

TEXAS HEREFORD

The Official Publication of the Texas Hereford Association

November 2024



GKB CATTLE & BARBER RANCH

The FEMALE EVENT

SATURDAY, DECEMBER 14, 2024

12 NOON CST

GKB Cattle Sale Headquarters • Desdemona, Texas

GPS Address: 7440 TX 16, Desdemona, TX 76445

One of the largest offerings of Elite Show Heifer and Future Donor Prospects to sell this fall!



GKB 229G MIRAGE M106 ET

2/16/24 • P44536870 • Polled
Makers Mark X Happ Mirage 1327
CED +4.7 • BW +3.3 • WW +66 • YW +112 • MILK +25
REA +.67 • MRB +.11 • CHB +166



GKB 561C MIRAGE M117 ET

2/22/24 • P44543126 • Homozygous Polled
American Classic X Happ Mirage 1327
CED +2.1 • BW +5.4 • WW +62 • YW +103 • MILK +25
REA +.60 • MRB +.07 • CHB +133



GKB K102 LADY HAWK 4044

1/26/24 • P44533640 • Polled
GKB Conair K102 ET X GKB 8094 Lady Hawk 1133
CED -0.2 • BW +4.3 • WW +68 • YW +117 • MILK +36
REA +.80 • MRB +.22 • CHB +158



BR GKB SOPHIE L176 ET

6/1/23 • P44486132 • Homozygous Polled
Marksman X BR Amber 6089
2024 JNHE Grand Champion Bred-and-Owned
Female. Her maternal sisters sell!



BR GKB RS RUBY L178 ET

6/3/23 • 44486134 • Horned
Marksman X BR Amber 6089
2024 JNHE Grand Champion Owned
Horned Female. Her maternal sisters sell!



BR ANASTASIA 3023 ET

3/2/13 • P43412084 • Polled
UPS TCC Nitro 1ET X BR Abigail 8130 ET
Progeny of this proven donor and granddaughter of
BR Gabrielle 5082 sell December 14th.



Gary & Kathy Buchholz, owners
Gary Buchholz (214) 537-1285
Jay Creamer (254) 707-2199
Raymond Gushee (207) 256-7365
7440 TX 16, Desdemona, TX 76445
gkbcattle.com



Brett Barber (806) 681-2457
Justin Barber (806) 681-5528
Dale & Mary Barber
office@barberranch.com
10175 FM 3138
Channing, TX 79018
barberranch.com

JOIN US IN DESDEMONA FOR THE HEREFORD FEMALE EVENT OF THE SEASON!

100+ Hereford lots sell Saturday, December 14th

*In addition to Elite Show Heifer and Future Donor Prospects,
this offering also includes an exceptional selection of Yearling Heifers, Spring Bred Heifers,
Fall Pairs and Heavy Breds, Spring Bred Heifers, Spring Bred Cows,
Flush Opportunity and Elite Frozen Genetics!*



GKB 1015 RITA L178 ET

11/20/23 • P44515855 • Polled
C GKB Guardian 1015 ET × Boyd 31Z Rita 0126 ET
CED +4.1 • BW +3.2 • WW +63 • YW +86 • MILK +31
REA +.40 • MRB +.42 • CHB +123

Dam is a maternal sister to Boyd 31Z Blueprint 6153.



GKB 2135 VALERIE BELLE L195 ET

12/22/23 • P44535357 • Polled
C Arlo 2135 ET × C CJC Valerie Belle 1101 ET
CED -2.2 • BW +5.2 • WW +71 • YW +110 • MILK +31
REA +1.08 • MRB +.46 • CHB +184

*Dam is the No. 11 Validated daughter
in the breed for \$CHB.*



GKB 1314 MISTY M122 ET

3/3/24 • P44546566 • Polled
BR GKB Winchester 1314 × KSU Misty 151 ET
CED -1.4 • BW +4.5 • WW +63 • YW +102 • MILK +22
REA +.32 • MRB +.13 • CHB +100

*Dam is a flushmate sister to
KSU Land Grant 153 ET.*



GKB E133 GWEN 3111

1/19/23 • P44434628 • Polled
BR Belle Air E133 ET ×
Loewen DMF Gwen B42 G18 ET
CED +3.5 • BW +3.5 • WW +77 • YW +122 • MILK +38
REA +.78 • MRB +.31 • CHB +167

*Dam is a flush sister to Loewen Genesis G16 ET.
Safe AI to SHF Legion H315 L060, due 2/10/25.*



GKB 801 MISS ICON 2720

10/13/22 • 44396661 • Horned
Boyd 31Z Homebound 801 ET ×
JCS 4641 Miss Icon 9624
CED +0.3 • BW +3.3 • WW +66 • YW +102 • MILK +35
REA +.40 • MRB +.17 • CHB +104

Sells with a bull calf sired by MYO 81E Historic 110.



GKB 8108 ADVANCE 2745

10/27/22 • 44398879 • Horned
BR 128Y Copper 8108 ×
GKB 4084 Advance W49 9582 ET
CED +9.8 • BW +1.3 • WW +55 • YW +93 • MILK +22
REA +.58 • MRB +.03 • CHB +115

Sells with a heifer calf by MYO 81E Historic 110.

Videos and catalog will be available to view online early December.

To request your catalog,
contact the Sale Manager:



Dustin N. Layton (405) 464-2455
laytond@yahoo.com
Chisolm Kinder (405) 747-4683
laytonauction.com



TEXAS HEREFORD

Official publication of the Texas Hereford Association

November 2024 • Vol. 74, No. 1

Mission Statement

The Texas Hereford Association will provide the leadership to unite, foster and protect the interest of the Hereford breed; and promote fairly the production and consumption of Hereford beef universally.

Here's What's Inside

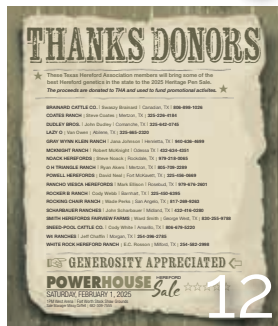
- 4 Bulletin Board
- 6 Editor's Notes
- 8 Looking Ahead at Megatrends
- 12 Heritage Pen Appreciation
- 15 Sale Reports
- 16 Hello to EID tags
- 23 Calendar
- 24 Index

Cover

Sales have been the theme lately, going with that. The photo is a cow/calf pair in the Hidden Oaks Dispersal Sale, Hamilton, Texas. Photo taken by Missy Coffelt.

For having her photo selected from all the submissions, and since Missy is exempt, a donation of \$100 – a thank you from Park Place Enterprises, our magazine production outsource – will be made in her honor to the Hereford Youth Foundation of Texas.

THE TEXAS HEREFORD (ISSN 0744-4761) (USPS 616-680) is published monthly except for the month of July by the Texas Hereford Association. POSTMASTER: Please send change of address notices to The Texas Hereford, 4609 Airport Frwy., Ft. Worth, TX 76117. Periodical postage paid at Ft. Worth, TX, and additional mailing offices. Subscription rate: One Year, \$25.00. Advertising rates on request. Contributions to the editorial pages are welcome, but the magazine cannot be responsible for the return of unsolicited material.



Texas Hereford Association Officers

President E. C. Rosson, Milford
President-elect . . . Wade Perks, San Angelo
Vice Presidents . . . Jimmy Atlas, Grandview
Cody Webb, Barnhart
James Strode, Paluxy
Past President . . . Larry Johnson, Abilene
Manager Diane Johnson, Fort Worth

Executive Committee:

Jeff Chaffin, Morgan
Mark Ellison, Austin
Chad Breeding, Miami
Ryon Cox, Mt. Pleasant
Joe Dan Ledbetter, Wheeler

Directors / 3-Year Terms

TERM EXPIRES 2025

Si Beerwinkle, Earth
Chad Breeding, Miami
Gary Buchholz, Waxahachie
Jay Creamer, Waxahachie
Scanlon Daniels, Dalhart
John Dudley, Comanche
Cheryl Harris, Hamilton
Matt Harris, Salado
Tracy Holbert, College Station
Robert Jackson, Ranger
Kelly Jacobs, Floresville
Bill King, Moriarty, NM
Bryan Lank, Millsap
Brady Mimms, Lorenzo
Wade Perks, San Angelo
John Scharbauer, Midland
Monroe Schatte, Jr., Giddings
Lesia Schnitker, Turkey
Dwight Sexton, Cost
Jon Weil, Irene

TERM EXPIRES 2026

Ryan Akers, San Angelo
Dave Allan, Nocona
Raymond Bell, Pollak
Nancy Bowling, Blackwell, OK
William Brymer, College Station
Jeff Chaffin, Morgan
Morgan Cox, Tarzan
Jack Dangelmayr, Muenster
Jeep Darnell, El Paso
Justin Dauer, Panhandle
Katie Jo Day, Meadow
Mark M. Ellison, Austin
Paul Funk, Copperas Cove
Jim Hill, Channing
Dan Nance, Haslet
Walter Pfluger, San Angelo
Ward Smith, Pleasanton
Cody White, Amarillo
Monte Williams, Dublin
Callie Zoeller, Gatesville

TERM EXPIRES 2027

Jon Averhoff, Hamilton
Kathy Buchholz, Desdemona
Pete Case, Mertzon
Jack Chastain, Fort Worth
Gabe Cocanougher, Decatur
Ryon Cox, Mount Pleasant
Larry Karrh, San Antonio
Joe Dan Ledbetter, Wheeler
Hadley Mann, Claude
Kurt Mathias, Mount Pleasant
Robert McKnight, Odessa
Donlie McMullin, Copperas Cove
John David Moore, Hamlin
Steven Noack, Rockdale
Kevin Self, Whitewright
Joey Skrivaneck, Caldwell
Gary Tinsley, Nacogdoches
James Uhl, Fort McKavett
Wendy Whitehead, McDade
Gary Woody, McKinney

TEXAS HEREFORD

4609 Airport Freeway • Fort Worth, TX 76117
www.texashereford.com • 817/831-3161

texashereford@sbcglobal.net

Diane Johnson, Manager/Editor

Missy Coffelt, Ad Sales/Field Representative
682-309-7555 • texashereford4609@gmail.com
Park Place Enterprises, Design

AFFILIATED WITH

LPC – Livestock Publications Council
National Cattlemen's Beef Association
American Hereford Association

Texas & Southwestern Cattle Raisers Association

Staying power.

The great ones all have it.



TRAIT LEADER

Well-known for years as the **"Power Bull,"** today you can still see SR Diablo 613A's positive influence throughout our herd. His son, Diablo 955 3027 Domino 960, is clearly making a big impact as well – especially with his daughters.

SR DIABLO 613A [CHB,DLF,HYF,IEF,MSUDF] #43421657 • 04/01/13										
CE	BW	WW	YW	DMI	SC	SCF	MILK	M&G	MCE	
-3.3	5.6	76	119	1.4	2.3	9.8	23	61	5.6	
MCW	UDDR	TEAT	CW	FAT	REA	MARB	BMI	BII	CHB	
150	1.00	1.00	111	-0.007	1.17	0.04	\$292	\$371	\$146	



Diablo 955 3027 Domino 960, sired by the "Power Bull." His daughters are awesome!!

Don't forget to order Stardance semen for your first-calf heifers.

Contact us for Stardance 8086 Semen:

10 Straws or less \$45 / 20 Straws \$40

50 Straws \$35 / AI Certificates \$75

Commercial semen available.



Plan to attend our Production Sale on March 8, 2025, at the ranch.

Visitors always welcome!



Doyle Hereford Ranch
DoyleHerefordranch.com

Mike Doyle • 214-240-4538

mike@acecreditconsulting.com

P.O. Box 82 • Wolfe City, TX 75496

THA Scholarships

The Foundation of the Texas Hereford Association will award \$1,500 scholarships to qualifying high school seniors and college freshmen. You may call the THA office to obtain information or go to <http://www.texashereford.org> and click on the youth link for THA Foundation scholarship requirements and instructions. Deadline for applying is January 1, 2025. The awards will be presented at the THA Annual meeting in Fort Worth, February 1, 2025. The THA's office number is 817-831-3161. ★

Classified Information

While reorganizing the Classified Ads into more regions earlier this year, we may have used your mailing address instead of the ranch location. Please let Missy Coffelt (682-309-7555) know if we need to relocate your ad to a different region. ★

New Accounting Process Coming in 2025

- A new policy will be implemented in January for payment of your card ads. Due to the very consuming time it takes to invoice 100+ ads for less than \$25.00 each month we are going to change to invoice in January for the entire year. You can pay it 6 months at a time but, am pretty sure that you'd prefer to write only one check rather than 12. Then put a 73 cent stamp on the envelope, then record it in your checkbook, then balance your accounts....you get the point. So help us out and please pay in an efficient manner. We will be pulling delinquent ads starting in January so we are fair to everyone.
- Also please take a look at your card ad. Does it need a re-design? Are the phone numbers and information still correct? It maybe has been a while since you took a gander at yours so please let us know if you have any needs.
- We are taking credit cards now but 3% service charge is going to be added and we are working on a QR code to take you directly to the portal to pay by credit card. Hopefully very soon. ★

Judges for upcoming shows:

Cattleman's Congress, Oklahoma City National Bull & Female Show

Brett Barber, Channing, Texas
Bryden Barber, Perkins, Oklahoma
Pen Show Judges

Jan Ward, Sheridan, Wyoming
Ryan Topp, Grace City, North Dakota
Bill Goehring, Libertyville, Iowa

Junior Female Show

Parker Henley, Stillwater, Oklahoma

Fort Worth Stock Show & Rodeo

Jarold Callahan National Hereford Show

Blake Nelson, Platte City, Missouri
Commercial Heifers Powerhouse Show/Sale
Justin Barber, Amarillo, Texas
Ervin Sprout Bludau, Hallettsville, Texas
Bradley Hodde, Brenham, Texas

Junior Heifers

Will Coor, Greenfield, Ohio

Market Steers

Mark Hoge, Good Hope, Illinois

National Western Stock Show, Denver

Yard Show

Cliff Copeland, Nara Visa, New Mexico
Ty Krebs, Gordon, Nebraska
Steve Lambert, Oroville, California

Official Announcement for Annual Membership Meeting of the Texas Hereford Association

President E.C. Rosson will preside over the 2025 annual meeting beginning at 4 pm on February 1, 2025 in Fort Worth, Texas. The location is the Hilton Garden Inn Fort Worth Medical Center, 912 Northton St, Fort Worth, TX 76104. The special awards will be presented at the meeting along with official business including election of new officers. A social with drinks and light appetizers will follow upon adjournment of the meeting. Please note this is not at the Botanic Gardens as it has been in the past. For those of you familiar with Fort Worth, it is near I-30 and Forest Park which is just south and a bit east of the fairgrounds.

Special Awards:

National Hereford Show

honoree: Jarold Callahan

Booster of the Year:

Colyer Herefords

Friend of the THA:

Scott Nolan

Honorary Memberships:

Mark McClintock and

Charles Smith

Get access

to building
credibility and increasing sales

In 2024, print advertising is still the most trusted and powerful way to market your operation.

With our new budget-friendly 1/6 page ad, you can make your presence known effectively to a specific target audience for just **\$79 per insertion** if you commit to 11 issues of *Texas Hereford* magazine.

Contact Missy Coffelt 682-309-7555
and ask for the "Breeder's Special."
texashereford4609@gmail.com

Reminder

ADVERTISING
DEADLINE
for the
December issue
is **Nov. 10**

Striving to improve

always!

Even though he's named FINAL CHAPTER, we chose him specifically with high expectations for helping ensure there will be many more chapters in the Atlas book. Starting at the ground, he is big footed, heavy boned, long spined, short marked with massive muscle expression. The added plus is his sire, dam, and the 4 full sibs out of the same lush are also outstanding. Stop in and see him and calves by our other sires bred here. *We're pretty sure... you will be impressed.*



Birk

MOHICAN FINAL CHAPTER 33M ET #P44558364 • 2/6/24 Owned with Glaze Herefords, Gilmer, Texas
Weaned August 20 with actual weight 960 lbs. Actual birth weight 84 lbs.

CE	BW	WW	YW	DMI	SC	SCF	MILK	M&G	MCE	MCW	UDDR	TEAT	CW	FAT	REA	MARB	BMI	BII	CHB
8.6	0.3	61	97	0.4	2.1	21.2	33	63	2.3	89	1.40	1.50	84	0.052	.61	0.19	\$440	\$526	\$137

Our Oklahoma Farms' Seed Oats for sale: cold hardy, germ tested, cleaned for air seeders. Excellent grazing and for hay. Delivered by semi-loads or picked up at our bins at Grandview.

Bulls and females available year 'round.

Jimmy, Claudia and Precious Atlas

Jimmy 214-202-5178

Claudia 817-456-4691

4920 CR 401 • Grandview, TX 76050

e-mail: atlasfarms@sbcglobal.net

Atlas Farms

Stop by to visit and view cattle that will improve your herd.

Editor's Note

by Diane Johnson | Editor | Manager

Wow – it's November. My goodness what happened to January, May and even October?! And then to think Santa is currently readying his sleigh, Christmas music is on the radio and the forgotten holiday of Thanksgiving will be in here in just a few weeks. (Personally it's one of my favorite holidays.) And then January comes and we go again.

As I write this, we are days away to most likely one of the most impactful and historical events of our lifetime. By the time you are reading this column it is hopefully over. Peacefully over. And it will be determined by us, the people who have the privilege to vote. Just like the last big election, I couldn't predict the results and I definitely can't guess on this one either. But I'm ready.

Let's move on to positive thoughts because that's what I like.

Big things happening in the THA world. The main topic now is the possible consolidation of the Texas Junior Hereford Association and the Texas Junior Polled Hereford Association into one new association. The reasons are obvious and, while I won't belabor with those details, it does make sense.

When I was employed at the THA in the 1987-91 era it was when the "adult" associations – American Hereford Association and the American Polled Hereford Association were in talks of merging. Most of you will remember how many discussions took place on the advantage of having one association. It eventually



happened and has been a successful business decision.

Our Texas Juniors have kind of held back on joining and, while that has been a good idea in theory, it has become apparent that the simplicity of one organization is the best way to go. There are thoughts on the pros and cons but the pros seem to outweigh the cons.

Fast forward – there has been a team of advisors and volunteer adult leaders who are going through the process of joining the two organizations in a VERY legal process.

Point 1: It is not a done deal and is not being pushed through. There is a very organized plan being created so the kids have all of the information and will be in the know before they vote.

Point 2: There have been a few names for the potential new
continued on page 18

In it for the long haul.

Registered Herefords Since 1948

REGISTERED HEREFORDS

ANGUS-HEREFORD BLACK BALDIES | SPANISH GOATS

JK Schmidt 972-921-8281 | jkschmidt1019@gmail.com

14273 SR Ranch Road | Mason, Texas 76856



Thank You

FALL PRODUCTION SALE | OCTOBER 18



Lot 14 sold for \$20,000
to American Classic Ranch | Prosper, TX



Lot 26 sold for \$18,000
to Luke Davis | Pleasant Plains, AR

88 Bulls Averaged \$7,810 | 110 Bred Heifers Averaged \$3,516

SPRING SALE APRIL 2025



RANCH

EST. 1961

Joe Walker, General Mgr. / Owner

Joey Walker, Owner/Member

Jeff Chaffin, Ranch Manager
Cell (254) 396-2785

Office (254) 635-4444

e-mail: jeff@w4ranch.com

P.O. Box 9 • Morgan, Texas 76671

Looking ahead *at* Megatrends in the industry

Lee Leachman, a renowned cattle breeder and CEO of Leachman Cattle Co. in Fort Collins, Colorado, recently shared his vision for the future of the beef industry. With decades of experience in multiple registered breeds and as a pioneer of industry innovations such as the beef-on-dairy movement, Leachman delivered the keynote address at the Brangus 75th Celebration in Fort Worth. A panel of notable seedstock producers was also part of the lineup and featured Jack Holden, Holden Herefords of Valier, Montana.

Leachman began by emphasizing the accelerating role

of genomics in achieving industry goals, noting that this trend will continue to shape the future. He highlighted that the global demand for exceptional beef is unwavering and that every segment of the industry contributes to the final product. However, he warned that half of today's producers risk being left behind if they fail to adapt to upcoming changes.

"I see a number of megatrends coming to our industry and they will have crucial roles in shaping the future of U.S. beef production," he stressed and then outlined the following:

1. **Economy:**

The global economy is projected to double to over \$220 trillion, leading to increased consumer spending on food and enhanced dining experiences. This trend will drive demand for high-quality beef with a focus on texture and taste, along with the rise of direct-to-consumer beef deliveries.

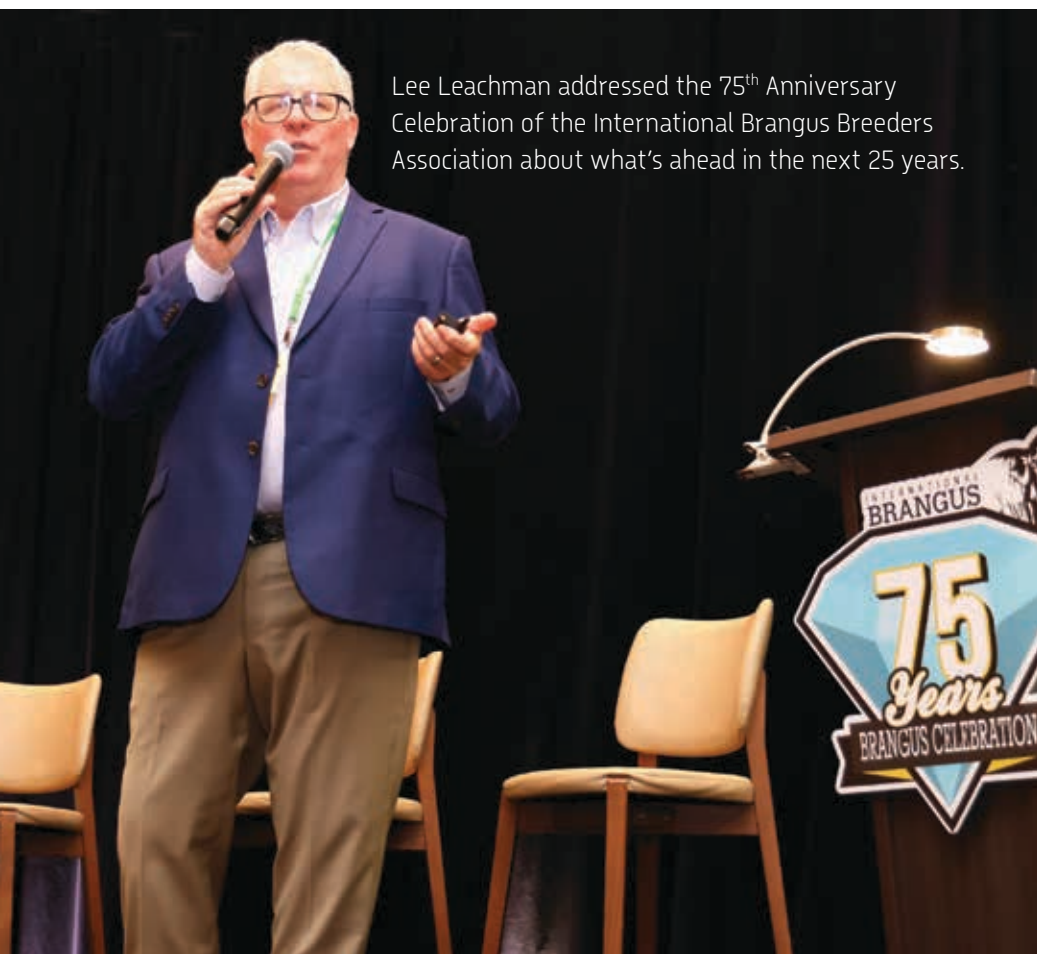
2. **Aging Population:**

By 2050, the global population will include twice as many people over 60 years old. This demographic shift will require beef with higher nutritional value to promote longevity and better health.

3. **Connected Consumers:**

Future consumers will demand more information about the products they buy, including how and where beef is raised, and will prioritize local and specialized items.

continued on page 10



Lee Leachman addressed the 75th Anniversary Celebration of the International Brangus Breeders Association about what's ahead in the next 25 years.

POWELL HEREFORDS

Thank You

To all the buyers and attendees who participated
in the 27th Annual Powell Herefords Bull Sale.



**BUILDING BETTER BEEF
WITH POWELL HEREFORD GENETICS.**

James L. Powell • Arthur Uhl • James Uhl

36 W. Beauregard, Ste. 301, San Angelo, TX 76903

Office: (325) 653-1688

www.powellranches.com • powellranches@gmail.com

David Neal, Ranch Manager (325) 456-0669

Britt Mynatt, Herd Manager (325) 853-2202

MEGATRENDS

continued from page 8

4. **Advancing Technology:** Technological advancements will transform traditional tasks, such as heat detection and identifying sick animals, with machines and AI taking a more prominent role. Leachman predicts more will be done with the machine than the eye.
5. **Disease Mitigation:** As disease pressure increases, producers will need stricter biosecurity measures to protect their operations from potential threats. Cattlemen will have to care more about what diseases trucks, people and even birds can bring onto their properties.
6. **Resource Pressure:** With a projected 60% increase in consumer consumption of resources by 2060, the industry will face greater challenges in producing more beef with fewer resources. “Because of this megatrend, producers will need to increase the number of smaller frame cows they own, increase hybrid vigor, increase feed conversion, decrease death loss and produce higher percentages of muscularity in carcasses. There will be more pressure on how you manage your land, soil, grass water and cows,” he stressed. He sees this leading to decreased cow numbers, decreased numbers of seedstock operations and less commercial cow/calf outfits.

7. **Data-Driven Decisions:** Data is powerful and it’s now the driver. The next 25 years will bring an explosion of data, which will be crucial for making informed decisions. Leachman urged producers to adapt and harness the power of data.
8. **Artificial Intelligence:** AI will become a key tool in managing complex data, making decisions and determining success in the industry. “The use or nonuse of AI will determine the winners and losers,” he stated.

Editor’s note: I was able to be a part of the 75th anniversary of the IBBA this past summer and felt it worthy to include this for all to see. Jack Holden’s input was also an important part of this panel and worthy of including this story in this issue. ★

Lee Leachman and Leachman Cattle Co.

Lee Leachman is the CEO of Leachman Cattle Co. of Colorado, one of the top five seedstock breeders in the U.S., marketing over 2,000 bulls annually. Leachman graduated with honors from Harvard University in economics and later studied animal breeding at Colorado State University.

After college, he joined his family’s operation in Billings, Montana, helping build it into North America’s largest beef seedstock company. In 2003, he moved to Colorado and established Leachman Cattle of Colorado, where the company began large-scale data collection on feed intake and conversion.

Leachman Cattle Co. offers three proprietary indexes—\$Ranch, \$Feedlot, and \$Profit—which guide their breeding and selection objectives. The company also markets Angus, Red Angus, Stabilizer, and Charolais bulls produced from a pool of 12,000 females in over 45 cooperator herds. Their flagship sale is held annually in March in Fort Collins, Colorado.

In addition to seedstock, Leachman Cattle Co. operates a semen marketing division, a custom semen collection division, and a data services department that provides genetic and profitability predictions for other producers. Their database includes over 1.2 million animals, with data from over 30,000 calves annually.

In August 2023, URUS Group of Madison, Wisconsin, acquired a majority interest in Leachman Cattle Co., a partnership aimed at accelerating genetic progress and producing the most sustainable beef possible. The acquisition gives URUS access to both Leachman’s genetics and database, considered the largest private database in the U.S. beef business with 1.5 million animals and about 130,000 tested with HD 50K.

Leachman Cattle Co. will continue to offer its products and services to progressive beef operations both in the U.S. and internationally.



COX
CONCRETE PRODUCTS

**Tired of replacing
metal, wooden
and plastic troughs?**

903-572-5902 • Mt. Pleasant, TX • coxconcrete.com

Pursuing Excellence

everywhere



Bulls always available at private treaty on the ranch, as well as high-end steers, bulls and females consigned to sales all around Texas.

Since 1898, we've been continuously working to improve both our registered and commercial horned Herefords. By developing the classic west Texas Hereford using 21st century genetics, we produce rugged, sturdy, sound cattle that will get the job done in any operation.

The upshot – docile, easy fleshing cattle that are accustomed to all vehicles and trailers, as well as being worked with a horse, on foot and with dogs.

Whether it's beef on the hoof, or beef for your freezer, we are your best source for high quality.

Visit our website for more information: ohtriangleranch.com



IRION COUNTY, TEXAS

O H Triangle Ranch

36 W Beauregard Ave., Suite 616 • San Angelo, Texas 76903

Office 325-655-4486

Ryan Akers | Ranch Manager • **Cell 805-709-2289**

OHTranch@ohtriangleranch.com



Follow us on social media
[@ohtriangleranch](https://www.instagram.com/ohtriangleranch)

THANKS DONORS



These Texas Hereford Association members will bring some of the best Hereford genetics in the state to the 2025 Heritage Pen Sale.

The proceeds are donated to THA and used to fund promotional activities.



BRAINARD CATTLE CO. | Swaszy Brainard | Canadian, TX | 806-898-1026

COATES RANCH | Steve Coates | Mertzon, TX | 325-226-4184

DUDLEY BROS. | John Dudley | Comanche, TX | 325-642-0745

LAZY O | Van Owen | Abilene, TX | 325-665-2320

GRAY WYNN KLEIN RANCH | Jana Johnson | Henrietta, TX | 940-636-4699

MCKNIGHT RANCH | Robert McKnight | Odessa TX | 432-634-4351

NOACK HEREFORDS | Steve Noack | Rockdale, TX | 979-218-0065

O H TRIANGLE RANCH | Ryan Akers | Mertzon, TX | 805-709-2289

POWELL HEREFORDS | David Neal | Fort McKavett, TX | 325-456-0669

RANCHO VIESCA HEREFORDS | Mark Ellison | Rosebud, TX | 979-676-2601

ROCKER B RANCH | Cody Webb | Barnhart, TX | 325-450-6395

ROCKING CHAIR RANCH | Wade Perks | San Angelo, TX | 817-269-9263

SCHARBAUER RANCHES | John Scharbauer | Midland, TX | 432-416-0280

SMITH HEREFORDS FAIRVIEW FARMS | Ward Smith | George West, TX | 830-255-9788

SNEED-POOL CATTLE CO. | Cody White | Amarillo, TX | 806-679-5220

W4 RANCHES | Jeff Chaffin | Morgan, TX | 254-396-2785

WHITE ROCK HEREFORD RANCH | E.C. Rosson | Milford, TX | 254-582-2998



GENEROSITY APPRECIATED



POWERHOUSE

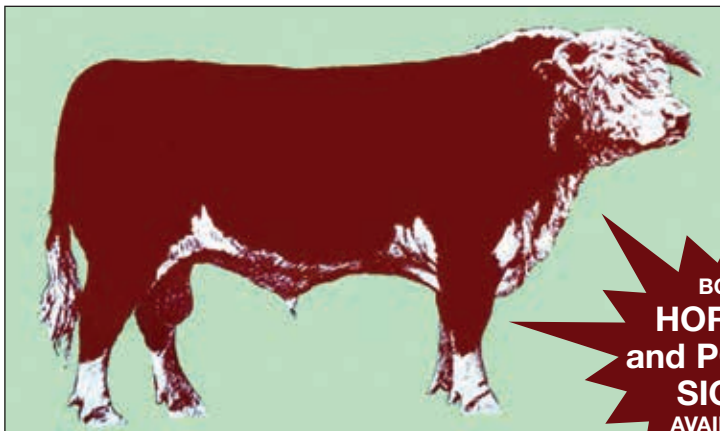
HEREFORD

Sale



SATURDAY, FEBRUARY 1, 2025

1PM West Arena | Fort Worth Stock Show Grounds
Sale Manager Missy Coffelt | 682-309-7555



**BOTH
HORNED
and POLLED
SIGNS
AVAILABLE**

Hereford Spoken Here

That's exactly the message that this sizable sign projects!



Hardware pictured is not included.

- Constructed of sturdy 16 gauge steel and finished with a baked porcelain enamel, it will stand up to all weather conditions!
- Printed on both sides.
- The bull is on a green background, and the name panel is maroon with white lettering.
- Each one is a rich display of the Hereford breed.

The sign is available in two sizes:

- 30" tall x 38" wide or
- 38" tall x 60" wide

Name panel is available in two sizes:

- 10" tall for one or two lines
- 14" tall for three lines

Yes!

Send me:

☐

Horned

☐

Polled

- ☐ 30"x 38" sign with 10"x 38" name panel @ \$650.00*
- ☐ 30"x 38" sign with 14"x 38" name panel @ \$735.00*
- ☐ 38"x 60" sign with 10"x 60" name panel @ \$1100.00*
- ☐ 38"x 60" sign with 14"x 60" name panel @ \$1185.00*

Price does not include shipping.

Freight charges will be billed after delivery.

All signs must be pre-paid by check or credit card.

Add 3% service charge for credit cards and contact THA office for link to pay.

All prices FOB Dallas, TX

*TEXAS RESIDENTS must add 8.25% sales tax.

Special art work for brands or special type billed at cost.

PLEASE PRINT LETTERING FOR NAME PLATE:

- ☐ 10" tall allows for 2 lines
- ☐ 14" tall allows for 3 lines

1st line _____

2nd line _____

3rd line _____

Ship by motor freight to: (must be physical address – no P.O. Boxes)

e-mail: _____

Phone # for questions _____

Please send completed form and check to:

Texas Hereford Association

817-831-3161 • <http://www.texashereford.org> • texashereford@sbcglobal.net
4609 Airport Freeway • Fort Worth, Texas 76117

REV 9-25-24



55th Annual

POWERHOUSE HEREFORD Sale

a new force within the Hereford industry

SATURDAY, FEBRUARY 1, 2025

Our Powerhouse Sale will be a great event. The demand for Hereford females is at an all-time high and this should be the source for some of the best Hereford genetics offered in the State of Texas. Make "Super Hereford Weekend" an educational and entertaining event by attending the Annual Meeting and social of Texas Hereford Association, & the National Hereford Show.

Special Rules:

1. All consignors must be active or associate members of the Texas Hereford Association.
2. Animals must be in their pens not later than 6:00 p.m. Thursday, January 30, 2025.
3. All animals will be shown in pens of ten (10) by classes and placed by judges at Noon, Friday, January 31, 2025.
4. All females entered will be sold in the Hereford Sale at 1:00 p.m., Saturday, February 1, 2025.
5. Pen and Sale Fees: an entry fee of \$18.00/head is due on November 1, 2024. A seven (7) percent sale fee will be assessed at the sale. This fee includes all Stock Show pen fees and sale costs. No refunds after entries close.
6. Health requirements: all females entered in this division must meet regulations of the Texas Animal Health Commission and must be accompanied by an official health certificate.
7. If animals are to be sold as registered, papers must be provided to sale manager with health papers. Minimal grooming is encouraged.

**NOW
ACCEPTING
RED ANGUS
HEREFORD
CROSS**

Make Fort Worth a MUST DO event in 2025

Send us your best Hereford heifers...

2024 Premium Whiteface Replacement Female Show & Sale

Hereford Division

- Class 1 _____ Heifers calved after Sept. 1, 2023
- Class 2 _____ Heifers calved from 1-1-23 to 8-31-23, Bred, No Calves
- Class 3 _____ Heifers calved 1-1-22 to 12-31-22 Bred, No Calves
- Class 4 _____ Heifers calved 1-1-22 to 8-31-23, Any Or All With A Calf At Side

Red or Black White-faced English Cross Division

- Class 7 _____ Heifers calved after Sept. 1, 2023
- Class 8 _____ Heifers calved from 1-1-23 to 8-31-23, Bred, No Calves
- Class 9 _____ Heifers calved 1-1-22 to 12-31-22, Bred, No Calves
- Class 10 _____ Heifers calved 1-1-22 to 8-31-23, Any Or All With A Calf At Side

Name _____

Address _____

Phone: _____ Age of Heifers (month calved) _____

e-mail _____ If bred, when & to what breed _____

Calfhood Bangs Vacc.? (yes or no) _____ Other Information _____

SPONSORED BY THE TEXAS HEREFORD ASSOCIATION

Missy Coffelt, Sale Manager • Cell 682-309-7555 • 817-831-3161 • texashereford4609@gmail.com • 4609 Airport Freeway • Fort Worth, Texas 76117



Being met by friendly faces makes a great start to a sale and Ginger Dudley, Margaret Dudley and Kathy Buchholz were on point!



Big crowds are showing up at Hereford sales this fall.

Oct. 3, 2024 Dudley Bros. 63rd Annual Bull Sale

Comanche, TX
Auctioneer: J Bryan Davis

	Gross	Avg.
Hereford Bulls		
126 head	\$809,750	\$6,427
TOP SELLING BULL		
Lot #5 DB 390 DOMINATOR 2349. . . .	\$14,500	



Oct. 7, 2024 Express Ranches Annual Fall Bull Sale

Yukon, OK
Auctioneer: Dustin Layton

	Gross	Avg.
Hereford Bulls		
37 head	\$243,250	\$6,547
TOP SELLING BULL		
Lot #310 EXR BANKROLL 3253 ET . . .	\$14,000	
by Wilson Ranch, Miller, Missouri		



Oct. 8, 2024 Powell Herefords 27th Annual Production Sale

Fort McKavett, TX
Auctioneer: Doak Lambert

	Gross	Avg.
Bulls		
107 head	\$586,150	\$5,478
Females		
40 Commercial.	\$112,000	\$2,800
TOP SELLING BULL		
Lot #4 JP 1106 ADVANCE 3466	\$15,500	
by Louis Willeke, Victoria, TX		

Oct 10, 2024 GKB Cattle Inaugural Fall Bull Sale

Desdemona, TX
Auctioneer:
Dustin Layton



	Gross	Avg.
Bull		
63 head	\$355,250	\$5,639
TOP SELLING BULL		
Lot # 3 KJ GKB 364C IMPACT		
249J ET.	\$23,500	
by Jenson Ranch, Cortland, Kansas		



Oct 12, 2024 Buck Cattle Co.'s 30th Annual Fall Premier Sale

	Gross	Avg.
Females / 30 head . .	\$810,750	\$27,025
TOP SELLING FEMALE		
Lot#5 BK MADE HAPPY 453M3	\$175,000	

Oct 14, 2024 Indian Mound Ranch Annual Production Sale

Canadian, TX
Auctioneer: Dustin Layton

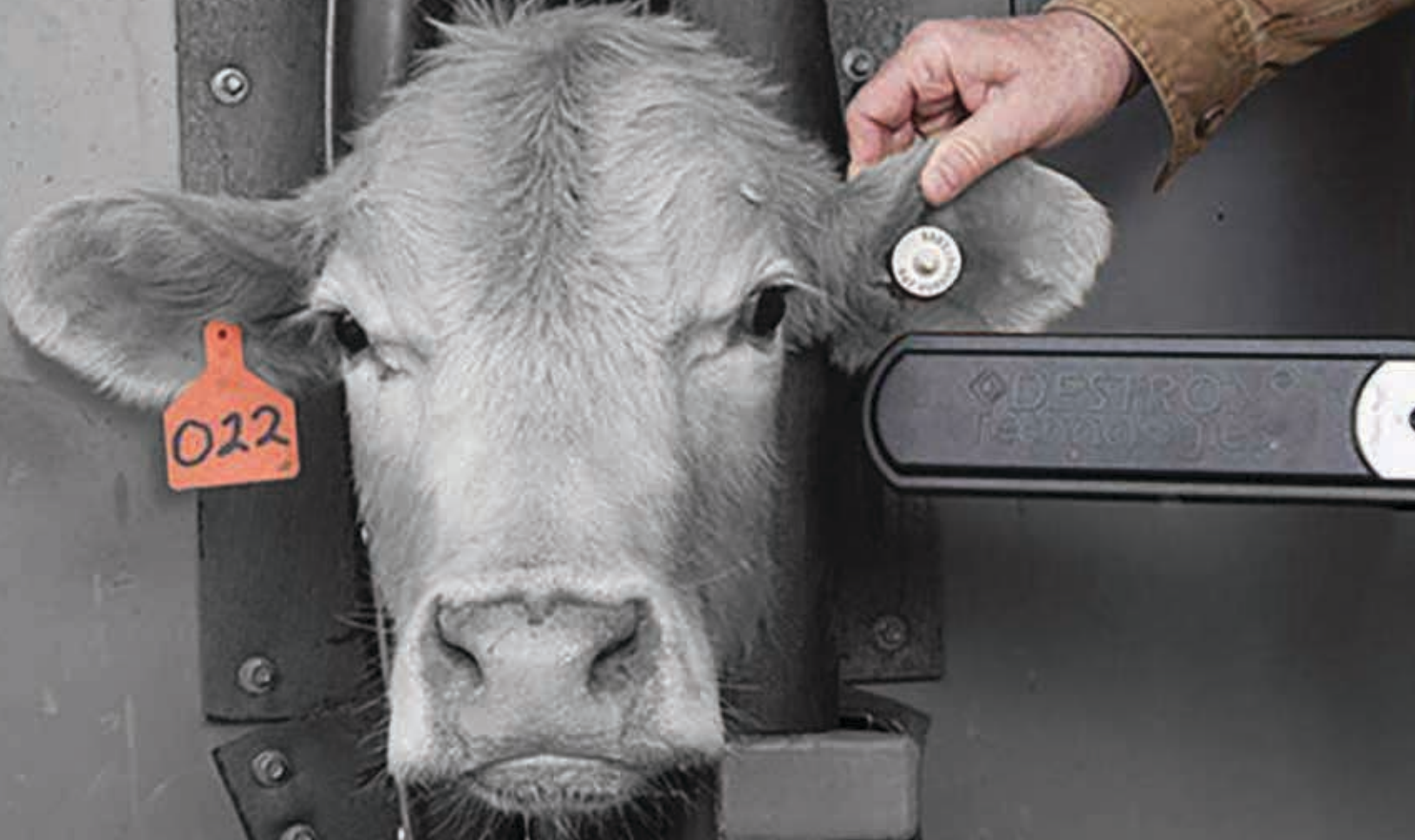


	Gross	Avg.
Bulls / 58 head	\$429,000	\$7,397
Cow/calf Pair / 30 head. .	\$105,050	\$3,520
TOP SELLING BULL		
Lot#3074A IMR 710E DOMINO 3074L . .	\$11,500	
by Bird Ranch Paduch, TX		
TOP SELLING COW CALF PAIR		
Lot#0086H IMR 8122F MISS		
ADVANCE 0086H.	\$7,500	
by Coley Herefords, Lafayette, TN		



Oct 18, 2024 W4 Ranch's Annual Fall Production Sale

	Gross	Avg.
Bulls / 88 head	\$687,250	\$7,810
Females / 110 head .	\$395,600	\$3,596
TOP SELLING BULL		
Lot#14 W4 392A MR BEEF K505.	\$20,000	
TOP SELLING FEMALE		
Lot#110	\$4,900	



Saying goodbye to metal bangs tags and hello to EID tags

by Bethan Johnston, Nebraska Extension educator

If your heifers are bangs tagged, those orange metal clips will soon be a relic of the past. Starting Nov. 5, 2024, your veterinarian will not be tagging with metal clips, but instead will use electronic identification (EID) tags.

Veterinarians used metal clips to identify heifers receiving the brucellosis vaccine (“bangs”), and to identify animals moving between states.

In the spring of 2024, the Animal and Plant Health Inspection Service (APHIS) announced mandatory EID tags for certain bovine classes. This builds upon the 2013 ruling that only requested visual ID tags. The electronic version will be used to track and contain animal disease outbreaks, just as the metal identification clips did. What is a USDA 840 EID Tag?

The EID tags replacing the metal clips are USDA 840, showing the country code for the United States (840), with the official USDA shield. The remaining 12 numbers are unique to the tag/animal. The 840 tags provide animal identification to trace animal movements in the event of an animal disease. The 15 numbers can be visually read off of the EID button, or can be read with a computerized EID reader or wand.

There are other types of EID tags, but only 840 EID tags will fulfill the APHIS ruling to replace the metal clips.



What does the EID mandate mean for cattle producers?

- Animals with the old metal tags already in their ears are “grandfathered in” and will not need new 840 EID tags.
- “840 EID” tags can come as “buttons” with no hanging tag, as long as the 15- digit number is viewable on the top of the button.
 - The buttons can come with matching visual hanging tags.
 - Some “840 EID” tags should be placed in the middle rib of the ear, unlike the metal clips that were placed in the top portion of the ear.
 - ▶ This could be an issue if you have a visual tag in each ear, plus a fly tag in each ear. Adding an EID tag would make 5 tags per animal, and you may run out of room in their middle ribs.
 - ▶ Reach out to the tag manufacturer for tag placement recommendations.
- Producers will need to establish a premise ID number or use the premise ID number of their veterinarian.
- You or your veterinarian may put in 840 EID tags. Your vet will put 840 EID tags only into animals that used to require a metal clip for identification.
 - For example, if a producer tags all their calves at weaning with 840 EID tags, your vet will record those EID numbers when they give the bangs vaccine to your heifers. The vet would not have to put a new EID tag in.
 - Check with the sale barn on what records are required.
 - For example, if you are selling breeding heifers, records showing the EID numbers matching the “bangs” vaccination might be helpful.

What will change for your veterinarian?

- After Nov. 5, 2024, your vet will be tagging with 840 EID tags instead of the metal tags.
- The United States Department of Agriculture (USDA) is providing a certain number of tags for each state, during the transition. Nebraska veterinarians can receive tags for replacement animals.
- If a disease is traced back to that veterinarian’s premise ID number, then the vet will work with the producer’s state department of agriculture to track the path that animal. Ideally, the EID tags will speed up the process and reduce losses during a disease outbreak.

New Program to Benefit Hereford Breeders and Youth

Per the Texas Cattle Feeders Association (TCFA) site: The TCFA Junior Fed Beef Challenge was designed to encourage young people to gain practical experience in feeding commercial beef cattle. This program stresses the importance of proper animal husbandry and financial management. Over the last 25 years, TCFA has introduced hundreds of young people to the cattle feeding industry through the Junior Fed Beef Challenge.

A new program for our junior members has been developed and approved by the Texas Hereford Association Executive Committee. The THA is teaming up with the TCFA and will be adding in award monies for three different divisions developed by THA. The three divisions for the steers will be 1) Registered Herefords 2) Commercial Hereford (at least 50% Hereford) and 3) Black or Red Baldy. The junior must be a TJHA member.

The established rules for the TCFA program will be followed and then the THA Foundation will add in the monies for qualifying steers. Things to note:

- Calves are spring born calves
- Weaned in Sept / Oct @ 450 + lbs.
- Usually run on wheat pasture until March
- At March entry date calves should be weighing 8 - 900 lbs.
- Calves can be fed at home or a feedlot.
- At mid July delivery / slaughter steers are going to weigh about 1400 lbs.


Find complete information on the TCFA website and click on the youth tab. Breeders need to consider the advantage of selling your steers to these participants that will help promote your genetics. Mark Ellison, Rancho Viesca Herefords, is our lead in this portion of the program and can be contacted at 979-676-2601 or ranchoviesca@yahoo.com. ★

FOR SALE

20 Open Hereford Heifers, ready to breed

25 Bred Hereford Heifers, start calving March 20

10 Pairs with fall calves

Milligan Herefords • Kings, Illinois
815-761-1523 • 815-761-8462

Editor's Note

continued from page 6

organization, so it is not set in stone. The committee is totally open to new ideas but in order to put a plan together a few things have to be in place and name is one of them.

Point 3: This is FOR THE KIDS and will be decided BY THE KIDS. The information will be presented at the in-person meeting held during the heifer show weekend in Fort Worth. (January 25, 2025). That will be considered an informational meeting (along with their regular business). Every junior that we have on record as a paid member of each association will then receive a mailed ballot with a postage paid envelope to return for a vote on this potential new association. The votes will be tabulated over the spring so it will not be determined until State Show in June when the official meeting is held.

Point 4. One thing to note that the major shows in Texas will continue to have two separate shows for horned Herefords and Polled Herefords for both heifers and steers. This is important to note due to the scholarships that are given for each breed along with being able to sell more Herefords in the premium auctions. Don't panic. We have been assured of this by the show leaders and, as long as our numbers stay strong, it will remain just the way it is now.

Why did I commit my column to this topic? Because you as breeders have an audience of young people to market your cattle to. The Texas juniors have the largest State Show in the nation with strength in numbers, participation, energy, and leadership. And think about all of you who grew up in the junior associations and are still raising Hereford cattle. You probably have generations behind you and more to come to continue raising good Hereford cattle. That's why.

Moving on with random thoughts:

Please take note on the new monies that are being added to the TCFA Fed Steer Challenge (see page 17).

You will be receiving your membership dues notice along with the subscription renewal in the next couple of weeks. We will be getting very strict with subscription renewals due to USPS rules. So please watch for that information to come out. As the year ends, please consider the THA Foundation as we continue to support our kids through scholarships. Your donation is 100% tax deductible.

Also make your plans to be at the annual meeting for the THA and Auxiliary on February 1. Have an item for the Silent Auction? Let me know or bring it to the

continued on page 19





CASE Ranch
HEREFORDS
P.O. Box 240, Mertzon, TX 76941
Pete and Angela Case • 325-650-6209
Stephen and Tiffany Loyd • 325-642-5818
pete@caseranch.com • www.caseranch.com
7350 FM RD 915 • Eldorado, TX 76936



Coates Ranch Co.
www.coatesranch.com
Box 645 • Mertzon, TX 76941
Steve Wayne: 325-835-2531
Stephen: 325-226-4184
Email: scoatesjr@yahoo.com

Select Group of Horned and Polled Hereford Steers for Sale
Morgan Cox (432) 213-1235
Jonama Cox Myrick (432) 238-6219
P.O. Box 11 • Tarzan, TX 79783
mcoxcattle@gmail.com





RAFTER J CATTLE CO.
Colt Johnson • 325-280-7975
Larry Johnson • 325-201-2001
1917 Hillside Rd • Abilene, TX 79603
rafterjherefords@gmail.com • www.rafterjcattle.com



Jon David Moore
PO Box 331 • Hamlin, TX 79520
214-534-3402
jdmoore0623@yahoo.com

POWELL
HEREFORDS
OFF: 325-653-1688
www.powellranches.com
powellranches@gmail.com



James L. Powell
Arthur Uhl
James Uhl
Office: 36 W. Beauregard, Ste. 301
San Angelo, TX 76903

David Neal, Ranch Manager
325-456-0669 or 325-651-2826
Britt Mynatt, Herd Manager
325-853-2202

McKNIGHT Ranch Co.
Bobby McKnight, Ranch Manager
432/426-3003
P.O. Box 1042 • FT. DAVIS, TEXAS 79734



MANN
CATTLE CO.
LUBBOCK, TX
The Functional Kind
www.manncattle.com

Mark, Briss, Hadley, and Colby Mann
Hadley (cell) 432-788-8375
Mark 806-620-9002
e-mail: mannm1@yahoo.com

Massey Hereford Ranch
Sam and Kila Massey
P.O. Box 518 • Wickett, TX 79788
P.O. Box 691 • Stephenville, TX 76401
432-940-7720
samhereford@yahoo.com
www.masseyherefordranch.com



ROCKING CHAIR RANCH
LOYD WHITEHEAD | OWNER
Seth Koetting | Manager 325-396-4911
www.therockingchairranch.com
Ft. McKavett, Texas



WEINHEIMER
RANCH, INC.
Established in 1921
For All Your Cattle Needs
Roy 830/644-2226 Box 327 Len 830/889-2026
Stonewall, TX 78671

See us for bulls, show steers & heifers
TT HEREFORDS
RICK TISDALE • Cell: 325-423-2509
rtisdale@yahoo.com • 107 FAWN RIDGE • KINGSLAND, TX 78639

B-Bar Herefords
Established 1983
Brad Stuart
325-338-5111
876 State Hwy. 70 S.
Roby, TX 79543
Bbarherefords.com



Bull & Heifers for Sale
J—HEREFORD RANCH
Jim Darnell - Owner
5 Paseo de Paz Lane, El Paso, TX 79932
915-479-5299 (Jim's Cell) • 915-549-2534 (Sue's Cell)
915-532-2442 (Office) 915-877-2535 (Home)
e-mail: barjbarherefords@aol.com
"Texas' Only Hereford Operation West of the Rio Grande"
Se Habla Espanol

BUTTON ESTES RANCH, LTD.
1900-2021
Ranch 432-638-7779
Office 432-664-8512 | FAX 432-570-7769
2000 West Tennessee | Midland, Texas 79701
Beau & Barbara 432/682-2272 | Ginny 432/687-2454



CLYDE HENSON
P. O. Box 820 • Kermit, TX 79745
432-940-8882



Mimms Herefords
Jere, Brady, Rhett & Ryan
Lorenzo, Texas
806-842-3459

Since 1947
Walker Herefords
Stamford, TX • La Grange, TX
Don 325-773-2062
Tom 979-247-4119 • Cell 979-966-8353

PANHANDLE

RUNNING R

CATTLE CO
CANYON, TEXAS

Drew & Lauren Perez • 806-640-8340
drew@runningpcattle.com

DAUER HEREFORDS

Continuing a legacy...
Quality Hereford cattle since

Registered Hereford bulls, heifers and Black Baldies for sale.
Justin Paul Dauer
997 County Road P • Panhandle, Texas 79068
806-683-7073 • 806-537-5294



Whitaker Farms

Flying 5 Herefords

Steve and LaNell Whitaker
cell 806-774-7598
120 CR 291 • Hart, TX 79043
steve@whitakerfarms@gmail.com

BARBER RANCH

Channing, Texas 79018
Brett Barber 806-681-2457
Justin Barber 806-681-5528
www.barberranch.com
email: office@barberranch.com



Indian Mound Ranch

923 Hillside Ave. • Canadian, TX 79014
Lee & Jacqui Haygood
Res: 806/323-8232
Cell: 806/323-2906
Email: lee@indianmoundranch.com
www.indianmoundranch.com

Ricketson Herefords

ALLAN RICKETSON • 806-333-0624
JARRETT RICKETSON • 806-676-8609
406 Oak Ave. • Dalhart, TX 79022

B & C CATTLE CO.

Bill or Chad Breeding
1301 N. Lions • P.O. Box 186
Miami, TX 79059 (806) 868-4661 or (806) 570-9554
breeder@amaonline.com

Mike & LaReshia Bragg



1923 Shawnee Trail
Dalhart, TX 79022
home 806-249-5367
cell: 806-333-4486
website: mlcattle.com • Email: mlcattle@mlcattle.com

Ledbetter Cattle Co.

Joe Dan Ledbetter • 806-236-0958
P.O. Box 266 • Wheeler, TX 79096
joedan@ledbettercattleco.com
www.ledbettercattleco.com

Editor's Note

continued from page 18

meeting. We also have some more memorabilia from the former THA building that will be included.

As Thanksgiving approaches, it becomes a time to say thanks (even though we should have "Thanks and Giving" every day) and I thank you for being a supporter of the THA, the Hereford breed, and me. My colleagues, Missy and G.G., are also appreciative of all you do for us and as you go into the holidays, may you find happiness and know that, while it may seem like this world is wacked out, we're really all going to be okay. Happy Thanksgiving and God Bless America. ★



Our next generation at Dudley Bros. sale – Oliver (middle) and sisters Becca Ruth and Lucy Barnes watching Daddy work in the back!

LEO CASAS, III

Off: 361-362-COWS • Fax 361-362-1035
Cell: 361-362-5863
casascattle@hotmail.com
171 Fairway Ridge • Beeville, TX 78102

JOHNSON

CATTLE MARKETING
Tom Johnson
440 FM 246 • Wortham, TX 76693
cell: 817/291-5121
e-mail: johnsoncattlemarketing@gmail.com
website: www.johnsoncattlemarketing.com



Mark & Teresa McClintock

Registered Herefords • Sales and Consulting
Mark (325) 650-4223 • Teresa (325) 763-9202
10614 Mule Creek Road • San Angelo, TX 76901
mcclintock@wcc.net • markandteresamcclintock.com



TROY ROBINETT
AUCTIONEER
(817) 995-7509
Robinett
Auction Services, LLC
TOLR #16702



JUSTIN B. STOUT

913-645-5136
JHSTOUT@HOTMAIL.COM
15508 WOODWARD ST
OVERLAND PARK, KS 66223
AUCION SERVICE
Making your program stronger - one sale at a time!



Michael Hampton

Regional Sales Manager
For information, call
1-817-487-5138 or visit our
websites: www.altosidgr.com
www.centralifycontrol.com
www.starbarproducts.com

314 CR 4760, Wrensboro, TX 75494 • mhampton@central.com

COMMERCIAL



Dave & Becky Allan
979-562-2700
Dave 979-561-7115
Becky 512-750-8367
Drew Schmidt 443-386-5882
14382 FM 103 • Nocona, TX 76255
www.thegenesource.com

AUCTIONEER • SALE MANAGEMENT
MARKETING AND CONSULTING

SCHACHER AUCTION SERVICES

Robert Schacher 817-219-0102
www.schacherauction.com



LIVESTOCK MORTALITY INSURANCE

Midcontinent Livestock Supplements MLS Forage Enhancing Program

www.mlstubs.com



Kyle Latham
254-715-2162
Valley Mills, TX



Silveus
INSURANCE GROUP
877.773.9633

www.rangelandinsurance.com



Gorman Milling Co., Inc.

Manufacturer of
Red Chain Feeds
Gorman, TX
(800) 588-2252
REDCHAINFEEDS.COM

DEADLINE

FOR THE DECEMBER ISSUE IS
NOVEMBER 10

CENTRAL | SOUTH CENTRAL

M_W HEREFORD RANCH

Steve & Elizabeth Chambers
325/642-9370

11967 FM 45 • Richland Springs, TX 76871
"Top Quality Herefords" "Home of Pathfinder"

McINNIS CATTLE COMPANY

Est. 1896

Bill McInnis
325-642-8823 cell

Ben McInnis
325-647-4159 cell

e-mail: mcinniscattle@hotmail.com
14200 Highway 183 N. • May, TX 76857



"Registered Herefords Since 1938"

DUDLEY BROS.

Box 10,
Comanche,
Texas 76442

Office: 325/356-2284 • Fax: 325/356-3185
John: 325/642-0745 • Tom R.: 325/642-0748
E-Mail: John@dudleybros.com

NEEL POLLED HEREFORDS

*Replacement Heifers
Available*

Nina Neel Sanders • (214) 454-8587
Brady, Texas

Honeymoon Herefords

"Breeding cattle for the 21st century."

Jeff Mezger
614 Honeymoon Ranch Rd.
Marble Falls, TX 78654
830/598-2258

Carl Herrmann
(C) 979-820-5349
Hank Herrmann
(C) 979-820-5277

Sale Every Wednesday • 1PM

HAULING AVAILABLE

Sale Barn: 979-567-4119

P.O. Box 542 • Caldwell, TX 77836



ALDWELL
LIVESTOCK
COMMISSION

Brymer Ranch Herefords

Registered Line One Herefords
CALDWELL, TEXAS



William and Anduin Brymer
mobile: 979-595-7451

Noack Herefords

"Quality Registered Herefords"

7- BULLS FOR SALE 7-

Office: 512-446-6200 • noackherefords.com

Raising cattle in Texas since 1855

SKRIVANEK RANCHES

Joey & Susan Skrivaneck, owners
407 W. Mustang • Caldwell, TX 77836

Joey res. (979) 567-3857 • cell (979) 224-4698
office: (979) 567-3131 • e-mail: j.skrivaneckranch@outlook.com
9 miles E. of Caldwell on Hwy 21, or 15 miles W. of Bryan-College Station on Hwy 21

NORTH CENTRAL



GKB CATTLE

GARY BUCHHOLZ

Gary Cell: 214.537.1285

Herdsmen: Jay Creamer: 254.707.2199

email: gary@gkbcattle.com

Semen Inquiries: (254) 440-1440

GKBCATTLE.COM

Atlas Farms

Your Source for
Top End Bulls
& Females

Jimmy, Claudia
& Precious Atlas

214-202-5178

817-456-4691 (cell)

4920 CR 401

Grandview, TX 76050

BAR OAK RANCH

RANDALL & SHERRY BARNES & FAMILY
HEREFORD BREEDERS
TOLAR, TEXAS

(817) 279-3543 Randall

(817) 243-5867 Craig

www.baroakranch.com

email us at:

herefords@baroakranch.com

Chastain

cattle company

Established in 1854

Bulls, Females

Club Calves

P.O. Box 516 • Mineral Wells, TX 76067

Jack's cell 817-821-3544 • Lee's cell 817-683-2150

Ranch located 10 miles south of Mineral Wells on US281



J.T. Echols DVM

P.O. Box 709 • Breckenridge, TX 76424

Office: (254) 559-9739

Mobile: (254) 559-0156

muleshoeranch@gmail.com

muleshoeherefordandangus.com

Flying 'S' Herefords

Registered Line One Herefords • Paluxy, Texas



Jim Strode

James Strode

214-361-6900

214-533-9669

James.strode@gmail.com

Jackson Hereford Ranch

6481 Stephens CR 105

Ranger, Texas 76470

Robert & Dena • (254) 647-3671

Fax (254) 647-3622

denajackson@agristar.net

Ranch located 15 miles north of Ranger on FM 207

RSS

R. SCHLEGEL & SONS

Route 2, Olney, TX 76374

Registered Herefords Since 1974

Bulls, Females, Club Calves

email: rsshrfd@brazosnet.com

Ranch
(940) 873-4437

Home
(940) 873-4621

It pays to advertise...

just ask Missy!



Missy Coffelt, Sales Rep.

Texas Hereford magazine

682-309-7555

texasheford4609@gmail.com

www.texasheford.org

NORTH CENTRAL, continued

LEE TERRELL

REAL ESTATE

Farms • Ranches

Commercial • Property Evaluations

(903) 868-2505 • Res. (903) 893-2289

cell (903) 815-1299

2404 San Miguel • Sherman, TX 75092

LANK HEREFORDS

MILLSAP, TX

BRYAN & JILL LANK, OWNERS
ZACK MAUNEY, RANCH MANAGER

940.329.8694 • LANKCATTLE.COM



EAST CENTRAL



J. Mac Weil

254-495-3386

macweil@yahoo.com

Jon Weil

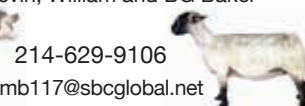
225-324-0770

P.O. Box 91 • Irene, TX 76650

G3 Harry & Cheryl Grett
512-585-2948
P. O. Box 969
Elgin, Texas 78621
g3ranch@aol.com

KJB Herefords/WB Club Lambs

Jamie, Kevin, William and BG Baker



214-629-9106

Jamb117@sbcglobal.net

6370 State Highway 22 • Hillsboro, TX 76645



Keith, Cindy, Shelby, Kobay,
Harley & Brody Rogers
171 CR 407

Hamilton, TX 76531

(254) 386-5699

www.hiddenoaksranch.com

e-mail: kcorhereford@gmail.com

"Raising respectable kids and herefords"

"Stressing Excellence In Polled Herefords"



Larson's Polled Herefords

Ken and Carolyn Larson, Owners

972-223-6450 Office • 972-223-8955 Home

254-435-6063 Ranch Office • 972-230-0629 Fax

Lee Larson, executive mgr • 972-824-5869 Cell

2793 F.M. 1991 • Clifton, Texas 76634

www.larsonspolledherefords.com • RunLRanch@aol.com

Circle M Ranch



Jane S. Murphey, Manager

254/588-9489 (cell)

254/435-2162 (res.)

P.O. Box 405 • Meridian, TX 76665



Harrison

254-223-0110

Karen Smith

254-216-0167

harrisonsmith@yahoo.com

2655 FM 107 • Gatesville, TX 76528

NORTHEAST



HUMPHREYS
Farm & Ranch

Owners: Gary & Claudia Humphreys
817-304-1642 • Grandview, Texas

DDD
DDD
DDD

THREE D RANCH
PAUL DAVIS
777 Paul Davis Lane
ROCKWALL, TEXAS 75032
972/771-3396 (RANCH)
972/771-5653 (OFC.)
MIKE HAWKINS, MGR.
903/348-7049 (CELL)

The Doyle
ifference

"Genetics of today's leading performance families."

DOYLE HEREFORD RANCH
P.O. Box 82 • Wolfe City, TX 75496
mobile: 214/240-4538
www.doyleherefordranch.com
email: mdoyle0326@yahoo.com



Mathias
Registered Herefords & Paint Horses
Kurt • Brenda
192 CR 4040 • Mt. Pleasant, TX 75455
903-573-1791 • kmathias@txk.net



McKenney Farms
Registered Line One Herefords
Terrell, Texas

"Doc" and Nancy McKenney
Mobile 214-384-5465 • Ranch 972-524-0088
Email: docmckenney@aol.com

NOLAN HEREFORDS
Scott, Alise, Ilissa, Bethany & Audrey
1950 Skylark Rd. • Gilmer, TX 75645
nolanherefords@aol.com
www.nolanherefords.com
Res.: 903-797-6131 • Cell: 903-738-5636



RADER
HEREFORDS
Susan, Mike, Steven, Sara
Ranch 903.537.7600
Steven cell 903.439.4418
raders@hughes.net
3117 US Hwy 67 E
Mt Vernon, TX 75457

Still River Ranch
MARBLE-LATION
Larry Woodson • 214-491-7017
Bonham, Texas
ranch located 10 miles south of Bonham
and 2 miles south of Gober

WESLEY THEURET
Res./Ranch: 830-583-3365
Cell: 210-315-0103
2348 CR 165 • Kenedy, TX 78119-5101
theuret@sbcglobal.net

Jackie Pullen *Est. 1985*

PULLEN
HEREFORDS

972-571-5906 CELL • 972-722-5081 RES
460 Pullen Road • Rockwall, TX 75032

Pruitt Herefords

MINEOLA, TX
ROB PRUITT • 903-569-4224
Res. 903-569-2174 • robert1947pruitt@gmail.com

Kevin Self 214-287-1249 | Savanna Layman 469-525-1214 | AJ Self 214-952-1370

Dead End Ranch
deadendranchtx@outlook.com
789 CR 4534 • Whitewright, TX 75491
@_deadendranch_

woodypolledherefords.com

Woody Polled Herefords

GARY WOODY (972) 658-6903
woodygary@sbcglobal.net
461 Rockcrest • McKinney, TX 75071

Missy Coffelt | Ad Sales | Field Rep
682-309-7555
texashereford4609@gmail.com

SOUTH

C/2

*For Quality Hereford Cattle
Bulls & Females
Call*

Louie Carroll
503 E. Trinity St.
Pearsall, TX 78061
830/334-7864

SCHMIDT HEREFORDS
RANGE RAISED CATTLE SINCE 1965

JD, Robert & Larry Schmidt
(830) 931-5451 • (830) 444-9564
located 13 miles south of Hondo off Hwy. 173

Smith Herefords
Horned Herefords Since 1904
George West, Texas

Charles Smith H 361-449-2510
C 361-362-3429

Ward Smith 830-255-9788

Redbird Ranch
Herefords • Golden Certified F1s
Harlen Merks, Mgr. 361-649-1717
Nopal, TX • 11 mi. No. of Yorktown
redbirdranchcattle.com

SOUTHEAST

ROCKIN' W
HEREFORDS
Maynard Warnken • 979-561-8846
Kevin Warnken • 979-743-0619
e-mail: rockinw@cvctx.com
www.rockinwrench.net
Fax 979-561-8867 • Drawer 29 • Schulenburg, TX 78956

Expect **affordable pasture bulls**,
the type of easy keepers
always in demand.

U- Ranch Thomas Cardwell
512-689-5297 • tccardwell@earthlink.net
2801 E. Howard Lane • Manor, Texas 78653

Sam & Barbara Dominey

Ken Cook, Mgr.
936-291-0008

BULLS FOR SALE
3312B SH 19N
Huntsville, TX 77340

Sunny Hill Ranch

Pete Johnson
Registered Polled Herefords
Hwy. 94 West • 5 Miles
Cell: (936) 465-1672
e-mail: pijmhj@yahoo.com
Office: 844 Ben Dunn Rd. • Lufkin, TX 75904

SEXTON Est. 1983
CATTLE COMPANY Gonzales Co.

Dwight Sexton • Mobile 830-203-0168
sextoncattle@icloud.com
9528 W. St. Hwy. 97 • Cost, TX 78614

SPEARHEAD RANCH

Paul and Sheila Funk • 254-289-7657
525 County Road 51
Copperas Cove, TX 76522-7004
sheilabfunk@aol.com • www.spearheadranch.net

DOUBLE DIAMOND HEREFORDS

Registered Polled Hereford Bulls and Heifers

CONTACT US
512.970.1595 • 517.970.3588
281 Paint Creek Rd. • McDade, TX
www.DoubleDiamondHerefords.com

**NEXT MONTH, YOUR
AD CAN GO HERE**

Draw more attention with a
2-inch classified ad.

No extra charge for color.
No charge for creating your ad.

BUCK
cattle co.
Jirl, Brenda & Bailey Buck
Cell 580.795.4865
jirl@buckcattle.com
Matt Scasta
580.220.7288
Madill, OK 73446
www.buckcattle.com

B & H Herefords
Phil Harvey, Jr.
575-524-9316
Cell 575-644-6925
P. O. Box 40
Mesilla, NM 88046
Philharveyjr@comcast.net
Jim Bob Burnett
Cell 575-365-8291
205 E. Cottonwood Rd.
Lake Arthur, NM 88253
burnettjimbob@gmail.com
bhherefords.com

HCC Harrison Cattle Co.
Leslie & Jan Harrison • Registered Herefords
22551 E. 990 Rd. • Arapaho, OK 73620
Leslie's cell 580 331-8103
Email: harrisoncattle2@icloud.com
www.harrisoncattlecompany.com

Copeland Herefords
www.copelandherefords.com
Cliff Copeland • 575.403.8123
Matt Copeland • 580.336.8284
859 Romero Rd • Nara Visa, New Mexico
ccopeland@plateaoutlet.net

MESSNER HEREFORDS

Milton Messner (580) 837-5384
Van Messner (580) 837-5532
Route 1, Box 350 • Laverne, OK 73838

King Herefords
Bill King
505-832-4330
505-220-9909
Tommy & Becky Spindle • 505-832-0926
P.O. Box 564 • Stanley, NM 87056
Located 5 miles north of Moriarty on Hwy. 41, then 1.5 miles east.

West Star Herefords
BULLS FOR SALE At Private Treaty
Sheldon Wilson • 575/451-7469
cell: 580-651-6000 – leave message

PÉREZ CATTLE COMPANY
Michael & Connie PEREZ
575/633-2038
Michael's cell • 575-403-7970
Kyle's cell • 575-403-7971
Drew's cell • 575-403-7115
901 Quay Road 96 • Nara Visa, NM 88430

Texas Hereford ASSOCIATION

Diane Johnson, Manager/Editor 817.831.3161
e-mail: texashereford@sbcglobal.net
Missy Coffelt, Sales Rep. 682-309-7555
e-mail: texashereford4609@gmail.com
website: www.texashereford.org

OUT-OF-STATE

-Debter Hereford Farms
Glynn Debter (205) 429-2040
Perry Debter (205) 429-4415
Fax (205) 429-3553
4134 Co. Hwy. 30 • Horton, AL 35980

LARGENT and SONS
Hereford Cattle Since 1902
P.O. Box 66 • Kaycee, WY 82639
307-738-2443 or 307-267-3229
Sale Date: November 19, 2020
largentandsons@yahoo.com
www.largentandsons.com

HOLDEN HEREFORDS
"The Best in Line 1 Breeding"
Jack and Tresha Holden
3139 Valier Dupuyer Rd. • Valier, MT 59486
406-279-3301
406-279-3300 Ranch • 406-450-1029 Mobile
www.holdenherefords.com

MILLIGAN HEREFORDS Since 1919
Kings, IL 61068
Robert (815) 761-8462 James (815) 761-1523

1/5 HOFFMAN RANCH
modern, stout, functional
P.O. Box 287 Thedford, NE 69166
jason@hoffmanranch.com
www.hoffmanranch.com
Denny and Dixie Hoffman 530-336-5778
Jason and Kaycee Hoffman 530-604-5096

PRAIRIE MEADOW HEREFORDS
11268 Hobbs Rd. • Rochester, IL 62563
Office (217) 529-8878 • Fax (217) 529-9374
Greg (217) 498-7095

NOLLES CATTLE COMPANY REGISTERED HEREFORD CATTLE
www.nollescattleco.com
MIKE, TRUDY & KATIE NOLLES • OFFICE 402.244.5473
MIKE 402.760.3084 • TRUDY 402.760.1948 • KATIE 402.760.1122
86732 454TH AVE. • BASSETT, NEBRASKA 68714

Bar-S Mark Stephens • 217-825-7913
704 Virginia Ave., Taylorville, IL 62568
Pete Loehr • 309-692-6026
113 Northgate Rd., Peoria, IL 61614
Farm: 1777 N. 1000 East Rd.
Taylorville, IL 62568
LHF www.stephensandloehrherefords.com

There is nothing like training them young!



STATEMENT OF OWNERSHIP, MANAGEMENT AND CIRCULATION as required by act of August 12, 1970: Section 3685, Title 39, United States code for the Texas Hereford published monthly except for the month of June at 4609 Airport Freeway, Fort Worth, TX 76117-6292. The names and addresses of the publisher and editor are: The Texas Hereford Assn., 4609 Airport Freeway, Fort Worth, TX 76117-6292. Editor, Sydney Howell, 4609 Airport Freeway, Fort Worth, TX 76117-6292. The owner is Texas Hereford Association, 4609 Airport Freeway, Fort Worth, TX 76117-6292. The known bondholders, mortgagees, and other security holders owning or holding one percent or more of the amount of stocks, bonds, mortgages or other securities are: None. The purpose, function, and nonprofit status of this organization and the exempt status for Federal income tax purposes have not changed during the preceding 12 months. Average number of copies each issue during the preceding 12 months are: A. Total number of copies printed (not press run) 1,791. B. Paid circulation: (1 & 2) Mail subscriptions, 1,671. (3) Sales through dealers and carriers, street vendors and counter sales, None. (4) Other classes Mailed through the USPS, 20. C. Total paid circulation, 1,674. D & E. Free distribution by mail (samples, complimentary, and other free), 100. F. Total free distribution, 100. G. Total distribution (sum of C. & F.), 1,791. H. Copies not distributed, office use, leftover, unaccounted, spoiled after printed, 20. I. Total (sum of G. & H.), 1,791. Actual number of copies of single issue published nearest to filing date: A. Total number of copies printed, 1,891. B. (1 & 2) Paid circulation: 1,674. (3) Sales through dealers and carriers, street vendors, counter sales, and other non-USPS paid distribution, None. (4) Other classes Mailed through the USPS, 0. C. Total paid circulation, 1,712. D. & E. Free Distribution by Mail (samples, complimentary and other free), 0. F. Total free distribution (sum of D. & E.), 100. G. Total distribution (sum of C. & F.), 1,812. H. Copies not distributed, Office use, leftover, unaccounted, spoiled after printed, 20. I. Total (sum of G. & H.) 1,832. I certify that the statements made by me above are correct and complete.

Diane Johnson
(signed) Diane Johnson

For optional completion by publishers mailing at the regular rates; I hereby request permission to mail the Texas Hereford at the phased postage rates presently authorized by 39 USC 3685/s/Diane Johnson, Editor.

Nov 9: Big League Genetics Female Sale, Ft. Cobb, OK

Nov 13: Barber Ranch Annual Bull Sale, San Saba, TX

Nov 16: North American International Livestock Expo Junior Hereford Show, Louisville, KY

Nov 19: North American International Livestock Expo Open Hereford Show, Louisville, KY

Dec 14: GKB & Barber Ranch 2nd Annual Female Event, Desdemona, TX

2025

Jan 3: SandHills Stock Show & Rodeo, Odessa, TX

Jan 9: Cattlemen's Congress, Hereford Eve in OKC, Oklahoma City, OK

Jan 10: Cattlemen's Congress, Hereford Night in OKC, Oklahoma City, OK

Jan 16-18: National Western Stock Show, Denver CO

January 25: Fort Worth Stock Show Junior Heifer Show

Feb 1: Texas Hereford Association's 55th Annual Powerhouse Hereford Sale, Ft. Worth, TX

Feb 1: Texas Hereford Association Annual Meeting, Hilton Garden Inn, Ft. Worth, TX

Feb 3: Fort Worth Stock Show Jarold Callahan National Hereford Show

Feb 1: South Texas Hereford Association Annual Spring Bull and Female Sale, Beeville, TX

Feb 6-7: Fort Worth Stock Show Junior Market Steer Show



ALTOSID IGR

**You won't be measuring fly control into cattle minerals.
You will be measuring added weight gains.**

Altosid® IGR can protect your operation and bottom line from profit-eating horn flies that affect cattle productivity and health. Get targeted horn fly control with Altosid® IGR.

THE IGR THAT DELIVERS ROI

Contact your feed dealer today for horn fly control designed to perform on pasture.

 **CENTRAL**
LIFE SCIENCES

 **altosidigr.com**

Altosid and the cow head design are registered trademarks of Wellmark International.

Annual Texas Hereford Auxiliary Meeting

Saturday • February 1, 2025

La Puertita at Joe T. Garcias • 2201 North Commerce, Fort Worth

10.30 AM



Lunch served at noon / \$25 per person
A cash bar will also be provided.

Look sharp

and support THA with a
custom-made pocketknife
by MooreMaker, Inc.



Stockman
3 blades
length 3 7/8"
\$145

Trapper

White with smooth bone handle
2 blades
length 4 1/8"
\$170

Proceeds benefit the Texas Hereford Assn.

To place your order, call Missy Coffelt
682-309-7555 or send her an e-mail
texashereford4609@gmail.com

Price includes state sales tax and shipping.

DISPLAY ADVERTISERS

ATLAS FARMS	5
BARBER RANCH	IFC
CENTRAL LIFE SCIENCES	23
COX CONCRETE PRODUCTS	10
DOYLE HEREFORD RANCH	3
DUDLEY BROS.	BC
GKB CATTLE	1
LARGENT AND SONS	IBC
MILLIGAN HEREFORDS	17
OH TRIANGLE RANCH	11
POWELL HEREFORDS	9
SCHMIDT HEREFORD RANCH (MASON)	6
TEXAS HEREFORD ASSN. POWERHOUSE SALE	14
W4 RANCH	7

CARD ADVERTISERS

ATLAS FARMS	20
B-BAR HEREFORDS	18
B&C CATTLE CO.	19
B&H HEREFORDS	22
BAR J HEREFORD RANCH	18
BAR OAK RANCH	20
BARBER RANCH	20
BRYMER RANCH HEREFORDS	20
BUCK CATTLE CO.	22
BUTTON ESTES RANCH, LTD.	18
C2 CATTLE CO.	21
CALDWELL LIVESTOCK COMMISSION	20
CASAS III, LEO	19
CASE RANCH	18
CENTRAL LIFE SCIENCES	19
CHASTAIN CATTLE CO.	20
CIRCLE M RANCH	20
COATES RANCH CO.	18
COPELAND & SONS LLC	22
COX CATTLE CO.	18
DAUER HEREFORDS	19
DEAD END RANCH	21
DEBTER HEREFORD FARM	22
DOMINEY HEREFORD RANCH	21

DOUBLE DIAMOND RANCH	21
DOYLE HEREFORD RANCH	21
DUDLEY BROS.	20
FLYING 5 CATTLE CO.	19
FLYING S CATTLE CO.	20
G3 RANCH	20
GARY HUMPHREYS LAND AND CATTLE	21
GENESOURCE	19
GKB CATTLE	20
HARRISON CATTLE CO.	22
HENSON, CLYDE	18
HIDDEN OAKS RANCH	20
HOFFMAN RANCH	22
HOLDEN HEREFORDS	22
HONEYMOON RANCH	20
HZS CATTLE	20
INDIAN MOUND RANCH	19
JACKSON HEREFORD RANCH	20
JOHNSON CATTLE MARKETING	19
JUSTIN B. STOUT AUCTION SERVICE	19
KING HEREFORDS	22
KJB HEREFORDS	20
LANK LAND & CATTLE LLC	20
LARSON'S POLLED HEREFORDS	20
LEDBETTER CATTLE CO.	19
LEE TERRELL REAL ESTATE	20
MANN CATTLE CO.	18
MASSEY HEREFORD RANCH	18
MATHIAS REGISTERED HEREFORDS	21
MCCLINTOCK, MARK	19
MCINNIS CATTLE CO.	20
MCKENNEY FARMS	21
MCKNIGHT RANCH CO.	18
MESSNER HEREFORDS	22
MIDCONTINENT LIVESTOCK SUPPLEMENTS, INC.	19
MILLIGAN HEREFORDS	22
MIMMS HEREFORDS	18
ML CATTLE	19
MULESHOE RANCH	20
MW HEREFORD RANCH	20

NEEL POLLED HEREFORDS	20
NOACK REGISTERED HEREFORDS	20
NOLAN HEREFORDS	21
NOLLES CATTLE CO.	22
PEREZ CATTLE CO.	22
PIED PIPER FARMS	18
POWELL HEREFORDS	18
PRAIRIE MEADOW HEREFORDS	22
PRUITT POLLED HEREFORD FARM	21
PULLEN HEREFORDS	21
R. SCHLEGEL & SONS	20
RADER HEREFORDS	21
RAFTER J CATTLE CO.	18
RED CHAIN FEEDS	19
REDBIRD RANCH	21
RICKETSON HEREFORDS	19
ROBINETT AUCTION SERVICES, LLC	19
ROCKIN' W HEREFORDS	21
ROCKING CHAIR RANCH	18
RUNNING P CATTLE CO.	19
SCHACHER AUCTION SERVICES	19
SCHMIDT HEREFORDS (HONDO)	21
SEXTON CATTLE CO.	21
SILVEUS	19
SKRIVANEK RANCHES	20
SMITH HEREFORDS	21
SPEARHEAD RANCH	21
STEPHENS AND LOEHR	22
STILL RIVER RANCH	21
SUNNY HILL RANCH	21
THEURET, WESLEY S.	21
THREE D RANCH	21
TT HEREFORD RANCH	18
U - RANCH	21
WALKER HEREFORDS	18
WEIL CATTLE CO.	20
WEINHEIMER RANCH, INC.	18
WEST STAR HEREFORDS	22
WOODY POLLED HEREFORDS	21

Go further: *get there faster!*



Use Desert Mart Bulls to reach...

★ Everyone is fully aware of unprecedented demand for prime cattle – check out the video sales, auction barns, and country reports... they all attest to the scorching scramble for **REPUTATION** PRIME CATTLE!

MORE POUNDS AND
MORE PRICE AND
MORE PROFIT!

★ Just like many of our customers, you too can enjoy the very highest prices when you use Herefords with documented performance **COMBINED** with Superior Carcass excellence!

★ Now is the time to capture **ALL** the premiums!

Plan now to participate in the

Prime Fuel Sale!

November 21, 2024 ★ Selling 110 Bulls

The **Livestock**
Livestock Videoing - Video Sales
- Bid by Click Online Sales
To view events go to
www.TheLivestockLink.com
Link

FREE DELIVERY on \$5,000 total purchase.
Full two-year guarantee!

LARGENT AND SONS
Hereford cattle since 1902

Mark & Cathy 307-738-2443 | Mark's cell 307-267-3229
Dave 307-267-4491 | Toby 307-267-1997 | Laura 307-267-6786
largentandsons@yahoo.com | website: www.largentandsons.com
P.O.Box 66, Kaycee, WY 82639 | 10 miles south on I-25



Happy Thanksgiving



DUDLEY BROS.

Box 10 • Comanche, Texas 76442

John: 325-642-0745 - Mobile • Tom: 325-642-0748 - Mobile

Office: 325-356-2284 • Email: John@dudleybros.com

www.dudleybros.com