

TEXAS HEREFORD

The Official Publication of the Texas Hereford Association

December 2024



GKB CATTLE & BARBER RANCH

The FEMALE EVENT

SATURDAY, DECEMBER 14, 2024

12 NOON CST

GKB Cattle Sale Headquarters • Desdemona, Texas

GPS Address: 7440 TX 16, Desdemona, TX 76445

One of the largest offerings of Elite Show Heifer and Future Donor Prospects to sell this fall!



GKB 229G MIRAGE M106 ET

2/16/24 • P44536870 • Polled
Makers Mark X Happ Mirage 1327



GKB 229G MIRAGE M113 ET

2/21/24 • P44543112 • Polled
Makers Mark X Happ Mirage 1327



GKB 229G MIRAGE M109 ET

2/14/24 • 44536973 • Horned
UPS Sensation 2296 X Happ Mirage 1327



GKB K102 LADY HAWK 4044

1/26/24 • P44533640 • Polled
GKC Conair K102 ET X GKB 8094 Lady Hawk 1133



GKB 1314 CHER M127 ET

3/23/24 • 44550024 • Horned
BR GKB Winchester X KJ BJ 753D Cher 453G



CHURCHILL LADY 023H ET

1/9/20 • P44149828 • Polled
NJW Long Range X JDH AH Mercedes 11E ET
Selling a flush to the buyer's choice!



Gary & Kathy Buchholz, owners
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Channing, TX 79018
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JOIN US IN DESDEMONA FOR THE HEREFORD FEMALE EVENT OF THE SEASON!

94 Hereford lots sell Saturday, December 14th

*In addition to Elite Show Heifer and Future Donor Prospects,
this offering also includes an exceptional selection of Yearling Heifers, Spring Bred Heifers,
Fall Pairs and Heavy Breds, Spring Bred Heifers, Spring Bred Cows,
Flush Opportunities and Elite Frozen Genetics!*



BR MISS DYNAMITE 4140

4/20/24 • 44572013 • Horned
BR GKB Winchester X BR Red Lady 0046



BR GOLDRIEL 4142

4/20/24 • 44599767 • Horned
BR GKB Winchester X BR Goldriel 0155



BR CAROLINE 4070

3/3/24 • P44560335 • Polled
BR Blueprint 1311 X BR Miss 2034



BR AMBER M146 ET

4/24/24 • P44572029 • Polled
CH High Roller 756 ET X BR Amber 6089

*These maternal sisters to the 2024 Junior National Hereford Expo Grand Champion Bred-and-Owned
and Grand Champion Owned Horned females (pictured right) sell December 14th!*



BR AMBER M148 ET

4/27/24 • P44572030 • Polled
CH High Roller 756 ET X BR Amber 6089



Their maternal sisters sell.

Catalog and videos available to view online.

To request your catalog,
contact the Sale Manager:



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laytond@yahoo.com
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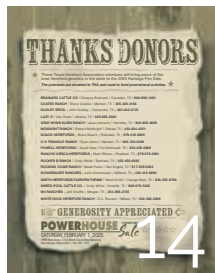
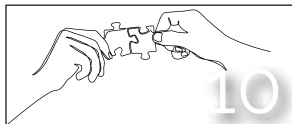
December 2024 • Vol. 74, No. 2

Mission Statement

The Texas Hereford Association will provide the leadership to unite, foster and protect the interest of the Hereford breed; and promote fairly the production and consumption of Hereford beef universally.

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- Ryon Cox, Mt. Pleasant
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TEXAS HEREFORD

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CE	BW	WW	YW	DMI	SC	SCF	MILK	M&G	MCE
11.9	-0.6	58	97	0.4	1.7	20.1	44	73	10.1
MCW	UDDR	TEAT	CW	FAT	REA	MARB	BMI	BII	CHB
69	1.00	1.20	90	0.112	0.64	0.97	\$473	\$607	\$219

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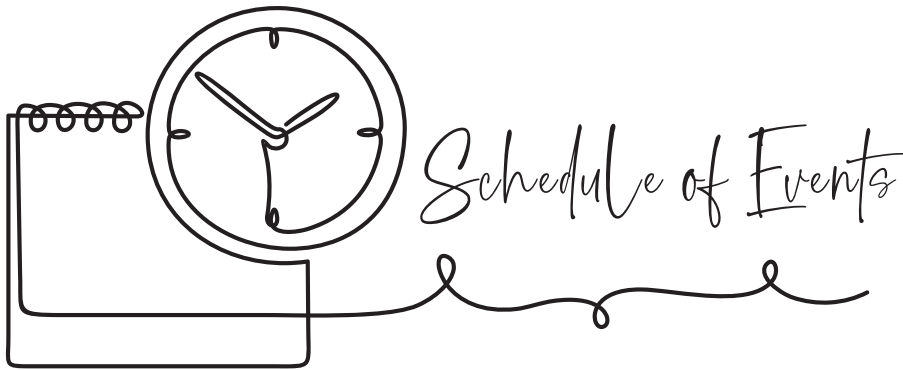
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Texas Hereford Association Activities during the Fort Worth Stock Show & Rodeo

SATURDAY, JANUARY 25, 2025

8:30AM Texas Junior Hereford Association Meeting

FRIDAY, JANUARY 31, 2025

Noon Judging of Commercial Heifer Sale consignments
Judges: Justin Barber, Ervin Bludau, Bradley Hodde

SATURDAY, FEBRUARY 1, 2025

10:30AM Texas Hereford Auxiliary Annual Meeting & Luncheon
 La Puertita at Joe T Garcias
 2201 North Commerce, Fort Worth

1PM Powerhouse Commercial Heifer Sale including 27 head of donated heifers for the Heritage Pen to benefit the Texas Hereford Association, Watt Arena on the WRMC grounds

4PM Annual Meeting of the THA and recognition of award honorees
 Hilton Garden Inn
 912 Northton St., Fort Worth

For reservations please call 817-921-0788 for special THA rate of \$150/night + tax. Check the THA website and Facebook page for more updates.

Followed by social

MONDAY, FEBRUARY 3, 2025

8AM Jarold Callahan National Hereford Show
Judge: Blake Nelson

Hereford Weekend
a MUST DO event in 2025!

THA Scholarships

The Foundation of the Texas Hereford Association will award \$1,500 scholarships to qualifying high school seniors and college freshmen. You may call the THA office to obtain information or go to <http://www.texashereford.org> and click on the youth link for THA Foundation scholarship requirements and instructions. Deadline for applying is January 1, 2025. The awards will be presented at the THA Annual meeting in Fort Worth, February 1, 2025. The THA's office number is 817-831-3161. ★

Your Chance to Earn Extra \$\$\$

In 2024 – as a thank you for your business – Park Place Enterprises will pay **\$100** directly to any THA or TJHA member (*sorry Diane Johnson and Missy Coffelt, you're ineligible*) whose photo is chosen to run on the front cover of *Texas Hereford* magazine.



Submit your high-resolution (300 dpi) digital image (jpg, approximately 10" x 12") for consideration directly to the Texas Hereford Association office via e-mail – texashereford@sbcglobal.net. Please use the subject line: Cover Submission. Deadline is the 10th of each month.



*Wishing Everyone a Merry Christmas
and a
Healthy New Year
God Bless America and
God Bless our Troops and First Responders*



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Editor's Note

by Diane Johnson | Editor | Manager

Editor's note: I wish I could take credit for this...but it's from an e-mail sent my way many years ago. A great outlook for the holidays! Thank you for your support this year with everything we have accomplished. I look forward to a new year in 2025 and for all that we get to do together. From my family to yours... Merry Christmas and Happy New Year.

Happy Holidays to all... I hate this time of year. Not for its crass commercialism and forced frivolity, but because it's the season when the food police come out with their wagging fingers and annual tips on how to get through the holidays without gaining 10 pounds. You can't pick up a magazine without finding a list of holiday eating do's and don'ts. Eliminate second helpings, high-calorie sauces and cookies made with butter, they say. Fill up on vegetable sticks, they say. Good grief! Is your favorite childhood memory of Christmas a carrot stick? I don't think so. Isn't mine, either!! A carrot was something you left for Rudolph. I have my own list of Tips for holiday eating. I assure you, if you follow them, you'll be fat and happy. So what if you don't make it to New Year's? Your pants won't fit anymore, anyway.

1. About those carrot sticks. Avoid them. Anyone who puts carrots on a holiday buffet table knows nothing of the Christmas spirit. In fact, if you see carrots, leave immediately. Go next door, where they're serving rum balls.
2. Drink as much eggnog as you can. And quickly. Like fine single-malt scotch, it's rare. In fact, it's even rarer than single-malt scotch. You can't find it any other time of year but now. So drink up! Who cares that it has 10,000 calories in every sip? It's not as if you're going to turn into a eggnogaholic or something. It's a treat. Enjoy it. Have one for me. Have two. It's later than you think. It's Christmas!
3. If something comes with gravy, use it. That's the whole point of gravy. Pour it on. Make a volcano out of your mashed potatoes. Fill it with gravy. Eat the volcano. Repeat.
4. As for mashed potatoes, always ask if they're made with skim milk or whole milk. If it's skim, pass. Why bother? It's like buying a sports car with an automatic transmission.

continued on page 24

In it for the long haul.

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FROM

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CE	BW	WW	YW	DMI	SC	SCF	MM	MG	MCE
1.7	4.4	62	99	0.4	1.6	12.7	32	63	-1.2
MCW	UDDR	TEAT	CW	FAT	REA	MARB	BMI	BII	CHB
83	1.10	1.10	78	0.032	84	0.18	\$316	\$395	\$133

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Mighty Grateful

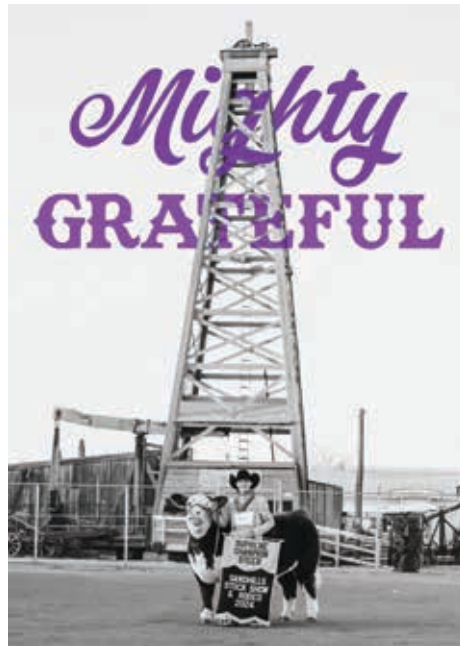
by DeAnn Yates

I have heard a picture is worth a thousand words. As I look at this photograph and see the story it tells, I'm not sure a thousand is enough.

Our family owned business received this postcard as a thank you note from one of the exhibitors who participated in the 2024 SandHills Stock Show and Rodeo. This program provides an opportunity for boys and girls all over the state to bring their 4-H and FFA Heifer, Steer or Lamb projects to participate in competitions that evaluate their work in feeding, grooming and showing their animals. Their year-long investment of time, work and money is rewarded with learning responsibility, accountability, dependability and character building. The kids learn to take risks and get out of their comfort zone to challenge themselves. They gain experience that will benefit them as they continue through school, their career, and life in general.

A further look at the picture, and you see there are two major industries represented on this postcard: Agriculture and Oil & Gas. At first glance it seems to be an irony, but as I reflect on how much each contributes to our region, state, and nation I find these industries have much in common and often work together to support each other.

Unless we plan to quit eating, wearing clothes, using a dollar bill, traveling, or heating and cooling our homes, these two industries are vital to our daily lives. Cotton, Cattle and Oil are



what makes the Permian Basin thrive. It provides jobs, helps pay for our schools, hospitals, roads, and many quality-of-life projects throughout our communities.

Our family owned farm and ranch businesses work shoulder to shoulder with the Oil & Gas industry. We see the investment they make with both their time and money. We see the risk they take as they analyze their data and map a plan to produce oil and gas so critical to our very existence in the cotton and cattle sectors. To make this work, it requires good communication, everyone understanding who is responsible for what, and depending on that plan to be executed as it was communicated.

When this happens, both industries are rewarded with a relationship that builds character, trust, and a future of growth.

The Oil & Gas industry's financial support of the young people that participate in the SandHills Stock Show has been major over the last few years. It provides scholarship money that continues to encourage 4-H and FFA participants to take the risk and make the investment of time and money to make a positive influence in their future and to grow their wealth of knowledge.

Both Agriculture and Oil & Gas continue to be heavily criticized by those outside the industries. The products produced by both are vital to everyone in the world, even those that cast criticism. These industries continue to evolve to safely produce and better the quality of life and most certainly the environment. Good communication and accountability are critical to their continued success. Great leadership in management is necessary to navigate their future. And that is the best relationship gained with supporting these 4-H and FFA programs: growing leadership.

So, I guess it's not ironic that this simple Thank You card has a picture of a young man holding his FFA project with an oil derrick in the background. Their goals are very much aligned. The 4-H motto is "To make the best better". The FFA motto is "Learning to Do, Doing to Learn, Earning to Live, Living to Serve." Someone in a leadership role with Oil & Gas must have been in one of these programs as they pay it forward with their support to the SandHills Show. And for that, I am 'Mighty Grateful'. ★



Cowtown bound.

Powerful set of bred heifers.



Come see us in Cowtown for the Texas Hereford Powerhouse female sale. This set of 10 Registered Hereford females sell heavy bred to LBW Angus bulls. They start calving around Feb 12.

New day of the week this year.
Spring Production Sale
Friday, April 11, 2025 • 12:30 (cst)



Joe Walker, General Mgr. / Owner
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Office (254) 635-4444
e-mail: jeff@w4ranch.com
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To Our Membership and Breeders,

The board and I are pleased to share the letter below related to upcoming changes for our Texas Hereford family. Effective January 1, 2025, the Texas Hereford Association is graciously accepting all Texas Polled Hereford Association members to join. We look forward to proudly promoting our breed as an association and as Hereford breeders inclusive of both horned and polled genetics.

Please join me in welcoming the Polled Hereford members to our family. All are welcome to our annual association meeting and social held in Fort Worth on February 1, 2025 at the Hilton Garden Inn Medical Center (912 Northton Street Fort Worth, TX 76104 - special rates are available for those wishing to stay).

Sincerely,

EC. Ross Jr.

President Texas Hereford Association

Members of the Texas Polled Hereford Association,

I am writing to you today with an important announcement regarding the future of our organization. As of January 1, 2025, members of the Texas Polled Hereford Association will officially join the Texas Hereford Association. This significant step is a result of our shared commitment to enhancing the welfare and promotion of the Hereford breed in Texas.

The decision to engage in this opportunity has been made after careful consideration and in-depth discussions with our board leadership and members. By joining the Texas Hereford Association, we aim to streamline our operations, leverage our combined resources, and increase our influence in the Hereford industry.

This presents an exceptional opportunity to build a stronger, united front dedicated to the advancement of the Hereford breed in our region.

We anticipate enhanced

educational opportunities, expanded marketing initiatives, and increased networking potential among breeders. Together, we will also have the strength to advocate more effectively for policies and practices that benefit our industry and our members.

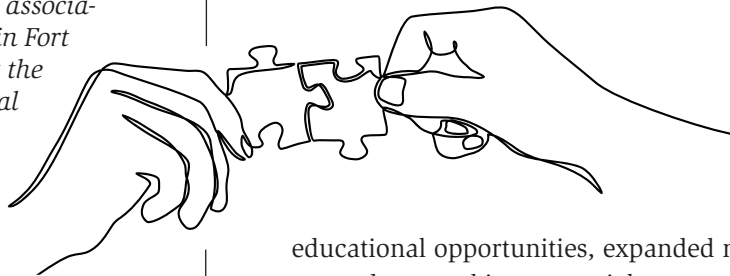
We want to express our heartfelt gratitude to each of you for your unwavering support throughout the years. Your dedication has been fundamental to our success and will continue to be vital as we transition into this new chapter. Your feedback and engagement will be essential during this process, and we value your input as we navigate these changes together. Thank you for your support and commitment to the Texas Polled Hereford Association. We look forward to the exciting opportunities that lie ahead as we embark on the new journey as the Texas Hereford Association. We hope to see you all together at the Texas Hereford Association socials and meetings in Fort Worth in January.

Sincerely,

Morgan Ragan

President

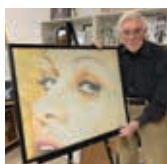
Texas Polled Hereford Association



Facial recognition... *he's good at that.*



(clockwise, from top) Robert Duvall, Ginger & John Dudley, Jack Chastain, Terri Barber, Curtis Younts, Jr. and Claudia & Jimmy Atlas.



Louis Daniel

Illustration and Design

817-334-0039

louisdaneilartist@gmail.com
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Reminder

ADVERTISING
DEADLINE
for the
January issue
is **Dec. 10**

Merry Christmas!

FROM FLYING S HEREFORDS



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New Program to Benefit Hereford Breeders and Youth

Per the Texas Cattle Feeders Association (TCFA) site: The TCFA Junior Fed Beef Challenge was designed to encourage young people to gain practical experience in feeding commercial beef cattle. This program stresses the importance of proper animal husbandry and financial management. Over the last 25 years, TCFA has introduced hundreds of young people to the cattle feeding industry through the Junior Fed Beef Challenge.

A new program for our junior members has been developed and approved by the Texas Hereford Association Executive Committee. The THA is teaming up with the TCFA and will be adding in award monies for three different divisions developed by THA. The three divisions for the steers will be 1) Registered Herefords 2) Commercial Hereford (at least 50% Hereford) and 3) Black or Red Baldy. The junior must be a TJHA member.

The established rules for the TCFA program will be followed and then the THA Foundation will add in the monies for qualifying steers. Things to note:

- Calves are spring born calves
- Weaned in Sept / Oct @ 450 + lbs.
- Usually run on wheat pasture until March
- At March entry date calves should be weighing 8 - 900 lbs.
- Calves can be fed at home or a feedlot
- At mid July delivery / slaughter steers are going to weigh about 1400 lbs.

Find complete information on the TCFA website and click on the youth tab. Breeders need to consider the advantage of selling your steers to these participants that will help promote your genetics. Mark Ellison, Rancho Viesca Herefords, is our lead in this portion of the program and can be contacted at 979-676-2601 or ranchoviesca@yahoo.com. ★

Merry Christmas from
**POWELL
HEREFORDS**

A special *Thank You* to all the buyers and attendees who participated in the 27th Annual Powell Herefords Bull Sale.
We appreciate the interest and support that you have given to our cattle program over the last 27 years.
We look forward to seeing everyone again next year!



BUILDING BETTER BEEF



WITH POWELL HEREFORD GENETICS.

Save the Date

28TH ANNUAL PRODUCTION SALE

TUESDAY, OCTOBER 14, 2025

Six Mile Ranch Ft. McKavett, Texas • 11:30 Lunch 12:30 Sale

James L. Powell • Arthur Uhl • James Uhl

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Office: (325) 653-1688

www.powellranches.com • powellranches@gmail.com

David Neal, Ranch Manager (325) 456-0669

Britt Mynatt, Herd Manager (325) 853-2202

THANKS DONORS

★ These Texas Hereford Association members will bring some of the best Hereford genetics in the state to the 2025 Heritage Pen Sale. ★
The proceeds are donated to THA and used to fund promotional activities. ★

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ROCKER B RANCH | Cody Webb | Barnhart, TX | 325-450-6395

ROCKING CHAIR RANCH | Wade Perks | San Angelo, TX | 817-269-9263

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WHITE ROCK HEREFORD RANCH | E.C. Rosson | Milford, TX | 254-582-2998

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THA to Honor Jarold Callahan as Namesake of 2025 National Show

The 2025 National Hereford Show, to be held at the Fort Worth Stock Show & Rodeo, Fort Worth, Texas on Feb. 3rd will be named in memory of Jarold Callahan, an icon across the beef industry and a leader in many arenas at the time of his passing in December 2023.

Callahan grew up on a diversified farm and cattle operation in northeastern Oklahoma, where his passion for agriculture emerged at an early age—he was on a tractor as soon as, or perhaps even before, his father would let him. He earned a bachelor's degree in animal science from Oklahoma State University (OSU), graduating in 1976 as one of the OSU Top Ten Seniors in the College of Agriculture. As a stand-out member of the 1975 OSU Livestock Judging Team, he achieved impressive rankings, including second high individual overall at both Fort Worth and Houston, and third at Chicago.

Callahan's involvement in the cattle industry spans commercial cow-calf production, stocker/yearlings, cattle finishing, and the purebred sector. He began his career coaching the livestock judging team and leading the Northeastern Oklahoma A&M Agriculture Division from 1976 to 1982, during which he also completed a master's degree in agriculture (animal science) from the University of Arkansas. He returned to OSU in 1982 and served as an instructor and livestock judging team coach, earning a promotion to assistant professor in 1990.

In 1991, he became the Oklahoma Cattlemen's Association (OCA) Executive Vice President, where he boosted membership, expanded producer outreach, and established the OCA Foundation. In 1996, he joined Express Ranches, Yukon, Oklahoma as presi-

dent, and would lead that organization for 27 years until his death. Express Ranches would become the largest purebred seedstock operation in North America with both Angus and Hereford genetics. Under his leadership, the program would grow to marketing over 1,500 bulls and 1,200 females each year and receive the American Angus Association Roll of Victory as the high-point breeder for double digit years. Additionally, Callahan, his wife Jennifer, and son Ryan run Callahan Cattle Company.

His career demonstrates a lifelong dedication to agricultural advancement and beef industry improvement, marked by a focus on industry standards and the evolution of tools like genomics in cattle production.

His leadership extends across various organizations, including serving on the American Angus Association Board of Directors from 2004 to 2012, where he was president in his final year. He was appointed by former Oklahoma Governor Mary Fallins as the Vice Chair of the OSU Board of Regents and previously served on the Oklahoma Beef Council Board from 2002 to 2008. Just a few weeks prior to his death, he was inducted into the Saddle & Sirloin Portrait Gallery.

The THA Is proud to name this year's national show for Callahan and honor the contributions he made to the beef industry in pastures, board rooms and classrooms.★

Merry Christmas

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Breeding Named American Hereford Association President



2024-25 AHA Board of Directors. Front row (l to r): Jerry Delaney, Lake Benton, Minn.; Scott Sullivan, Grannis, Ark.; Cindy Pribil, Hennessey, Okla.; (newly elected): Danny Fawcett, Ree Heights, S.D.; Grant McKay, Marysville, Kan.; and Jim Williams, Kearney, Neb. Back row (l to r): Chad Breeding, president, Miami, Texas; Hampton Cornelius, LaSalle, Colo.; Austin Snedden, vice president, Maricopa, Calif.; Jim Coley, Lafayette, Tenn.; Lou Ellen Harr, Jeromesville, Ohio; and Jack Ward, AHA executive vice president.

Chad Breeding, Miami, Texas, was named the new president of the American Hereford Association (AHA) during the Annual Membership Meeting Oct. 26, in Kansas City, Mo. Breeding was raised working on his family's registered Hereford operation, B&C Cattle Co. When he was four years old, he was already riding horseback with his granddad, Earl, checking the herd. After graduating high school in 1988, he attended Texas A&M University.

Breeding returned home to the family operation, which markets about 100 Hereford bulls and 50 replacement females annually. Breeding's love for the Hereford breed

flourished when he returned home, as he started breeding cows and working in the show barn. Breeding's knowledge, gleaned from his father, William, gave him the ability to compete with show cattle on a national level, while also producing beef cattle with the genetic merit the market demands. Through the continued use of AI and embryo transfer (ET), the B&C brand is trusted across the country for sound, functional cattle that work in the showring and excel in the pasture.

While they sell a few show heifers, the majority of their cattle are sold to the commercial producer, mostly to Brahman cattlemen who produce the sought after F1 tigerstripes, known as the maternal queen of the South.

Breeding and his wife, Erin, have five children — Austin, Blayke, Wyatt, Lillian and Blair. Fatherhood emphasized the importance of family and the value of passing down honesty, an outstanding work ethic and a better life. After returning to Miami, a small town in the Texas Panhandle, Breeding became active in the community. He was elected to the city council in November of 2005. He has been the Miami mayor since 2009. He also serves on the board of trustees of the First Christian Church. Breeding is an active member of the Texas Hereford Association, serving on the board since 2011, including stints as president in 2016 and 2017. ★

(photo and news release from AHA Communications Dept.)



from our
crazy bunch to yours.

Bill, Chad and Austin Breeding
MIAMI, TEXAS
Chad 806-570-9554
Bill 806-662-2406
Austin 806-868-3511

Barbara Metch Named Golden Breeder

"Golden Breeders represent 50 years of diligence, dedication and steadfast faithfulness to the Hereford breed," says Shane Bedwell, AHA COO and director of breed improvement. "We are proud to recognize them and are grateful for their hard work spanning across decades and generations."

Herefords became a part of Barbara Metch's life at the age of ten, when she showed a polled Hereford steer. By 11 she had a heifer and her next steer project. From then on, showing and working with cattle and people was her way of life. Barbara took over the management of the 165-purebred cow/calf operation in 2017 when she lost her father. Barbara and Gary Holan were married in 2005 at Four Mile Lutheran Church where they met, and together they share their love of the church, travel and polled Hereford cattle.

Barbara, Gary, and her mom, have continued the storied history of Metch Polled Herefords near Canton, Texas, and expanded their genetic base, offering purebred and commercial cattlemen quality cattle that will work in a variety of environments.

The other three Golden Breeders recognized were: Lee Elzemeyer, Richmond, Ind.; Darrell and Pat Hicks, Cullman, Ala.; Terrace Farms, Lexington, N.C. ★





South Texas HEREFORD ASSOCIATION

Spring **BULL SALE** and Pride of Texas Female Sale **FEBRUARY 1, 2025**

Beeville Livestock Commission | 2218 HWY 59 E Beeville, TX 78102

Sale Starts at Noon

Pride of Texas Female Sale

- Registered or Purebred Commercial Hereford
- Registered or Purebred Brahman *Accepting Entries*
- Certified Braford's
- True F1 Crossbreds (1 parent being Hereford)
- Super Baldy's being black or red Baldy (1 parent being Hereford)

BULL CONSIGNMENTS:

- Due November 30, 2024**
- Only 5 Brahman Bulls** *Accepting Entries*



Watch our Website for Updates on Sale

Southtexashereford.org or check us out on Facebook



For more info, contact:

Sara Lanham | Sale Manager | 210-844-4806
southtexashereford@gmail.com

2024 NJHA Fed Steer Shootout Winners Recognized in Kansas City



◀ Pictured left to right:

Contestant of the Year - Top Three Finalists and winners in the Senior Division:

Jayna Blume, Pierre, S.D.
 Pecos Worrell, Harper, Texas
 Winner: Jordan Mitchem, Vale, N.C.

Contestant of the Year - Top Three Finalists and winners in the Junior Division:

Winner: Jarrett Worrell, Mason, Texas
 Cooper Acheson, Wichita, Kan.
 Jackson Chastain, Arlington, Texas



Jarrett Worrell, Mason, Texas won the Overall Champion Steer award along with the Highest Marbling Score Commercial Division

The National Junior Hereford Association (NJHA) Fed Steer Shootout teaches young people about the cattle feeding industry. HRC Feed Yards LLC, Scott City, Kan., hosts the annual event. This year the Fed Steer Shootout attracted 72 junior participants in 20 states — from California to Pennsylvania — which entered 211 head of Hereford and Hereford-influenced steers. The 2024 winners received more than \$15,000 in cash prizes and awards from the Hereford Youth Foundation of America (HYFA) on Oct. 25 during the American Hereford Association (AHA) Annual Membership Meeting and Conference in Kansas City, Mo.

Each year, the feedout's cattle performance awards are recognized alongside the top three junior members, in both the junior and senior age divisions, for their efforts and knowledge of the cattle feeding industry. Those top three participants in each age division gave a speech and were interviewed by a panel of judges to determine the final placing.

Contestants collected feedyard performance and carcass data on their pen of three and individual entries of Hereford and commercial Hereford-influenced steers, while gaining comprehensive industry knowledge on topics such as animal health, nutrition and marketing. All steers were fed at HRC Feed Yards, Scott City, Kan., and were hauled to and harvested at National Beef Packing Co.

in Dodge City, Kan., as candidates for the Certified Hereford Beef® brand. Industry partners such as Merck Animal Health, Allflex Livestock Intelligence and NEOGEN played a vital role in the success of the program as well as involvement from Cargill Inc. in the educational portion of the program and generous sponsors such as Texas Stardance Cattle and Bar One Ranch. Furthermore, contestants entered performance portfolios responding to questions regarding the data reports they received throughout the feeding period and summarizing what they learned while participating in the program. The top three contestants, in both the junior and senior divisions, were selected from the submitted portfolios. These finalists had the opportunity to compete for the NJHA Fed Steer Shootout Contestant of the Year title. The NJHA Fed Steer Shootout holds enormous potential to grow your knowledge and understanding of the beef industry through real-world situations. Nov. 1, 2024, is the entry deadline for the NJHA 2025 Fed Steer Shootout, and as these juniors testify, it's worth it even if it means shipping a steer 23 hours or purchasing some to send. Regardless of participation in the feedout program, all juniors and families are encouraged to attend the annual NJHA Fed Steer Shootout Field Day April 11-12, 2025. ★

Editor's note: There were many more winners from across the country. These photos represent our Texas juniors.

Wishing all our friends a very Merry Christmas, and most prosperous New Year!

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 Larry Johnson | 325-201-2001 | 325-692-3940
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National Awards for our THA Members:

Horned National Show Bull of the Year

RPC JCS 7119 007 Rubble 210, owned by **Running P Cattle Co., Canyon, Texas, and Copeland & Sons LLC, Nara Visa, N.M.**

Polled National Show Bull of the Year

BK Jet Smooth J18 ET, owned by **Buck Cattle Co., Madill, Okla.;** Ella Weldon, Piedmont, Okla.; and 6 Mile Creek LLC, Yukon, Okla.

Region Awards for our THA Members

SOUTHEAST

Polled Show Bull of the Year

RPC 8246 007 Rocky 228 ET, owned by P and J Farms, Monroe, N.C.; **Running P Cattle Co., Canyon, Texas;** and Day Ridge Farm, Telford, Tenn.

NORTHWEST

Polled Show Female of the Year

PSC NCC Gaia 3008 ET, owned by **Cruz Colyer, Bruneau, Idaho.**

Horned Show Bull of the Year

C GKB Cimmaron 3125 ET, owned by **Colyer Herefords, Bruneau, Idaho, and GKB Cattle, Desdemona, Texas.**

Polled Show Bull of the Year

C Arlo 2135 ET, owned by **Colyer Herefords, Bruneau, Idaho;** Hoffman Ranch, Thedford, Neb.; and **Buck Cattle Co., Madill, Okla.**

Polled Premier Exhibitor • Colyer Herefords, from Bruneau, Idaho.

SOUTHWEST

Horned Premier Exhibitor • GKB Cattle, from Desdemona, Texas.

2025 National Hereford Queen and our Texas Hereford Queen



The ladies vying for the crown were (l - r): Abbey; Mary Warden, Bolivar, MO.; Nataleigh Belcher, Twin City, GA.; 2024 National Hereford Queen, Marie Prodell, Algoma, WI.; Reese; Avari Schroeder, Sumner, Iowa; and Naomi Sinnamon, Kokomo, IN.

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Running P Cattle Co. and Copeland & Sons



Ella Weldon representing Buck Cattle Co. with AHA Board Memeber, Lou Ellen Harr and Queen Marie.



Guy Colyer representing Colyer Herefords and Jay Creamer representing GKB Cattle Co.

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55th Annual

POWERHOUSE HEREFORD Sale

a new force within the Hereford industry

SATURDAY, FEBRUARY 1, 2025

Our Powerhouse Sale will be a great event. The demand for Hereford females is at an all-time high and this should be the source for some of the best Hereford genetics offered in the State of Texas. Make "Super Hereford Weekend" an educational and entertaining event by attending the Annual Meeting and social of Texas Hereford Association, & the National Hereford Show.

Special Rules:

1. All consignors must be active or associate members of the Texas Hereford Association.
2. Animals must be in their pens not later than 6:00 p.m. Thursday, January 30, 2025.
3. All animals will be shown in pens of ten (10) by classes and placed by judges at Noon, Friday, January 31, 2025.
4. All females entered will be sold in the Hereford Sale at 1:00 p.m., Saturday, February 1, 2025.
5. Pen and Sale Fees: an entry fee of \$18.00/head is due on November 1, 2024. A seven (7) percent sale fee will be assessed at the sale. This fee includes all Stock Show pen fees and sale costs. No refunds after entries close.
6. Health requirements: all females entered in this division must meet regulations of the Texas Animal Health Commission and must be accompanied by an official health certificate.
7. If animals are to be sold as registered, papers must be provided to sale manager with health papers. Minimal grooming is encouraged.



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Hereford Division

- Class 1 _____ Heifers calved after Sept. 1, 2023
- Class 2 _____ Heifers calved from 1-1-23 to 8-31-23, Bred, No Calves
- Class 3 _____ Heifers calved 1-1-22 to 12-31-22 Bred, No Calves
- Class 4 _____ Heifers calved 1-1-22 to 8-31-23, Any Or All With A Calf At Side

Red or Black White-faced English Cross Division

- Class 7 _____ Heifers calved after Sept. 1, 2023
- Class 8 _____ Heifers calved from 1-1-23 to 8-31-23, Bred, No Calves
- Class 9 _____ Heifers calved 1-1-22 to 12-31-22, Bred, No Calves
- Class 10 _____ Heifers calved 1-1-22 to 8-31-23, Any Or All With A Calf At Side

Name _____

Address _____

Phone: _____ Age of Heifers (month calved) _____

e-mail _____ If bred, when & to what breed _____

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Pan American Hereford Show

Judge: Brent Cromwell, Abbott, TX • October 18, 2024



Grand Champion Hereford Female, MC MISS MALLORY'S 2304 owned by Paisley Miller from Bellville, TX.



Reserve Grand Champion Hereford Female, ECR FCC LADY LIBERTY 397 ET, owned by Paisley Conroy from Mt Pleasant, TX.



Grand Champion Hereford Bull, 7H EXTRA ACE 114, owned by Ryli Hollis from Clyde, TX.



Grand Champion Hereford Cow/Calf, MCC TARAS TA DA 54KM, owned by Makenzie McCullough, New Ulm, TX.



Reserve Champion Hereford Bull, SCC TRG 515 MARKSMAN L17 ET, owned by Tex White from Waskom TX

Upcoming Shows

JANUARY 2025

- 3 . . . SandHills Stock Show & Rodeo, Odessa, TX
- 9 . . . Cattleman's Congress, Hereford Eve in OKC, Oklahoma City, OK
- 10 . . . Cattleman's Congress, Hereford Night in OKC, Oklahoma City, OK
- 16-18 . . . National Western Stock Show, Denver CO
- 25 . . . Fort Worth Stock Show Junior Heifer Show, Ft. Worth TX

FEBRUARY 2025

- 3 . . . Jarold Callahan National Hereford Show
- 6-7 . . . Fort Worth Stock Show Steer Show

Pan American Polled Hereford Show

Judge: Brent Cromwell, Abbott, TX • October 18, 2024



Grand Champion Polled Hereford Female, Q&A BRITTANY, owned by K&S Cattle Co, Billy Stucky, Howe, TX.



Reserve Grand Champion Polled Hereford Female, K&S MISS MARY JANE 2319 owned by K&S Cattle Co, Billy Stucky, Howe, TX.

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◀ Grand Champion Polled Hereford Bull, 4N DIESEL 102N, owned by Katherine Newton from Midway TX.



◀ Reserve Champion Polled Hereford Bull, ZOELLERS 8H LAREDO 397L, Mt Pleasant, TX.

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Editor's Note

continued from page 6

- Do not have a snack before going to a party in an effort to control your eating. The whole point of going to a Christmas party is to eat other people's food for free. Lots of it. Hello? Remember college?
- Under no circumstances should you exercise between now and New Year's. You can do that in January when you have nothing else to do. This is the time for long naps, which you'll need after circling the buffet table while carrying a 10-pound plate of food and that vat of eggnog.
- If you come across something really good at a buffet table, like frosted Christmas cookies in the shape and size of Santa, position yourself near them and don't budge. Have as many as you can before becoming the center of attention. They're like a beautiful pair of shoes. You can't leave them behind. You're not going to see them again.
- Same for pies. Apple. Pumpkin. Mincemeat. Have a slice of each. Or, if you don't like mincemeat, have two apples and one pumpkin. Always have three. When else do you get to have more than one dessert? Labor Day?

continued on page 25

State Fair of Texas Junior Hereford Show | Judge: Deb Core, Pleasantville, IA • October 19-20, 2024



Grand Champion Hereford Female, MC MISS MALLORY'S 2304 owned by Paisley Miller from Bellville, TX.



Grand Champion Polled Hereford Female, K&S MISS MARY JANE 2319, Shown by Ainsley Williams from Van Allstyn, TX.



Reserve Champion Hereford Female, ECR FCC LADY LIBERTY 397 ET, owned by Paisley Conroy from Mt Pleasant, TX.



Reserve Champion Polled Hereford Female, RW KRISSE 756 3105 ET, shown by Keeley Wariken, Schulenburg, TX

Editor's Note *continued from page 24*

9. Did someone mention fruitcake? Granted, it's loaded with the mandatory celebratory calories, but avoid it at all cost. I mean, have some standards, mate.

10. And one final tip: If you don't feel terrible when you leave the party or get up from the table, you haven't been paying attention. Reread tips. Start over. But hurry! Cookieless January is just around the corner. Happy Holidays!



Merry Christmas

Next year, watch for our Pen of Open Fall Heifers in the Powerhouse Sale, February 1, 2025.

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2025 National Hereford Queen and our Texas Hereford Queen

continued from page 21



Our own Texas Hereford Queen was selected as the second runner up in the National Hereford Queen competition held during the American Royal. Abbey Wohleb is a 17-year-old high school senior from Whitney, Texas. Reese Pinkerton, our Texas Polled Hereford Queen, also represented Texas but was not in the competition.



Nataleigh Belcher with Marie Prodel after the announcement.

The National Queen Program:

Five state queens from across the country represented their respective state with the goal of being selected as the National Hereford Queen. The National Hereford Queen attends events, shows and sales, including the Junior National Hereford Expo (JNHE) to present awards and assist with ring presentations. This young lady is a breed icon, as she is donned in a white dress, boots, statement sash and classic crown. The National Hereford Women support this program and in conjunction with the Hereford Youth Foundation of America, the queen will receive a \$10,000 scholarship at the conclusion of her reign to support her future education. ★

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Dec 4-7: Western States Hereford Show, Reno, NV
Dec 14: GKB & Barber Ranch 2nd Annual Female Event, Desdemona, TX

2025

Jan 3: SandHills Stock Show & Rodeo, Odessa, TX
Jan 9: Cattleman's Congress, Hereford Eve in OKC, Oklahoma City, OK
Jan 10: Cattleman's Congress, Hereford Night in OKC, Oklahoma City, OK
Jan 16-18: National Western Stock Show, Denver CO
Jan 25: Fort Worth Stock Show Junior Heifer Show, Ft. Worth TX
Feb 1: Texas Hereford Association's 55th Annual Powerhouse Hereford Sale, Ft. Worth, TX
Feb 1: Texas Hereford Association's Heritage Hereford Sale, Ft. Worth, TX
Feb 1: Texas Hereford Association Annual Meeting, Hilton Garden Inn, Ft. Worth, TX
Feb 1: South Texas Hereford Association Annual Spring Bull and Female Sale, Beeville, TX
Feb 3: Fort Worth Stock Show, Jarold Callahan National Hereford Show, Ft. Worth, TX

Feb 6-7: Fort Worth Stock Show Junior Market Steer Show, Ft. Worth, TX
Feb 6: San Angelo Junior Heifer Show, San Angelo, TX
Feb 7: San Antonio Hereford Show, San Antonio, TX
Feb 11: San Angelo Stock Show Market Steer Show, San Angelo, TX
Feb 14: San Antonio Junior Heifer Show, San Antonio, TX
Feb 20: San Antonio Junior Market Hereford Steer Show, San Antonio, TX
Mar 3-6: Houston Livestock Show and Rodeo Hereford Show, Houston, TX
Mar 8: Doyle Hereford Ranch Annual Bull Sale, Wolfe City, TX
Mar 14: Houston Livestock Show and Rodeo Junior Heifer Show, Houston, TX
Mar 18: Flying S Herefords 11th Annual Production Sale, Puluxy, TX
Mar 20: GKB Cattle and Barber Ranch 3rd Annual Spring Bull Sale, Desdemona, TX
Mar 20: Houston Livestock Show and Rodeo Junior Market Steer Show, Houston TX

 sale**REPORTS**



Oct. 26, 2024
South Texas Hereford Association Annual Fall Bull and Female Sale
 Beeville, TX
 Auctioneer: Lane Marbach

	Gross	Avg.
64 Bulls.....	\$348,600	\$5,447
40 Commercial		
Females	\$93,800	\$2,345

TOP BULL SOLD
 Lot #38 B&C ROSA OPTION 2360K
 for \$14,500
 to B&C Cattle Co., Miami, TX

Oct 27, 2024
Perez Cattle Company Annual Fall Bull and Female Sale
 Columbus, TX
 Auctioneer: Dustin Layton

	Gross	Avg.
43 Bulls.....	\$272,500	\$6,337
12 Females.....	\$34,000	\$2,833
11 Commercial		
Females	\$25,900	\$2,355

Top selling bull
 Lot #2 PCC 0238 1195J DOMINO 3043
 for \$9500
 to Rick Terry, Tennessee.



THA Fall Classic Bull Sale Grand Champion High Grading Bull award was presented to Zoeller Family Hereford, pictured left to right, Lyle, Calie and Zack Zoeller.



THA Fall Classic Bull Sale Reserve Champion High Grading Bull award was presented to Steve Decker, pictured here with Missy Coffelt from THA.

Oct 30, 2024
Texas Hereford Association 14th Annual Fall Classic
 Buffalo, TX
 Auctioneer: Justin Stout

	Gross	Avg.
51 Bulls.....	\$231,000	\$4,529
6 Commercial		
Females	\$13,250	\$2,208

Nov 9, 2024
Big League Genetics Volume VI
 Ft Cobb, OK
 Auctioneer: Dustin Layton & Joel Birdwell

	Gross	Avg.
3 Bulls.....	\$57,500	\$19,167
60 Females.....	\$363,450	\$6,058
15 Embryos	\$6,058	\$1,493

TOP SELLING BULL
 Lot #3 77 TAKE OFF 12H L34 ET
 for \$25,000
 to GKB Cattle, Desdemona, TX.

TOP SELLING DONOR FEMALE
 Lot #1 77 MISS KEY WEST
 12H K26 ET. \$45,000
 to GKB Cattle, Desdemona, TX.



Nov 13, 2024
Barber Ranch Annual Bull Sale
 San Saba, TX
 Auctioneer: Dustin Layton

	Gross	Avg.
93 Bulls.....	\$829,500	\$8,919

TOP SELLING BULL
 Lot #3 BR COOPER L070 ET for . . . \$26,000
 to Rocking Chair Ranch, Fort McKavett, TX.

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In our Ag World this year has brought so many trials in drought, fires, floods, hurricanes, financial and political change these 7th generation little ones are why we still carry on!

So much Joy and Innocence in their faces helps us to remember God is in control of all things!

Remember a little baby JESUS was born of a virgin Mary to save us from this World!



From All of our Family near and far may you have a Blessed Christmas and New Years!

LARGENT AND SONS

Hereford cattle since 1902

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Ho. Ho. Ho.
Merry Christmas to all!



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