

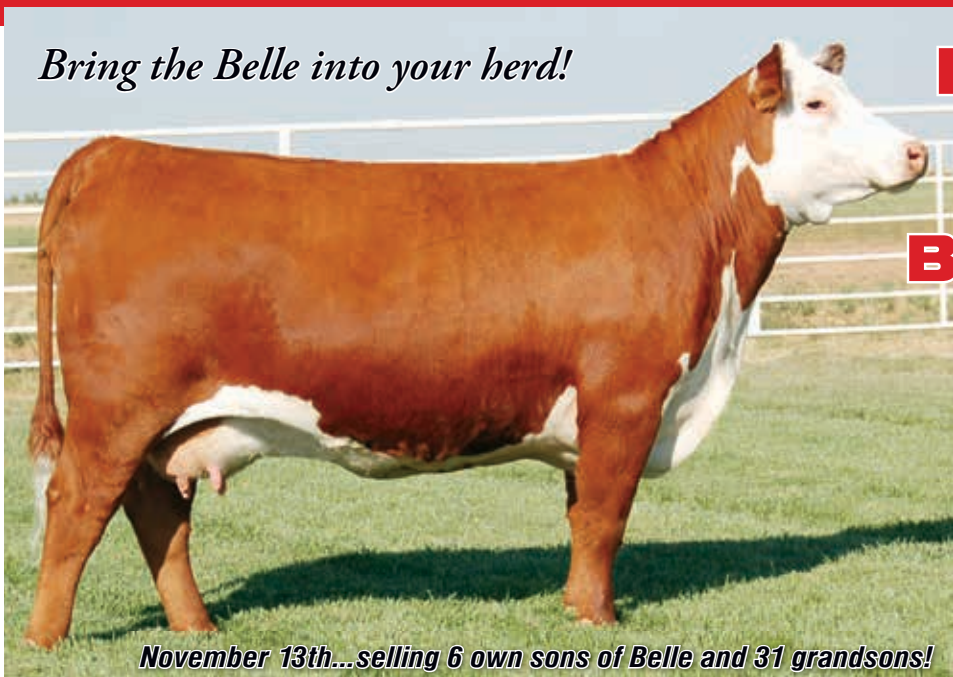
TEXAS HEREFORD

The Official Publication of the Texas Hereford Association

September 2024



Bring the Belle into your herd!



November 13th...selling 6 own sons of Belle and 31 grandsons!

Power Cows make Power Breeding Bulls

BR *Belle* 4082 ET

AHA 43514206 • Horned
s: Golden Oak Outcross 18U
d: BR CSF Brielle 8052 ET

...dam of top herd bulls from coast to coast,
including 3 National Champions serving in our herd:

BR BELLE AIR 6011

2-time National Champion and Supreme Champion

BR COMPTON E040 ET

BR ER BIG COUNTRY 007 ET



BR E133 BELLEVILLE 3012

AHA 44422789 • DOB 1/4/23 • Horned
BR Belle Air E133 ET x BR Madelynn E004 ET
CED +1.4 / BW +4.0 / WW +71 / YW +112 / MM +34 / MG +70
REA +.52 / MRB +.28 / BMI +405 / BII +506 / CHB +129
High growth and maternal bull.



BR D87 LOADED L173 ET

AHA 44579311 • DOB 5/31/23 • Polled
KLD RW Marksman D87 ET x BR Belle 4082 ET
CED +1.7 / BW +4.6 / WW +62 / YW +101 / MM +29 / MG +61
REA +.60 / MRB +.12 / BMI +382 / BII +461 / BIII +506 / CHB +125
High growth bull with added REA.



BR SHARPSHOOTER L410 ET

AHA 44509447 • DOB 4/21/23 • Horned
KLD RW Marksman D87 ET x BR Belle 4082 ET
CED +1.1 / BW +4.3 / WW +62 / YW +110 / MM +26 / MG +57
REA +.54 / MRB +.12 / BMI +357 / BII +436 / CHB +125
Ranks better than 92% of Hereford bulls for YW EPD.



Barber Ranch ANNUAL BULL SALE

11 a.m., Wednesday, November 13, 2024

Jordan Cattle Auction, San Saba, Texas

Approximately 100 bulls backed by cutting-edge Hereford genetics!

Horned, Polled & Homozygous Polled...Powerful...Docile...Efficient...Fertile

NOTE: *If you are seeking to produce outstanding replacement females, buy a Barber Ranch bull!*
For decades, we have placed heavy emphasis on the maternal strength and udder quality of our females.

Our bulls can improve your cow herd for generations!

— Also selling Angus bulls from Express Ranches —



One Family. One Passion. Since 1904.

Justin Barber (806) 681-5528
Brett Barber (806) 681-2457
Terri Barber (817) 727-6107
Jacob Toombs (417) 399-0738
Dale & Mary Barber
Rylee Matheny Social Media
10175 FM 3138, Channing, TX 79018
barberranch.com



Ranch located 60 miles northwest of Amarillo.

Catalog requests: Rylee.R.Barber@gmail.com

Also mark your calendar:

SATURDAY, DEC. 14, 2024

GKB & Barber Female Sale, Desdemona, TX



10.10.24

INAUGURAL

Fall Bull Sale

Thursday, October 10th

High noon at the GKB Sale Headquarters

...Desdemona, Texas

75 Hereford Bulls & 10 Angus Bulls

GE-EPDs plus individual performance & ultrasound data provided



GKB IMPACT 3196

AHA P44446668 • 3/15/23 • Homozygous Polled
s: KJ GKB 364C Impact 249J ET
d: GKB BR Madelynn 0131

CED +1.9 / BW +3.5 / WW +73 / YW +118 / SC +0.6 / MILK +31
REA +.86 / MARB +.38 / BMI +439 / BII +547 / CHB +162



GKB MAKERS MARK 3195

AHA P44446989 • 3/20/23 • Polled
s: Green JCS Makers Mark 229G ET
d: GKB BR Fancy Belle 0114

CED +1.4 / BW +2.6 / WW +77 / YW +125 / SC +2.0 / MILK +31
REA +.77 / MARB +.16 / BMI +505 / BII +603 / CHB +165



GKB GUARDIAN 3233

AHA P44447326 • 3/11/23 • Polled
s: C GKB Guardian 1015 ET
d: CH Ms Adeline 917 ET

CED +2.8 / BW +3.0 / WW +56 / YW +93 / SC +0.5 / MILK +21
REA +.63 / MARB +.25 / BMI +286 / BII +364 / CHB +142



GKB BLACK HAWK DOWN 3324

AHA 44465443 • 4/17/23 • Horned
s: C Black Hawk Down ET
d: BR Zoey 9118

CED -4.3 / BW +5.8 / WW +63 / YW +104 / SC +0.7 / MILK +29
REA +.48 / MARB -.07 / BMI +283 / BII +346 / CHB +117



GKB 9118 ENDURE 3338

AHA 44455819 • 3/13/23 • Horned
s: UPS Endure 9118
d: OCC Miss Flawless ET

CED +1.9 / BW +3.7 / WW +60 / YW +100 / SC +0.8 / MILK +30
REA +.89 / MARB +.23 / BMI +421 / BII +505 / CHB +159



GKB BREAKTHROUGH 3354

AAA 20731213 • 1/8/23
s: Beal Breakthrough
d: RAR Discovery 8097

CED +11 / BW -0.6 / WW +91 / YW +166 / SC +.38 / MILK +30
MARB +1.42 / RE +1.83 / \$M +66 / \$B +237 / \$C +373




Since 1987.

Gary & Kathy Buchholz, owners • Office (254) 440-1440
Gary Buchholz (214) 537-1285 • gary@gkbcattle.com
Jay Creamer (254) 707-2199 • jay@gkbcattle.com
Raymond Gushee (207) 256-7365 • ray@gkbcattle.com
7440 Hwy. 16, Desdemona, TX 76445

gkbcattle.com  



Dustin N. Layton (405) 464-2455
laytond@yahoo.com
Chisolm Kinder (405) 747-4683
laytonauction.com

Catalogs mailed on request and on our websites. Videos and online bidding at LiveAuctions.TV 

Delivered ^{and} stamped.



One of his calves at Robyn Mrnak's in Bowman, ND.

SR Pinpoint 252K

THE POWER BULL

#44364419 • 03/15/22

Stardance

TOP 1%

MM
MCE
MARB
CHB



With calves in 27 herds nationwide, we can't wait until October to see the Pinpoint calves out of our Stardance and Diablo daughters – they should be stout with two red eyes.

Many of his sons and daughters will sell as part of our **MARCH 8, 2025 PRODUCTION SALE** held at the ranch.



12-TRAIT LEADER

STARDANCE M8086 ET #43989449 • 02/25/18

CED	BW	WW	YW	DMI	SC	SCF	MILK	M&G	MCE
11.8	-0.7	62	101	0.6	1.8	20.5	42	73	9.2
MCW	UDDR	TEAT	CW	FAT	REA	MARB	BMI	BII	CHB
75	1.10	1.20	93	0.112	0.66	0.92	\$475	\$610	\$213

Contact us for Semen:

10 Straws or less \$45 / 20 Straws \$40
50 Straws \$35 / AI Certificates \$75
Commercial semen 20 or more straws \$20

Visitors always welcome!



Doyle Hereford Ranch

Mike Doyle • 214-240-4538

mike@acecreditconsulting.com

DoyleHerefordranch.com P.O. Box 82 • Wolfe City, TX 75496

September 2024 • TEXAS HEREFORD 3

Four New Leaders Elected to Serve the National Junior Hereford Association

Kaylee McInvale represents from Texas



Four new leaders stepped onto the National Junior Hereford Association (NJHA) board of directors during the 2024 VitaFerm® Junior National Hereford Expo (JNHE). The four newly elected NJHA directors were appointed during the maroon jacket ceremony on July 11 after state delegates selected them to serve a three-year term on a team of 12 directors chosen to govern the organization of more than 4,000 members.

Newly elected directors are Matt Bruns, North Platte, Neb.; Rylie Meinhardt, Onaga, Kan.; Emma Ballinger,

Mckee, Ky.; and Sarah Beth Callicot, Only, Tenn.

The 2024-25 NJHA officer team includes chairman Logan McFatrige, Otterbein, Ind.; vice chairman Haley Mouser, Tenstrike, Minn.; communications chair Salem Sifford, Goldvein, Va.; membership chair Lauren Gatz, Fairview, Kan.; fundraising chair Sam Birdsell, Torrington, Wyo; and leadership chair Harlee Watson, Flemingsburg, Ky. Also serving as directors are Kaylee McInvale, Cumby, Texas; and Isaac Rhode, Stewartville, Mo., alongside the four newly elected board members. ★

Make your plans for KCMO

The 2024 American Hereford Association (AHA) Annual Meeting and Educational Forum will be October 24-27 in Kansas City, MO. The headquarters hotel will again be the Kansas City Marriott Downtown (200 West 12th Street, Kansas City, MO 64105). Link to the hotel for reservations is on the hereford.org site under events.

The weekend schedule will include an educational forum and industry trade show on Thursday, October 24, and Friday, Oct. 25. The Annual Meeting and Hereford Honorees breakfast will take place Saturday, Oct. 26, and will honor the 2024 Hereford Heritage Hall of Fame and Hereford Hall of Merit inductees. The

Hereford Youth Foundation of America (HYFA) scholarship recipients, as well as the National Junior Hereford Association (NJHA) Fed Steer Shootout winners will be recognized at a special awards luncheon on Friday. The national show award winners will be recognized before the Ladies of the Royal Sale on Saturday, Oct. 26 and the new National Hereford Queen will be crowned on Sunday. ★

Classified Information

While reorganizing the Classified Ads into more regions earlier this year, we may have used your mailing address instead of the ranch location. Please let Missy Coffelt (682-309-7555) know if we need to relocate your ad to a different region. ★

2024 AHA Board of Directors Candidate Slate

The AHA nominating committee is pleased to announce the six candidates nominated for election to the AHA Board of Directors.

The candidates are:

Don Brumley, Orovada, Nev. 209-479-0287
donbrumley1989@gmail.com

David Burns, Pikeville, Tenn. 615-477-5668
burnsda2@gmail.com

Danny Fawcett, Ree Heights, S.D. 605-870-6172
danfawcett869@gmmail.com

Steve Lorenzen, Chrisman, Ill. 217-822-2803
lf3@ecicwireless.com

Grant McKay, Marysville, Kan. 308-470-1190
glmherefords@bluevalley.net

Jim Williams, Kearney, Neb. 308-222-0170
jimwilliams335@gmail.com

Upcoming Shows

WEST TEXAS FAIR

Open Breeding Heifer Show

August 30, 2024
Kurt Thomas

Youth Breeding Show

August 31, 2024
Drew Perez

TRI-STATE FAIR & RODEO

Youth Breeding Heifer Show

September 14, 2024
Ryan Callahan - Edmond, OK

Open Cattle Show

September 16, 2024
Josh Berg - Osage, IA

STATE FAIR OF TEXAS

Youth Breeding Heifer Show

October 19, 2024
Deb Core - Pleasantville, IA

Pan American Breeding Show

October 18, 2024
Brent Cromwell - Abbott, TX

AMERICAN ROYAL

Open Breeding Show

October 27, 2024
Daniel Fawcett- South Dakota

Junior Breeding Heifer Show

October 26, 2024
Cory Thomsen- South Dakota

Coming of age...

in a program
focused on

- ✓ Early winter coat shedding
- ✓ Eye Pigment
- ✓ Eye set for customers in hot, humid conditions
- ✓ Developed not to melt down when turned out



BREEDING-AGE BULLS FOR SALE



If you like the looks of these bulls bred and used at Atlas Farms (call 214-202-5178) whether you want one, or a truckload.

Also available, good milking females – second to none, with excellent udders.

Our Oklahoma Farms' Seed Oats for sale: cold hardy, germ tested, cleaned for air seeders. Excellent grazing and for hay. Delivered by semi-loads or picked up at our bins at Grandview.

Let's Hereford

Atlas Farms

Visitors always welcome.

Jimmy, Claudia and Precious Atlas

Jimmy 214-202-5178

Claudia 817-456-4691

4920 CR 401 • Grandview, TX 76050

e-mail: atlasfarms@sbcglobal.net



Editor's Note

by Diane Johnson | Editor | Manager

I'm not going to mince words. I hate August. It's hot. It's dry. It's dull and has no personality. There are no holidays to celebrate. It's just plain icky. I think it goes back to my childhood when August approached, so did going back to school. Now I liked school, but it was the dreaded school bus with no air conditioning and the classroom with no AC. Then you had to go outside and play off some energy and it was hot. However, the way this year has zoomed by it will be September as you read this. As I complain, let's just get to Labor Day and football season.

Speaking of school. When did the trend come about to take your kids to college? I mean this process of making these dorm rooms into mansions is quite interesting to see. When I went to college it was pack it up and don't let the door hit you on the way out. When I got to college, I unloaded my own things...all by myself.

I lived in the dorm my first year like most colleges encourage freshman students to do. 515 Ford Hall, Manhattan, Kansas - I remember it well. I loved it. The cafeteria experience and my very first try at coffee. Yes, I was raised in "Swedish gasoline" country but never drank it until col-

lege. Now kids get their parent's Starbucks card to drink caffeine-dairy-cocoa-sugar-laden drinks with a blob of whipped cream on top. I'll pass and keep drinking my new favorite - instant coffee. Black.

Enough of my whining because big things have happened with our kiddos and bigger things with some fall events coming up.

One thing that you'll find about "kids these days" is they had a blast here in Fort Worth for the Faces of Leadership conference. This is a tremendous annual event that moves around the country each year allowing for the group to experience entirely different aspects of life and this industry. The Hereford Youth Foundation of America (HYFA) sponsors this event, and they do it up right. (Shout out to Amy, Bailey, Chloe) Check out page 8 for more on this event. The Texas Hereford Association Foundation was a proud sponsor of their opening dinner too thanks to generous donors who support our Foundation.

Now that I've commiserated on my thoughts on hot August and kids drinking coffee, it's time to move on! This *continued on page 31*

In it for the long haul.

Registered Herefords Since 1948

REGISTERED HEREFORDS

ANGUS-HEREFORD BLACK BALDIES | SPANISH GOATS

JK Schmidt 972-921-8281 | jkschmidt1019@gmail.com

14273 SR Ranch Road | Mason, Texas 76856



Family. Tradition. Quality.



HEREFORD BULLS BUILT FOR THE RANGE

Bulls Bred for Performance but Raised on Limited Feed and Grass

FERTILITY • EFFICIENCY • DOCILITY • SOUNDNESS • LONGEVITY



ANNUAL PRODUCTION SALE OCTOBER 14, 2024 12:30 P.M. AT THE RANCH

SELLING: **70** Coming 2-year-old Bulls (50 Horned & 20 Polled)
20 Fall-Calving Cows (most calved by sale day) - **15** Spring-Bred Heifers

44456349



IMR 0022H ADVANCE 3003L {DLF,HYF,IEF,MSUDF}
SIRE: HH ADVANCE 0022H ET
MGS: CL 1 DOMINO 710E 1ET

CE	BW	WW	YW	DMI	SC	SCF	MM	M&G	MCE
4.7	4.3	74	115	0.6	1.0	16.8	29	66	5.2
MCW	UDDR	TEAT	CW	FAT	REA	MARB	BMI\$	BIIS	CHBS
103	1.40	1.40	99	0.032	0.40	0.17	385	480	152

44456443



IMR 710E DOMINO 3074L {DLF,HYF,IEF,MSUDF}
SIRE: CL 1 DOMINO 710E 1ET
MGS: IMR 5095C MISS ADVANCE 8048F

CE	BW	WW	YW	DMI	SC	SCF	MM	M&G	MCE
0.7	4.4	71	104	0.7	0.9	17.1	31	67	5.3
MCW	UDDR	TEAT	CW	FAT	REA	MARB	BMI\$	BIIS	CHBS
83	1.50	1.60	90	0.012	0.59	-0.13	364	436	109

44456692



IMR 8099F ADVANCE 3098L {DLF,HYF,IEF,MSUDF}
SIRE: IMR L1 5047C ADVANCE 8099F ET
MGS: H5 9131 DOMINO 2185

CE	BW	WW	YW	DMI	SC	SCF	MM	M&G	MCE
-0.5	5.2	65	102	0.5	1.1	12.2	31	63	3.9
MCW	UDDR	TEAT	CW	FAT	REA	MARB	BMI\$	BIIS	CHBS
83	1.30	1.20	83	0.042	0.53	0.24	309	396	140

P44456759



IMR H086 TEXAN 3039L ET {DLF,HYF,IEF,MSUDF}
SIRE: SHF HOUSTON D287 H086
MGS: IMR 408 HARLAND 9038W ET

CE	BW	WW	YW	DMI	SC	SCF	MM	M&G	MCE
9.0	1.2	67	101	0.3	1.5	18.6	22	56	5.4
MCW	UDDR	TEAT	CW	FAT	REA	MARB	BMI\$	BIIS	CHBS
67	1.60	1.50	92	0.052	0.77	0.34	422	521	166

44131473



IMR 8122F MISS ADVANCE 0086H
SIRE: IMR K5 5095C ADVANCE 8122F
MGS: CL 1 DOMINO 5183C

CE	BW	WW	YW	DMI	SC	SCF	MM	M&G	MCE
8.6	1.5	50	84	-0.1	1.3	19.1	35	60	8.5
MCW	UDDR	TEAT	CW	FAT	REA	MARB	BMI\$	BIIS	CHBS
78	1.40	1.50	63	0.042	0.38	0.06	389	456	110

Bred AI on 11/28/23 to IMR 710E Domino 0117H ET,
the pasture exposed to H5 9241 Advance 2183 from
12/5/23 to 1/27/24.

44456285



IMR 8099F MISS ADVANCE 3127L {DLF,HYF,IEF,MSUDF}
SIRE: IMR L1 5047C ADVANCE 8099F ET
MGS: CL 1 DOMINO 710E 1ET

CE	BW	WW	YW	DMI	SC	SCF	MM	M&G	MCE
4.5	3.1	56	80	0.2	0.8	15.9	26	54	6.4
MCW	UDDR	TEAT	CW	FAT	REA	MARB	BMI\$	BIIS	CHBS
87	1.40	1.40	74	0.022	0.13	0.16	344	422	119

Bred AI on 5/8/24 to CL 1 Domino 3249L, then pasture
exposed to CL 1 Domino 3249L from 5/8/24 to 6/22/24.



CONTACT: Lee and Jacqui Haygood
923 Hillside Ave., Canadian, TX 79014
806-323-2906 • lee@indianmoundranch.com
www.indianmoundranch.com

Don't let the Speed Bumps become Stop Signs

KANSAS CITY, Mo. - “Don’t let the speed bumps become stop signs,” is how Matt Rush, Levelland, Texas, set the tone for National Junior Hereford Association (NJHA) members attending the 2024 Faces of Leadership conference in Fort Worth, Texas, July 28-31. Rush, a professional motivational speaker and artist, who comes from a Hereford ranching background in New Mexico, has a passion for bringing the next generation of leaders to the forefront.

The Faces of Leadership conference is designed to help NJHA members hone communications, team-building and other skills essential to becoming effective leaders. This year, 115 members from 25 states attended.

“Good leaders know how to lead themselves first. Don’t let that perfect hat cloud your vision of being where you are,” explained Haley Mouser, NJHA vice chairman, in her keynote presentation. “The hat that you should never take off, in all of life, is living every day with a purpose.”

continued on page 10



This is what it looks like to have 115 National Hereford Association members storm the Cowboy Channel during the event!

Pursuing Excellence

everywhere

BUFFALO, TEXAS | OCTOBER 30

5 Registered Hereford Bulls and 2 pens of black baldy breeding age heifers sired by O H Triangle bulls consigned to the 2024 THA Classic.

BEEVILLE, TEXAS | OCTOBER 26

6 Registered Hereford Bulls and 1 pen of 5 baldy breeding age heifers sired by O H Triangle bulls consigned to the 2024 STHA Fall Sale.



Contact us with any questions.
Hope to see you in Buffalo and Beeville.

Bulls always available at private treaty on the ranch, as well as high-end steers, bulls and females consigned to sales all around Texas.

Since 1898, we've been continuously working to improve both our registered and commercial horned Herefords. By developing the classic west Texas Hereford using 21st century genetics, we produce rugged, sturdy, sound cattle that will get the job done in any operation.

The upshot – docile, easy fleshing cattle that are accustomed to all vehicles and trailers, as well as being worked with a horse, on foot and with dogs.

Whether it's beef on the hoof, or beef for your freezer, we are your best source for high quality.

Visit our website for more information: ohtriangleranch.com



IRION COUNTY, TEXAS

O H Triangle Ranch

36 W Beauregard Ave., Suite 616 • San Angelo, Texas 76903

Office 325-655-4486

Ryan Akers | Ranch Manager • **Cell 805-709-2289**

OHTranch@ohtriangleranch.com



Follow us on social media
[@ohtriangleranch](https://www.instagram.com/ohtriangleranch)

Speed Bumps

continued from page 8

Conference participants enjoyed several unique learning opportunities during the event including:

- An up-close look into Allflex USA Inc., and how their technology and data-driven solutions are shaping the industry.
- Livestock handling and processing presented by the Texas Christian University (TCU) Ranch Management program.
- Beef Quality Assurance and vaccination protocols presented by Merck Animal Health USA.

For the first time, the conference included Bridging the Gap, a unique career learning and networking event which also takes place during the annual Junior National Hereford Expo. It included representatives from 14 agricultural companies and universities.

“Faces of Leadership is a tool to not only build leaders, but to get these young people started on a successful career path. We hope they stay in agriculture, but whatever industry they land in after college, we want them to be armed with the knowledge and the skill sets to be successful,” says Amy Cowan, American Hereford Association Director of Youth Activities and Foundation.

Participants also had ample opportunity for fun, including time in the historic Fort Worth Stockyards, a visit to the Cowboy Channel studio and a customized tour of Globe Life Field where the Texas Rangers play.

“It was easy to see the excitement in each participant,” says Salem Sifford, NJHA communications chair. “We had

several new attendees and they felt welcomed and included in every event. It was awesome to see all the new friendships formed and to watch as kids come out of their shells throughout the event.”

The annual Faces of Leadership conference — for NJHA members 14-21 years old — is made possible by the Coley-Malir Leadership Endowment and the Hereford Youth Foundation of America. The 2025 conference will be hosted at the innovative Purina Research Facility near St. Louis, Mo. Watch for more information at Hereford.org/youth/njha/faces-of-leadership. ★

The Texas Hereford Association Foundation was proud to sponsor the dinner the first night of the event at Top Golf with Matt Rush.



POWELL HEREFORDS

27TH ANNUAL PRODUCTION SALE
TUESDAY, OCTOBER 8, 2024

Six Mile Ranch Ft. McKavett, Texas 11:30 Lunch 12:30 Sale
(Located 25 Miles East of Eldorado on HWY. 190)

BUILDING BETTER BEEF



WITH POWELL HEREFORD GENETICS.

Offering 90 Head of Breeding-age Bulls, 20 Head of Select Yearling Bulls and
100 Head of Powell Ranch Raised Heifers
James L. Powell • Arthur Uhl • James Uhl

36 W. Beauregard, Ste. 301, San Angelo, TX 76903
Office: (325) 653-1688

www.powellranches.com • powellranches@gmail.com
David Neal, Ranch Manager (325) 456-0669
Britt Mynatt, Herd Manager (325) 853-2202

JOHNSON
Cattle Marketing
Tom Johnson, Sale Mgr.
(817) 291-5121

SUPERIOR
Livestock Auction
PUREBRED PLATFORM
Bid.SuperiorLivestock.com

CONGRATULATIONS TEXAS JUNIORS

Texas Winners!



The following are excerpts from news releases sent from the Communications Department at the American Hereford Association. Full results will appear in the *Hereford World*. We wanted to highlight our Texas juniors who excelled in all competitions. Kudos kiddos! Our National Hereford Queen, Marie Prodell, appears in many of the photos and we want to recognize her as well for her beautiful job in the awards presentations.



Aidyn Barber, Channing, Texas, exhibited the grand champion owned horned female with BR GKB Ruby L178 ET, Barber's grand champion horned owned female and division III champion is a June 3, 2023, daughter of KLD RW Marksman D87 ET.



For the second time in Hereford history, the top five overall bred-and-owned females were selected. The tradition started in 2023 through the GKB Cattle Youth Endowment. The grand champion bred-and-owned female title went to Henley Barber, Channing, Texas, with BR GKB Sophie L176 ET, a June 1, 2023, daughter of KLD RW Marksman D87 ET.



Mason Allan, Nocona, Texas, and BACC 629 Georgia Kay 359 ET, an Oct. 23, 2023, daughter of T/R BPF AmericanClassic 561CET, were named the fifth-overall bred-and-owned female.

Junior Golden Bull Awards are given to high-achieving students in ninth through 12th grades. The winners received a coveted bronze Hereford bull statue. This award program is unique to the National Junior Hereford Association (NJHA) and recognizes those members who go above and beyond in the Hereford breed, the agricultural industry and their communities. Shown with the winners are Sally Wingler and Betsy Pitstick representing the National Hereford Women. The 2024 award winners are as follows:

- 9th grade – Wyatt McIntyre, Leedey, Okla.
- 10th grade – Joseph Schohr, Oroville, Calif.
- 11th grade – Aidyn Barber, Channing, Texas.
- 12th grade – Harlee Watson, Flemingsburg, Ky.



◀ Henley Barber, Channing, TX Grand Champion Bred and Owned Female.

Thank you to Gary and Kathy Buchholz for making this happen. They are big supporters of the Bred and Owned divisions and this trailer went home with Henley Barber! ▼



JUNIOR NATIONAL HEREFORD EXPO



In the junior division, Kinleigh Jo Guidry, Brenham, Texas, took home the champion showman title. In order are the top 10: (l to r): Kinleigh Jo Guidry, Brenham, Texas; Harper Starnes, Fort Payne, Ala.; Hadley Dunklau, Wayne, Neb.; Cruz Colyer, Bruneau, Idaho; Brooklyn Price, Opelika, Ala.; Josie Beltz, Canton, Kan.; Chesney Prinz, West Point, Neb.; Landon Deatsman, Leesburg, Ind.; W. Zeb Murphree, Hamilton, Texas; Calin Kinder, Piedmont, Okla.

Aidyn Barber is a junior at Dumas High School and plans to later attend Texas A&M University and obtain a degree in agricultural communications with a minor in agribusiness. Barber is currently the president of the Texas Junior Hereford Association. "Being able to witness the incredible impact that the association had on my family played a key part in my eagerness," Barber said. "I was able to witness the lifelong friendships that they had built, valuable lessons learned and the second family they came to have."



Mason Allan, Junior Hereford Herdsman of the Year.

The Junior Hereford Herdsman of the Year's hard work during and before the JNHE helps them stand out among their peers. Herdsman winners demonstrate a tremendous work ethic coupled with knowledge about the Hereford breed and beef industry. The nominees are selected by a committee, then voted on by their peers throughout the week. This year's winner received a \$2,500

continued on page 29

We had winners in every division - that means we have some great chefs in our midst!

The CHB Cooking Challenge encourages creativity, communication and beef handling safety while NJHA members film their own Hereford beef based cooking show. Points are earned for showmanship, creativity, presentation of the dish, use of recipe and explanation. Exhibitors were also judged based on their ability to communicate and explain CHB products and food safety, along with their use of CHB cuts in recipes and general knowl-

edge.



◀ Peewee

- 1st place: Braxton Lockhart, Caldwell, Texas
- 2nd place: Brecken Eatherton, Castle Rock, Wash.
- 3rd place: Cooper Acheson, Wichita, Kan.



◀ Junior

- 1st place: Sedona Sifford, Goldvein, Va.
- 2nd place: Aubrey Lockhart, Somerville, Texas
- 3rd place: Jarrett Worrell, Mason, Texas



◀ Senior

- 1st Place: Brooke Aue, Auburndale, Wis.
- 2nd Place: Devon Lockhart, Caldwell, Texas

Davis Named Certified Hereford Beef® CEO

KANSAS CITY, Mo. — Ernie Davis, Jr. was recently named Certified Hereford Beef® (CHB) president and CEO. He brings three decades of merchandising experience to his new role, across all animal proteins. Much of his experience revolves around developing premium branded opportunities to help producers add value to production and retrieve added value for their efforts.

“I view Certified Hereford Beef as the best kept secret in the marketplace,” Davis says. “It is a great eating experience with great marbling and a great story behind it. I like selling a premium product with a producer-based story that resonates with consumers.”

“We’re excited to welcome Ernie and his many years of value-added experience to the Hereford team,” says Jack Ward, executive vice president of the American Hereford Association (AHA). “We look forward to seeing his efforts help elevate CHB demand.”

Certified Hereford Beef was established in 1995 and is owned by the ranching and farming members who comprise the AHA. Cattle qualifying for CHB must grade USDA Choice and higher. Cattle qualifying for Premium CHB must grade in the upper two-thirds of Choice and Prime.

“My experience has been that consumers of premium products will sacrifice in other areas of spending to remain in the premium category because it is important to



them,” Davis says. “You see that demonstrated by long-time Certified Hereford Beef customers and the growing interest of consumers who have yet to enjoy the unique premium experience the brand offers.”

Davis was most recently president and CEO of Capra Foods.

“We are extremely excited about Ernie Davis joining the AHA team,” says Wyatt Agar, AHA president. “His relationships and experience within the industry will greatly aid the growth of CHB. His vision for the program and plan of execution will bring a breath of fresh air to the program.”

Learn more about CHB at certifiedherefordbeef.com. ★

ALTOSID IGR

You won't be measuring fly control into cattle minerals.
You will be measuring added weight gains.

Altosid® IGR can protect your operation and bottom line from profit-eating horn flies that affect cattle productivity and health. Get targeted horn fly control with Altosid® IGR.

THE IGR THAT DELIVERS ROI

Contact your feed dealer today for horn fly control designed to perform on pasture.

CENTRAL LIFE SCIENCES altosidigr.com

Altosid and the cow head design are registered trademarks of Wellmark International.

Look sharp

and support THA with a custom-made pocketknife by MooreMaker, Inc.

Trapper
White with smooth bone handle
2 blades
length 4 1/8"
\$170

Stockman
3 blades
length 3 7/8"
\$145

Proceeds benefit the Texas Hereford Assn.
To place your order, call Missy Coffelt 682-309-7555 or send her an e-mail texashereford4609@gmail.com

Price includes state sales tax and shipping.

Rocking Chair Ranch

Performance

Fertility

Stayability



Long yearling bulls available by private treaty



Upcoming
Sales

Texas Breeders Classic 9/28
South Texas Hereford 10/26

Loyd Whitehead, Owner | 325-396-4911

Wade Perks | (817) 269-9263

www.therockingchairranch.com





14th Annual Texas Hereford Association

Fall Classic SALE

Wednesday, October 30, 2024 | 12 Noon

Buffalo Livestock Marketing, Inc.

301 Commerce St. E. Buffalo, Texas

Selling 100 Head

Registered Hereford Bulls

Commercial and Registered Heifers

Bred & Open

*This year, get in touch with your
feminine side. These guys sure did!*



Texas Hereford Association

Contact Missy Coffelt 682-309-7555

texashereford4609@gmail.com

B&I Hereford
Briggs, TX 512-608-8053

Circle H Headquarters
LLC, Dalhart, TX 806-333-2829

Steve Decker
Gilmer, TX 254-852-4310

Flying 5 Herefords
Hart, TX 806-774-7598

G&R Herefords
Conroe TX 936-499-5196

Harris Riverbend Farms
Glen Rose, TX 817-688-4915

M5 Red Angus
Milford, TX 214-329-6044

Muleshoe Ranch
Breckenridge, TX 254-559-0156

Nolan Herefords
Gilmer TX 903-738-5636

O H Triangle Ranch
Mertzon, TX 805-709-2289

Pfluger Herefords
San Angelo, TX 830-765-0642

Prairie Rose Cattle Co.
Waxahachie, TX 217-741-5500

Pratz Cattle Company
Stillwater, OK 405-385-1054

RK Hay & Cattle
Dodd City, TX 903-818-2908

Rocker b Ranch
Barnhart, TX 325-450-6395

Schlegel & Son
Olney, TX 940-256-8490

Spearhead Ranch
Copperas Cove, TX 254-289-7657

Texas A&M University-Commerce
Commerce, TX 940-550-8857 or 903-486-5285

White Rock Hereford Ranch
Milford, TX 817-992-3152

Zoeller Family Herefords
Gatesville, TX 254-223-4517, 254-223-4518

Consignors



FALL PRODUCTION SALE

Friday, October 18, 2024 • 12:30 • At the Ranch

BULL OFFERING

80 Two-Year-Old Bulls • 10 Two-Year-Old Polled Bulls

HEIFERS

50 – Spring Calving Registered Hereford Heifers, Bred to LBW Registered Hereford Bulls

80 – Spring Calving Registered Hereford Heifers, Bred to LBW Registered Angus Bulls

Registered Herefords & Certified F-1s

Bosque County - Since 1961
Office (254) 635-4444

P.O. Box 9 • Morgan, TX 76671

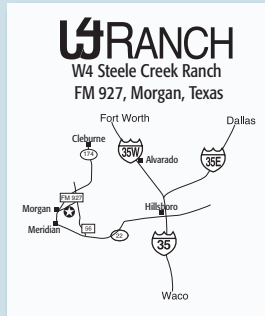
Jeff Chaffin, Ranch Manager

Mobile (254) 396-2785

email: jeff@w4ranch.com

Joe Walker / General Mgr-Owner

Joey Walker / Owner-Member



View, Bid & Buy Online!

Sale managed by

JOHNSON

CATTLE MARKETING

Tom Johnson

440 FM 246, Wortham, Texas 76693

Mobile (817) 291-5121

johnsoncattlemarketing@gmail.com



Watch for our Catalog Online at w4ranch.com





SPRAWLING WEST TEXAS RANCH

once owned by
ranching dynasty
lists for \$6M



The 5,000-acre Anchor Land & Cattle ranch was once among the holdings of Texas' iconic Kokernot family.

A nearly 5,000-acre West Texas ranch, property that reportedly once belonged to Texas' famous Kokernot ranching family, was put on the market earlier this year for \$6.36 million.

Located just outside of Alpine in Brewster County (Texas' largest county by area and among its least densely populated), Anchor Land & Cattle is a working ranch that the listing says is suited for both grazing and hunting. The natural environment of the sprawling acreage, listed by Republic Ranches, is comprised of rolling grasslands as well as "commanding" views of nearby mountains such as Mitre Peak, Henderson Mesa, and the Davis and Barilla ranges.

Mitre Peak is also reportedly visible from one of the more famous ranches in the region, according to a recent article in the *Cenizo Journal*, the Kokernot O6 ranch. The Kokernot family first came to America in 1818, and descendants of the original

continued on page 20



Carcass Quality...

reaching a whole new level



at the Texas Cattle Feeders Association Junior Fed Beef Challenger 2024



We are so proud of these three, because they proved our hard work to breed for carcass and improved EPDs is paying off. Congrats kids!



Winning with calves by Whitaker bulls!

(pictured l to r)

Pierce Wilhem 1st Place Best Pen Steer Points
Senior Division

McKinley Wilhelm 1st Place Best Individual Carcass
Junior Division

Kennedy Wilhelm 1st Place Best Pen Steer Points
Junior Division

Watch for our consignments

2024 THA Fall Classic Sale | Buffalo October 30, 2024 | Buffalo, Texas



WF Duck Commander 9007
#44491901



WF Gone to Town Reg
#P44494486



WF Sitting Bull 0026
#P44491717



Flying 5 Herefords

Steve and LaNell Whitaker • Cell 806-774-7598
steve whitaker farms@gmail.com
120 CR 291 • Hart, Texas 79043

SPRAWING WEST TEXAS RANCH

continued on page 22



SOUTH TEXAS HEREFORD ASSOCIATION

Fall Bull Sale

AND PRIDE OF TEXAS FEMALE SALE

OCTOBER 26, 2024 | BEEVILLE LIVESTOCK COMMISSION

SALE STARTS AT NOON | 2218 HIGHWAY 59 E BEEVILLE, TX 78102

Bull Consignors

Case Ranch	Smith Herefords
Schmidt Hereford	Schatte Herefords
Pfluger Herefords	Sahadi Ranch
B & C Cattle Company	Rocking Chair
O H Triangle	Flying 5 Herefords
Moscattelli Herefords	

On the Female side

Registered or purebred commercial Hereford
Registered or Purebred Brahman
Certified Bradfords
True F1 crossbreds(1 parent being Hereford)
Super Baldy's being Black or Red Baldy
(1 parent being Hereford)

Already consigned

Case Ranch
O H Tringle
Nick's Livestock
Edward Roeder
Roy Steindorf
Kyler Felux
2J Donnell Livestock



South Texas
HEREFORD
ASSOCIATION

Contact Sara Lanham-Sale Manager 210-844-4806 southtexashere@gmail.com
Watch our website for updates on sale. southtexashereford.org or check us out on facebook

Le Grand Hereford Ranch

Where CHAMPIONS ARE BORN!



TCC MISS SHELBY 82 ET (DLE, HFF, REF, DDP)

P42929667 - Calved: 4/10/2008 - Tattoo: LE 82

C-5 PURE GOLD 98170 (P00) (DLE, HFF, REF)
ANKONIAN MIDAS 72
 42262982 LEMAR GIRL WATCH 3)

NC GOLD RUSH 1ET
 CMS DOM 93218 1ET
 GERBER WATCHFIRE 117F (P00)
 LEMAR MISS MOH QUEST 1F

REMITALL ONLINE 122L (P00) (CHB) (DLE, HFF, REF, DDP)
LCC TWO TIMIN 438 ET
 P42529139 RST ROF REBA 28H (PFF)

REMITALL EMBRACER 8E (P00) (HFF)
 REMITALL CATALINA 24H (P00)
 WNH CHR MCA DECATHLETE (DLE, HFF, REF)
 RST 105A REBA 10E (PFF)

CE	BW	WW	YW	DMI	SC	SCF	MM	M&G	MCE
-1.6	4.9	52	84	-0.2	0.6	4.2	24	50	2.3
MCW	UDDR	TEAT	CW	FAT	REA	MARB	BMIS	BIIS	CHBS
152	0.90	0.80	86	-0.008	0.78	-0.16	202	242	124

BRIGHT MISS LILIAN 2126 ET (DLE, HFF, REF, M&G, DDP)

P44296372 - Calved: 4/17/2021 - Tattoo: BE 2126

EER WHO MAKER 210 ET (DLE, HFF, REF, M&G, DDP)
T/R BPF AMERICANCLASSIC 561CET
 P43645392 TFR PARIS 415 ET

DRF BO CASH FLOW 0245 ET (P00) (DLE, HFF, REF)
 NV GOLDEN LADY 5064 (DLE, HFF, REF, M&G, DDP)
 LAGRAND RELOAD 80P ET (P00) (CHB) (DLE, HFF, REF)
 CRR D03 COTTON 356 (DLE, HFF, REF)

ANKONIAN MIDAS 72
TCC MISS SHELBY 82 ET
 P42929667 LCC TWO TIMIN 438 ET (DLE, HFF, REF, DDP)

C-5 PURE GOLD 98170 (P00) (DLE, HFF, REF)
 LEMAR GIRL WATCH 3)
 REMITALL ONLINE 122L (P00) (CHB) (DLE, HFF, REF, DDP)
 RST ROF REBA 28H (PFF)

CE	BW	WW	YW	DMI	SC	SCF	MM	M&G	MCE
-8.2	7.7	60	101	0.2	0.2	7.3	30	60	0.0
MCW	UDDR	TEAT	CW	FAT	REA	MARB	BMIS	BIIS	CHBS
153	1.00	0.80	81	-0.008	0.71	-0.22	234	281	107



CFCC HPH FENTY 2126L (DHP)

P44492972 - Calved: 4/20/2023 - Tattoo: LE 2126

UPS SENSATION 2296 ET (P00) (DLE, HFF, REF, M&G, DDP)
H MONTGOMERY 7437 ET
 P43799223 RST GAT NST Y2VD LADY 54B ET (DLE, HFF, REF, M&G, DDP)

CHURCHILL SENSATION 028X (P00) (DLE, HFF, REF, M&G, DDP)
 UPS JT MISS NEON 7811 1ET (DLE, HFF, REF, DDP)
 WOHOR OWEN TANKERAY Y2VD ET (DLE, HFF, REF, M&G, DDP)
 H H LADY MAXUM 111 ET (DLE, HFF, REF)

T/R BPF AMERICANCLASSIC 561CET (DLE, HFF, REF, M&G, DDP)
BRIGHT MISS LILIAN 2126 ET
 P44296372 TCC MISS SHELBY 82 ET (DLE, HFF, REF, DDP)

EER WHO MAKER 210 ET (DLE, HFF, REF, M&G, DDP)
 TFR PARIS 415 ET
 ANKONIAN MIDAS 72
 LCC TWO TIMIN 438 ET (DLE, HFF, REF, DDP)

CE	BW	WW	YW	DMI	SC	SCF	MM	M&G	MCE
-2.8	5.5	58	97	0.2	0.5	13.2	34	63	1.4
MCW	UDDR	TEAT	CW	FAT	REA	MARB	BMIS	BIIS	CHBS
135	1.10	1.00	87	0.022	0.86	-0.01	335	397	132



..... Watch for **SHELBY CALVES** selling this fall online.

Viewing available After October 1, 2024

Le Grand Hereford Ranch

JAMES BRIGHT

P.O. Box 325 • Crockett, TX 75835 • 209-761-9833 • jamesbrightcattle@gmail.com



SPRAWING WEST TEXAS RANCH

continued from page 20

arrivals moved to Texas just a few years later. Different sources place the registration of the O6 brand at different points in time, but seem to agree that the ranch was well established in Brewster and Jeff Davis counties by about a decade into the 20th century, and is still managed by descendants of the original Kokernots today. At its peak, the ranch was as large as half a million acres across three counties, according to the Texas State Historical Society. The family was listed earlier this year as the 40th largest landowner in the U.S., with 278,000 acres under its heirs.

Anchor Land & Cattle was once part of the family's holdings, the listing notes, and like the historic property nearby, is still home to active ranching operations as well as local wildlife and hunting opportunities.

That wildlife—including dove, javelina and waterfowl—is fed by the pieces of Alpine and Moss creeks that cross the acreage as well as treated water that leaves the local water treatment facility and a number of wells.

The built environment at Anchor Land & Cattle is more modest, in keeping with the area's history. The property includes a 3,400-square-foot barndominium that has both living quarters and garage space as well as horse pens and troughs and a shooting range. ★



Preparing Cattle to Thrive During Transition and Stress



Trace mineral injection that provides
zinc, copper, manganese, and selenium

LactiproNXT®
LactiproFLX®

Probiotic that stabilizes rumen pH
and promotes healthy rumen function

Visit axiota.com to learn more

think Line One... think Flying S Herefords!



Calving ease,
growth &
marbling

Owned with
Holden Herefords

HH ADVANCE 0043H

AHA 44128619 • 1/7/20

SIRE: HH Advance 8132F • MGS: HH Advance 5148C ET

CED	BW	WW	YW	SC	MILK	CW	REA	MARB	BMIS	BIIS	CHBS
+12.6	-1.1	+70	+119	+1.6	+30	+82	+19	+43	+353	+465	+136



Our newest
herd sire
addition

Owned with
Holden Herefords

HH ADVANCE 3037L ET

AHA 44454182 • 1/6/23

SIRE: HH Advance 0159H • MGS: HH Advance 7034T ET

CED	BW	WW	YW	SC	MILK	CW	REA	MARB	BMIS	BIIS	CHBS
+6.4	+4.5	+66	+99	+1.6	+38	+82	+64	+38	+539	+645	+161



CHB sire &
5-star Trait
Leader

Owned with
Holden Herefords

HH ADVANCE 8120F ET

AHA 43896810 {CHB} • 1/13/18

SIRE: HH Advance 6007D ET • MGS: HH Advance 8203U ET

CED	BW	WW	YW	SC	MILK	CW	REA	MARB	BMIS	BIIS	CHBS
-3.4	+5.1	+66	+111	+1.2	+27	+109	+73	+26	+365	+457	+166



Superior
maternal
traits

Owned with
Holden Herefords

HH ADVANCE 2025K ET

AHA 44346689 • 1/1/22

SIRE: CL 1 Domino 001H • MGS: HH Advance 221 ET

CED	BW	WW	YW	SC	MILK	CW	REA	MARB	BMIS	BIIS	CHBS
-3.5	+2.9	+65	+99	+1.2	+35	+85	+57	+05	+484	+567	+115

All EPDs current 7/8/24

Semen on our extensive Line One herd sire battery is available. Contact James or visit our website: FlyingSHerefords.com

11th Annual LINE ONE PRODUCTION SALE

TUESDAY, MARCH 18, 2025 • AT THE RANCH, PALUXY, TEXAS

OFFERING READY-FOR-SERVICE LINE ONE HEREFORD BULLS & ELITE LINE ONE FEMALES



James Strode 214.533.9669
james.strode@gmail.com

Jim Strode 214.801.9669
Located 1 hour southwest of Fort Worth
facebook.com/flyingsherefords



SALE MANAGER

Dustin N. Layton • 405.464.2455
laytond@yahoo.com • laytonauction.com
Chisolm Kinder • 405.747.4683

from the archives

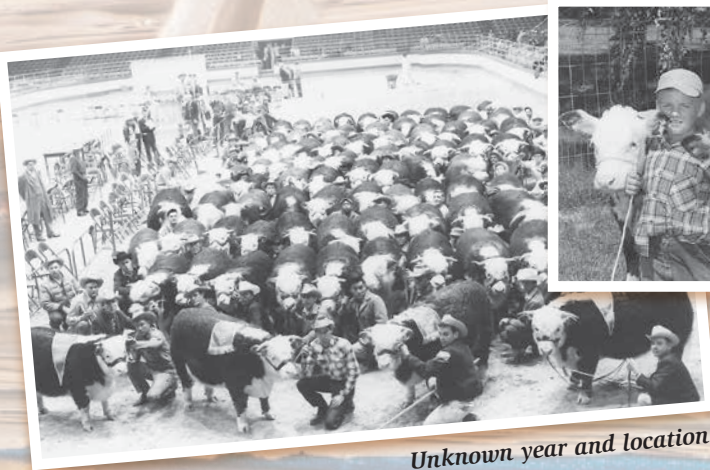
THA continues to look back through the years.



Cutline taped to back: Reserve Champion bull at the Big Spring Sale consigned by Pied Piper Farms of Hamlin, Tex. Fred Moore, Jr., owner, is at the halter. (1962)



Quadruplets! Unknown year but does anyone know the cute kids!?



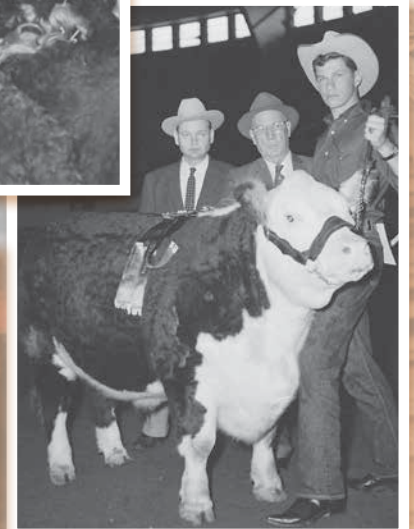
Unknown year and location.



Champion bull and female. Anxiety 4th Sale, December 1957. W. C. Windsor with bull and H. A. Mosely with heifer.



Hull Dobbs exporting cattle to Chile. Circa 1969



1969 Recognizing Dr. Don Good as the judge.

◀ Cover issue of the July 1962 issue. Anyone know where this was?



Back of photo says it was the Young Co. tour. Mr. O.H. McAlister and Mr. Cint Rutherford looking over Mr. Rutherford's herd bull. June 1958



55th Annual

POWERHOUSE HEREFORD Sale

a new force within the Hereford industry

SATURDAY, FEBRUARY 1, 2025

Our Powerhouse Sale will be a great event. The demand for Hereford females is at an all-time high and this should be the source for some of the best Hereford genetics offered in the State of Texas. Make "Super Hereford Weekend" an educational and entertaining event by attending the Annual Meeting and social of Texas Hereford Association, & the National Hereford Show.

Special Rules:

1. All consignors must be active or associate members of the Texas Hereford Association.
2. Animals must be in their pens not later than 6:00 p.m. Thursday, January 30, 2025.
3. All animals will be shown in pens of ten (10) by classes and placed by judges at Noon, Friday, January 31, 2025.
4. All females entered will be sold in the Hereford Sale at 1:00 p.m., Saturday, February 1, 2025.
5. Pen and Sale Fees: an entry fee of \$18.00/head is due on November 1, 2024. A seven (7) percent sale fee will be assessed at the sale. This fee includes all Stock Show pen fees and sale costs. No refunds after entries close.
6. Health requirements: all females entered in this division must meet regulations of the Texas Animal Health Commission and must be accompanied by an official health certificate.
7. If animals are to be sold as registered, papers must be provided to sale manager with health papers. Minimal grooming is encouraged.



Make Fort Worth a **MUST DO** event in 2025

Send us your best Hereford heifers...

2024 Premium Whiteface Replacement Female Show & Sale

Hereford Division

- Class 1 _____ Heifers calved after Sept. 1, 2023
- Class 2 _____ Heifers calved from 1-1-23 to 8-31-23, Bred, No Calves
- Class 3 _____ Heifers calved 1-1-22 to 12-31-22 Bred, No Calves
- Class 4 _____ Heifers calved 1-1-22 to 8-31-23, Any Or All With A Calf At Side

HEREFORD WEEKEND • Jan 31-Feb. 1, 2025
Southwestern Exposition and Livestock Show

Red or Black White-faced English Cross Division

- Class 7 _____ Heifers calved after Sept. 1, 2023
- Class 8 _____ Heifers calved from 1-1-23 to 8-31-23, Bred, No Calves
- Class 9 _____ Heifers calved 1-1-22 to 12-31-22, Bred, No Calves
- Class 10 _____ Heifers calved 1-1-22 to 8-31-23, Any Or All With A Calf At Side

Name _____

Address _____

Phone: _____ Age of Heifers (month calved) _____

e-mail _____ If bred, when & to what breed _____

Calfhood Bangs Vacc.? (yes or no) _____ Other Information _____

SPONSORED BY THE TEXAS HEREFORD ASSOCIATION

Missy Coffelt, Sale Manager • Cell 682-309-7555 • 817-831-3161 • texashereford4609@gmail.com • 4609 Airport Freeway • Fort Worth, Texas 76117

in memoriam

Douglas D. "Doug" Bennett

Douglas D. Bennett of Echo, OR passed away August 18, 2024, at the age of 91. Doug and twin brother Don were born May 8, 1933, to J.W. and Marie Bennett born on a cattle and wheat ranch in Winona, WA, the twins quickly followed the lead of their two older brothers Bill and Jack and the vision of J.W. and Marie continued.



Doug graduated high school and served in the Navy for 2 years; in 1953 he married Gladys Hudson. With the GI bill and a growing family, Doug heads to Pullman to attend Washington State University. Upon graduation from WSU in 1960 he goes on to manage Lehn Bros. Herefords. During that time Doug purchased his first registered Herefords. He returns to Washington State to earn a master's degree, teach animal science, and coach the livestock judging team. In 1967 Doug had the opportunity to join Howard Stone and manage Stone Hereford Ranch. He was able to continue to build his private herd with a unique agreement he had with Howard Stone. Stone Herefords became one of the premier Hereford operations both in the show ring and production sales.

In 1976 brought the record setting dispersion sale of Stone Hereford Ranch with a cowherd selling for \$2.2 million. The highlight of the sale was SR Big Arthur H201 who brought \$180,000 for ½ interest and sold to John Wayne and Louis Johnson of 26 Bar Ranch. On the conclusion of the dispersal, Doug & Don purchased Stone Hereford Ranch then renamed it to Oregon Hereford Ranch. And... Doug's vision continued

In 1979, Doug expanded by joining Sam Friedman to form Lone Star Hereford Ranch in Texas. Lone Star was quickly on the map with two Grand Champion bulls at the National Western in Denver as well as seven Grand Champion carloads, and two Reserve Grand Champion carloads in Denver. The show program was strong with several champions at major shows. Doug's mission was to produce high quality herd bulls to sell in their annual production sale as well as in Denver. Lone Star was one of the first herds to ultrasound yearly cattle for ribeye, marbling, and fat thickness as criteria for selection.

Doug initiated many programs for youth which included the Texoma Beef Clinic and the Lone Star Heifer Futurity Show. The Texoma Beef Clinic brought over 700 par-

ticipants to evaluate several classes of Hereford cattle. The Lone Star Heifer Futurity Show became a yearly event that provided an opportunity to showcase progeny purchased at Lone Star Hereford Ranch.

After the sale of Lone Star Herefords, Doug returns to his beloved Northwest and joined brother Don at Oregon Hereford Ranch. They dispersed the Hereford cowherd in the fall to devote more time to their 4,000 head feedlot. Not ready to retire yet, Doug and Don purchased an Angus cowherd. They started selling bulls in Madras, Oregon with Greg Lechner forming many new friendships. In 2007 they sell the feedlot and a large portion of the ranch while retaining the main headquarters. In their final years Doug & Don reduced their cowherd to a few head and sold the headquarters to grandson Jordan.

He was inducted into the American Hereford Association Hall of Merit in 2008.

Doug is survived by his children: Doug (Kris) Bennett, Susan (Joe) Parks, Randy (Vanessa) Bennett, Mitch (Becky) Bennett as well as several grandchildren and great grandchildren, nieces, and nephews. ★

Kenneth Ray Larson

Kenneth Ray Larson was born September 15, 1937 to Lee and Alene Larson who were Hereford cattle raisers and sharecroppers in Clifton, Texas. He passed away on August 7, 2024 at the age of 86.



Kenneth attended school in Clifton from first grade until he graduated from Clifton High School in 1956 as president of his class. While in Clifton, he was very active in FFA and recognized as one of the Top Ten FFA boys receiving the Santa Fe Award.

After high school, Kenneth attended Baylor University where he graduated in 1961 with a B.S. in Physical Education and a split minor in Education and Psychology.

His pursuit led him to Big Spring ISD in the spring of 1961 where he taught students and ran the Big Spring YMCA as the Youth Director of summer activities. His impact on young people had begun, and the legend of "Mr. Larson", as we respectfully and lovingly addressed him, was born. In September of 1961, Dallas ISD hired him as a physical education teacher. Mr. Larson always said that 30 students were on his class roll, but close to 100 students would show up for his class. He told them all if they were
continued on page 29



Application for Membership in the Texas Hereford Association

Advantages of THA Membership

SERVICE – The Texas Hereford Association is a service organization to benefit the Hereford breed and the breeder.

Members are assisted in buying and selling cattle at private treaty and by auction.

The Texas Hereford Association sponsors the Powerhorse Hereford Female Show and Sale, the Powerhouse Halter Sale, and the THA Fall Classic. These sales promote the use of better Hereford bulls and females. The Texas Hereford Association is also actively engaged in the promotion of Texas Herefords and in sponsoring seminars, field days, and other events to encourage educational opportunities for members.

ASSOCIATION – The Texas Hereford Association was organized in 1899. Its membership has included the elite of the Texas Hereford industry since its inception. Membership dues are \$125.00 per year. Associate memberships are available for \$100.00 per year.

DIRECTORY ISSUE – Every active member of the Texas Hereford Association has a free listing in the Directory issue of *The Texas Hereford*. This Directory is used by thousands of Hereford breeders the year round. Information pertaining to your herd such as herd sires, bloodlines, location of farm or ranch, telephone numbers, etc., will be listed in this widely used reference book. This herd listing alone is worth the price of membership. Associate members are also listed.

THE TEXAS HEREFORD – Monthly publication of the Texas Hereford Association. It is the only publication in Texas devoted solely to Herefords. It includes news about the association, news about Herefords and timely editorial features. Active members can list Herefords for sale **FREE** in the Cattle For Sale column. This service has been responsible for selling thousands of Texas Herefords all over the nation. Texas Hereford Association members may advertise in *The Texas Hereford* at low livestock rates – a considerable savings for your marketing program. Sale catalogs, brochures, flyers, and other marketing aids designed are produced by our professional staff at considerable savings. (Advertising rates will be sent on request).

The Most Important Investment You Can Make as a Registered Hereford Breeder is a membership in the Texas Hereford Association.

All memberships are up for renewal on December 31.

ACTIVE Membership Application

I hereby make application for membership in the TEXAS HEREFORD ASSOCIATION. Upon becoming a member, I will abide by the constitution and By-Laws of the Association and also the rules of the American Hereford Association.

I am the owner of _____ head of registered Herefords and _____ head of commercial cattle.

Attached hereto is remittance of One Hundred and twenty-five dollars. (\$125.00 covers active membership for one year). Dues include a subscription to the *Texas Hereford* magazine.

NAME _____

RANCH NAME _____

ADDRESS _____

CITY _____

STATE _____ ZIP _____

PHONE _____

E-MAIL _____

WEBSITE _____

SPOUSE'S FIRST NAME _____

SIGNED _____ DATE _____

Voluntary Contribution THA Foundation (Tax-deductible)

SUBSCRIPTION FORM - \$25.00 per year includes directory issue

NAME _____

ADDRESS _____

CITY _____

STATE _____ ZIP _____

TEXAS HEREFORD ASSOCIATION

Diane Johnson, Manager/Editor
4609 Airport Freeway • Fort Worth, Texas 76117 • Phone 817/831-3161
e-mail: texashereford@sbcglobal.net • www.texashereford.org
Missy Coffelt • 682-309-7555 e-mail: texashereford4609@gmail.com

Contact: Missey Coffelt | Advertising Sales Representative | 682-309-7555 | texashereford4609@gmail.com
or Diane Johnson | Manager | Editor | 817-831-3161 | texashereford@sbcglobal.net

YES
I want an ad in:

JANUARY

FEBRUARY

MARCH

APRIL

MAY

JUNE/JULY
Herd Bull Issue with
Membership Directory

AUGUST

SEPTEMBER

OCTOBER

NOVEMBER

DECEMBER

ADVERTISER _____ DATE _____

PHONE _____ e-mail _____

MAILING ADDRESS _____

✓ SIZE	SHAPE	COST
<input type="checkbox"/> Full Page.	7.5" wide x 10" deep	\$750.00
<input type="checkbox"/> 2/3 page (vertical)	4.625" wide x 10" deep	\$600.00
<input type="checkbox"/> 1/2 page (vertical)	4.625" wide x 7.375" deep	\$400.00
<input type="checkbox"/> 1/2 page (horizontal)	7.5" wide x 4.875" deep	\$400.00
<input type="checkbox"/> 1/3 page.	2.3125" wide x 10" deep	\$300.00
<input type="checkbox"/> 1/4 page.	3.625" wide x 4.875" deep	\$250.00
<input type="checkbox"/> 1/6 page.	2.3125" wide x 4.875" deep	\$90.00
<input type="checkbox"/> Classified Ad.	2.3125" wide x 1" deep	\$27.00

PRICES AS OF 8-7-2024 ARE SUBJECT TO CHANGE.

PROOF REQUIRED?

- YES**, send via e-mail USPS
- NO**, unless file has issues.

COLOR?

- 4-COLOR Black & White

CLASSIFIED AD

- West Northeast
- Panhandle South
- Commercial Southeast
- Central | South Central Oklahoma | New Mexico
- North Central Out-of-State
- East Central
- YES**, my ad will be provided camera-ready.

Breeder's Special: Brand new rate of \$90 for 1/6 page, or commit to 11 issues, and the price drops to \$79 per insertion.

Bleed: No bleed allowed on partial-page ads.

Frequency discount: 10% discount on any size ad placed for 11 insertions within 12 months.

NO EXTRA CHARGE FOR 4-COLOR ADS.

Applies to any size/shape ad, including classified ads. Black & white and 4-color ads are now the same price.

To reserve your advertising space, please call **Missy 682-309-7555**, e-mail this form to texashereford4609@gmail.com, or mail to: Texas Hereford Association
4609 Airport Freeway
Fort Worth, Texas 76117

Advertising Specs | Deadlines

Deadlines are the same day in the month prior to the publication date. For example:

JANUARY ISSUE

Dec. 10 Space reservation

Dec. 15 If we are going to build your ad, provide ad copy and photos

Dec. 20 Camera-ready ad materials

NO EXTRA CHARGE for creating your ad (any size.)

Provide the basic message you want to convey, plus any photos, or logos. We'll take it from there and send you a proof for approval before printing.

Format: High-Resolution (300 dpi) PDF or jpg. *Do not include crop marks.*

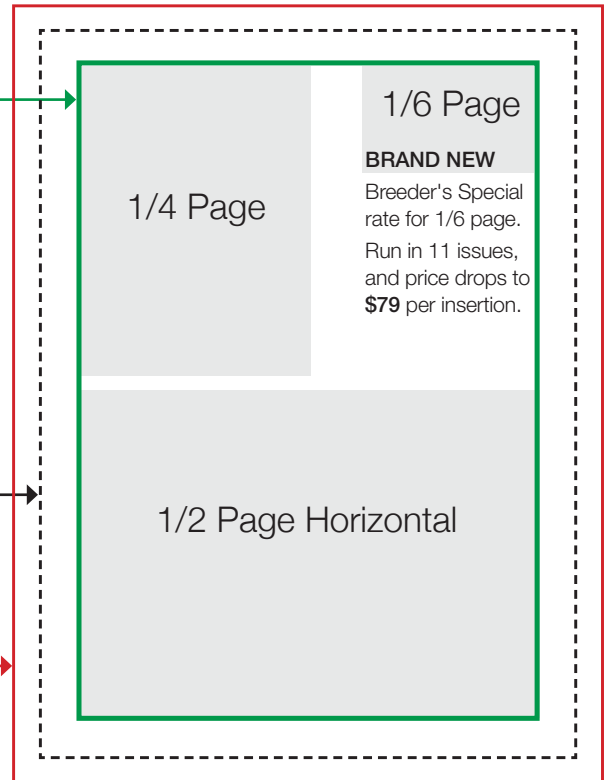
Photos: If you take a picture with your phone, (and you have a choice) please send an "actual size" jpg (not small, medium or large). Using a digital camera, please send high-resolution (300 dpi).

GREEN = Live Area/Image Area for full page
7.5" wide x 10" deep

MARGINS:
top/bottom/left/right: .5"
The live area is the boundary within which any text, photos, or logo art need to fall, to keep those elements from being cut off in the printing process.

BLACK dotted line = Trim
8.5" wide x 11" deep
The trim is where the page is physically cut in the printing process.

RED = Bleed
add .125" all around the trim, or 8.75" wide x 11.25" deep
Bleed allows the background or photo to extend beyond the trim.



In Memoriam

continued from page 26

on time and worked hard, they could stay. And stay they did!

In 1967, during 12 years of service in Dallas ISD, Mr. Larson married Carolyn Stegmueller, a graduate of Blinn College and the University of Texas at Austin. Their family grew with the birth of 2 children, Lee and Kelle.

In the fall of 1972, because of his belief that the educational system could offer so much more, Mr. and Mrs. Larson founded DeSoto Private School. Mr. Larson's mission in 1972 was to provide a top-quality private school education at an affordable price for working parents. He found a vacant church in DeSoto, and with hard work and sacrifice, the renovation began and the DPS legacy was born. Over the years, the school evolved into a nationally accredited private school for children ages three through sixth grade. It was a rare occurrence to ever find a day that Mr. Larson was not at DeSoto Private School impacting students' lives. Mr. Larson's educational philosophy of discipline and structure, grounded in love, created a successful learning program that has served thousands of children and their families over the years.

Returning to his roots, Mr. Larson established the Larson Running L Ranch in the city of his birth, Clifton, Texas. Mr. Larson raised nationally recognized, award-winning Polled Hereford cattle. His hard work led to several National Champions for the ranch. He was the honoree at the 2014 National Polled Here-

continued on page 30

Texas Winners!

continued from page 13

scholarship, sponsored by the Hereford Youth Foundation of America (HYFA) and Sullivan Supply, along with a custom belt buckle.

Mason Allan, is the son of Becky and Dave Allan, Nocona, Texas. He studies animal science at Texas Tech University (TTU). Before TTU, he attended Redlands Community College, where he was an All-American member of the junior college livestock judging team of the year. The "Grand Daddy of 'Em All" marked Allan's 16th JNHE. As a third-generation Hereford breeder, Mason works with his family at Bar A Cattle.



Senior Advanced speech winner Devon Lockhart, Caldwell, Texas.



Illustrated Speech in the Junior Division first, Jarrett Worrell, Mason, Texas; second, Libby Pérez, Nara Visa, N.M., and third, Peyton Pérez, Nara Visa, N.M.



The senior high individual in the written test was Allyson Hamilton, Atlanta, Texas.



Second-place went to Team Texas with members: Aubrey Lockhart, Somerville, Texas; Gage Creamer, Waxahachie, Texas; Jarrett Worrell, Mason, Texas; and Kinleigh Jo Guidry, Brenham, Texas.

The Hereford bowl contest is an individual and team competition where members demonstrate their knowledge of Hereford beef cattle and the history of the JNHE. Participants take a preliminary 50-question written test, including a newly added skillathon portion where members identify different feed samples. The top four teams then compete in a buzzer match to determine the winner.



Sales academy gives older NJHA members a glimpse into real-world cattle sales and marketing. Contestants combine their communication and marketing skills prior to a "live sale" with an understanding of performance and pedigree information. Sales academy participants submitted marketing materials for their animal prior to the JNHE and gave a sales pitch to a panel of judges at the event. The contest is also sponsored by the NJHA.

The top-placing sales academy presenters in the Intermediate division were:

- 1st place: Aidyn Barber, Channing, Texas
- 2nd place: Taylor Marrs, Macomb, Okla.
- 3rd place: Joseph Schohr, Oroville, Calif.




CASE Ranch
HEREFORDS
P.O. Box 240, Mertzon, TX 76941
Pete and Angela Case • 325-650-6209
Stephen and Tiffany Loyd • 325-642-5818
pete@caseranch.com • www.caseranch.com
7350 FM RD 915 • Eldorado, TX 76936



Coates Ranch Co.
www.coatesranch.com
Box 645 • Mertzon, TX 76941
Steve Wayne: 325-835-2531
Stephen: 325-226-4184
Email: scoatesjr@yahoo.com

Select Group of Horned and Polled Hereford Steers for Sale
Morgan Cox (432) 213-1235
Jonama Cox Myrick (432) 238-6219
P.O. Box 11 • Tarzan, TX 79783
mcoxcattle@gmail.com




RAFTER J CATTLE CO.
Colt Johnson • 325-280-7975
Larry Johnson • 325-201-2001
1917 Hillside Rd • Abilene, TX 79603
rafterjherefords@gmail.com • www.rafterjcattle.com



Jon David Moore
PO Box 331 • Hamlin, TX 79520
214-534-3402
jdmoore0623@yahoo.com

POWELL
HEREFORDS
Off: 325-653-1688
www.powellranches.com
powellranches@gmail.com



James L. Powell
Arthur Uhl
James Uhl
Office: 36 W. Bearregard, Ste. 101
San Angelo, TX 76903

David Neal, Ranch Manager
325-456-0669 or 325-651-2826
Britt Mynatt, Herd Manager
325-853-2202

McKNIGHT Ranch Co.
Bobby McKnight, Ranch Manager
432/426-3003
P.O. Box 1042 • FT. DAVIS, TEXAS 79734



MANN Mark, Briss, Hadley, and Colby Mann
CATTLE CO. Hadley (cell) 432-788-8375
LUBBOCK, TX Mark 806-620-9002
e-mail: manmen1@yahoo.com
The Functional Kind www.manncattle.com

Massey Hereford Ranch
Sam and Kila Massey
P. O. Box 518 • Wickett, TX 79788
P. O. Box 691 • Stephenville, TX 76401
432-940-7720
samhereford@yahoo.com
www.masseyherefordranch.com



ROCKING CHAIR RANCH
LOYD WHITEHEAD | OWNER
Seth Koetting | Manager 325-396-4911
www.therockingchairranch.com
Ft. McKavett, Texas




WEINHEIMER
RANCH, INC.
Established in 1921
For All Your Cattle Needs
Roy 830/644-2226 Box 327 Len 830/889-2026
Stonewall, TX 78671

See us for bulls, show steers & heifers

TT HEREFORDS
RICK TISDALE • Cell: 325-423-2509
rstisdale@yahoo.com • 107 FAWN RIDGE • KINGSLAND, TX 78639

B-Bar Herefords
Established 1983
Brad Stuart
325-338-5111
876 State Hwy. 70 S.
Roby, TX 79543
Bbarherefords.com



Bull & Heifers for Sale
J-HEREFORD RANCH
Jim Darnell - Owner
5 Paseo de Paz Lane, El Paso, TX 79932
915-479-5299 (Jim's Cell) • 915-549-2534 (Sue's Cell)
915-532-2442 (Office) 915-877-2535 (Home)
e-mail: barjbarherefords@aol.com
"Texas' Only Hereford Operation West of the Rio Grande"
Se Habla Espanol

BUTTON ESTES RANCH, LTD.
1900-2021
Ranch 432-638-7779
Office 432-664-8512 | FAX 432-570-7769
2000 West Tennessee | Midland, Texas 79701
Beau & Barbara 432/682-2272 | Ginny 432/687-2454



CLYDE HENSON
P. O. Box 820 • Kermit, TX 79745
432-940-8882



Mimms Herefords
Jere, Brady, Rhett & Ryan
Lorenzo, Texas
806-842-3459

Since 1947
Walker Herefords
Stamford, TX • La Grange, TX
Don 325-773-2062
Tom 979-247-4119 • Cell 979-966-8353

In Memoriam

continued from page 29

ford Show at the Fort Worth Stock Show & Rodeo. Over the years, he was active in the Hereford Youth Foundation of America setting up a foundation that awards annual scholarships, one of which is in the name of his ranch.

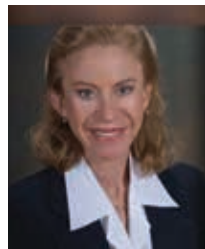
Kenneth's spirit continues to support and encourage Carolyn Larson, his loving wife of 56 years; brother, Richard (Catherine) Larson; son, Lee (Heather) Larson; daughter, Kelle (Josh) Lowe. He was blessed with 7 grandchildren.

His services were held August 17 and 19. For full obituary go to cliff-tonfh.com. ★

Kathleen Hartnett White

October 19, 1949 - August 6, 2024

Kathleen Hartnett White died on the evening of August 6 at New Haven Memory Care in Bastrop following a rapid and tragic onset of dementia. Her loving husband Beau was at her side as she slipped away to Heaven.




Kathleen was born Kathleen Mary Hartnett on October 19, 1949 in Salina, Kansas and graduated from Salina High School in 1967 as class valedictorian.

Kathleen attended Stanford University earning a BA in Humanities and Religion, cum laude. She then earned an MA from Stanford, under the Lyman Scholarship Award for Outstanding Woman in Humanities, becoming fluent in Mandarin Chinese. She was accepted into Princeton's PhD program in East Asian Studies winning the Jonathan Edwards Award for academic excellence. In the late 1970's, she was part of a select team of Western scholars invited to China to view, study and

continued on page 34

PANHANDLE

RUNNING R
CATTLE CO
 CANYON, TEXAS
 Drew & Lauren Perez • 806-640-8340
 drew@runningpcattle.com

DAUER HEREFORDS  Continuing a legacy... Quality Hereford cattle since
 Registered Hereford bulls, heifers and Black Baldies for sale.
 Justin Paul Dauer
 997 County Road P • Panhandle, Texas 79068
 806-683-7073 • 806-537-5294

 **Whitaker Farms**
 Flying 5 Herefords
 Steve and LaNell Whitaker
 cell 806-774-7598
 120 CR 291 • Hart, TX 79043
 stevewhitakerfarms@gmail.com

BARBER RANCH 
 Channing, Texas 79018
 Brett Barber 806-681-2457
 Justin Barber 806-681-5528
 www.barberranch.com
 email: office@barberranch.com

 **Indian Mound Ranch**
 923 Hillside Ave. • Canadian, TX 79014
 Lee & Jacqui Haygood
 Res: 806/323-8232
 Cell: 806/323-2906
 Email: lee@indianmoundranch.com
 www.indianmoundranch.com

Ricketson Herefords
 ALLAN RICKETSON • 806-333-0624
 JARRETT RICKETSON • 806-676-8609
 406 Oak Ave. • Dalhart, TX 79022

B & C CATTLE CO.
 Bill or Chad Breeding
 1301 N. Lions • P.O. Box186
 Miami, TX 79059 (806) 868-4661 or (806) 570-9554
 breeder@amaonline.com

Mike & LaReshia Bragg 
 1923 Shawnee Trail
 Dalhart, TX 79022
 home 806-249-5367
 cell: 806-333-4486
 website: mlcattle.com • Email: mlcattle@mlcattle.com

Ledbetter Cattle Co.
 Joe Dan Ledbetter • 806-236-0958
 P.O. Box 266 • Wheeler, TX 79096
 joedan@ledbettercattleco.com
 www.ledbettercattleco.com

COMMERCIAL

LEO CASAS, III
 Off: 361-362-COWS • Fax 361-362-1035
 Cell: 361-362-5863
 casascattle@hotmail.com
 171 Fairway Ridge • Beeville, TX 78102


 913-645-5136
 JUSTIN B. STOUT
 AUCTION SERVICE
 Making your program stronger - one sale at a time!

Midcontinent Livestock Supplements
 MLS Forage Enhancing Program
 www.mlstubs.com
 Kyle Latham
 254-715-2162
 Valley Mills, TX

JOHNSON
 CATTLE MARKETING
 Tom Johnson
 440 FM 246 • Wortham, TX 76693
 cell: 817/291-5121
 e-mail: johnsoncattlemarketing@gmail.com
 website: www.johnsoncattlemarketing.com

 **Michael Hampton**
 Regional Sales Manager
 For information, call
 1-817-487-5138 or visit our
 websites: www.altosidgr.com
 www.centrallycontrol.com
 www.starbarproducts.com
 314 CR 4760, Wrensboro, TX 75494 • mhampton@central.com

 **Silveus**
 INSURANCE GROUP
 877.773.9633
 www.rangelandinsurance.com

 **Mark & Teresa McClintock**
 Registered Herefords • Sales and Consulting
 Mark (325) 650-4223 • Teresa (325) 763-9202
 10614 Mule Creek Road • San Angelo, TX 76901
 mcclintock@wcc.net • markandteresamcclintock.com

 **genesource**
 Dave & Becky Allan
 979-562-2700
 Dave 979-561-7115
 Becky 512-750-8367
 Drew Schmidt 443-386-5882
 14382 FM 103 • Nocona, TX 76255
 www.thegenesource.com

 **Gorman Milling Co., Inc.**
 Manufacturer of
 Red Chain Feeds
 Gorman, TX
 (800) 588-2252
 REDCHAINFEEDS.COM

 **TROY ROBINETT**
 AUCTIONEER
 (817) 995-7509
 **Robinett**
 Auction Services, LLC
 TDLR #16702

AUCTIONEER • SALE MANAGEMENT
 MARKETING AND CONSULTING
 **SCHACHER**
 AUCTION SERVICES
 Robert Schacher 817-219-0102
 www.schacherauction.com
 LIVESTOCK MORTALITY INSURANCE

DEADLINE
 for the October issue is
September 10
Missy Coffelt
Advertising Sales
682-309-7555
 texashereford4609@gmail.com

Editor's Note
 continued from page 6

fall is gearing up to be an incredible line up of sales and events. This issue has everything from ads for sales to information on the AHA happenings in Kansas City. Fortunately, THA members are very supportive of this magazine, and we depend on advertising to continue to be able to produce a high-quality publication. We are one

of few state breed associations to have a monthly magazine and it's because of you.

So, I'll move on with a new attitude because this issue has September stamped on it. Goodbye August. Glad you only come around once a year. Oh, and don't let the door hit you on the way out. ★

CENTRAL | SOUTH CENTRAL

M_W HEREFORD RANCH

Steve & Elizabeth Chambers
325/642-9370
11967 FM 45 • Richland Springs, TX 76871
"Top Quality Herefords" "Home of Pathfinder"

McINNIS CATTLE COMPANY
Bill McInnis 325-642-8823 cell
Ben McInnis 325-647-4159 cell
Est. 1896
e-mail: mcinniscattle@hotmail.com
14200 Highway 183 N. • May, TX 76857

DUDLEY BROS. Box 10, Comanche, Texas 76442
"Registered Herefords Since 1938"
Office: 325/356-2284 • Fax: 325/356-3185
John: 325/642-0745 • Tom R.: 325/642-0748
E-Mail: John@dudleybros.com

NEEL POLLED HEREFORDS
Replacement Heifers Available
Nina Neel Sanders • (214) 454-8587
Brady, Texas

Honeymoon Herefords
"Breeding cattle for the 21st century."
Jeff Mezger
614 Honeymoon Ranch Rd.
Marble Falls, TX 78654
830/598-2258

Carl Herrmann (C) 979-820-5349
Hank Herrmann (C) 979-820-5277
Sale Every Wednesday • 1PM HAULING AVAILABLE
Sale Barn: 979-567-4119
P.O. Box 542 • Caldwell, TX 77836

Brymer Ranch Herefords
Registered Line One Herefords
CALDWELL, TEXAS
William and Anduin Brymer
mobile: 979-595-7451

Noack Herefords
"Quality Registered Herefords"
7- BULLS FOR SALE 7-
Office: 512-446-6200 • noackherefords.com

Raising cattle in Texas since 1855
SKRIVANEK RANCHES
Joey & Susan Skrivanek, owners
407 W. Mustang • Caldwell, TX 77836
Joey res. (979) 567-3857 • cell (979) 224-4698
office: (979) 567-3131 • e-mail: j.skrivanekranch@outlook.com
9 miles E. of Caldwell on Hwy 21, or 15 miles W. of Bryan-College Station on Hwy 21

NORTH CENTRAL

GKB CATTLE
GARY BUCHHOLZ
Gary Cell: 214.537.1285
Herdsmen: Jay Creamer: 254.707.2199
email: gary@gkbcattle.com
Semen Inquiries: (254) 440-1440
GKBCATTLE.COM

Atlas Farms
Your Source for Top End Bulls & Females
Jimmy, Claudia & Precious Atlas
214-202-5178
817-456-4691 (cell)
4920 CR 401
Grandview, TX 76050

BAR OAK RANCH
RANDALL & SHERRY BARNES & FAMILY
HEREFORD BREEDERS
TOLAR, TEXAS
(817) 279-3543 Randall
(817) 243-5867 Craig
www.baroakranch.com
email us at: herefords@baroakranch.com

Chastain Established in 1854
cattle company Bulls, Females Club Calves
P.O. Box 516 • Mineral Wells, TX 76067
Jack's cell 817-821-3544 • Lee's cell 817-683-2150
Ranch located 10 miles south of Mineral Wells on US281

J.T. Echols DVM
P.O. Box 709 • Breckenridge, TX 76424
Office: (254) 559-9739
Mobile: (254) 559-0156
muleshoeranch@gmail.com
muleshoeherfordandangus.com

Flying 'S' Herefords
Registered Line One Herefords • Paluxy, Texas
Jim Strode James Strode
214-361-6900 214-533-9669
James.strode@gmail.com

Jackson Hereford Ranch
4681 Stephens CR 105
Ranger, Texas 76470
Robert & Dena • (254) 647-3671
Fax (254) 647-3622
denajackson@agristar.net
Ranch located 15 miles north of Ranger on FM 207

RSS R. SCHLEGEL & SONS
Route 2, Olney, TX 76374
Registered Herefords Since 1974
Bulls, Females, Club Calves
email: rsshrfd@brazosnet.com
Ranch (940) 873-4437 Home (940) 873-4621

It pays to advertise... just ask Missy!
Missy Coffelt, Sales Rep.
Texas Hereford magazine
682-309-7555
texashereford4609@gmail.com
www.texashereford.org

NORTH CENTRAL, continued

LEE TERRELL REAL ESTATE
Farms • Ranches
Commercial • Property Evaluations
(903) 868-2505 • Res. (903) 893-2289
cell (903) 815-1299
2404 San Miguel • Sherman, TX 75092

LANK HEREFORDS
MILLSAP, TX
BRYAN & JILL LANK, OWNERS
ZACK MAUNEY, RANCH MANAGER
940.329.8694 • LANKCATTLE.COM

EAST CENTRAL

WEIL CATTLE CO. Est. 1957
J. Mac Weil 254-495-3386
macweil@yahoo.com
Jon Weil 225-324-0770
P.O. Box 91 • Irene, TX 76650

G3 Harry & Cheryl Grett
512-585-2948
P. O. Box 969
Elgin, Texas 78621
g3ranch@aol.com

KJB Herefords/WB Club Lambs
Jamie, Kevin, William and BG Baker
214-629-9106
Jamb117@sbcglobal.net
6370 State Highway 22 • Hillsboro, TX 76645

HIDDEN OAKS RANCH
Keith, Cindy, Shelby, Kobay, Harley & Brody Rogers
171 CR 407
Hamilton, TX 76531
(254) 386-5699
www.hiddenoaksranch.com
e-mail: kcrhereford@gmail.com
"Raising respectable kids and herefords"

"Stressing Excellence In Polled Herefords"
Larsons' Polled Herefords
Ken and Carolyn Larson, Owners
972-223-6450 Office • 972-223-8955 Home
254-435-6063 Ranch Office • 972-230-0629 Fax
Lee Larson, executive mgr • 972-824-5869 Cell
2793 F.M. 1991 • Clifton, Texas 76634
www.larsonspolledherefords.com • RunLRanch@aol.com

Circle M Ranch
Jane S. Murphey, Manager
254/588-9489 (cell)
254/435-2162 (res.)
P.O. Box 405 • Meridian, TX 76665

HCS CATTLE
Harrison 254-223-0110
Karen Smith 254-216-0167
harrisonsmith@yahoo.com
2655 FM 107 • Gatesville, TX 76528

NORTHEAST



HUMPHREYS
Farm & Ranch

Owners: Gary & Claudia Humphreys
817-304-1642 • Grandview, Texas

Jackie Pullen *Est. 1985*



972-571-5906 CELL • 972-722-5081 RES
460 Pullen Road • Rockwall, TX 75032

SOUTHEAST



ROCKIN' W
HEREFORDS

Maynard Warnken • 979-561-8846
Kevin Warnken • 979-743-0619
e-mail: rockinw@cvctx.com
www.rockinwranchnet
Fax 979-561-8867 • Drawer 29 • Schulenburg, TX 78956

DDD
DDD
DDD

THREE D RANCH
PAUL DAVIS
777 Paul Davis Lane
ROCKWALL, TEXAS 75032
972/771-3396 (RANCH)
972/771-5653 (OFC.)
MIKE HAWKINS, MGR.
903/348-7049 (CELL)

Pruitt Herefords



MINEOLA, TX
ROB PRUITT • 903-569-4224
Res. 903-569-2174 • robert1947pruitt@gmail.com

Expect **affordable pasture bulls**,
the type of easy keepers
always in demand. *That's the only kind we sell.*

U- Ranch Thomas Cardwell
512-689-5297 • tccardwell@earthlink.net
2801 E. Howard Lane • Manor, Texas 78653

The Doyle Difference

"Genetics of today's leading performance families."

DOYLE HEREFORD RANCH
P.O. Box 82 • Wolfe City, TX 75496
mobile: 214/240-4538
www.doyleherefordranch.com
email: mdoyle0326@yahoo.com

Kevin Self 214-287-1249 | Savanna Layman 469-525-1214 | AJ Self 214-952-1370
MANAGER

Dead End Ranch
deadendranctx@outlook.com
789 CR 4534 • Whitewright, TX 75491
@_deadendranch_

Sam & Barbara Dominey

Ken Cook, Mgr.
936-291-0008

BULLS FOR SALE

3312B SH 19N
Huntsville, TX 77340



Mathias
Registered Herefords & Paint Horses
Kurt • Brenda
192 CR 4040 • Mt. Pleasant, TX 75455
903-573-1791 • kmathias@txk.net

woodypolledherefords.com



Woody Polled Herefords

GARY WOODY (972) 658-6903
woodygary@sbcglobal.net
461 Rockcrest • McKinney, TX 75071

Sunny Hill Ranch



Pete Johnson
Registered Polled Herefords
Hwy. 94 West • 5 Miles
Cell: (936) 465-1672
e-mail: pijmhj@yahoo.com
Office: 844 Ben Dunn Rd. • Lufkin, TX 75904



McKenney Farms
Registered Line One Herefords
Terrell, Texas

"Doc" and Nancy McKenney
Mobile 214-384-5465 • Ranch 972-524-0088
Email: docmckenney@aol.com

Missy Coffelt | Ad Sales | Field Rep
682-309-7555
texashereford4609@gmail.com

SEXTON Est. 1983
Gonzales Co.

CATTLE COMPANY

Dwight Sexton • Mobile 830-203-0168
sextoncattle@icloud.com
9528 W. St. Hwy. 97 • Cost, TX 78614

SOUTH

NOLAN HEREFORDS
Scott, Alise, Ilissa, Bethany & Audrey
1950 Skylark Rd. • Gilmer, TX 75645
nolanherefords@aol.com
www.nolanherefords.com
Res.: 903-797-6131 • Cell: 903-738-5636

C/2

*For Quality Hereford Cattle
Bulls & Females
Call*

Louie Carroll
503 E. Trinity St.
Pearsall, TX 78061
830/334-7864

SPEARHEAD RANCH



Paul and Sheila Funk • 254-289-7657
525 County Road 51
Copperas Cove, TX 76522-7004
sheilabfunk@aol.com • www.spearheadranch.net



RADER
HEREFORDS

Susan, Mike, Steven, Sara
Ranch 903.537.7600
Steven cell 903.439.4418
raders@hughes.net

3117 US Hwy 67 E
Mt Vernon, TX 75457

SCHMIDT HEREFORDS
RANGE RAISED CATTLE SINCE 1965

JD, Robert & Larry Schmidt
(830) 931-5451 • (830) 444-9564
located 13 miles south of Hondo off Hwy. 173

DOUBLE DIAMOND HEREFORDS



Registered Polled Hereford Bulls and Heifers

CONTACT US
512.970.1595 • 517.970.3588
281 Paint Creek Rd. • McDade, TX
www.DoubleDiamondHerefords.com

Still River Ranch
MARBLE-LATION

Larry Woodson • 214-491-7017
Bonham, Texas
ranch located 10 miles south of Bonham
and 2 miles south of Gober

Smith Herefords
Horned Herefords Since 1904
George West, Texas

Charles Smith H 361-449-2510 C 361-362-3429
Ward Smith 830-255-9788

NEXT MONTH, YOUR
AD CAN GO HERE

Draw more attention with a
2-inch classified ad.
No extra charge for color.
No charge for creating your ad.

WESLEY THEURET
Res./Ranch: 830-583-3365
Cell: 210-315-0103

2348 CR 165 • Kenedy, TX 78119-5101
theuret@sbcglobal.net

Redbird Ranch
Herefords • Golden Certified F1s

Harlen Merks, Mgr. 361-649-1717
Nopal, TX • 11 mi. No. of Yorktown
redbirdranchcattle.com

continued from page 30

record the early excavation of the 3rd Century BC terra cotta warrior statues in Xian.

After returning to the United States, Kathleen worked for Nancy Reagan at the White House in the first Reagan Administration. She then went to work for the National Cattlemen's Association as Director of Private Lands and Environment.

Kathleen married Beau Brite White on August 13, 1993 in Midland. In their 31 years of marriage they shared many wonderful adventures. They originally lived on the Brite Ranch, a 130-year old Hereford family ranching operation located in Presidio County in far West Texas. Later they moved to Bastrop County to be near Austin for Kathleen's growing career in politics and policy.

Throughout their marriage, they raised world class Jack Russell Terriers, attending many shows and hunts around the US and also in the UK. They won many regional and national awards including the National Jack Russell championship six times

Somehow always finding time to be social, Kathleen was a superlative cook and loved to host and entertain people. Everyone was made to feel welcome and special at the table with her and Beau.

She is survived by eight nieces and nephews. She is also survived by many dear friends and former colleagues.

A service was held in Bastrop, Texas on August 23. In lieu of flowers, the family suggests memorials to the Jack Russell Terrier Society of America (P.O. Box 4527 in Lutherville, MD 21094) or to a Catholic church or charity of your choice.

<https://www.legacy.com/funeral-homes/obituaries/name/kathleen-white-obituary?pid=207381630&v=batesville>

BUCK cattle co.
 Jirl, Brenda & Bailey Buck
 Cell 580.795.4865
 jirl@buckcattle.com
 Madill, OK 73446
 Matt Scasta
 580.220.7288
 www.buckcattle.com

H B & H Herefords
 Phil Harvey, Jr.
 575-524-9316
 Cell 575-644-6925
 P. O. Box 40
 Mesilla, NM 88046
 Philharveyjr@comcast.net
 Jim Bob Burnett
 Cell 575-365-8291
 205 E. Cottonwood Rd.
 Lake Arthur, NM 88253
 burnettjimbob@gmail.com
 bhherefords.com

HCC Harrison Cattle Co.
 Leslie & Jan Harrison • Registered Herefords
 22551 E. 990 Rd. • Arapaho, OK 73620
 Leslie's cell 580 331-8103
 Email: harrisoncattle2@icloud.com
 www.harrisoncattlecompany.com

Copeland Herefords & SONS LLC
 www.copelandherefords.com
 Cliff Copeland • 575.403.8123
 Matt Copeland • 580.336.8284
 859 Romero Rd • Nara Visa, New Mexico
 ccopeland@plateoutel.net

MESSNER HEREFORDS

 Milton Messner (580) 837-5384
 Van Messner (580) 837-5532
 Route 1, Box 350 • Laverne, OK 73838

King Herefords
 Bill King
 505-832-4330
 505-220-9909
 Tommy & Becky Spindle • 505-832-0926
 P.O. Box 564 • Stanley, NM 87056
 Located 5 miles north of Moriarty on Hwy. 41, then 1.5 miles east.

West Star Herefords


 BULLS FOR SALE At Private Treaty
 Sheldon Wilson • 575/451-7469
 cell: 580-651-6000 – leave message

PÉREZ Michael & Connie PEREZ
 CATTLE COMPANY
 575/633-2038
 Michael's cell • 575-403-7970
 Kyle's cell • 575-403-7971
 Drew's cell • 575-403-7115
 901 Quay Road 96 • Nara Visa, NM 88430

Texas Hereford ASSOCIATION


Diane Johnson, Manager/Editor 817.831.3161
 e-mail: texashereford@sbcglobal.net
 Missy Coffelt, Sales Rep. 682-309-7555
 e-mail: texashereford4609@gmail.com
 website: www.texashereford.org

OUT-OF-STATE

D-Debter Hereford Farms

 Glynn Debter (205) 429-2040
 Perry Debter (205) 429-4415
 Fax (205) 429-3553
 4134 Co. Hwy. 30 • Horton, AL 35980

LARGENT and SONS
 Hereford Cattle Since 1902
 P.O. Box 66 • Kaycee, WY 82639
 307-738-2443 or 307-267-3229
 Sale Date: November 19, 2020
 largentandsons@yahoo.com
 www.largentandsons.com

HOLDEN HEREFORDS

 "The Best in Line 1 Breeding"
 Jack and Tresha Holden
 3139 Valier Dupuyer Rd. • Valier, MT 59486
 406-279-3301
 406-279-3300 Ranch • 406-450-1029 Mobile
 www.holdenherefords.com

MILLIGAN HEREFORDS Since 1919

 Kings, IL 61068
 Robert (815) 562-6391 James (815) 562-4946
 Malcolm (815) 562-5879

1/5 HOFFMAN R.A.N.C.H.
 modern, stout, functional
 Denny and Dixie Hoffman 530-336-5778
 Jason and Kaycee Hoffman 530-604-5096
 P.O. Box 287 Thedford, NE 69166
 jason@hoffmanranch.com
 www.hoffmanranch.com

PRAIRIE MEADOW HEREFORDS

 11268 Hobbs Rd. • Rochester, IL 62563
 Office (217) 529-8878 • Fax (217) 529-9374
 Greg (217) 498-7095

NOLLES CATTLE COMPANY REGISTERED HEREFORD CATTLE

 www.nollescattleco.com
 MIKE, TRUDY & KATIE NOLLES • OFFICE 402.244.5473
 MIKE 402.760.3084 • TRUDY 402.760.1948 • KATIE 402.760.1122
 86732 454TH AVE. • BASSETT, NEBRASKA 68714

Bar-S Mark Stephens • 217-825-7913
 704 Virginia Ave., Taylorville, IL 62568

 Pete Loehr • 309-692-6026
 113 Northgate Rd., Peoria, IL 61614
 Farm: 1777 N. 1000 East Rd.
 Taylorville, IL 62568
 LHF www.stephensandloehrherefords.com

Sept 26-27: Heart of Texas Fair Junior Heifer Show, Waco, TX

Sept 29-30: Heart of Texas Fair Junior Steer Show, Waco, TX

Oct 3: Dudley Bros. 63rd Annual Bull Sale, Comanche, TX

Oct 5: Mann Cattle Company 6th Annual Bull Sale, Caldwell, TX

Oct 7: Express Ranches Fall Ball Bull & Commercial Female Sale, Yukon, OK

Oct 8: Powell Herefords 27th Annual Production Sale, Fort Mckavettkavett, TX

Oct 10: GKB Inaugural Fall Bull Sale, Desdemona, TX

Oct 14: Indian Mound Ranch Annual Bull and Female Sale, Canadian, TX

Oct 18: State Fair of Texas Pan American Open Hereford Show, Dallas, TX

Oct 18: W4 Annual Fall Production Sale, Morgan, TX

Oct 19: State Fair of Texas Junior Hereford Show, Dallas, TX

Oct 20: Express Annual Hereford Event, Yukon, OK

Oct 24-26: American Hereford Association Annual Membership Meeting & Conference, Kansas City, MO

Oct. 26: American Royal Junior Heifer Show, Kansas City, MO

Oct 26: South Texas Hereford Association Sale, Beeville, TX

Oct 27: American Royal National Open Hereford Show, Kansas City, MO

Oct 27: Perez Cattle Company Annual Fall Bull Sale, Columbus, TX

Oct 30: Texas Hereford Association Fall Classic Sale, Buffalo, TX

Nov 13: Barber Ranch Annual Bull Sale, San Saba, TX

Nov 16: North American International Livestock Exposition Junior Hereford Show, Louisville, KY

Nov 19: North American International Livestock Exposition Open Hereford Show, Louisville, KY

Dec 7: Pied Piper Farms Annual Bull Sale, Industry, TX

Dec 14: GKB & Barber Ranch 2nd Annual Female Event, Desdemona, TX

2025

Jan 3: Sandhillsill Stock Show & Rodeo, Odessa, TX

Jan 9: Cattlemen's Congress, Hereford Eve in OKC, Oklahoma City, OK

Jan 10: Cattlemen's Congress, Hereford Night in OKC, Oklahoma City, OK

Jan 16-18: National Western Stock Show, Denver, CO



COX
CONCRETE PRODUCTS

Tired of replacing metal, wooden and plastic troughs?

903-572-5902 • Mt. Pleasant, TX • coxconcrete.com

ATLAS FARMS	5, 32	HOFFMAN RANCH	34	POWELL HEREFORDS	11, 30
AXIOTA ANIMAL HEALTH.	22	HOLDEN HEREFORDS.	34	PRAIRIE MEADOW HEREFORDS	34
B-BAR HEREFORDS	30	HONEYMOON RANCH.	32	PRUITT POLLED HEREFORD FARM	33
B&C CATTLE CO.	31	HZS CATTLE	32	PULLEN HEREFORDS	33
B&H HEREFORDS.	34	INDIAN MOUND RANCH	15, 31	R. SCHLEGEL & SONS	32
BAR J HEREFORD RANCH.	30	JACKSON HEREFORD RANCH.	32	RADER HEREFORDS.	33
BAR OAK RANCH	32	JOHNSON CATTLE MARKETING	31	RAFTER J CATTLE CO.	30
BARBER RANCH.	IFC, 32	JUSTIN B. STOUT AUCTION SERVICE.	31	RED CHAIN FEEDS	31
BRYMER RANCH HEREFORDS.	32	KING HEREFORDS	34	REDBIRD RANCH	33
BUCK CATTLE CO.	34	KJB HEREFORDS	32	RICKETSON HEREFORDS	31
BUTTON ESTES RANCH, LTD.	30	LANK LAND & CATTLE LLC.	32	ROBINETT AUCTION SERVICES, LLC	31
C2 CATTLE CO.	33	LARGENT AND SONS	34, IBC	ROCKIN' W HEREFORDS.	33
CALDWELL LIVESTOCK COMMISSION.	32	LARSON'S POLLED HEREFORDS.	32	ROCKING CHAIR RANCH.	15, 30
CASAS III, LEO.	31	LEDBETTER CATTLE CO.	31	RUNNING P CATTLE CO.	31
CASE RANCH.	9, 22	LEE TERRELL REAL ESTATE	33	SCHACHER AUCTION SERVICES	31
CENTRAL LIFE SCIENCES	14, 31	LEGRAND HEREFORD RANCH.	21	SCHMIDT HEREFORD RANCH (MASON).	6
CHASTAIN CATTLE CO.	32	MANN CATTLE CO.	30	SCHMIDT HEREFORDS (HONDO).	33
CIRCLE M RANCH	32	MASSEY HEREFORD RANCH.	30	SEXTON CATTLE CO.	33
COATES RANCH CO.	30	MATHIAS REGISTERED HEREFORDS	33	SILVEUS	31
COPELAND & SONS LLC	34	MCCLINTOCK, MARK	31	SKRIVANEK RANCHES	32
COX CATTLE CO.	30	MCINNIS CATTLE CO.	32	SMITH HEREFORDS	33
COX CONCRETE PRODUCTS.	35	MCKENNEY FARMS	33	SOUTH TEXAS HEREFORD ASSOCIATION.	20
DAUER HEREFORDS.	31	MCKNIGHT RANCH CO.	30	SPEARHEAD RANCH	33
DEAD END RANCH	33	MESSNER HEREFORDS	34	STEPHENS AND LOEHR	34
DEBTER HEREFORD FARM	34	MIDCONTINENT LIVESTOCK SUPPLEMENTS, INC.	31	STILL RIVER RANCH.	33
DOMINEY HEREFORD RANCH	33	MILLIGAN HEREFORDS.	34	SUNNY HILL RANCH.	33
DOUBLE DIAMOND RANCH.	33	MIMMS HEREFORDS	30	THEURET, WESLEY S.	33
DOYLE HEREFORD RANCH	3, 33	ML CATTLE	31	THREE D RANCH	33
DUDLEY BROS.	32, BC	MULESHOE RANCH	32	TT HEREFORD RANCH	30
FLYING 5 CATTLE CO.	19, 31	MW HEREFORD RANCH	32	U - RANCH	33
FLYING S CATTLE CO.	23, 32	NEEL POLLED HEREFORDS.	32	W4 RANCH	17
G3 RANCH.	32	NOACK REGISTERED HEREFORDS.	32	WEIL CATTLE CO.	32
GARY HUMPHREYS LAND AND CATTLE	33	NOLAN HEREFORDS.	33	WEINHEIMER RANCH, INC.	30
GENESOURCE	31	NOLLES CATTLE CO.	34	WEST STAR HEREFORDS	34
GKB CATTLE	1, 32	OH TRIANGLE RANCH.	9	WOODY POLLED HEREFORDS	33
HARRISON CATTLE CO.	34	PEREZ CATTLE CO.	34		
HENSON, CLYDE	30	PIED PIPER FARMS	30		
HIDDEN OAKS RANCH	32				

DESERT ★ MART
Prime Fuel Sale!



OR TP Desert Prime... Like No Other!

LOOK AT HIS ACCOMPLISHMENTS:

A CALVING EASE ICON. With over 450 recorded birthweights, his low +1.4 / Birthweight EPD ranks him a proven, accurate sire of trouble-free calving surety.

A FERTILITY ICON. His scrotal EPD makes him a trait leader that ranks in the top 2% of the entire breed. Most of his 450 progeny are naturally sired as he has settled over 60 cows every year.

A MATERNAL ICON. His milking ability is simply incredible with a **TOP 1%** of the Breed in **BOTH** Milk and Milk plus Growth. His daughters are real genetic powerhouses, crossing explosively with all the breed's top sires.

A PERFORMANCE ICON. A breed trait leader in **BOTH** Weaning and Yearling weights. His excellence makes more pounds easy to obtain.

A CARCASS ICON. In a class by himself! **TOP 1%** in carcass weight, ribeye area, marbling ability and CHB value! He **OWNS** carcass superiority!

A POPULARITY ICON. We have never before seen such consistent demand for offspring from a single sire... approximately 150 of his direct sons have sold to average over \$6,700 apiece! The grandsons show a growing popularity as well.

★★★★★
When you consider his accomplishments, the outstanding number and quality of his sons and grandsons being offered in this year's event... you will want this "OCTANE" in your herd!

DESERT ★ MART
Prime Fuel Sale!
Sale Date: November 21, 2024

The **Livestock**™
Livestock Marketing • Video Sales
• Bid-By-Click Online Sales
To view events go to
www.TheLivestockLink.com
Link

LARGENT AND SONS
Hereford cattle since 1902

Mark & Cathy 307-738-2443 | Mark's cell 307-267-3229
Dave 307-267-4491 | Toby 307-267-1997 | Laura 307-267-6786
largentandsons@yahoo.com | website: www.largentandsons.com
P.O.Box 66, Kaycee, WY 82639 | 10 miles south on I-25

63rd ANNUAL BULL SALE

Thursday, **OCTOBER 3, 2024** • Comanche, TX

125 Two-Year-Old Bulls

Bred, Developed and Pasture Raised by Dudley Bros. in North Central Texas.
Bulls are adaptable to climate and forage conditions East, West, North and South!

Good body condition, not too fat and ready for service!

Well-muscled with good feet and legs!

Excellent balanced EPDs! Large percentage well pigmented!



Mark your calendar for our sale! • Contact us for a catalog!



DUDLEY BROS.

Box 10 • Comanche, TX 76442

John 325-642-0745 • Tom 325-642-0748

Office 325-356-2284 • john@dudleybros.com • www.dudleybros.com