

TEXAS HEREFORD

The Official Publication of the Texas Hereford Association

January 2024



2nd Annual **GKB CATTLE & BARBER RANCH** **SPRING BULL SALE**

in Desdemona

THURSDAY, MARCH 21, 2024

GKB Cattle Sale Facility, Desdemona, Texas

85 Hereford Bulls Sell...Horned & Polled

Sale hosted by



BR Belle Air 6011

Sons of this 10-star AHA Trait Leader sell!

AHA 43724674 • Horned

Bar S LHF 028 240 x BR Belle 4082 ET

CED +0.3 / BW +2.5 / WW +63 / YW +104 / MILK +37 / MG +69 / UDDR / +1.4 / TEAT +1.4

CW +71 / REA +.49 / MARB +.60 / BMI +483 / BII +599 / CHB +171



Loewen Genesis G16 ET

Sons of this 13-star AHA Trait Leader sell!

AHA P43987463 • Polled

NJW 79Z Z311 Endure 173D x Loewen 77 48 Miss 344N 4RB42ET

CED +4.7 / BW +3.5 / WW +75 / YW +132 / MILK +35 / MG +73 / UDDR / +1.3 / TEAT +1.3

CW +106 / REA +.78 / MARB +.47 / BMI +469 / BII +587 / CHB +195

We offer high performance bulls as well as calving ease and added carcass value in an attractive package.

FIND OUT HOW BARBER RANCH GENETICS CAN ELEVATE YOUR NEXT CALF CROP TO PREMIUM LEVELS!

BARBER RANCH BULLS

BACKED BY OVER A CENTURY OF GENETIC PROGRESS

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Ranch located 60 miles northwest of Amarillo. Visitors always welcome!



*Catalogs mailed on request.
Please contact the ranch or the sale manager.*



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GKB CATTLE & BARBER RANCH SPRING BULL SALE *in Desdemona*

12 NOON, THURSDAY, MARCH 21, 2024

GKB CATTLE SALE FACILITY - DESDEMONA, TEXAS

100 POWERFULLY DESIGNED BULLS

80 Hereford Bulls + **20** Angus, Red Angus & Brahman Bulls



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7440 TX 16, Desdemona, TX 76445

Sale Facility located 75 miles west of Fort Worth.

GKBCATTLE.COM

TEXAS HEREFORD

Official publication of the Texas Hereford Association

January 2024 • Vol. 73, No. 3

Mission Statement

The Texas Hereford Association will provide the leadership to unite, foster and protect the interest of the Hereford breed; and promote fairly the production and consumption of Hereford beef universally.

Features

- 10 Auction Items to Sell in Fort Worth
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FWSSR Heifer Superintendents
Gene Jernigan, Mike McCravey
Ronnie Hansen



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On The Cover

As the Texas Hereford Association begins its 125th year since the organizational meeting, we can enjoy a photo from the files. This photo was taken at the "Fort Worth Fat Stock Show" in an unknown year. But feel free to count the number of Horned Hereford bulls in what was apparently pens of ten.

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TEXAS HEREFORD

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LPC - Livestock Publications Council
National Cattlemen's Beef Association
American Hereford Association
Texas & Southwestern Cattle Raisers Association
Texas Purebred Cattle Alliance

10th Annual Flying S Herefords

LINE ONE PRODUCTION SALE

TUESDAY, MARCH 19, 2024

12 NOON, AT THE RANCH, PALUXY, TEXAS

50 READY-FOR-SERVICE LINE ONE BULLS

Top Quality Fall Long Yearlings & Spring Yearlings with Performance & Ultrasound Data plus GE-EPDs

40 ELITE LINE ONE FEMALES

Fall Bred Heifers, Open Heifers, 3-in-1s & Bred Cows



HH ADVANCE 9076G

AHA 44008185 {CHB}

SIRE: HH Advance 5019C ET • MGS: HH Advance 1098Y

CED	BW	WW	YW	SC	MILK	CW	REA	MARB	BMIS	BIIS	CHBS
-1.2	+4.0	+62	+97	+1.5	+29	+77	+18	+52	+348	+455	+149



HH ADVANCE 0043H

AHA 44128619

SIRE: HH Advance 8132F • MGS: HH Advance 5148C ET

CED	BW	WW	YW	SC	MILK	CW	REA	MARB	BMIS	BIIS	CHBS
+9.7	+0.6	+71	+119	+1.5	+29	+80	+19	+35	+343	+450	+131

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Holden Herefords

The progeny and service of our extensive Line One herd sire battery will be offered Tuesday, March 19th!

Our Flying S Line One Herefords have: Pigment, Calving Ease, Good Udders, Fleshing Ability, Fertility, Low Birth Weights, Higher Weaning Weights, Higher Yearling Weights & Carcass Advantages.

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james.strode@gmail.com

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Dustin N. Layton • 405.464.2455

laytond@yahoo.com • laytonauction.com

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think Line One - think Flying S Herefords!



\$8,000 in Scholarships

The THA Foundation has again committed to present \$8,000 in scholarships to Texas Junior Hereford Association members exhibiting in the 2024 Hereford Superintendents National Open Hereford Show in Fort Worth on January 29, 2024. These funds will be distributed to high placing juniors. To be eligible to receive these awards, the exhibitor must be a member of the TJHA and be eligible to show in the junior show the previous week (exhibitor does not have to exhibit at the junior show) and be at the halter of his/her heifer. No cow/calf is eligible. The ownership rules for the junior show must be met as stated in the FWSSR premium book. *See more details on the opportunities on page 25.* ★

Judges Selected for 2024 Southwestern Exposition & Livestock Show

Junior Heifers – Watt Arena, West Ring:

Ms. Katy Wunderlich, Hempstead, Texas
Polled Hereford: Saturday, Jan. 20, at 1:00 p.m.
Hereford: Saturday, Jan. 20, following Polled Hereford

Pen Hereford Show – Pen Area/Richardson Bass Bldg./West Arena

Mr. Dale Barber, Channing, Texas
Mr. Erwin Sprout Bludau, Hallettsville, Texas
Mr. Matt Zibilski, Burton, Texas
Commercial Heifer Show:
Friday, Jan. 26 at noon (in pens)

National Hereford and Polled Hereford Shows – Watt Arena

Mr. Todd Herman, Lima, Ohio
Monday, Jan. 29, at 8:00 a.m.
(classes to be judged concurrently in an alternating format)

Junior Hereford and Polled Hereford Steers – Coliseum

Mr. Mark Hoge, Good Hope, Illinois
Thursday, Feb. 1, at 8:00 a.m.
following Angus

Silent and Live Auction during Annual Meeting

A highlight of the annual meeting each year is the silent auction and this year's will be exceptional! With the recent sale of the THA building there were many items that have been set aside to offer to you as members and friends. Some of the items are pictured on pages 10 and 12 in this issue but there are many more items. We will be posting these on social media through the next month and on the THA website. But if you have something you would like to donate we would appreciate your donation!

Do you have a condo on the beach? Airline points? A basket of goodies with a bottle of wine always sells well along with tickets to events. Whatever you are willing to donate! If you can let Diane know ahead of time, it will help tremendously in the planning and organizing. Drop an email to texashereford@sbcglobal.net, call or text to the THA number too - 817-831-3161. The proceeds go towards the annual meeting expenses which keeps the reception as a complimentary occasion. ★

Official Announcement for Annual Membership Meeting of the Texas Hereford Association

President Larry Johnson will preside over the 2024 annual meeting beginning at 4 pm in Fort Worth, Texas. The location is the Hilton Garden Inn Fort Worth Medical Center, 912 Northton St, Fort Worth, TX 76104. The special honorees, who are featured in this issue, will be recognized at the meeting along with official business including election of new officers. A social with drinks and light appetizers will follow upon adjournment of the meeting. Please note this is a new location this year and it is not at the Botanic Gardens as it has been in the past. For those of you familiar with Fort Worth, it is near I-30 and Forest Park which is just south and a bit east of the fairgrounds. ★

Annual Texas Hereford Auxiliary Meeting

**Saturday
January 27, 2024**

La Puertita at Joe T. Garcias,
Fort Worth, TX

10.30 AM

Lunch served
at noon
\$25 per person
A cash bar will
also be provided.



Preview

Our Spring Collection

Ready to work, and can be seen at 2024 sales.



Watch for ATLAS bulls and a few good females at:

- San Antonio All Breeds Bull and Female Sale, **February 14, 2024**
- ATLAS Spring Bull Sale at Mid Tex Livestock Auction in Navasota, **February 22, 2024**
- Houston All Breeds Bull and Female Sale, **February 28, 2024**

Atlas Farms

Visitors always welcome.

Jimmy, Claudia and Precious Atlas

Jimmy 214-202-5178

Claudia 817-456-4691

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e-mail: atlasfarms@sbcglobal.net

The Old is New Again

Diane Johnson, Editor

As I start my first column for the magazine I can't help but chuckle that I just left the THA as editor only 32 years ago and here I am again! Here's a little background on my journey from 1985 to 2024 so you and I can get to know each other...again.

I graduated from Kansas State University with a bachelor of science degree in animal science and a communications option in...ahem May 1985. Back then I thought I was a total and complete failure when I graduated and didn't have a job. Everyone else seemed to have one. I went back to my summer job at our local hospital as a nurse's aide (yes I can check your blood pressure and pulse) and was back home on our Hereford operation hauling wheat, picking up bales (Dad wouldn't let me pick up alfalfa --- thank you Dad), fixing lunches for the crews, painting fences, and waiting for "that" call for my first post-college job. The month of June brought me a call that a position was open in San Antonio with the Brangus Journal so I conveniently coordinated my second interview in San Antonio with.... wait for it...a stopover at the All American Hereford Expo at Rocking Chair Ranch! So I'm a witness of all of the fun and frivolity in 1985 at Fort McKavett.

Green as a gourd I learned enough at that job to get a call from Jack to see if I would be interested in becoming editor



of the Texas Hereford. Well who wouldn't want to take the opportunity for a \$4,000 salary increase? I moved to Fort Worth in September of 1987 and became the editor with the grit and determination that I could make the job work even though I was a mere two years into the profession.

During those years the magazine was produced entirely different than it is to this day. I'm not going to delve into those details but I'm looking forward to having some features on

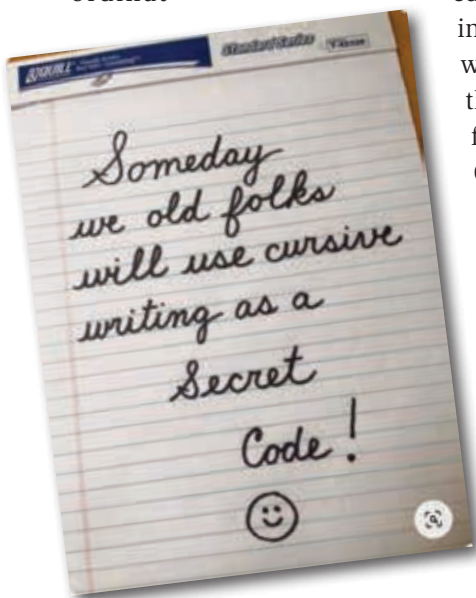
"Then and Now" in future issues.

So let's fast forward to now. You may have seen the official release in the December issue so that's my who, what, where, why. I'm going to have fun with this position. My column will touch on business but I'm going to tell stories, share experiences and make this an enjoyable outlet for keeping it light. I'm also going to tell some stories on you! There will be other places that we'll get more serious.

I've been wrapping my brain on the enormous task that this position has. You, as members, are incredibly loyal and are so appreciated to stick with me as I go forward. I do have one promise. I have some new ideas that the executive committee is giving me free rein to "stir it up".

However our main goal is to keep the hot Hereford breed in the forefront. To keep people eating beef. To keep our youth involved and motivated to move the breed forward. Let's not ignore that the goal in this business is that we just need to breed good Hereford cattle.

Be sure to note all of the activities planned for the end of the month including the annual meeting of the THA on January 27. Also note that the Commercial Heifer Sale has a new date and is also on January 27 at 1 pm. You can find details throughout the magazine on all of the other activities. ★



World Class **BULL SALE**

TUESDAY, JANUARY 23, 2024

1 P.M. AT THE RANCH IN MANHATTAN, MONTANA



DO MORE WITH LESS. OUR BULLS AVERAGE IN THE TOP 6% OF THE BREED FOR BMI & TOP 8% FOR CHB!



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He's in Texas to mate
 with *Stardance* daughters.

LENGTH | MUSCLE | A BIG TOP | BONE | TWO RED EYES

1 3 | T R A I T | L E A D E R



SR PINPOINT 252 #44364419

CE	BW	WW	YW	DMI	SC	SCF	MM	MG	MCE
-1.6	+4.6	+61	+114	+1.2	+1.0	+5.3	+41	+71	+1.9
MCW	UDDER	TEAT	CW	FAT	REA	MARB	BMI	BII	CHB
+59	+0.90	+0.80	+70	-0.029	+0.52	+0.30	\$184	\$264	\$126

SEMEN AVAILABLE
 \$45 Per Straw and \$75 Certificate

Top 1% MM | FAT
Top 5% YW | MG | MCW

UPS NAVARRO [SOD,CHB,DLF,HYF,IEF]
 SR BAKKEN 62Z [SOD,DLF,HYF,IEF]
 SR SCRIPTA 926W [DOD,DLF,HYF,IEF,MSUDF]
UU BAKKEN 8027F [DLF,HYF,IEF]
 CHURCHILL AUTHORITY 027X [SOD,DLF,HYF,IEF]
 UU MS AUTHORITY 4240 [DOD,DLF,HYF,IEF,MSUDF]
 UU MS AUTHORITY 4240 [DOD,DLF,HYF,IEF,MSUDF]
SR PINPOINT 252K #44364419 • 03/15/22
 LS MARKDOMINO 1321 [DHB,DLF,HYF,IEF,MSUDF,MDF]
 CHURCHILL MARK DOM 697D [DHB,DLF,HYF,IEF,MSUDF]
 CHURCHILL LADY 463B [DLF,HYF,IEF,MSUDF]
SR AURITA 9094G
 SNS 40W WESTERN LAD 8A [DLF,HYF,IEF]
 SR ESTER 7115E
 B&S TAMEREEN 866 ET [DLF,HYF,IEF]



The Balance BULL

The heifer bull deluxe with marbling .86

TRAIT LEADER

SEMEN AVAILABLE
 \$45 Per Straw and \$75 Certificate
 Commercial available for your heifers at reduced semen price.
 OWNED WITH COLLINS CATTLE CO.

STARDANCE M8086 ET #43989449

	CE	BW	WW	YW	DMI	SC	SCF	MM	MG	MCE
	+11.1	-0.8	+64	+101	+0.7	+1.9	+19.4	+40	+72	+9.7
RANKING	5%	4%				2%		1%	2%	1%
	MCW	UDDER	TEAT	CW	FAT	REA	MARB	BMI	BII	CHB
	+61	+1.10	+1.30	+93	+0.111	+0.70	+0.86	+\$453	+\$584	+\$205
RANKING	6%			2%		10%	1%	7%	2%	1%

for sale

45 Spring and Fall Bulls for Sale
6 Open Heifers
7 Spring Calving Cows



Doyle Hereford Ranch



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angela@caseranch.com - (325) 450-7516

Stephen and Tiffany Loyd:

stephen@caseranch.com - (325) 642-5818

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Located halfway between Eldorado and Mertzon, TX on HWY 915

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Live & Silent AUCTION ITEMS

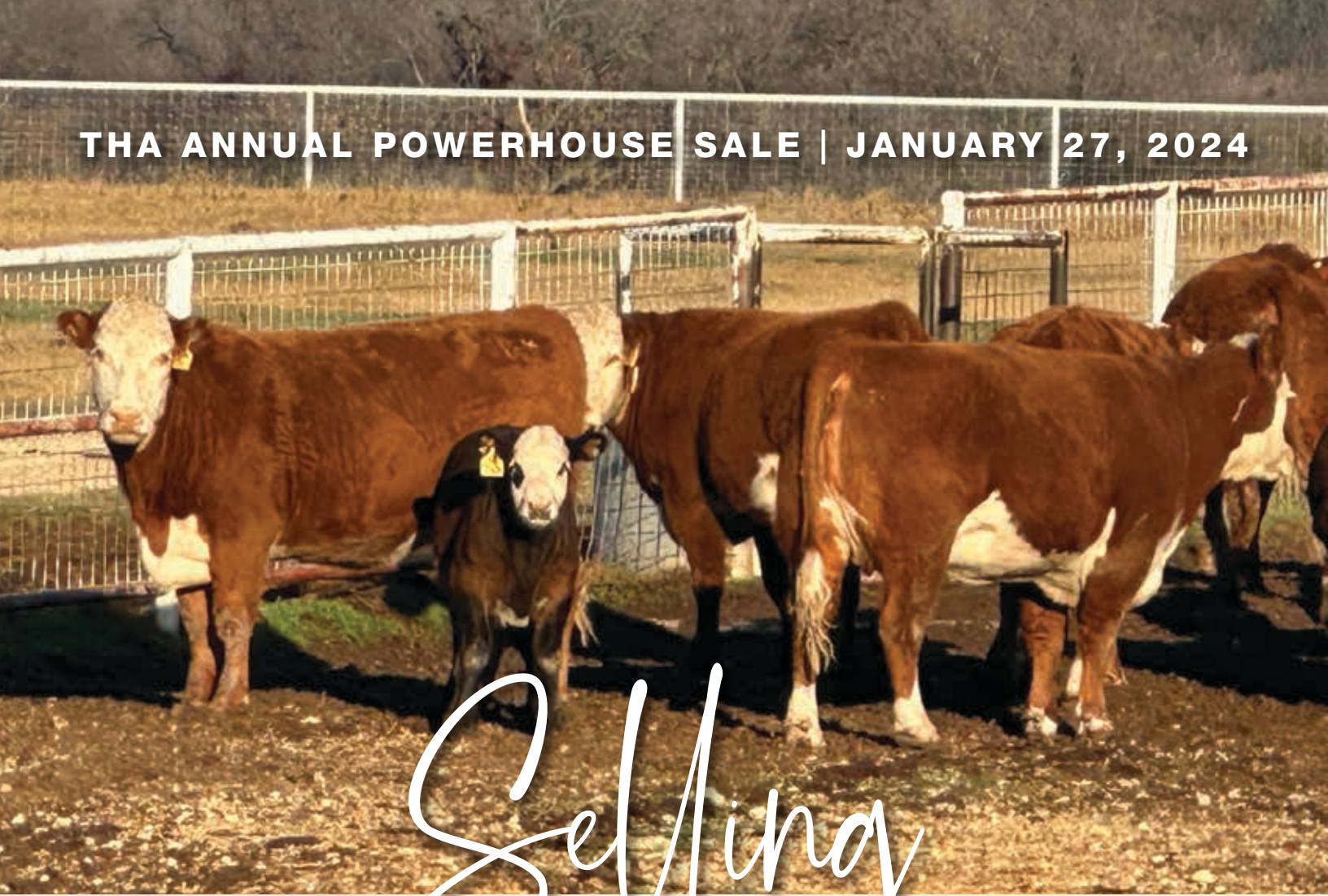
With the sale of the THA building and clean out, these items were selected to be offered during the weekend of THA annual meeting on January 27 in Fort Worth. If you can't attend and are interested in any of the items contact Diane for proxy bidding. They will be offered in either the live or silent auction.



Continued on page 12

Yes that is a leather tooled and wood toilet seat. Everyone needs one!

THA ANNUAL POWERHOUSE SALE | JANUARY 27, 2024



In the THA Powerhouse Female Sale:

1 pen of 10 Registered Hereford females with fall born black baldy calves at side. Females will sell open and ready to breed to the bull of your choice. **Top notch females** with excellent udder quality and a popping good set of calves that will top the market after weaning!!

1 pen of 10 Registered Hereford females **bred to LBW Angus bulls** due February 15-April 15. Heavy bred, stout set of females. **They sell with papers.** These heifers are very uniform will make great cows!



Joe Walker, General Mgr./ Owner | Joey Walker, Owner/Member | Jeff Chaffin, Ranch Manager | Cell (254) 396-2785
Office (254) 635-4444 | e-mail: jeff@w4ranch.com | P.O. Box 9 • Morgan, Texas 76671

Live & Silent AUCTION ITEMS



G. Harvey



▲ These trophies were converted to these wonderful pieces by a local craftsman in Fort Worth. The cane is about three feet. There will be two canes offered and five of the single and one pen of three.



Bookends.



THA Presidents.



Wayne Blaze.



Takeaways.

Since 1898



The big spring sales will afford you the opportunity to take some O H Triangle bull power back home.

In 2024, we will be consigning:

- 12** Bulls to the South Texas Hereford Association Spring Sale.
Beeville, TX February 3
- 4** Bulls to the San Antonio Livestock Show and Rodeo All Breeds Bull Sale.
San Antonio, TX February 14
- 3** Bulls to the Houston Livestock Show and Rodeo All Breeds Bull Sale.
Houston, TX February 18

*Come see some of the **best bulls we have ever raised** and let them take your cattle to the next level! See you this February!*



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CATTLE COMPANY

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MARCH 8, 2024

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For SEMEN SALES and more information visit www.LBarW.com 

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SPRING BULL SALE

— AND —

Pride of Texas Female Sale

FEBRUARY 3, 2024

Beeville Livestock Commission
2218 Hwy 59 E Beeville, TX 78102
Sale Starts at Noon

BULL CONSIGNORS

- Schmidt Hereford
- Rocking Chair
- B & C Cattle Co
- Smith Herefords
- Rafter J Cattle
- Schatte Herefords
- O H Triangle Ranch
- W4 Ranch
- Case Ranch
- Brymer Ranch

FEMALES ALREADY CONSIGNED BY

- Edward Roeder
- Hartmann Ranches
- W D Cattle Co
- Schatte Herefords
- Case Hereford
- David Bonham
- Smith Herefords
- Rancho De Santos
- B & C Cattle Co



For more info, contact:

Sara Lanham-Sale Manager • 210-844-4806
southtexashereford@gmail.com

Watch our Website for updates on sale
Southtexashereford.org • Or check us out on Facebook.

THA Powerhouse

HEREFORD

Sale

54th Annual PowerHouse Hereford Show & Sale

NEW DAY
SATURDAY

Heritage Pens & Commercial Heifer Sale January 27, 2024

1PM • West Arena • Fort Worth Stock Show Grounds

SPECIAL FEATURE HERITAGE PENS

*Donated by THA members to
fund THA promotional activities.*

Selling Pen of 10 Herefords • Pen of 10 Black Baldies
Showing and selling pens of 10.
Some pens will offer option to split pen into groups of 5.

BB

BUD BRAINARD ESTATE
CANADIAN, TX

BB

ED BRAINARD ESTATE
CANADIAN, TX

s

FLYING S
PALUXY, TX

U

GRAY WYNN KLEIN
HENRIETTA, TX

H

H RANCH
CHANNING, TX

J

JP FAMILY LIMITED PARTNERSHIP
FT. MCKAVETT, TX

O

LAZY O RANCH
ABILENE, TX

U

McKNIGHT RANCH. CO.
FT. DAVIS, TX

OH

O H TRIANGLE RANCH
MERTZON, TX

P

PIED PIPER FARMS
HAMLIN, TX

R

ROCKER b RANCH
BARNHART, TX

EC

ROSSON RANCHES
MILFORD, TX

5

SCHARBAUER RANCH, LLC
MIDLAND, TX

C

CHARLES & WARD SMITH
PLEASANTON, TX



COMMERCIAL HEIFER SALE

Selling 160 Head

Opens, Heavy Breds and Pairs
Herefords and F1 Baldies

CONSIGNORS

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Gabe Cocanougher, Decatur, TX
Dangelmayer Bros. Ranch, Muenster, TX
Flying 5 Herefords, Hart, TX
Flying S, Paluzy, TX
Rafter J Cattle Co., Abilene, TX
Rose Herefords, Olton, TX
Rosson Ranches, Milford, TX
W4 Ranch, Morgan, TX



SALE MANAGER

Dustin Layton • 405/464-2455

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LiveAuctions.TV

THA 54th ANNUAL POWERHOUSE HEREFORD SALE & SHOW

2024

SHOW 9:00 A.M. • COMMERCIAL HEIFERS, SATURDAY, JANUARY 27, 2024

SALE 1:00 P.M. • SATURDAY, JANUARY 27, 2024

JUDGES: DALE BARBER, CHANNING, TX

ERWIN SPROUT BLUDAU, HALLETTSVILLE, TX • MATT ZIBILSKI, BURTON, TX

TEXAS HEREFORD ASSOCIATION

DIANE JOHNSON (THA MANAGER) 817-831-3161

DUSTIN LAYTON • LAYTON AUCTION SERVICES LLC (SALE MANAGER) • 405-464-2455

PLACE	PEN NO.	EXHIBITOR	NOTES	HEREFORD	RED OR BLACK WHITE-FACED ENGLISH CROSS
		BUD BRAINARD ESTATE PAMPA, TX	BORN SPRING 2023	CLASS 1 CALVED AFTER SEPT. 1, 2022	
		GABE COCANOUGH DECATUR, TX	SELL OPEN	CLASS 1 CALVED AFTER SEPT. 1, 2022	
		DANGELMAYR BROS. RANCH, MUENSTER, TX	SELL OPEN	CLASS 1 CALVED AFTER SEPT. 1, 2022	
		FLYING S RANCH JAMES STRODE DALLAS, TX	REGISTERED FALL YEARLING OPEN HEIFERS 17-18 MOS.	CLASS 2 CALVED 1-1-22 TO 8-31-22	
		RAFTER J CATTLE CO. ABILENE, TX	EXPOSED TO LBW ANGUS BULLS 11-23-23 TO CURRENT	CLASS 2 CALVED 1-1-22 TO 8-31-22	
		ROSE HEREFORDS STEVE ROSE OLTON, TX	BORN SPRING 2022. SELL OPEN	CLASS 1 CALVED AFTER SEPT. 1, 2022	
		ROSSON RANCHES E.C. ROSSON MILFORD, TX	BRED TO LBW ANGUS X BULLS; EXPOSED 5-20-23 TO 7-5-23		CLASS 8 CALVED FROM SEPT. 1 TO AUGUST 31, 2022
		ROSSON RANCHES E.C. ROSSON MILFORD, TX	BLACK BALDIES BORN FEB-MARCH 2023		CLASS 7 CALVED AFTER SEPT. 1, 2022
		W4 RANCH/JAY WRIGHT MORGAN, TX	REGISTERED WITH BLACK BALDY CALVES; SELL OPEN	CLASS 4 CALVED 1-1-21 TO 8-31-22	
		W4 RANCH/JAY WRIGHT MORGAN, TX	REGISTERED SPRING CALVERS; BRED 7-8 MONTHS TO LBW ANGUS BULLS	CLASS 2 CALVED 1-1-22 TO 8-31-22	
		FLYING 5 HEREFORDS STEVE WHITAKER HART, TX	14-16 MONTHS		CLASS 7 CALVED AFTER SEPT. 1, 2022

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Saturday, January 27, 2024

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e-mail: jdranch@cooke.net

Selling 1 Pen Bred Baldies

THA Powerhouse HEREFORD Sale

Saturday, January 27, 2024

Hereford heifers calved in Spring of 2022 bred to LBW Angus bulls, exposed 11-23-23 to sale day. Will be preg checked.

Also, watch for our bulls in the South Texas Sale on February 3, 2024

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THA Honorary Memberships Awarded to Jim Boyd and John Dudley

Jim Boyd and John Dudley, both pillars in the Texas Hereford world and beyond have been selected as the 2024 Honorary Members.

Jim Boyd is no stranger to Texas Hereford breeders as he served as the American Hereford Association Fieldman for this state for more than 30 years and in 2013 was inducted into the AHA Hereford Hall of Merit due to his service to the breeder and breeders.



Jim Boyd

He was raised on a livestock and grain farm near Arnett, OK. He earned his bachelor's degree in animal science from Oklahoma State University. After graduation he worked for and eventually managed several cattle operations before accepting a position with the AHA in 1972 as a fieldman serving West Texas and New Mexico, which would expand over the years to include the entire state of Texas and Oklahoma.

Jim is considered to be an eternal optimist and was one of the most positive promoters of the Hereford breed during his official tenure. His relationships were strong with the managers of some of the largest most historic ranches in the country, yet he would take the time to help a new breeder or a youngster coming up through the youth program.

He continues to promote the breed and is still found at events and sales where Hereford breeders are gathered.

Jim was the Fort Worth National Show honoree in 2004 and the Livestock Marketing Association's Marketer of the Year at the 2004 National Western Stock Show in Denver. He was also awarded the title "Friend of Texas Hereford Association" in 2012.

Jim resides in Abilene. He and his wife, Marylee, who died in 2018, had one son, James, and Jim remains very busy today with three grown grandchildren and three great-grandchildren. ★

John is a partner in Dudley Brothers Ltd. Ranches, Comanche, TX.

John and his family continue to manage a premier registered and commercial Hereford operation that his father and uncles started in 1927. Registered Herefords were added in 1938 and since 1962 the family-owned program has hosted an annual Hereford production sale at the ranch. The legacy bull sale is held each October.



John E. Dudley

He has served as a director of the Texas and Southwestern Cattle Raisers Association and as the organization's president from 2001 through 2003. He also served as chairman of the Texas Beef Council in 2003 and chaired National Cattleman's Beef Association's Advertising Committee in 2005 – 2007. John currently is an honorary vice president of the Fort Worth Stock Show & Rodeo, and he was recognized as the prestigious Bill King Excellence in Agriculture Award winner in 2017. He has served on the boards of the Texas Sheep and Goat Raisers Association, the Comanche National Bank and was a director of the American Hereford Association from 1991 through 1997. He is also a longtime director of the THA, also.

A deep commitment to education and the arts also drives John to excellence. He was appointed by Governor Perry to then the Texas State University System Board of Regents in 2003. John also devotes his time as a board member of the Cattle Raisers Museum and The Old Jail Art Center of Albany, TX.

He and his wife Ginger were inducted into the American Hereford Association Hall of Fame. They reside on the ranch and are parents to a son, Gardner, who along with his wife, Elizabeth have three sons, Will, Thomas, and Hudson. ★

Michael Hampton Named THA Booster of the Year



Michael Hampton

Central Life Sciences has been a corporate sponsor of THA for eight years—the same amount of time that Michael Hampton has served as regional sales manager with the company. Michael has been the driving force in connecting his company with THA. Central Life Sciences' products inhibit the life cycle of numerous pests reducing destructive populations. The Altosid®, ClariFly® and Starbar® product lines decrease nuisance and disease-spreading flies which helps increase animal performance and producer profitability.

He lives in Winnsboro, Texas and works with animal health distributors in 22 states and a national feed company with solutions for fly control problems. His previous experience includes managing a commercial cow/calf operation, as well as work in the agricultural lending industry. Michael is a graduate of Texas A&M University with a bachelor's degree in agribusiness and a graduate of the Texas Agricultural Lifetime Leadership Program. ★

G.G. Park Named THA Friend of the Year

G. Williams Park grew up in Fort Worth, TX, graduated from Texas Tech University and taught high school English. She switched careers in 1974 by accepting a job at Texas & Southwestern Cattle Raisers Association's *The Cattleman* magazine. After a short stint as proofreader, G.G. was hired by Henry Elder, who served as THA Secretary 1945-1973, as production manager of National Livestock Advertising (NLA), an advertising agency owned by auctioneer/sale manager Burt Reyes. While there, she oversaw all the print ad and sale catalog production for the predominately Hereford-breeder clientele which included THA stalwarts John Dudley and Arlan Youngblood. When NLA shut down the Fort Worth office, G.G. went to work for the *Santa Gertrudis Journal* during the ownership transition from Roger B. Letz to Robert Anderson.

Within a few months, she was recruited by Dale Segraves (former editor of *The Cattleman* magazine) to manage his ad agency Western Images. Three years later, G. G. accepted a marriage proposal from Cottle County Judge Gary W. Park, signed a contract for a teaching position and moved to Paducah, TX. Tragically her plans did not come to fruition.

Seven months into the marriage, Gary died unexpectedly which necessitated her immediate relocation to Fort Worth in 1982 and the start of her own agribusiness ad agency Park Place Enterprises, Inc. The scope of services offered encompassed graphic design, copywriting,

and production of camera-ready print ads for pureblood beef cattle producers. Other work included production of trade publications including design of the first ever magazine for American Airlines' pilots *Flight Safety*, Associated Milk Producers Inc.'s *Dairymen's Digest*, and Tarrant County Bar Association's *Bulletin*.

By far, the longest business relationship

Park Place Enterprises still enjoys and greatly appreciates is with THA's *Texas Hereford* magazine. Initially, former THA Secretary Jack Chastain asked G.G. to help with production of the magazine on an interim basis – just until he could hire a full-time employee. That was 28 years ago.

G.G. commented, "Although I've worked with just about every breed of beef cattle out there along with promoting some of the top-ranked cutting horse stallions and done work for major corporations like the Dallas Cowboys, when it comes right down to it... I will always have a heart for Herefords." ★



G.G. Park

National Hereford Show Honorees - FWSSR Hereford Superintendents

Mike McCravey, Gene Jernigan, and Ronnie Hansen

Mike has a lifelong involvement in agriculture, starting with a childhood spent in the rural area of Eldorado, Texas. He is a 1970 Texas A&M University graduate with a bachelor's degree in animal science. He has been involved in Texas agriculture from the Big Bend along the border to the Gulf Coast and back to the Big Country areas of the state.



Mike McCravey

He recently retired from many years of serving Texas beef producers in his role at the Texas Beef Council. Prior to that he worked for Martindale Feed Mills and ACCO Feeds, Garco Equity Sales, Taylor County Expo and Houston Livestock Show and Rodeo, along with 10 years with the Texas Agricultural Extension Service.

His honors include THA's Friend of Hereford award, various top sales honors, as well as Texas County Agricultural Agents Association District 8 Man of the Year Ag award, the Honorary State Chapter Farmer FFA Award, and Students of Texas A&M Collegiate FFA Award.

He managed the Highland Hereford Bull and Heifer Sale for five years and has served decades as the superintendent of the Hereford show at the FWSSR.

He and wife, Glenda, now reside in Coleman, Texas, where they are active in Coleman First Methodist Church, as well as strong supporters of various local ag and youth activities. They have two daughters, who are married and here are five grandchildren in the McCravey family. ★



*Travis Eugene
"Gene" Jernigan*

Gene has been active in the agricultural aspects of life since he was a small boy. He was raised in Godley, TX, where his parents, Jake, and Laura Jernigan, ran a small dairy, farmed, and owned a grocery store. Gene, along with his brother, Don, and his two sisters, Edna, and Martha, all worked together. It has been said that since Gene was the youngest of the family, he always had the easiest jobs.

After graduating from Godley High School, he attended North Texas State University in Denton and Sam Houston State University in Huntsville, TX, where

he received his Bachelor of Science and Master of Education degrees. When he completed college, he became a vocational agricultural instructor in Belleville and Rio Vista, TX. He then joined what is now known as TXU Corporation. He started as an agricultural representative. He moved around at TXU to become a sales representative, an industrial representative, customer service manager, credit manager, and district manager. His final position was that of vice president of external relations in the governmental affairs division with TXU Business Services in Austin. Following 38 years of service to TXU, he retired.

He presently is heading up his own consulting company, Gene Jernigan C3 Enterprises, with TXU as a major client for governmental relations.

Gene has a distinguished history that includes serving as former state vice-president with the Young Farmer Organization, past-president of the North Fort Worth Rotary Club, a Paul Harris Fellow, co-chairman at the state convention for FFA, and past-president of the Fort Worth Farm and Ranch Club. He was co-chairman for the Pioneer Days Festival at the Fort Worth Stockyards and past president of the Tarrant County Junior Livestock Show and Premium Youth Auction.

He was honored by the Texas County Agricultural Agents Association as "Man of the Year" and has been active in their Program Interpretation Training for Agents. He has provided leadership to the Austin '99 event and Blackland Income Growth Program along with numerous other agricultural and agribusiness educational activities.

He currently is a Fort Worth Stock Show & Rodeo (FWSRR) Honorary Vice President and serves as superintendent of the FWSSR Hereford Show.

Gene and his wife, Margaret, have their permanent residence in Godley but spend much of their time in Austin. They run a cow/calf operation in Godley and Indian Gap, Texas. They have four children and nine grandchildren. ★

Ronnie grew up in Hamilton, Texas raising and showing Hereford Cattle before heading off to college to pursue an education in Finance and Economics after receiving a full golf scholarship from Howard Payne University in Brownwood, Texas. Ronnie earned a Bachelors of Business Administration in Finance and Economics from Howard Payne University and is a Graduate of Great Western Bank Credit and Management Training Program.



Ronnie C. Hansen

Prior to his time with PlainsCapital Bank, Ronnie served as Senior Vice President for BBVA Compass as Commercial Lending Manager. Ronnie began his career in early 1990 at Washington Mutual, before joining Nations Bank and then on to Compass Bank and BBVA Compass.

Ronnie Hansen currently is the President of PlainsCapital Bank Granbury with more than 32 years of banking experience in the North Texas area, including extensive experience in Commercial Real Estate, and Commercial and Industrial lending. Ronnie also serves on the Granbury ISD Education Foundation Board, Granbury Builders Association Committee, past Vice President of DeCordova Bend Estates and Country Club and has served now more than 15 years as a Superintendent of the Open Hereford and Polled Hereford Show for the Fort Worth Stock Show and Rodeo along with several other civic entity positions.

Ronnie has been married to wife Crystal for 31 years and has two wonderful twin Daughters Morgan and Alexis. ★

in memoriam

JAROLD CALLAHAN | 1954 - 2023

Jarold Eldon Callahan of Edmond, OK passed away on December 23, 2023.

Jarold was born on September 17, 1954, to Joe and Maxine (Spurgeon) Callahan, who instilled in him commitment to family, work ethic, and integrity. He grew up on a diversified family farm and cattle operation northwest of Welch, OK. As a youth, his passion for farming and ranching was evident as he was driving a tractor as soon as (or maybe before) his father would let him. He attended Welch High School, where he excelled at academics, livestock judging and basketball (although he probably wouldn't have ranked it in that order). He continued his livestock judging career at Northeastern Oklahoma A&M where he received his associate's degree in 1974. He later went on to receive a B.S. degree in Animal Science from Oklahoma State University where he was a member of the 1975 OSU Livestock Judging team and graduated as one of the Top Ten Seniors in the College of Agriculture in 1976. He later received his Master's Degree in Agriculture (Animal Science) from the University of Arkansas.

Jarold coached the Livestock Judging team at Northeastern Oklahoma A&M from 1976 to 1982, where he also served as Chair of the Agriculture Division. Jarold served as an instructor and coached the Livestock Judging team at Oklahoma State University from 1982 to 1991, where he was promoted to Assistant Professor in 1990. He impacted the lives of many students through his coaching in his time at both institutions and he later served on The Oklahoma A&M Board of Regents. During his tenure at NEO and OSU he was blessed to coach, advise and mentor many talented young students and build life-long relationships as those students became friends, and colleagues.

Jarold served as the Executive Vice President of the Oklahoma Cattlemen's Association from 1991 to 1995. A life-long learner, Jarold's time at the OCA found him exploring new roles as an advocate for the beef cattle industry.

He became President of Express Ranches, one of the largest purebred cattle operations in the world, from 1996 to 2023. Bob Funk and Express Ranches gave Jarold the opportunity to innovate and help shape the future of the purebred beef cattle industry. He was truly thankful to be a part of such a talented, loyal, and dedicated team.

Jarold's many accomplishments and contributions were most recently recognized by being selected as the 2023 inductee to the Saddle & Sirloin Portrait Gallery.

Jarold dedicated his whole life to being a loyal, hard-working, and generous person- who prioritized his family, friends, education, and beef cattle improvement. He loved Oklahoma, OSU, cattle, his wife and partner Jennifer, and his family. Of all of Jarold's accomplishments, he was most proud of his children Brian, Tracie, and Ryan.

He was preceded in death by his father, Joe E. Callahan in 2015, and his grandparents.

The surviving family includes, his wife Jennifer Callahan of the home, his mother, Maxine Callahan of Welch, his children, Brian Callahan and wife Angie of Dallas, Texas, Tracie Poage and husband Lenny of Yukon, Oklahoma, Ryan Callahan and girlfriend, Taylor Gazda of Edmond, his brother Tommy Callahan and wife Sherri of Welch, sisters, Linda Hogan and husband Leon of Tulsa, Shirley Cunningham and husband Gene of Pittsburg, Kansas, Nancy Callahan of Stillwater, six grandchildren, Michael, Kathryn, and Jake Callahan, Cody, Sydney, and Bryce Poage.

The Celebration of life was held on Friday, December 29, 2023 at the National Cowboy and Western Heritage Museum in Oklahoma City.

In lieu of flowers, the family requests donations be made to the Jarold Callahan Memorial Fund, a Lasting Legacy established with



Cattlemen's Congress with the designation Callahan Memorial Fund. Contributions can be mailed to: Cattlemen's Congress, Attention: Kass Newell, 21 Land Rush St., Oklahoma City, OK 73107. ★

LIONEL CHAMBERS | 1937-2023

Lionel R. Chambers, 86, was born on August 17, 1937 in Wichita, Kansas. He recently passed away on December 31, 2023.

Burial will take place on January 6, 2024 at Eastview Cemetery in Vernon, Texas at 10:00 AM.

In order to honor Lionel's memory, donations can be made to the West Texas Rehabilitation Center, located at 4601 Hartford St. Abilene, Texas 79605-9989 or to Post-Polio Health International Research, located at 4207 Lindell Boulevard #110, Saint Louis, MO 63108-2930.

Lionel Chambers, Fort Worth, Texas. Chambers spent more than 40 years in the livestock publications industry with 28 of those years at the Texas and Southwestern Cattle Raisers Association.

Born in Wichita, Kan., he earned a degree in animal science from Kansas State University. He began his career in agricultural publications as southwest fieldman for Western Horseman magazine and moved on to become Texas field editor for the Western Livestock Journal.

He was named advertising manager for The Cattleman in 1968, and served until 1971 when he struck out on his own as founding publisher of The Brahman Journal based in Sealy, Texas.

Chambers sold the journal in 1981 and moved back to Fort Worth as a field editor for the Weekly Livestock Reporter. He returned to The Cattleman as a field editor in December 1983 and was elevated to editor in July 1987. ★



JESSIE HOWARD | 1933-1923

Jessie "David" Howard, a coach and rancher of Sabinal passed away on December 11, 2023 at the age of 90. Born February 24, 1933 in Concan to Mary Elizabeth Coleman Howard and Jessie S. Howard.

After graduation from Sabinal High School he earned a scholarship to Trinity University in San Antonio. On his way to register for his second year in college he stopped by the post office where he received a letter and he was drafted by the US Army during the Korean conflict. He was in the US Army for 2 years before returning home in September 1955. On October 8, 1955 he married his high school sweetheart Dorothy Jane Arnim. They started their married life in San Marcos where he played football and pursued a teaching degree from Southwest Texas University.

San Marcos was the start of Coach Howards' career, who worked his way to the head football coach of the San Marcos Rattlers in 1967. In 1974 he moved to Hondo, Texas where he guided the Hondo Owls to five district championships in eight years as well as six playoff trips.

In 1982 Howard started focusing on the registered Hereford breeding program known as Howard Herefords. He served as president of the Texas Hereford Association in 1984 and a lifetime member of the Texas and American Hereford Associations. He is also a life member of the San Antonio Stock Show and Rodeo. Member of Sabinal Masonic Lodge No.943, Scottish Rite Valley of San Antonio, San Marcos York Rite, Ben Hur Shrine, Austin, Texas.

He is survived by his wife, Dorothy Howard, of 68 years. His daughter, Carol Howard White (Tommy), Blackwell, Texas, granddaughter, Tana White (Anthony) Blackwell, Texas and Travis Howard White (Elizabeth) San Diego, California, great grandchildren MaKinlee, Addison, Weylyn, Crockett and Alyvia. Service was at the Central Christian Church on December 18th and a Masonic gravesite service at the Sabinal Cemetery. ★



Herefords FOR SALE

Big Stout Bulls and Females for sale. Pairs, bred Heifers, open Heifers. Beautiful cattle with great udders and very gentle.

Contact: Jimmy or Claudia Atlas
Atlas Farms
Grandview, TX 76050
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atlasfarms@sbcglobal.net

9 registered, 2-year-old, horned and polled Hereford bulls

Contact: 4 S Farms
David Chachon
David.ch_01@hotmail.com
Dennison, TX
903-328-8579

3 two old Line 1 Hereford Bulls and 5 yearling Line 1 Hereford Bulls for sale.

Contact: Bar J Bar Hereford Ranch
El Paso, TX 79932
Jim Darnell 915-479-5299
Jeep Darnell 915-549-4771

Dispersing: 2 pairs, 2 bred cows, and herd sire (3006 son)

Contact: Michael Barry
Cypress Valley Herefords
Jefferson, TX 75657
903-445-8157
mgbarry1985@gmail.com

Hereford Bulls for sale in East Texas. 45 breeding age bulls, tested, hot and ready to work! Mostly horned, but a few good polled bulls as well.

Contact: Jim G. Bell Farms
Pollok, TX 75969
936-867-5126

30 Head Spring 2022 Bull Calves For Sale-check with us for heifers and cows.

Contact: B&H Herefords
Pinon & Artesia, NM
Jim Bob Burnett: 575-365-8291
burnettjimbob@gmail.com
Phil Harvey, Jr.: 575-644-6925
philharveyjr@comcast.net
BHHerefords.com

8 Registered 2-year-old and 4 Registered 18-month-old bulls for sale. Straight Line One pedigrees.

Contact: William Brymer
Brymer Ranch Herefords
Caldwell, TX 77836
979-595-7451

8 Registered horned bulls, one to 2 years old for sale. LH Calgary and Line One bloodlines. U Bar Hereford Ranch near Lockhart, TX.

Contact: Thomas Cardwell
Manor, TX 78653
512-689-5297

1 Summer Yearling Bull. 4 Fall Yearling Bulls. 9 Commercial Hereford heifers, AI'd to Angus bull, pasture exposed to Hereford Bull, Due to calve January.

Contact: Jack Chastain
Mineral Wells, TX 76067
Mobile: 817-821-3544

10, 18-month-old Horned Hereford bulls for sale.

Contact: Larry Collins
Collins Cattle Co.
Hughes Spring, TX 75656
903-736-3599

65 bulls to choose from, for delivery 12-1-23 or 4-1-24. Come pick your next herd bull now. Several stout prospects. 8 spring heifers for sale now ready to go,

Contact: Mike Doyle
P.O. Box 82
Wolfe City, TX 75496
Doyleherefordranch.com
214-240-4538

Buy them young and save! 3 yearling Registered L1 Hereford bulls for sale. Top Pedigrees! Baldy females also available.

Contact: Dr. Bob Faseler
Faseler Farms
Branchville, Texas
409-749-9277
bobfaseler@gmail.com

Two Polled 18-month-old sons of Validated coming off test in October--excellent carcass numbers! 7 fall bull calves will be available in November. Excellent pedigrees and numbers.

Contact: Paul Funk
Spearhead Ranch
Copperas Cove, TX 76522
254-289-7657
butchfunk@gmail.com

Consistent quality bulls available from proven P606, Logic, Online, Garrett bloodlines: 24- 2 yr. olds ready to go; 25- 14-17 month old long yearlings; 28- 8-11month old development bulls.

Contact: Dale Hester
Rockin 4H Ranch
Canton, TX 75103
903-340-5006

10 bred heifers, bred to Hi Roller son, to calve April-May 2023. 5, 3-4 year old Rushmore cows bred to Hi Roller son to calve April-May 2023.

Contact: Charles Holloway
CSH Farms
Whitesboro, TX 76273
940-727-9613

7 yearling bulls for sale.

Contact: Pete Johnson
Sunny Hill Ranch
Lufkin, TX 75904
936-465-1672 (cell)

15 registered horned Hereford bulls for sale 12-23 months old.

Contact: Cindy Pope Leaverton
Fairview Hereford Farm
Henrietta, Texas 76365
940-867-7197

12, 12-18-month-old Line One bulls for sale. Fancy, fully vaccinated and wormed. Horns tipped, guaranteed fertile and sound. Gentle, Virgin. Prefer phone call or text message.

Contact: McKenney Farms
Terrell, TX 75161
214-384-5465
docmckenney@aol.com

8 registered Hereford bulls for sale. 5 are Horned and 3 are polled. Stout coming two-year-olds. Developed in large traps with limited supplement. Also offering three show heifer prospects that will grow into productive cows. From a herd that has produced many successful show heifers in the past, including division champions at this year's West Texas Fair in Abilene. All have nationally recognized pedigrees and good performance data.

Contact: Sam Massey
Massey Hereford Ranch
Stephenville, TX 76401
432-940-7720
samhereford@yahoo.com

5 Registered Hereford bulls, twelve to 20 months old. Both Horned and Polled available.

Contact: Kurtis Mathias
Mt. Pleasant, TX 75455
903-573-1791

2 - 2-yr. old horned Hereford bulls and 3 - 18-month-old polled Hereford bulls for sale.

Contact: Mimms Herefords
Lorenzo, TX 79343
806-781-3400 - Brady
806-778-6677 - Ryan
806-778-6996 - Rhett

12 - 2 yr old Registered Horned Hereford bulls for sale.

Contact: Murphey's Circle M Ranch
Meridian, Texas 76665
Contact: David Murphey
Cell 254-588-9489
Home 254-435-2162

Registered Horned Herefords for sale: 6, 22-Month-old - service ready bulls; 16, 9 to 11-month-old bulls; 13, 9 to 11-month-old heifers.

Contact: Noack Herefords, LLC
120 East Bell Ave.
Rockdale, Texas 76567
Phone: 979-218-0065 (Steven Noack)
Phone: 979-218-8498 (Luke Noack)
Phone: 512-446-6200 (Office)
email: kelly@ernestoperating.com
Facebook: Noack Herefords 7-

Yearling and Two year old horned and polled Hereford Bulls, cows, pairs, show/ replacement heifers for sale. Can help with delivery.

Contact: Mike Nolles
Nolles Cattle Co.
Bassett, NE 68714
402-244-5473
mtnolles@abnnebraska.com

Horned Hereford bulls for sale - ready for service.

Contact: Mark P Ranch
Sunset, TX 76270
Dr. Floyd Pirtle - 806-744-1300
Lubbock, TX 79415
Clyde Johnson, Mgr. - 940-366-9444

Horned and polled bulls for sale, ages 10 months to 2 years. In Northeast Texas, Mt. Vernon, TX.

Contact: Steven Rader
Rader Herefords
Mt. Vernon, TX 75457
903-439-4418

Registered Hereford for Sale: Bulls and Heifers, Horned and Polled. Doyle Hereford Ranch and Iron Lake Ranch genetics as foundation.

Contact: Mike Roberts
Roberts Ranch
4607 CR 4400
Commerce, Texas 75428
Call or Text: 903-366-3555

10 polled Hereford bulls; 10 Angus 14-16 month old. Fertility tested. 10 horned & polled Hereford cows. Bred to Hudgins Brahman bulls for fall calves. 10, 10-13 month old open polled Hereford heifers for sale.

Contact: Joseph Skrivaneck
Caldwell, TX 77836
979-567-3131
979-567-3857
979-224-4698

7 Horned Hereford Bulls, 22-26 months old and tested ready to go.

Contact: Wesley Theuret
Kenedy, TX 78119
210-315-0103
theuret@sbcglobal.net

8 cows, 7 pair and 1 bred; 1 four-year-old bull for sale.

Contact: Jamey Thompkins
Haslet, TX 76052
Cell: 817-851-2870
Email: jamey_thompkins@msn.com

15 coming two year old bulls, 10 yearling bulls & 10 yearling heifers. The yearling bulls & heifers are out of a 4105B son from Ridder Herfords.

Contact: Rick Tisdale
TT Hereford Ranch
Llano, TX 78643
325-423-2509

15, 16-18 month old Hereford bulls for sale.

Contact: Steve Whitaker
Flying 5 Herefords
Hart, TX 79043
806-774-7598

Registered Polled Bulls and Heifers.

Central and East Texas. Proven bloodlines. Pictures & videos available at www.whiteheadherefords.com

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Friends of THA have sponsored the funds for this award for many years and continue to commit to making this an annual event. Let's include your name on this list from last year! Thank you on behalf of the Hereford youth in Texas.

YES I/we want to be a part of the 2024 Friends of THA team. Enclosed is a check to help with this project.

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If you wish to include this in your 2023 taxes, please email texashereford@sbcglobal.net and we will get you an emailed receipt dated in 2023. Otherwise confirmations will be sent as received.

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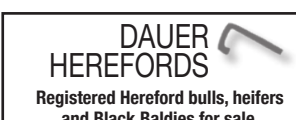
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GKB Cattle And Barber Ranch Female Event

December 9 • Desdemona, TX • Auctioneer: Dustin Layton

20 Spring Pairs/Cows	\$10,025	Avg.
27 Fall Pairs/Cows	\$6556	
25 Breds	\$8240	
26 Spring Opens	\$15,817	
2 Donors	\$78,000	
Gross	\$1,150,750	\$11,508

TOP DONOR FEMALE:

BR Amber H025 ET, born on 3/16/20, she was sired by BR Belle Air 6011. She was consigned by Barber Ranch, Channing, TX and sold to Hair Trigger Farms, Springfield, TN for \$100,000.

TOP SPRING PAIR/COW:

GKB 22C Pokerface 8680 ET, born on 11/07/18, she was sired by JTH SC Playmaker 22C ET. She was consigned by GKB Cattle, Desdemona, TX and sold to T/R Cattle Co., Glencoe, OK for \$47,000.

TOP FALL PAIR/COW:

GKB 8123 Brooklyn F071, born on 10/03/21, she was sired by BR Belle Air 8123. She was consigned by GKB Cattle, Desdemona, OK and sold to Burns Farms, Pikeville, TN for \$18,500.

TOP BRED HEIFER:

BR Grace KO15 ET, born on 1/05/22, she was sired by BR GKB Trending 0104 and bred by BR Blueprint 1311. She was consigned by Barber Ranch, Channing, TX and sold for \$27,000.

Jan. 4-6: Sandhills Stock Show and Rodeo Hereford Show, Odessa, TX
 Jan. 4-6: Cattlemen's Congress National Hereford Show, Oklahoma City, OK
 Jan. 12-13: National Western Stock Show, Denver, CO
 Jan. 20: Junior Heifer Show, Fort Worth, TX (1 pm)
 Jan. 23: Churchill Cattle Co. World Class Bull Sale, Manhattan, MT
 Jan. 27: THA Powerhouse Sale, Fort Worth (1 pm)

NEW DAY

Jan. 27: THA Annual Meeting, Fort Worth (4 pm) followed by Social, Silent and Live Auctions

NEW LOCATION:

Hilton Garden Inn, 912 Northton, St. Fort Worth
 Jan. 29: National Hereford Show, Fort Worth (8 am)
 Feb. 1-2: Junior Steer Show, Fort Worth (8 am)
 Feb. 1: Stroh Hereford Ranch Annual Ranch Ready Production Sale, Killdeer, ND
 Feb. 3: Upstream Ranch Annual Production Sale, Taylor, NE
 Feb. 3: South Texas Hereford Association Sale, Beeville
 Feb. 15-16: Junior Heifer Show, San Antonio Livestock Exposition
 Feb. 16: Hoffman Ranch Spring Bull Sale, Thedford, NE
 Feb. 26: Colyer Herefords 44th Annual Production Sale, Bruneau, ID
 Feb. 27: Perez Cattle Cp. Spring Bull Sale, Nara Visa, NM
 Feb. 27: Open Hereford Show, Houston Livestock Show & Rodeo
 Mar. 1: Express Ranches Spring Bull Sale, Yukon, OK
 Mar. 8: L Bar W Cattle Co. Annual Production Sale, Absarokee, MT
 March 8: Junior Heifer Show, Houston Livestock Show & Rodeo (8 am)
 Mar. 11: Holden Herefords 58th Annual Production Sale, Valier, MT
 Mar. 12: Cooper Hereford Ranch 58th Annual Production Sale, Willow Creek, MT
 Mar. 14-15: Junior Steer Show, Houston Livestock Show & Rodeo
 Mar. 16: Express Ranches Honor Roll Heifer Calf Sale, Yukon, OK
 Mar. 16: Muleshoe Ranch Annual Range Ready Production Sale, Brecken-

It's only fitting.

Advertising Specs for Texas Hereford magazine.

Issue	Deadline
January	December 15
February	January 15
March	February 15
April	March 15
May	April 15
June/July	May 15
August	July 15
September	August 15
October	September 15
November	October 15
December	November 15

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 PDF or jpg. **No crop marks.**

Photos: If you take a picture with your phone, (and you have a choice) please send an "actual size" jpg (not small, medium or large). With a digital camera, please send high-resolution (300 dpi).

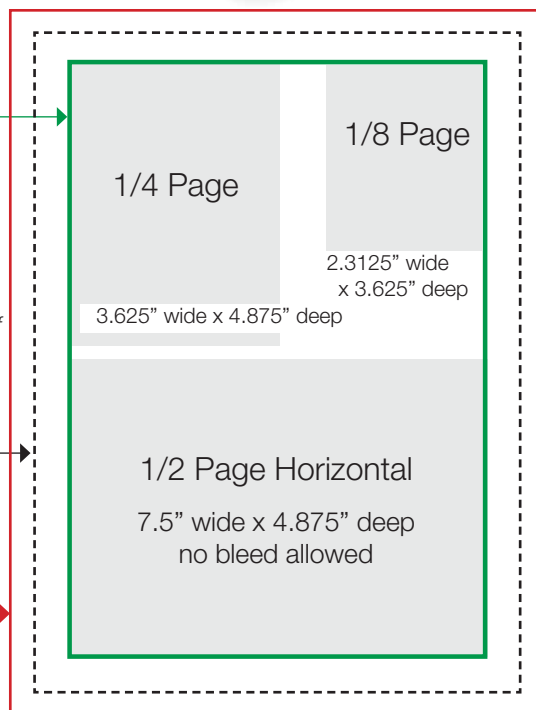
For more information, contact Diane Johnson
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HENSON, CLYDE	29				

NO LIMITS!

WE ARE SO THANKFUL THAT SO MANY GOOD CATTLE FOLKS SHOWED UP TO BID AND BUY AT OUR RECENT PRODUCTION SALE. IT WAS A VERY PLEASANT DAY AND VERY REWARDING TO SEE SUCH DEMAND FOR OUR PROGRAM. HOWEVER, THE UNRELENTING GOAL IS TO PRODUCE HEREFORD BULLS THAT SET EVEN HIGHER STANDARDS. THESE INCLUDE:

★ NO LIMIT CARCASS ABILITY.

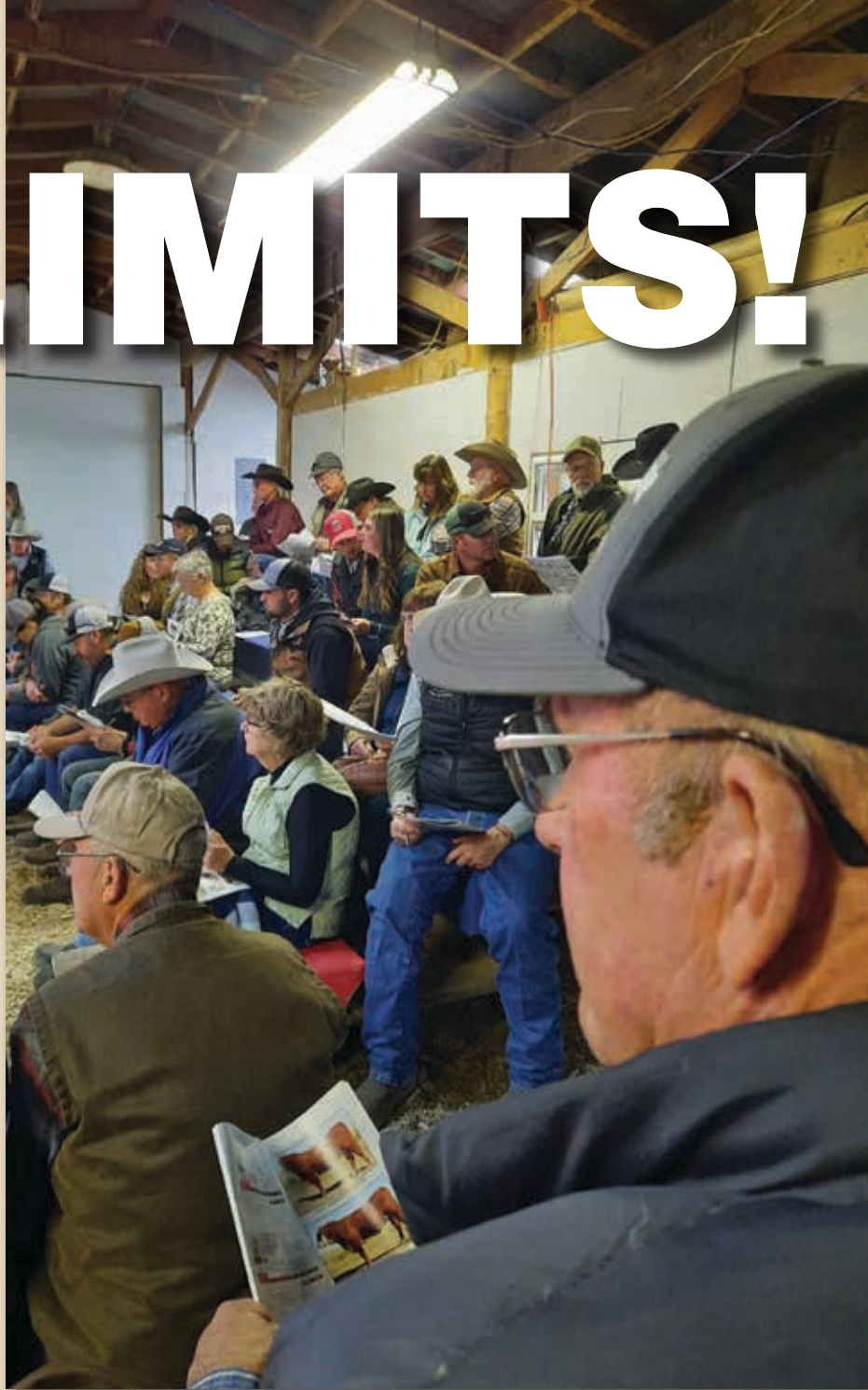
OUR DIRECTION IS TO GENERATE SUCH EXCELLENCE IN THIS AREA THAT OUR CUSTOMERS RECEIVE THE OVER \$300/HEAD PREMIUMS THAT GO TO CHOICE AND PRIME CARCASSES.

★ NO LIMIT RANGE PERFORMANCE.

KEEPING INTENSE PRESSURE ON OUR COWHERD TO DO MORE WITH LESS HAS CREATED AN EVER INCREASING TRUST THAT YOU WILL BE EXCITED WITH THEIR SUPERIOR PRODUCTION!

★ NO LIMIT CUSTOMER SERVICE.

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2024

Wishing you a Prosperous New Year!



DUDLEY BROS.

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