YW 103 MM 34 M&G 70 REA .74 MARB .37 CHB\$ 161
- Growth, pigment, muscle, length, and extra fancy 7088E son out of a 3/4 sister to the 0054H and 0022H bulls. Top 4% or higher on WW, Scrotal, Milk, M&G, CWT, REA, and MARB EPD's and top 2% on CHB\$. Big time carcass bull with a great phenotype!

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3139 Valier Dupuyer Rd. • Valier, MT 59486  
[www.holdenherefords.com](http://www.holdenherefords.com) • [jtholden@rivers.net](mailto:jtholden@rivers.net)  
 406-279-3301 home • 406-279-3300 Ranch  
 406-450-1029 Jack Holden cell  
 406-590-3307 Brad Holden cell  
 406-450-0129 Jay D. Evans cell  
 406-600-3118 Eric Lawver

Videos of the sale offering will be available in mid-February at [www.thelivestocklink.com](http://www.thelivestocklink.com). Check out [www.holdenherefords.com](http://www.holdenherefords.com) for more info and to request your sale catalog.

Broadcast Live on



EPDs 1/27/21



Midland Meat Company

# Fulfilling

*by making big changes to the meat industry*



*The Scharbauer Family*

by Asher Karnes

**T**he older I get, the more set in my ways I become. I like what I like, I have my routines, and I buy my meat in a supermarket. But after checking out Midland Meat Company, I'm ready to change at least one of my old habits.

Near the heart of Midland, Texas, about a mile and a half south of Loop 250, there's a little brick building making big changes to the meat industry. Midland Meat Company has a wide selection of offerings, including organically raised chicken, Duroc pork, home-made sausages, and seafood flown in daily. But what they are known for is their very own line of beef.

Used by champion pit-masters and Michelin Star winning chefs alike, the steroid and antibiotic-free steaks raised and sold by the Midland Meat Company's proprietors are some of the most well-marbled I've ever seen. Did I mention they ship globally?

The brainchild of fifth-generation rancher John Scharbauer, Midland Meat Company, is the most recent concern of a genuinely historic cattle family. In fact, the Scharbauers have been running Hereford here in Texas for almost 140 years and at one time had put together nearly half a million acres and a herd of nearly 20,000 head.

John explained that over the years, the family slowly diversified their animals' genetics resulting in today's delicious, finished product. "Our herd has some unique qualities. We have our Hereford and Angus cows that we cross with our Wagyu bulls. The resulting calves are 50% Wagyu, 25% Hereford, and 25% Angus. We take pride in what we do. Every steak is a three-year process from when I turn out the bull to when that steak hits your plate. And every bite represents over 100 years of decisions we've made along the way."

What prompted John to decide to skip over the packing plants and start selling his beef directly? "My wife Amy and I went out to try a Wagyu steak. I thought it was crazy to spend \$120 on a 3 oz sample, but we wanted to see what all the fuss was about. After a bite, I started thinking, 'our beef is better than this!'"

Not long after, John started feeding out his cattle and looking for a storefront to turn into a butcher shop. He found a small space that had been out of business for a few months, bought it, and began construction. "It's fun to get off the ranch sometimes and work on these other projects. It's really fulfill-

*Continued on page 18*

# Success breeds success.



## 2nd Houston

Kimberly Silhan, Whiteface FFA, Reserve Division Houston scramble show and 2nd place light weight Hereford Steer  
2017 Houston Stock Show



## 2nd Houston

Sayler Beerwinkle 2nd place Medium weight Poll steer  
2019 Houston Stock Show



## 4th Houston

Ryan Evans 4th Place Medium weight Poll Hereford Steer  
2016 Houston Stock Show



## 5th Fort Worth

Sayler Beerwinkle 5th place Medium weight poll Hereford Steer  
2020 Fort Worth Stock Show



This **high selling bull**  
at **Kris Blacks 2018 Bull Sale**  
is the sire of most of this year's steers.  
**Semen for Sale**

*His steers for sale at private treaty.*

*This could be your year!*



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mcoxcattle@gmail.com



# 2021 Club Calf Listings

*Making it easy to find Hereford club calves in your area is the goal of this issue. Please contact the following ranches to meet your Hereford show steer and heifer needs, and be sure to tell them you saw it in the Texas Hereford.*



## 1. Atlas Farms

4920 CR 401  
Grandview, TX 76050  
817-790-0202  
817-456-4691 (cell)  
atlasfarms@sbcglobal.net

## 2. Beerwinkle Livestock

1441 US Hwy. 70  
Earth, TX 79031  
806-647-6804  
sibeerwinkle@yahoo.com

## 3. Buck Cattle Co.

18478 Cattle Dr.  
Madill, OK 73446  
580-795-4865 (cell)  
580-795-7271 (res)  
**Spring Edition Sale – 3/27/21**

## 4. Chastain Cattle Co.

Jack & Lyn Chastain  
Lee & Candace Chastain  
3924 Burkett Dr.  
Fort Worth, TX 76116  
817-821-3544 (cell)

## 5. Cox Cattle Co.

P.O. Box 11  
Tarzan, TX 79783  
432-213-1235  
mcoxcattle@gmail.com

## 6. Day Show Calves

415 FM 303  
Meadow, TX 79345  
806-773-3401 (res)  
806-638-0063 (cell)  
www.dayshowcattle.com  
**Mar. 5, 2021: Mallet Event Center,  
Levelland - steers, heifers & bulls  
Private Treaty all spring.**

## 7. GKB Cattle

Gary & Kathy Buchholz  
P.O. Box 2807  
Waxahachie, TX 75168  
Cells: 214-537-1285 or 214-537-1306  
gary@gkbcattle.com  
www.gkbcattle.com  
**Watch for our internet sale in April.**

## 8. Bradley Hale

Hale Cattle Co.  
P.O. Box 38  
Miami, TX 79059  
806-868-3345

## 9. Newman Cattle Co.

P.O. Box 1254  
Stanton, TX 79782  
Kevin: 432-967-3248

## 10. Rafter J Cattle Co.

Larry & Colt Johnson  
1917 Hillside Rd.  
Abilene, TX 79603  
Colt: 325-280-7975  
Larry: 325-692-3940  
rafterj@dishmail.net  
www.rafterjcattle.com

## 11. Brad Stuart

B- Bar Herefords  
876 SH 70 S  
Roby, TX 79543  
Res.: 325-235-5402  
325-338-5111 (cell)

## 12. Rick Tisdale

TT Hereford Ranch  
107 Fawn Ridge  
Kingsland, TX 78639  
325-423-2509 (cell)  
rickt@fsbcentex.com

## 13. W4 Ranch

P.O. Box 9  
Morgan, TX 76671  
Jeff Chaffin, Manager  
Office: 254-635-4444  
254-396-2785 (Jeff's cell)  
jeff@w4ranch.com  
www.w4ranch.com  
**Apr. 16, 2021 Production Sale  
Watch for our  
Oct. 2021 Production Sale**

## 14. Gary Woody

Woody Polled Herefords  
461 Rockcrest Rd.  
McKinney, TX 75071  
972-658-6903  
woodygary@sbcglobal.net  
www.woodypolledherefords.com

## 15. Worrell Enterprises, LLC

James, Shannon and Jarrett Worrell  
7141 Hwy. 87 North  
Mason, TX 76856  
210-241-4925  
sjworrel@ctesc.net  
www.worrellenterprises.com  
**Hereford show heifers available  
year around.**

ing. I feel like it's a calling for me."

"People want to know where their beef is from. When they come into Midland Meat Company, they see me there behind the counter, and they know I take pride in what I do. It's an honor that they trust our product and feel good about feeding it to their families."

With all the press and accolades the Scharbauers have received, the business is blossoming. In just five years, Midland Meat Company has added 13 new full-time employees to help with the retail operation. They're even starting to outgrow their quaint store.

In the coming months, Midland Meat Company will break ground on an addition that will more than triple its footprint. "We're expanding so that we can sell more than just our Wagyu. We also want to offer our Hereford and Angus lines. Soon we'll have a dedicated counter for each."

When asked what John would tell others looking to diversify their operations, he replied, "I'm not trying to compete with other producers, I'm just trying to do the best that I can do. At the end of the day, I'd love to inspire other ranchers to try this. Try selling your meat, be a source for your community. I get calls every day from all over the country. People are looking for good quality meat. How can YOU get it to them?"

Great advice, John. ★



*We have our Hereford and Angus cows that we cross with our Wagyu bulls.*



Midland Meat Company  
432-262-4644  
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Midland, Texas 79705  
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10am - 2pm Sat  
<https://midlandmeatco.com>



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BUT THE GREATEST OF  
THESE IS **LOVE.**"  
1 CORINTHIANS 13:13 (NIV)

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GRAND CHAMPION HEREFORD HEIFER  
CHAMPION SPRING HEIFER CALF  
WORR GEISHA PARAZZI 50H ET • Jarrett Worrell, Mason, TX



RESERVE GRAND CHAMPION HEREFORD HEIFER  
CHAMPION INTERMEDIATE HEIFER  
SMB 743 MEAGHAN 904 ET • Saylor Beerwinkle, Earth, TX



SUPREME CHAMPION HEIFER  
GRAND CHAMPION POLLED HEREFORD • CHAMPION JUNIOR HEIFER CALF  
WORR Y79D MISTLETOE 785H  
Jarrett Worrell, Mason, TX



RESERVE SUPREME CHAMPION  
RESERVE GRAND CHAMPION POLLED HEREFORD HEIFER  
RESERVE CHAMPION JUNIOR HEIFER CALF  
RW BARBIE 203D 0009 ET • SLADE BEERWINKLE, EARTH, TX

## 2021 Sandhills Bob & Jo Jon Cox Combined Hereford Heifer Show

Odessa, TX  
January 9, 2021  
Judge: Cheramie Viator,  
Tomball, TX  
24 Hereford shown  
26 Polled Hereford show

### Hereford Show; 24 shown

**Class 1** – Late spring heifer calves, calved after May 1, 2020; 2 shown  
1 & Reserve Champion Spring Heifer Calf – HFR Classic Image 2010 2059 ET; 6/3/20; Brenley Brogan, Paradise 2 – W4 108E Lady Dom H148; 5/2/20; Cadence Haight, Whitney

**Class 2** – Spring heifer calves, calved Mar. 1-Apr. 30, 2020; 4 shown  
1 & Grand Champion & Champion Spring Heifer Calf – WORR Geisha Parazzi 50H ET; 4/21/20; Jarrett Worrell, Mason  
2 – F&F 721 Eva Green 007; 3/13/20; Clara Davis, Slaton

**Class 3** – Junior heifer calves, calved Jan.-Feb. 2020; 2 shown  
1 – WORR 2296 Melody 03H; 1/29/20; Deane Young, Burkett  
2 – CS Miss Gold Buyer 9; 1/20/20; Kaylee Knox, Abilene

**Class 5** – Senior heifer calves, calved Aug.-Oct. 2019; 6 shown  
1 & Reserve Champion Intermediate Heifer – Sexton Mary Elizabeth 9S09; 9/6/19; Savay Sexton, Cost  
2 – WORR Geisha Kyr 501G ET; 10/27/19; Jarrett Worrell

**Class 6** – Late summer yearling heifers, calved June 16-July 2019; 1 shown  
1 – JDP Chile Pepper 50957; 6/28/19; Jared Dauer, Panhandle

**Class 7** – Early summer yearling heifers, calved May-June 15, 2019; 1 shown  
1 & Reserve Grand & Champion Intermediate Heifer – SMB 743 Meaghan 904 ET; 5/9/19; Saylor Beerwinkle, Earth

**Class 8** – Spring yearlings, calved Mar.-Apr. 2019; 5 shown  
1 & Champion Senior Heifer – HFR Genevieve 1904 ET; 4/2/19; Hunter Tapp, Point  
2 & Reserve Champion Senior Heifer – F&F 4121 Jessie 910; 3/22/19; Clara Davis

**Class 9** – Junior yearlings, calved Jan.-Feb. 2019; 2 shown  
1 – JPD Chile Pepper 900 ET; 2/19/19; Jared Dauer  
2 – HAP Connect The Dots 1905 ET; 2/17/19; Creed Evans, Petersburg

### Polled Hereford Show; 26 shown

**Class 13** – Late spring heifer calves, calved after May 1, 2020; 6 shown

1 – CEC HFR Genuine Image 286W ET; 5/21/20; Kodie Outlaw, Alvord  
2 – RW Penny 8028 0023; 5/5/20; Sloane Beerwinkle, Earth

**Class 14** – Spring heifer calves, calved Mar.-Apr. 2020; 5 shown  
1 – BACC 629 Georgia Kay 025 ET; 3/26/20; Bradyn Mimms, Lorenzo  
2 – Wildcat Lmay Malibu 016 ET; 3/1/20; Dylan Hartman, Cuero

**Class 15** – Junior heifer calves, calved Jan.-Feb. 2020; 5 shown  
1 & Supreme Champion & Grand Champion Polled Hereford Heifer & Champion Junior Heifer Calf – WORR Y79D Mistletoe 785H; 1/3/20; Jarrett Worrell  
2 & Reserve Supreme Champion & Reserve Grand Champion Polled Hereford Heifer & Reserve Champion Junior Heifer Calf – RW Barbie 203D 0009 ET; 2/2/20; Slade Beerwinkle, Earth

**Class 16** – Winter heifer calves, calved Nov.-Dec. 2019; 1 shown  
1 & Champion Intermediate Polled Heifer – BACC 6543 Serendipity 985 ET; 12/2/19; Cooper Coffelt, Whitney

**Class 17** – Senior heifer calves, calved Aug.-Oct. 2019; 3 shown  
1 & Reserve Champion Intermediate Polled Heifer – LCC 124Y Ms Star Struck 66G ET; 10/5/19; Taylor Criswell, Idalou  
2 – JCG Imagine Me 286W 1901 ET; 9/5/19; Dalton Outlaw, Alvord

**Class 18** – Late summer yearling heifers, calved June 16-July 31, 2019; 1 shown  
1 – 2E TJ Cotton Blossom 7319; 7/3/19; Creed Evans, Petersburg

**Class 19** – Early summer yearling heifers, calved May-June 15, 2019; 2 shown  
1 – HFR Gina 1905 ET; 6/3/19; Trinity Coulston, Monahans  
2 – F&F 4440 Josey 928; 5/11/19; Shandi Gwinn, Matador

Supreme Exhibitor – Jarrell Worrell, Mason

## 2021 SandHills Stock Show Tee & Jo Knox Hereford Steer Show

Odessa, TX  
January 9, 2021  
Judge: Colby and Shellie  
Collins, Chattanooga, OK

### Hereford Steer Show

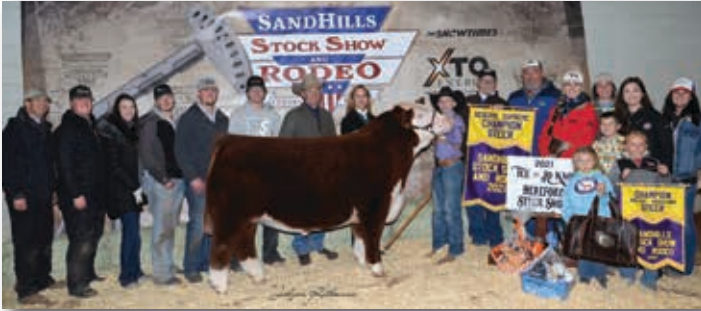
**Class 1** – Lightweight steers; 1,050-1,134 lbs.; 11 shown  
1 – Luke Altman, Shallowater; 1,092 lbs.  
2 – Brendan Hickok, Crawford; 1,068 lbs.  
3 – Jentry Locke, Miami; 1,087 lbs.  
4 – Roxy Hall, Grafard; 1,129 lbs.  
5 – Minnie Belew, Winters; 1,119 lbs.



**SUPREME CHAMPION HEREFORD STEER • CHAMPION HEREFORD STEER**  
Swayzee Harlan, Wellman, TX



**RESERVE CHAMPION HEREFORD STEER**  
Allison Stone, Hamlin, TX



**RESERVE SUPREME CHAMPION STEER**  
**CHAMPION POLLED HEREFORD STEER • Ryder Day, Meadow, TX**



**RESERVE CHAMPION POLLED HEREFORD STEER**  
Carson Stone, Hamlin, TX

**Class 2 – Light middle weight steers;**  
1,137-1,198 lbs.; 10 shown  
1 – Jett Hale, Miami; 1,178 lbs.  
2 – Madelynn Wall, Idalou; 1,177 lbs.  
3 – Hagen Hinsley, Floydada; 1,155 lbs.  
4 – Riggins Day, Meadow; 1,178 lbs.  
5 – Rachel Whatley, Groom; 1,169 lbs.

**Class 3 – Heavy middle weight steers;**  
1,210-1,319 lbs.; 13 shown  
1 – Jett James, Prosper; 1,299 lbs.  
2 – Harper Hale, Miami; 1,268 lbs.  
3 – Drake Armes, Gruver; 1,238 lbs.  
4 – Jerzee Harlan, Wellman; 1,219 lbs.  
5 – Jade Stone, Stanton; 1,289 lbs.

**Class 4 – Heavy weight steers;** 1,333-1,499 lbs.; 12 shown  
1 & Supreme Champion & Champion Hereford Steer – Swayzee Harlan, Wellman; 1,333 lbs.  
2 & Reserve Champion Hereford Steer – Allison Stone, Hamlin; 1,379 lbs.  
3 – Tyler Chase, Levelland; 1,369 lbs.  
4 – Ethan Drager, Bridgeport; 1,499 lbs.  
5 – Aniston Floyd, Denver City; 1,359 lbs.

#### **Polled Hereford Steer Show**

**Class 7 – Lightweight Polled steers;**  
1,005-1,099 lbs.; 12 shown  
1 – Cash Wallace, Canyon; 1,087 lbs.  
2 – Macyn Terrell, Lubbock; 1,005 lbs.  
3 – Kynlee Mae Thomas, Wolforth; 1,094 lbs.  
4 – Alex Harris, Salado; 1,099 lbs.  
5 – Grant Schilling, Slaton; 1,097 lbs.

**Class 8 – Light middle weight Polled steers;** 1,116-1,187 lbs.; 12 shown  
1 – Rhett Reed, Kress; 1,139 lbs.  
2 – Caden Harrel, Denver City; 1,179 lbs.



*Senior Showmanship Slade Beerwinkle, Judge Wade Kirkwood and Junior Showmanship Roxton Stone.*

3 – Layton McNabb, Littlefield; 1,124 lbs.  
4 – Stratton Schertz, Ropesville; 1,147 lbs.  
5 – Maddox Mustian, Weatherford; 1,116 lbs.

**Class 9 – Heavy middle weight Polled steers;** 1,233-1,299 lbs.; 14 shown  
1 – Kate Munson, Shallowater; 1,259 lbs.  
2 – Cash Goretska, Abilene; 1,295 lbs.  
3 – Aven Horn, Anson; 1,295 lbs.  
4 – Ella Newton, Slaton; 1,238 lbs.  
5 – Drake Woerner, Abernathy; 1,254 lbs.

**Class 10 – Heavy weight Polled steers;** 1,342-1,439 lbs.; 10 shown  
1 & Reserve Supreme Champion & Champion Polled Hereford Steer – Ryder Day, Meadow; 1,368 lbs.  
2 & Reserve Champion Polled Hereford Steer – Carson Stone, Hamlin; 1,429 lbs.  
3 – Allison Wardlow, Coleman; 1,369 lbs.  
4 – Braxtyn Mimms, Lorenzo; 1,350 lbs.

5 – Cade Harris, Salado; 1,482 lbs.

Senior Steer Showmanship  
Slade Beerwinkle, Earth, TX  
Junior Steer Showmanship  
Roxton Stone, Stanton, TX

### **Cattleman's Congress Junior Hereford Show**

**Oklahoma City, OK**  
**Jan. 7, 2021**  
**Judge: Shane Werk, Manhattan, KS**  
**102 Hereford head shown**  
**172 Polled Hereford head shown**

Horned champion female: Mason Allan, Nocona, TX, with KOLT GARW Candi Stock 25 ET

Horned reserve champion female: Thomas, Will and Ben Freking, Alpha, MN, with H BL Miss Spice 938 ET

Polled champion female: Lauren May, Mineral Point, WI, with PURPLE HB LMay Star 189G

Polled reserve champion female: Will, Thomas and Ben Freking, Alpha, MN, with ECR MC LDSC Flo's 1928 ET

#### **Horned show divisions**

Horned champion spring heifer calf: Piper Colyer, Bruneau, ID, with EXR Bailees McKee 0250 ET  
Horned reserve champion spring heifer calf: Luke, Dirk, Judd and Eric Daniels, Dalhart, TX with Innisfail VH 628 983E 010H ET

Horned champion senior heifer calf: Landry Allan, Nocona, TX, with BACC 401B MS Becky 978 ET

Horned champion spring yearling female: Mason Allan, Nocona, TX, with KOLT GARW Candi Stock 25 ET

Horned champion junior yearling female: Carlisle Braman, Refugio, TX, with JB MC Shelby Sensation 1864 ET

#### **Polled show divisions**

Polled reserve champion senior heifer calf: Mason Allan, Nocona, TX, with BACC 612 Hadley 965 ET

Polled reserve champion spring yearling female: Bryden and Aidyn Barber, Channing, TX, with BR Halsey 9099

### **Cattleman's Congress Hereford Bull Show**

**Oklahoma City, OK**  
**Jan. 8, 2021**  
**Judge: Brandon Callis, Minco, OK**  
**82 head shown**

**Horned champion bull:** Blakelee Hayes, Ada, OK, and Buck Cattle Co., Madill, OK, with BK BH Fast Ball F102 ET

**Horned reserve champion bull:** Barber Ranch, Channing, TX, with BR 109 Catapult G032 ET



**CHAMPION HEREFORD FEMALE • CHAMPION SPRING YEARLING FEMALE**  
**CATTLEMAN'S CONGRESS JUNIOR HEREFORD SHOW**  
**KOLT GARW CANDI STOCK 25 ET**  
 Mason Allan, Nocona, TX



**RESERVE CHAMPION HEREFORD FEMALE**  
**RESERVE CHAMPION SPRING YEARLING FEMALE**  
**CATTLEMAN'S CONGRESS JUNIOR HEREFORD SHOW**  
**H BL MISS SPICE 938 ET • Thomas, Will and Ben Freking, Alpha, MN**



**CHAMPION POLLED HEREFORD FEMALE**  
**CHAMPION SENIOR HEIFER**  
**CATTLEMAN'S CONGRESS JUNIOR HEREFORD SHOW**  
**PURPLE HB LMA STAR 189G • Lauren May, Mineral Point, WI**



**RESERVE CHAMPION POLLED HEREFORD FEMALE**  
**CHAMPION SPRING YEARLING FEMALE**  
**CATTLEMAN'S CONGRESS JUNIOR HEREFORD SHOW**  
**ECR MC LDSC FLO'S 1928 ET • Will, Thomas and Ben Freking, Alpha, MN**

**Supreme & Polled champion bull:** Hoffman Herefords, Thedford, NE; Haroldsons Polled Herefords, Wawota, Saskatchewan; and Poplar Meadows, Houston, British Columbia, with Haroldson's United 33D 36G

**Polled reserve champion bull:** JMS Ranch, Carthage, TX; Morris Hereford Farms, Carthage, TX; Kirbie Day Sims, Waxahachie, TX; and Neal McCoy Longview, TX, with KLD RW Marksman D87 ET

**Horned show divisions**  
 Horned reserve champion spring bull calf: Barber Ranch, Channing, TX, and Edwards Ranch, May, TX, with BR ER Big Country 007 ET

Horned reserve champion junior bull calf: Colyer Herefords, Bruneau, ID, with C 2052 Long Range 0074 ET

Horned champion senior bull calf: Barber Ranch, Channing, TX, with BR 109 Catapult G032 ET

Horned champion intermediate yearling bull: Copeland and Sons LLC, Nara Visa, NM, with JCS Hondo 9612, sired by JCS 88X 5847 ET

Horned champion yearling bull: Colyer Herefords, Bruneau, ID, and Keven Fraser, Cochrane, Alberta, with C BAR1 Candy Belle 9036 ET

Horned champion senior yearling bull: Blakelee Hayes, Ada, OK; Buck Cattle Co., Madill, OK with BK BH Fast Ball F102 ET

Horned reserve champion senior yearling bull: Gary and Kathy Buchholz, Waxahachie, TX, with GKB EJE 6011 Bellator 8072 ET

**Polled show divisions**  
 Polled champion spring bull calf: Jarrett Shane Worrell, Mason, TX, with WORR 35B Big Shooter 559H ET

Polled champion junior bull calf: Bryden Barber, Channing, TX; Barber Ranch, Channing; and GKB Herefords, Waxahachie, TX, with BR GKB Everest H018 ET

Polled champion senior bull calf: Bryden, Aidyn and Rylee Barber, Channing, TX, with BR Kronk G036 ET  
 Polled reserve champion senior bull calf: Bowling Herefords, Blackwell, OK, with B 6077 Gettysburg 9239 ET

Polled champion intermediate yearling bull: Hoffman Herefords, Thedford, NE; Peter and Laura Atkins, Tea, SD; Upstream Ranch, Taylor, NE; Delaney Herefords, Inc., Lake Benton, MN and UPS Entice 9365 ET

Polled champion yearling bull: Hoffman Herefords, Thedford, NE; Haroldsons Polled Herefords, Wawota, Saskatchewan; and Poplar Meadows, Houston, British Columbia, with Haroldson's United 33D 36G  
 Polled reserve champion yearling bull: Zach Wells, Hamilton, TX; Duff Cattle Co., Hobart, OK; Leonhard Cattle, Oskaloosa, KS, with H Swanson 902 ET

Polled champion senior bull: JMS Ranch, Carthage, TX; Morris Hereford

Farms, Carthage, TX; Kirbie Day Sims, Waxahachie, TX; and Neal McCoy Longview, TX, with KLD RW Marksman D87 ET  
 Polled reserve champion senior bull: DCD Land and Cattle LLC, Holt, FL, and Express Ranches, Yukon, OK, with EXR Benchmark 8240 ET

## **Cattleman's Congress Hereford Pen Show**

**Oklahoma City, OK**  
**Jan. 9, 2021**

**Judges: Keith Phillips, Mays Lick, KY; Brent Mrnak, Bowman, ND; Troy Thomas, Harrold, SD**

**Pen-of-3 champion females:** Buck Cattle Co., Madill, OK  
**Pen-of-3 reserve champion females:** Delaney Herefords, Lake Benton, MN  
**Pen-of-5 champion bulls:** Jensen Bros., Courtland, KS  
**Pen-of-5 reserve champion bulls:** Delaney Herefords, Lake Benton, MN  
**Pen-of-3 champion bulls:** GKB Cattle, Waxahachie, TX  
**Pen-of-3 reserve champion bulls:** Barber Ranch, Channing, TX

**Pen-of-3 female divisions**  
 Champion spring heifer calves: Lorenzen Farms, Chrisman, IL  
 Champion junior heifer calves: Buck Cattle Co., Madill, OK  
 Reserve champion junior heifer calves: Delaney Herefords, Lake Benton, MN

Champion senior heifer calves: Colyer Herefords, Bruneau, ID

**Pen-of-5 bull divisions**  
 Champion junior bull calves: Jensen Bros., Courtland, KS  
 Reserve champion junior bull calves: Delaney Herefords, Lake Benton, MN  
 Champion senior bull calves: White Hawk Ranch, Marietta, GA  
 Champion yearling bulls: B&D Herefords, Claflin, KS

**Pen-of-3 bull divisions**  
 Champion spring bull calves: Burns Farms, Pikeville, TN  
 Reserve champion spring bull calves: Fawcetts Elm Creek Ranch, Ree Heights, SD  
 Champion junior bull calves: GKB Cattle, Waxahachie, TX  
 Reserve champion junior bull calves: Bar Star Cattle, Musselshell, MT  
 Champion senior bull calves: Barber Ranch, Channing, TX  
 Reserve champion senior bull calves: Colyer Herefords, Bruneau, ID

**Cattleman's Congress National Hereford Female Show**  
**Oklahoma City, OK**  
**Jan. 10, 2021**  
**Judge: Brandon Callis, Minco, OK**  
**291 head shown**

**Supreme Champion & Horned champion female:** Lauren May, Mineral Point, WI, with Purple Iris 145G



**GRAND CHAMPION HEREFORD BULL • CHAMPION SENIOR YEARLING BULL**  
CATTLEMAN'S CONGRESS NATIONAL BULL SHOW  
BK BH FAST BALL F102 ET  
Blakelee Hayes, Ada, OK • Buck Cattle Co., Madill, OK



**CHAMPION PEN-OF-3 BULLS • GKB Cattle, Waxahachie, TX**



**RESERVE GRAND CHAMPION HEREFORD BULL • CHAMPION SENIOR BULL**  
CATTLEMAN'S CONGRESS NATIONAL • ULL SHOW  
BR 109 CATAPULT G032 ET • Barber Ranch, Channing, TX



**RESERVE CHAMPION PEN-OF-3 BULLS • Barber Ranch, Channing, TX**



**SUPREME CHAMPION BULL • GRAND CHAMPION POLLED HEREFORD BULL**  
CHAMPION YEARLING BULL  
CATTLEMAN'S CONGRESS NATIONAL BULL SHOW  
HAROLDSON' UNITED 33D 36G  
Hoffman Herefords, Thedford, NE • Haroldsons Polled Herefords, Wawota, Saskatchewan • Poplar Meadows, Houston, British Columbia



**CHAMPION PEN-OF-3 FEMALES • Buck Cattle Co., Madill, OK**



**RESERVE GRAND CHAMPION POLLED HEREFORD BULL**  
CHAMPION SENIOR BULL  
CATTLEMAN'S CONGRESS NATIONAL BULL SHOW  
KLD RW MARKSMAN D87 ET  
JMS Ranch, Carthage, TX • Morris Hereford Farms, Carthage, TX • Kirbie Day Sims, Waxahachie, TX • Neal McCoy Longview, TX



**SUPREME CHAMPION FEMALE • GRAND CHAMPION HEREFORD FEMALE**  
CHAMPION INTERMEDIATE YEARLING FEMALE  
CATTLEMAN'S CONGRESS NATIONAL FEMALE SHOW  
PURPLE IRIS 145G • Lauren May, Mineral Point, WI



RESERVE GRAND CHAMPION HEREFORD FEMALE  
CHAMPION SPRING YEARLING FEMALE  
CATTLEMAN'S CONGRESS NATIONAL FEMALE SHOW  
KOLT GARW CANDI STOCK 25 ET • Mason Allan, Nocona, TX



GRAND CHAMPION POLLED HEREFORD FEMALE  
CHAMPION JUNIOR YEARLING FEMALE  
CATTLEMAN'S CONGRESS NATIONAL FEMALE SHOW  
C BAR1 CLASSY LASS 9153 • Alexis Griswold, Stillwater, OK



RESERVE GRAND CHAMPION POLLED FEMALE  
RESERVE CHAMPION JUNIOR YEARLING FEMALE  
CATTLEMAN'S CONGRESS NATIONAL FEMALE SHOW  
H KFL PIXIE 9372 ET • Hans and Vada Vickland, Longmont, CO

**Horned reserve champion female:**  
Mason Allan, Nocona, TX, with KOLT  
GARW Candi Stock 25 ET

**Horned premiere breeder:** Buck  
Cattle Co., Madill, OK

**Horned premiere exhibitor:** Gary  
and Kathy Buchholz, Waxahachie, TX

**Polled champion female:** Alexis  
Griswold, Stillwater, OK, with C BAR1  
Classy Lass 9153

**Polled reserve champion female:**  
Hans and Vada Vickland, Longmont,  
CO, with H KFL Pixie 9372 ET

**Polled premiere breeder:** Buck Cattle  
Co., Madill, OK

**Polled premiere exhibitor:** Hans and  
Vada Vickland, Longmont, CO

**Horned divisions**  
Horned reserve champion senior  
heifer calf: Landry Allan, Nocona, TX,  
with BACC 401B MS Becky 978 ET

Horned champion spring yearling  
female: Mason Allan, Nocona, TX,  
with KOLT GARW Candi Stock 25 ET,

Horned reserve champion junior  
yearling female: Gary and Kathy  
Buchholz, Waxahachie, TX, with KJ  
BJ 753D Cher 456G ET

**Polled divisions**  
Polled champion senior heifer calf:  
Mason Allan, Nocona, TX, with BACC  
612 Hadley 965 ET

Polled champion spring yearling  
female: Mason Allan, Nocona, TX,  
with SULL Cashin Harley 9313G ET

## A Night at Remington Park Sale

Oklahoma City, OK • Jan. 8, 2021

Auctioneer: Dustin Layton

		Avg
3 Bulls .....	\$150,500 .....	\$50,167
6 Females .....	\$95,500 .....	\$15,917
50 semen lots .....	\$26,625 .....	\$533

### TOP SELLING BULLS

### PRICE

Lot 33 – BR GKB Trending 0104; 3/14/20; consigned by  
Barber Ranch, Channing; GKB Cattle, Waxahachie  
to Express Ranches; Ground Zero Farms;  
Worrell Enterprises; Trending Group . . . . . \$80,000

### TOP SELLING FEMALES

### PRICE

Lot 39 – BF Quinn 999 ET; 3/7/19; consigned by Burns  
Farms, Pikesville, TN to C&H Farms, Opelika, AL. . . . . \$22,000

## Van Newkirk Herefords

Oshkosh, NE

Jan. 18, 2021

Auctioneer: Joe Goggins; Greg Goggins

		Avg
205 Bulls .....	\$1,949,750 .....	\$9,511
265 Com. Females ..	\$421,300 .....	\$1,590

### TOP SELLING BULLS

### PRICE

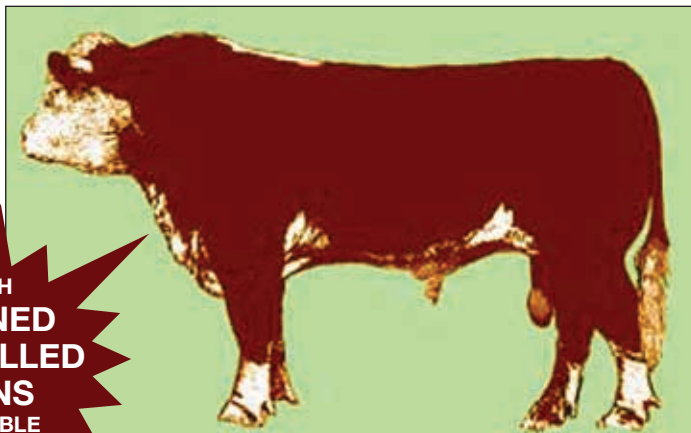
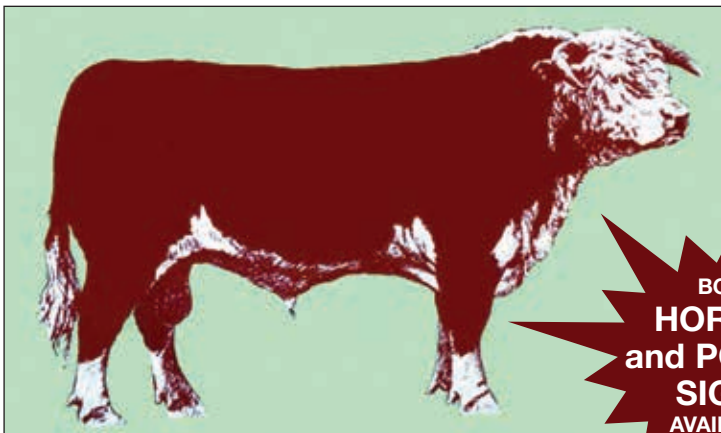
Lot 1 – UU Hulett 9128G; 2/9/19; Jolly Ranch, MO . . . . \$25,000  
Lot 167 – UU Quinter 0052H; 2/7/20; Stuber Ranch,  
Mrnak Ranch, Bowman, ND. . . . . \$25,000

## Your Chance to Earn \$\$\$

Beginning with the August 2020 issue of *Texas Hereford* magazine (through the May 2021 issue), Park Place Enterprises will pay **\$250** directly to any THA or TJHA member (sorry Jack Chastain, you're ineligible) whose photo is chosen to run on the front cover.



Submit your high-resolution (300 dpi) digital image (jpg, approximately 10" x 12") for consideration directly to the Texas Hereford Association office via e-mail – texashereford@sbcglobal.net. Please use the subject line: Cover Submission. Deadline is the 15th of each month.



**BOTH  
HORNED  
and POLLED  
SIGNS  
AVAILABLE**

# Hereford Spoken Here

*That's exactly the message that this sizable sign projects!*



- Constructed of sturdy 16 gauge steel and finished with a baked porcelain enamel, it will stand up to all weather conditions!
- Printed on both sides.
- The bull is on a green background, and the name panel is maroon with white lettering.
- Each one is a rich display of the Hereford breed.

#### The sign is available in two sizes:

- 30" tall x 38" wide or
- 38" tall x 60" wide

#### Name panel is available in two sizes:

- 10" tall for one or two lines
- 14" tall for three lines

*Yes!*

**Send me:**

☐

**Horned**

☐

**Polled**

☐

30"x 38" sign with 10"x 38" name panel @ \$425.00\*

☐

30"x 38" sign with 14"x 38" name panel @ \$450.00\*

☐

38"x 60" sign with 10"x 60" name panel @ \$725.00\*

☐

38"x 60" sign with 14"x 60" name panel @ \$750.00\*

*Price does not include shipping. Freight charges will be billed after delivery.*

All prices FOB Dallas, TX

\*TEXAS RESIDENTS must add 8.25% sales tax.

Special art work for brands or special type billed at cost.

#### PLEASE PRINT LETTERING FOR NAME PLATE:

☐ 10" tall allows for 2 lines

☐ 14" tall allows for 3 lines

1st line \_\_\_\_\_

2nd line \_\_\_\_\_

3rd line \_\_\_\_\_

Ship by motor freight to:

(must be physical address – no P.O. Boxes)

\_\_\_\_\_

\_\_\_\_\_

Phone # for questions \_\_\_\_\_

Please send completed form and check to:

**Texas Hereford Association**

4609 Airport Freeway

Fort Worth, Texas 76117

# Herefords

## FOR SALE

### 2, each 15 month-old bulls, 4 yearling heifers and 2 second calf cows.

Contact: Dave Atkins  
Forestburg, TX 76239  
214-250-2964  
datkins@pbsteel.com

### 6 two-year old Line One bulls for sale.

Contact: Bar J Bar Hereford Ranch  
El Paso, TX 79932  
Jim Darnell 915-479-5299  
jdarnell@jdarnell.com  
Sue Darnell 915-549-2534  
Sdar88@aol.com  
barjbarherefords@aol.com

### Hereford Bulls for sale in East Texas. 45 breeding age bulls, tested, hot and ready to work! Mostly horned, but a few good polled bulls as well.

Contact: Jim G. Bell Farms  
Pollok, TX 75969  
936-867-5126

### 4 Head of Spring 2019 Coming 2-Year-Old Hereford Bulls; 34 Head of Spring 2020 Hereford Bulls; 80 Commercial Spring 2020 Heifers Available.

Contact: B&H Herefords  
Pinon & Artesia, NM  
Jim Bob Burnett: 575-365-8291  
burnettjimbo@gmail.com  
Phil Harvey, Jr.: 575-644-6925  
philharveyjr@comcast.net  
BHHerefords.com

### 8 Registered horned bulls, one to 2 years old for sale. LH Calgary and Line One bloodlines. U Bar Hereford Ranch near Lockhart, TX.

Contact: Thomas Cardwell  
Manor, TX 78653  
512-689-5297

### 3 fall yearling bulls for sale.

Contact: Jack Chastain  
Chastain Cattle Co.  
Mineral Wells, TX 76067  
817-821-3544

### 10, 18-month-old Horned Hereford bulls for sale.

Contact: Larry Collins  
Collins Cattle Co.  
Hughes Spring, TX 75656  
903-736-3599

### 1 Fall bull, fertility tested – ready for service; 29 stout Spring yearling bulls and 10 Spring calving cows for sale.

Contact: Mike Doyle  
Wolfe City, TX 75496  
Doyleherefordranch.com  
214-240-4538

### 1 remaining horned L1 registered bull, 15 months old for sale. Top Genetics. 2 Heifers, ages 10 & 11 months old ready to go.

Contact: Dr. Bob Faseler  
Faseler Farms  
Branchville, TX  
409-749-9277

### Two Polled 18-month-old sons of Validated coming off test in October--excellent carcass numbers! 7 fall bull calves will be available in November. Excellent pedigrees and numbers.

Contact: Paul Funk  
Spearhead Ranch  
Copperas Cove, TX 76522  
254-289-7657  
butchfunk@gmail.com

### Consistent quality bulls available from proven P606, Logic, Online, Garrett bloodlines: 24- 2 yr. olds ready to go; 25- 14-17 month old long yearlings; 28- 8-11month old development bulls.

Contact: Dale Hester  
Rockin 4H Ranch  
Canton, TX 75103  
903-340-5006

### 7 yearling bulls for sale.

Contact: Pete Johnson  
Sunny Hill Ranch  
Lufkin, TX 75904  
936-465-1672 (cell)

### 15 registered horned Hereford bulls for sale 12-23 months old.

Contact: Cindy Pope Leaverton  
Fairview Hereford Farm  
Henrietta, Texas 76365  
940-867-7197

### 5 registered Hereford bulls for sale. Two Horned and three polled. Stout young bulls, 13 to 15 months old.

Developed in large traps with limited supplementation. Also offering a select group of winter heifer calves for sale. Some are junior show prospects. They all should develop into productive cows. From a herd that has produced many successful show heifers in the past. All bulls and females are top national blood lines.

Contact: Sam Massey  
Massey Hereford Ranch  
Stephenville, TX 76401  
432-940-7720  
samhereford@yahoo.com

### 2 - 2-yr. old horned Hereford bulls and 3 - 18-month-old polled Hereford bulls for sale.

Contact: Mimms Herefords  
Lorenzo, TX 79343  
806-781-3400 – Brady  
806-778-6677 – Ryan  
806-778-6996 – Rhett

### For Sale - 25 - 2 yr. old Bulls; 30 - Open Weaned Heifers. Straight horned, mostly line one pedigrees.

Contact: Vernie Doehring  
417-733-3444  
Shiloh Doehring – 936-827-5158  
Steven Noack – 979-218-0065  
Noack Herefords  
Rockdale, TX 76567  
kelly@earnestoperating.com

### Yearling and Two year old horned and polled Hereford Bulls, cows, pairs, show/replacement heifers for sale. Can help with delivery.

Contact: Mike Nolles  
Nolles Cattle Co.  
Bassett, NE 68714  
402-244-5473  
mtnolles@abnnebraska.com

### Horned Hereford bulls for sale – ready for service.

Contact: Mark P Ranch  
Sunset, TX 76270  
Dr. Floyd Pirtle – 806-744-1300  
Lubbock, TX 79415  
Clyde Johnson, Mgr. - 940-366-9444

### Horned and polled bulls for sale, ages 10 months to 2 years. In Northeast Texas, Mt. Vernon, TX.

Contact: Steven Rader  
Rader Herefords  
Mt. Vernon, TX 75457  
903-439-4418

### 10 polled Hereford bulls; 10 Angus 14-16 month old. Fertility tested. 10 horned & polled Hereford cows. Bred to Hudgins Brahman bulls for fall calves. 10, 10-13 month old open polled Hereford heifers for sale.

Contact: Joseph Skrivane  
Caldwell, TX 77836  
979-567-3131  
979-567-3857  
979-242-4698

### Semen for sale - NJW 98S Ribeye 88X (7 Straws); HH Advance 8050 U (8 Straws); and CL 1 Domino 9126J (10 Straws).

Contact: Lee Terrell  
Sherman, TX 75092  
903-815-1299

### 7 Horned Hereford Bulls, 22-26 months old and tested ready to go.

Contact: Wesley Theuret  
Kenedy, TX 78119  
210-315-0103  
theuret@sbcglobal.net

### 20 Registered Hereford bulls, 12 to 18 months old and several Fall born show heifer prospects out of Bar SLHF 028 240.

Contact: Rick Tisdale  
TT Hereford Ranch  
Llano, TX 78643  
325-423-2509

### 25 Hereford cows w/Angus cross calves at side. Cows open. Bred Angus cross heifers. Bred to low birth weight Angus bulls to begin calving in October. Haskell County.

Contact: Cole Turner  
Rochester, TX 79544  
940-256-2729

### 15, 16-18 month old Hereford bulls for sale.

Contact: Steve Whitaker  
Flying 5 Herefords  
Hart, TX 79043  
806-774-7598

### Registered Polled Bulls and Heifers. Central and East Texas. Proven bloodlines. Pictures & videos available at [www.whiteheadherefords.com](http://www.whiteheadherefords.com)

Contact: Wendee Whitehead  
Whitehead Herefords  
McDade & Rusk, TX  
512-970-1595  
E-mail: drwendee@yahoo.com  
[www.whiteherefords.com](http://www.whiteherefords.com)

### Horned Hereford bulls for sale. Sensation and Hometown breeding.

Contact: Sheldon Wilson  
West Star Herefords  
Kenton, OK 73946  
580-651-6000 (cell)  
575-451-7469 (res.)

### 6 Registered Horned and Polled Hereford cows, 3 years old, bred 3 to 5 months with second calf to Hereford or Angus bulls. Bulls for sale - 8 Registered Hereford bulls, 21-24 months old, both Horned and Polled.

Contact: Ronald Woodley  
Woodley Herefords  
Bellville, TX 77418  
979-877-9843 (cell)  
979-865-5187 (res.)

*e-mail your listing to*  
[texashereford@sbcglobal.net](mailto:texashereford@sbcglobal.net)

ACTIVE MEMBERS  
RUNNING A MINIMUM  
1" CLASSIFIED AD  
EVERY MONTH  
can list cattle for sale  
**FREE**  
on this page  
non-member rate: \$50

# EAST

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Robert Y. Faseler, D.O.  
409-749-9277



L1 Herefords  
**Just Fair  
Cattle Trading**  
Branchville, TX

## Collins Cattle Co.

Bulls & Heifers For Sale

Larry Collins, owner  
903-736-3599

316 Crestview  
Hughes Springs, TX



## KJB Herefords/WB Club Lambs

Jamie, Kevin, William and BG Baker



214-629-9106

Jamb117@sbcglobal.net

6370 State Highway 22 • Hillsboro, TX 76645



J. Mac Weil  
254-495-3386  
macweil@yahoo.com  
Jon Weil  
225-324-0770  
P.O. Box 91 • Irene, TX 76650

**DDD  
DDD  
DDD**

**THREE D RANCH**  
PAUL DAVIS  
777 Paul Davis Lane  
ROCKWALL, TEXAS 75032  
972/771-3396 (RANCH)  
972/771-5653 (OFC.)  
MIKE HAWKINS, MGR.  
972/348-7049 (CELL)

## Sam & Barbara Dominey

Ken Cook, Mgr.  
936-291-0008

3312B SH 19N  
Huntsville, TX 77340

**BULLS  
FOR SALE**



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512-303-5714

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Elgin, Texas 78621  
g3ranch@aol.com

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"Genetics of today's leading performance families."  
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mobile: 214/240-4538  
www.doyleherefordranch.com  
email: mdoyle0326@yahoo.com

**GKB** Gary & Kathy Buchholz  
www.gkbcattle.com

e-mail: gary@gkbcattle.com  
Gary's Cell: 214-537-1285 • Kathy's Cell: 214-537-1306  
P.O. Box 2807, Waxahachie, TX 75168

**Herrmann Cattle Co.**  
Herefords Since 1938

P.O. Box 864 • Caldwell, TX 77836 • 979/567-4204  
Clay Herrmann Carl Herrmann  
Braford Div. • 979/567-9604 Hereford Div. • 979/567-9465



AHA Golden Breeder Award • Est. 1929

**LEE HEREFORD RANCH**

Ira F. Lee  
6467 Seawillow Rd. • Lockhart, TX 78644  
512/398-3032  
e-mail: iralee1950@gmail.com  
Registered Herefords For Sale

## Noack Herefords

"Quality Registered Herefords"

**7- BULLS FOR SALE 7-**  
Office: 512-446-6200 • noackherefords.com

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Registered Herefords & Paint Horses  
Kurt • Brenda  
192 CR 4040 • Mt. Pleasant, TX 75455  
903-573-1791 • kmathias@txk.net

**IRON Lake Ranch**  
Registered Herefords  
Athens, Texas  
www.ironlakeranch.com  
Dimitri Mataragas 214-649-0071  
David Caraway 903-802-3373  
Robbie Schacher 817-219-0102

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**Feb. 14:** San Angelo Junior Hereford Heifer Show, San Angelo  
**Feb. 17:** S.A.L.E. All Breed Bull & Commercial Sale, San Antonio  
**Feb. 19:** S.A.L.E. Junior Hereford Heifer Show, San Antonio  
**Feb. 19:** Hoffman Ranch Bull Sale, Thedford, NE  
**Feb. 22:** S.A.L.E. Hereford Steer Show, San Antonio  
**Feb. 22:** Colyer Herefords Production Sale, Bruneau, ID  
**Feb. 23:** Perez Cattle Co. Production Sale, Nara Visa, NM

**Mar 3:** HLSR Junior Hereford Heifer Shows, Houston  
**Mar. 6:** HLSR All Breed Sale, Brenham  
**Mar. 8:** Holden Herefords Annual Production Sale, Valier, MT  
**Mar. 9:** Cooper Hereford Ranch Production Sale, Willow Creek, MT  
**Mar. 16:** Flying S Herefords Production Sale, Paluxy  
**Mar. 19:** HLSR Hereford Steer Shows, Houston  
**Mar. 20:** Muleshoe Ranch Annual Range Ready Bull Sale, Breckenridge  
**Mar. 23:** Harrison Cattle Co. Production Sale, Arapaho, OK  
**Mar. 27:** Buck Cattle Co. Spring Edition Sale XXV, Madill, OK  
**Mar. 29:** Copeland & Sons, LLC Production Sale, Clayton, NM

**Apr. 8:** Bowling Ranch Spring Bull Sale, Newkirk, OK  
**Apr. 16:** W4 Ranch Production Sale, Morgan

**Apr. 17:** Cross Timbers Polled Hereford Assn. Sale, College Station  
**Apr. 17:** Stuber Ranch Production Sale, Bowman, ND  
**Apr. 24:** Iron Lake Ranch Dispersal Sale, Athens

**June 9-12:** TJHA-TJPHA Combined State Show, Belton

**July 3-9:** Junior National Hereford Expo, Kansas City, MO  
**July 23-25:** TSCRA Convention, Fort Worth  
**July 28-31:** Faces of Leadership Conference, Columbus, OH

**Oct. 2:** Mann Cattle Co. Production Sale, Caldwell  
**Oct. 2:** Colyer Herefords Production Sale, Bruneau, ID  
**Oct. 7:** Dudley Bros. Production Sale, Comanche  
**Oct. 11:** Indian Mound Ranch Production Sale, Canadian  
**Oct. 12:** Powell Hereford Production Sale, Ft. McKavett  
**Oct. 15:** W4 Ranch Production Sale, Morgan  
**Oct. 16:** Buck Cattle Co. Production Sale, Madill, OK  
**Oct. 17:** Express Ranches Production Sale, Yukon, OK  
**Oct. 20:** THA Fall Classic Sale, Buffalo  
**Oct. 26:** Bowling Herefords Production Sale, Newkirk, OK  
**Oct. 30:** South Texas Hereford Association Sale, Beeville

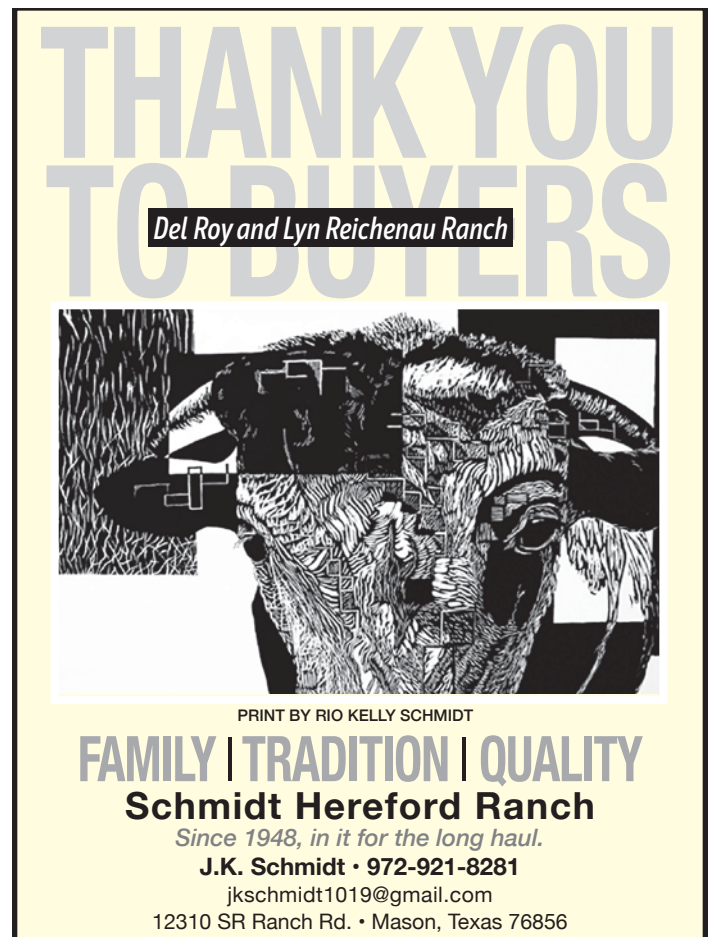
**Nov. 1:** P&R Herefords Production Sale, Leedy, OK  
**Nov. 10:** Barber Ranch Annual Bull Sale, San Saba  
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B&C CATTLE CO.....	29	HENSON, CLYDE.....	29	PÉREZ CATTLE CO. ....	11, 30
B&H HEREFORDS .....	30	HERRMANN CATTLE CO. ....	27	PIED PIPER FARMS .....	29
BARBER RANCH .....	29	HIDDEN OAKS RANCH .....	28	POWELL, JAMES L.....	29
BARNES & SONS, RANDALL .....	28	HOFFMAN RANCH .....	30	PRAIRIE MEADOW HEREFORDS.....	30
BRAGG, MIKE & LARESHIA .....	29	HOLDEN HEREFORDS .....	13, 30	PULLEN, JACKIE .....	27
BUCHHOLZ, GARY AND KATHY .....	3, 27	HOWARD HEREFORDS .....	28	RADER HEREFORDS .....	27
BUCK CATTLE CO.....	7, 30	HUMPHREYS FARM & RANCH.....	28	RAFTER J CATTLE CO.....	29
CARROLL, L.J. (C2 CATTLE CO.) .....	28	INDIAN MOUND RANCH .....	29	RED CHAIN FEEDS .....	30
CASAS, III, LEO .....	30	IRON LAKE RANCH .....	27	RICKETSON, ALLAN .....	29
CASE RANCH .....	29	JACKSON HEREFORD RANCH .....	28	ROBINETT AUCTION SERVICES .....	30
CENTRAL LIFE SCIENCES .....	30	JOHNSON CATTLE MARKETING .....	30	ROCKIN 4H RANCH.....	27
CHASTAIN CATTLE CO.....	28	JOHNSON, PETE .....	27	ROCKIN' W HEREFORDS.....	27
CIRCLE M RANCH .....	28	KING HEREFORDS, BILL .....	30	ROCKING CHAIR RANCH .....	29
COATES RANCH CO.....	29	KJB HEREFORDS/WB CLUB LAMBS .....	27	SCHACHER AUCTION SERVICES .....	30
COLLINS CATTLE CO. ....	27	LANK LAND AND CATTLE.....	19, 28	SCHLEGEL, R. & SONS .....	28
COLYER HEREFORDS.....	10	LARGENT & SONS .....	3RD COVER, 30	SCHMIDT HEREFORDS .....	28
COOPER HEREFORD RANCH.....	12	LARSON POLLED HEREFORDS .....	28	SCHMIDT, J.K.....	31
COPELAND HEREFORDS & SONS LLC .....	30	LEDBETTER CATTLE CO. ....	29	SILVEUS INSURANCE .....	30
COX CATTLE CO.....	16, 29	LEE, IRA.....	27	SKRIVANEK RANCHES .....	27
COX CONCRETE PRODUCTS.....	31	LOCKLEAR -MW HEREFORDS.....	28	SMITH HEREFORDS .....	28
DARNELL, JIM.....	29	MANN CATTLE CO.....	29	SPEARHEAD RANCH.....	28
DAUER HEREFORDS .....	29	MASSEY HEREFORD RANCH .....	29	STEPHENS AND LOEHR HEREFORDS.....	30
DAVIS, PAUL .....	27	MATHIAS, KURTIS .....	27	STILL RIVER RANCH .....	27
DEBTER HEREFORD FARM .....	30	MCCLINTOCK, MARK & TERESA .....	30	STOUT AUCTION SERVICE, JUSTIN.....	30
DOMINEY, SAM .....	27	MCINNIS CATTLE CO.....	28	STUART, BRAD .....	29
DOUBLE DIAMOND RANCH .....	27	MCKENNEY FARMS .....	27	TT HEREFORDS .....	29
DOYLE HEREFORD RANCH .....	27	MCKNIGHT RANCH CO. ....	29	TERRELL, LEE.....	28
DUDLEY BROS. ....	4TH COVER, 28	MESSNER HEREFORDS.....	30	THEURET, WESLEY .....	28
EDGAR HEREFORD RANCH.....	28	MEZGER, JEFF.....	28	W-W LIVESTOCK SYSTEMS.....	18
ESTES RANCH, BUTTON.....	29	MIDCONTINENT LIVESTOCK SUPPLEMENTS .....	30	WALKER HEREFORDS.....	29
FASELER FARMS.....	27	MILLIGAN HEREFORDS.....	30	WEIL CATTLE CO. ....	27
FLYING 'S' HEREFORDS.....	1ST COVER, 1, 28	MIMMS HEREFORDS .....	29	WEINHEIMER RANCH, INC.....	29
FOREMAN HEREFORDS .....	27	MULESHOE RANCH .....	6, 28	WEST STAR HEREFORDS .....	30
FUSTON HEREFORDS .....	29	NEEL POLLED HEREFORDS.....	28	WHITAKER FARMS .....	29
GENESOURCE .....	27	NOACK HEREFORDS, LLC .....	27	WHITEHEAD HEREFORDS.....	27
GKB CATTLE .....	3, 27	NOLAN HEREFORDS.....	27	YOUNTS & SON, CURTIS .....	28
GORDON RANCH, W. K.....	28	NOLLES CATTLE CO. ....	30		
GRETT, HARRY & CHERYL.....	27	O H TRIANGLE RANCH .....	8, 9		

# TESTED TRAIT LEADER!



## DESERT EXPLOSION 728

Pictured at 6 months on his mother.

CED	BW	WW	YW	DMI	SC	SCF	MILK	M&G	CEM
+0.3	+3.9	+62	+100	-0.1	+0.9	+14.8	+30	<b>+61</b>	+2.3
MCW	US	TS	CW	FAT	REA	MARB	BMI	BII	CHB
+107	+1.20	+1.30	+59	<b>-0.017</b>	<b>+0.65</b>	<b>+0.35</b>	<b>+\$357</b>	<b>+\$447</b>	<b>+\$142</b>

RED = TRAIT LEADER

STAR L3 GERBER VISION 053 [DLF,HYF,IEF]  
 L3 DIRECT VISION 485 [DLF,HYF,IEF]  
 DH LOVELY VISION 182 [DLF,HYF,IEF]  
**DESERT EXPLOSION 728 [DLF,HYF,IEF,MSUDF] P43829144**  
 DESERT COMFORT 037 [DLF,HYF,IEF]  
 L3 QUEEN COMFORT 226  
 DH DESERT OASIS 041 [DLF,HYF,IEF]

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- ☒ FRESH NRSEP DATA JUST COMPLETED AT OLSEN'S IN NEBRASKA SHOW "D.E." ACCOMPLISHING **93%** CHOICE ON HIS HARVESTED STEERS!
- ☒ IN THE SAME DOCUMENTATION, "D.E.'S" STEERS TIED HIM FOR THE LEAST BACKFAT OF ALL SIRES IN THE TEST!
- ☒ A TRUE PERFORMANCE/MATERNAL POWERHOUSE WITH DOUBLE THE GREAT ROSY LANE 308N COW ALONG WITH THE EXPLOSIVE REACH OF HIS SIRE BEING A SIRE/DAUGHTER MATING!
- ☒ A REAL OUTCROSS PACKAGE, "D.E." **ONLY** TRACES TO THE IMMORTAL KING TEN 19 TIMES!

SEMEN AVAILABLE @ \$20 / STRAW; \$50 / CERT.

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 Toby: 307-267-1997  
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